Abstract: The paper begins with a history of the compilation of the Quran. Being the very first book in Arabic, the Quran had no style to imitate. Of course the question of imitation does not arise at all as this is a divinely inspired book. Allah is the author. It is not only fool-proof but also safe from tampering. Many verses in the Quran declare this. This is not a literary work though the style is highly literary. A number of attention drawing devices are employed. An attempt has been made to contrast the foregrounding or attention drawing devices of man with God. The ever-fresh style of the Quran guarantees life to it. Of the more than a score devices ‘Promise’ is one. Allah promises on at least 72 objects or 72 times in 62 verses. This paper classifies these under five categories. The primary aim of this paper is to identify the verses where Allah promises with the intention of gaining an insight into the things on which He promises. A brief mention of the rationale behind this style is made before the conclusion. Care has been taken even while making the slightest attempt to draw conclusions as a free and casual interpretation of a holy text would tantamount to sacrilege.

Keywords: compilation, revelation, lingo-stylistic, manner and matter, figures of speech, foregrounding and back grounding and categorize.

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