

**CERTIFICATE IN TOURISM AND
TRAVEL MANAGEMENT**

CERTIFICATE COURSE ON TOURISM AND TRAVEL MANAGEMENT



CONTACT US

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**SADAKATHULLAH
APPA COLLEGE**
(AUTONOMOUS)

MY LORD VOUSAFE ME WISDOM



SCOPE OF THE COURSE

In the modern world, Travel and Tourism sector is one of the ever-expanding contributors of National Income and provides employment opportunities for a significant number of graduates. This Course helps the students to understand various kinds of Tours, Associations and Practices related to Tour and Travel Management. It familiarizes the students about operating and managing tours, the characteristics of hospitality sector, and major government and non-government agencies active in the Tourism Sector. It encourages students to seek job opportunities in the field of Tourism such as Travel Guides and Tour Operators.

ABOUT THE COURSE

The Certificate Course in Tourism and Travel Management introduces basic aspects and principles of the Travel and Tourism Industry along with Institutions and Practices associated with Travel Management. Movements of people to countries or places outside their usual environment for personal or professional purposes are integral to human existence. Such travel for social, cultural, economic, and entertainment purposes was institutionalised in the modern period in the form of the Travel Tourism Industry.

ELIGIBILITY

All students who have passed Higher Secondary are eligible to enroll for the Course .

INSTRUCTIONAL DESIGN

This Course is of twelve months duration which includes Theory Classes and Practical sessions, Assignment and Project Work.

DEPARTMENT OF HISTORY

CERTIFICATE IN TOURISM AND TRAVEL MANAGEMENT			
Paper -I	PRINCIPLES OF TOURISM	18NHSC11	
Total Hrs: 45	Hrs/ Week: 2	Hrs/Unit:9	Credits: 3

UNIT I

Definition of tourism - Origin and growth of Tourism - Types of tourism - Forms of Tourism - Basic Components of Tourism.

UNIT II

Importance of Tourism in Modern times - causes for the rapid growth - concepts of domestic and international tourism.

UNIT III

Transportation - Roadways, Railways and Airways - Accommodations - types - Organisation and Managements - Travel Agency - Travel Documents.

UNIT IV

Display and sale of Handicrafts - organizing conventions and exhibition services - Reception of visitors - dissemination of information etc.

UNIT V

New policy on Tourism Management Strategy - Tourism Policy analysis - ITDC - TTDC - Sergeant - Committee Jha Committee.

REFERENCE BOOKS :

1. Bhatia A.K. - Tourism Development Principles and Practice
2. Bhatia. A.K. - International Tourism
3. Pran Seth - Successful Tourism Management Fundamentals of Tourism
4. R.K.Sinha - Travel and Tourism Management.

CERTIFICATE IN TOURISM AND TRAVEL MANAGEMENT			
Paper -II	TRAVEL MANAGEMENT		18NHSC12
Total Hrs: 45	Hrs/ Week: 2	Hrs/Unit:9	Credits: 3

UNIT I

General Introduction- Functions of Travel Agency- Travel Agents Association- IATA and its functions- TAAI, ASTA PATA etc.- Geography of the world- World time difference- International data line- the hemisphere and the reasons.

UNIT II

Transport systems- air, train, road, sea and waterways- Travel formalities and regulations- passport, visa, foreign exchange, customs and immigration, etc.

UNIT III

Preparation of the Tour itinerary – Modern ticketing and fares (air, train , road, and ship) - The various departments in a Travel Agency and their functions.

UNIT IV

Travel accounting procedures, mode of payment- Indian travelers, non-resident Indians - foreign nationals – airline payment, reports and lectures – budgeting and commissions from principles

UNIT V

Allied services connected with travel trading hotels, transport Government Tourist Agencies and their functions.

REFERENCE BOOKS:

1. Anand, M.M. - Tourism and Hotel Industry in India.
2. Chib, S.N. - Perspective of Indian Tourism in India.
3. Chakravarty - Railways for Developing countries.
4. Chopra, P.N. - India - An Encyclopedia Survey.

CERTIFICATE IN TOURISM AND TRAVEL MANAGEMENT		
Paper -III	Field Work	18NHSCP1
Total Hrs: 30		Credits: 2

To visit important historical places in and around Tirunelveli, Thoothukudi and Kanyakumari Districts.

Field work report should be submitted.



Sadakathullah Appa College (Autonomous)

Rahmath Nagar, Tirunelveli -627 011.

Certificate Course in Tourism and Travel Management

Offered by Department of History

Upon completion of the course students will be able to:

- Gather knowledge about the importance of Tourism.
- Understand the fundamentals of Tourism from management, marketing and financial perspectives
- Become Entrepreneurs in Tourism field.
- Estimate the concept of Cultural tourism and its types
- Explain the social groups and their customs through Tourism and travel.