Problems and Prospectus of Women Entrepreneurs in India – A Study

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Introduction: Economic development of the country essentially means a process by which the per capita income of that country changes upward over a period of time. Entrepreneurship plays a vital role in economic development through creation of utilities and generation of employment within a short period. The impetus for entrepreneurial ventures had come from industrialization in the developed nations by setting up large scale, technological, and sophisticated industries investing huge capital. Particularly, among the Asian countries, the concept of huge capital intensive industry has not only failed to solve their economic problems but also triggered off a spate of human and social problems. Stagnation of economy, widening inequality, staggering unemployment and under-employment and a volley of socio-cultural problems associated with urbanization plagued the Asian counties when they attempted to transplant Euro-American concept of Entrepreneurship in their countries. This experience has led these countries to follow the policy of encouraging individual small-scale ventures.

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