Financial Inclusion and Rural Development

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Abstract

The Department of Rural Development is implementing a number of programmes in rural areas through the State Governments for poverty reduction, employment generation, rural infrastructure habitant development, provision of basic minimum services etc. Financial inclusion can be defined as delivery of banking services at an affordable cost to the vast sections of disadvantaged and low-income groups. Rural development implies both the economic betterment of people as well as greater social transformation. The main objective of Rural Development is improving the living standards of rural people by utilizing the easily available natural and human resources. The purpose of this paper is to flag the importance of financial inclusion in improving the living conditions of poor farmers, rural non-farm enterprises and other vulnerable groups and discuss a few important issues and challenges.

Keywords: Financial Inclusion, Financial Inclusion Strategies, Rural Development, KCC, RMK.

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