Impact of Information Technology in Business Management

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Abstract

Information technology is an essential tool in the management of any business today, regardless of the kind of enterprise one operates. One needs computers for storage, transfer, retrieval or transmission of information. Business could be managed with greater accuracy and efficiency with the assistance of information technology and computer applications. Information Technology can improve the accuracy of planning in management by providing managers with the data they need to make effective decisions. Information technology can enable departments to operate more efficiently and effectively. Information technology is an important enabler of business success and innovation. Information technology is important to understand about Data, information, and business intelligence, IT resources, IT cultures etc.

Keywords: Information technology, Management

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