

2017-2018

05/02/2018

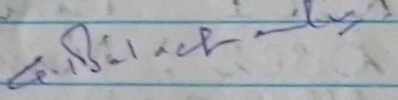
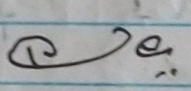
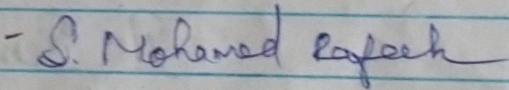
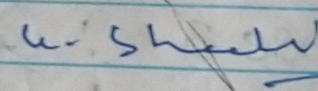
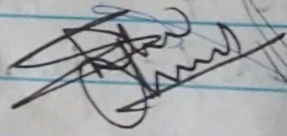
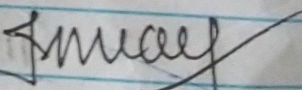
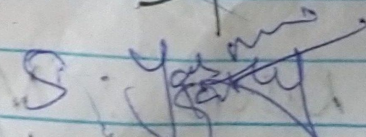
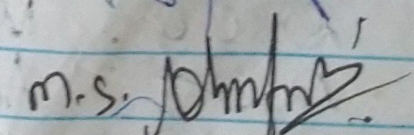
Board of Studies Meeting

The Board of studies meeting was held on 05/02/2018 at 10:30 am at our department to discuss the following agenda.

- 1) To revise the syllabus for BBA course based on CBCS
- 2) Certificate course in Marketing Management the syllabus are discussed & finalised
- 3) To introduce new courses and finalise the courses for all semesters.

Members Present

Signature

1. Dr. G. Balachandrar (Subject Expert-II) - 
2. Mr. F. Khader Mohideen (Industrialist) - 
3. Mr. S. Mohamed Rafeeq (Alumni (meritorious)) - 
4. Dr. K. Sheik Mydeen (Head) - 
5. Mr. S. Shahul Hameed - Faculty member - 
6. Mr. S. Mohamed Imran - 
7. Mrs. S. Yasmin Kathija - 
8. Mr. M.S. Abubachar Fasi - 

Resolution Passed

The members of the Board in Business Administration Department discussed and scrutinised the syllabus elaborately and approved for the year 2018-2021 with the following Discipline Specific Core, Allied, Discipline Specific ^{Elective} ~~core~~ & ~~Selective~~ ^{enhancement} Elective ~~course~~. Skill Enhancement Course based on CBCS. A Percentage of revision have been made as mentioned in annexure.

I Semester

- DSC 1 : Principles of Management (5 hrs/week)
- DSC 2 : Managerial Communication (5)
- Allied I - Paper I - Software Solution for Managers (6)

II Semester

- DSC 3 : Organizational Behaviour (5)
- DSC 4 : Introduction to Accountancy (5)
- Allied I - Paper II - Computer Basics for Managers (6)

III Semester

- DSC 5 : Managerial Economics (6)
- DSC 6 : Marketing Management (6)
- DSC 7 : Accounting for Managers (6)
- Allied II - Paper I : Management Information System (6)
- DSE I - A) Consumer Behaviour (OR) (4)
- B) Retailing Management (NEW) (4)
- SEC 1 : Personality Development (2)

IV Semester

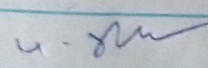
- DSC-8 : Business Law (6)
- DSC 9 : Production Management (6)
- DSC 10 : Research Methods & Statistics (6)
- Allied II - Paper II - E-commerce & Internet Application (6)
- DSE-II A) Training and Development (OR) (NEW) (4)
- B) Industrial Relations (NEW) (4)
- ✓ SEC 2 : Data Analytical Package (2)

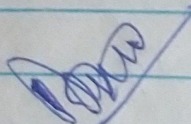
V Semester

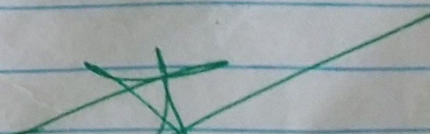
- DSE 11 : Operations Research (6)
- DSE 12 : Human Resource Management (6)
- DSE 13 : Financial Management (6)
- DSE 14 : Service Marketing (6)
- DSE-III A) Financial Services (OR) (4)
- B) ~~Banking~~ Modern Banking (2)
- SEC 3 : Soft Skills

VI - Semester

- DSC 15 : International Business (6)
- DSC 16 : Entrepreneurial Development (6)
- DSC 17 : Strategic Management (6)
- ✓ DSC 18 : Business Environment (5)
- DSE IV - A) Project (OR) (5)
- B) Total Quality Management (5)
- SEC 4 : Stress Management (2)


Chairman


Dean of Arts


Principal



Sadakathullah Appa College

(Autonomous)

(Re-Accredited with 'A' Grade By NAAC*ISO 9001 : 2008 Certified)

Annexure - I

Department of Business Administration (UG)

The Board of Studies of Department of Business Administration (UG) was held on 05.02.2018 for the approval of 2018-2021 syllabus. The number of new courses, courses focussing on Skill Development / Employability / Entrepreneurship, the percentage of revision are mentioned below.

New Courses introduced

S.No.	Title of the Course	Course Code
1	Personality Development	18USPD62
2	Financial Service	18UEBA5A
3	Business Environment	18UEBA6A

Courses focused on Skill Development /Employability / Entrepreneurship

S.No.	Title of the Course	Course Code	Category
1.	Consumer Behaviour	18UEBA3A	Entrepreneurship
2.	Retailing Management	18UEBA3B	Entrepreneurship
3.	E-Commerce and Internet Applications	18UABA41	Entrepreneurship
4.	Operations Research	18UCBA51	Entrepreneurship
5.	Entrepreneurial Development	18UCBA62	Entrepreneurship
6.	Business Environment	18UEBA6A	Entrepreneurship
7.	Software Solution for Managers	18UABA11	Employability
8.	Computer Basics for Managers	18UABA21	Employability
9.	Management Information System	18UABA31	Employability
10.	Training and Development	18UEBA4A	Employability
11.	Industrial Relations	18UEBA4B	Employability
12.	Financial Service	18UEBA5A	Employability
13.	Modern Banking	18UEBA5B	Employability
14.	Soft Skills	18SEBA51	Employability
15.	Total Quality Management	18UEBA6B	Employability
16.	Data Analytical Package	18USBA61	Employability
17.	Software Solution for Managers-I	18UABA1P1	Skill Development
18.	Software Solution for Managers-II	18UABA2P1	Skill Development



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Percentage of Revision

S.No.	Courses	Course Code	Percentage %
1.	Managerial Communication	18UCBA12	20%
2.	Business Law	18UCBA41	20%
3.	Financial Services	18UEBA5A	100%
4.	Personality Development	18USPD62	100%
5.	Business Environment	18UEBA6A	100%

Total Percentage of Revision: 9.4%.

Total number of Courses: 31


Principal