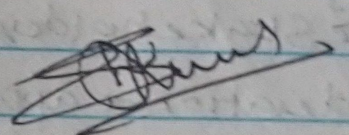
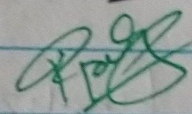
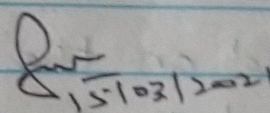
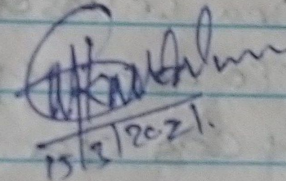
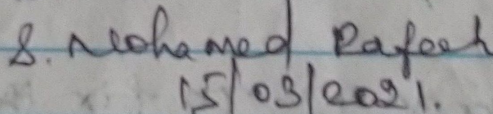
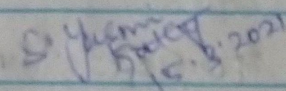
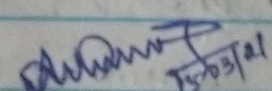
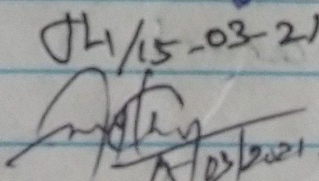


BOARD OF STUDIES MEETING 15/03/2021

(2020-2021.)

Board of Studies meeting of the Department of Business Administration was conducted on 15-03-2021 at 10.30 AM in Depar^{ment} of Business Administration, Sadakathullah Appa College.

The following members were present in the meeting.

1. DR. S. SHAHUL HAMEED
[Chair person] 
2. DR. N. RAJALINGAM
[University Nominee] 
3. DR. S. SAMSANTHOSHE
[Subject Expert-I] 
4. DR. G. MAGESH KUTTALAM
[Subject Expert-II] 
5. MR. S. MOHAMED RAFAEK
[Alumni Meritorius] 
6. MR. F. KHADER MOHIDEEN
[Industrialist] 
7. MRS. S. YASMIN KATHUA 
8. DR. A. MARIAMMAL 
9. MR. S. MOHAMED MEERAN
10. MR. K. ABDUL KHALIQ

The meeting started with a prayer.

The Head of the Department welcomed the members of Board of Studies in the department of Business Administration.

The following Agendas were discussed.

Agenda 1: To revise the syllabi for various courses keeping in view the objectives of the college, the interest of the stakeholders, the national requirements for consideration and approval of academic Council.

Agenda 2: To finalize the course for all semesters based on the skeleton given by the Dean office & to introduce new courses.

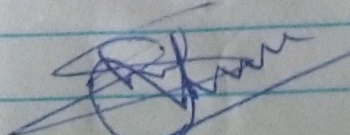
Agenda 3: To get approval from Board of Studies for Pos, PSOs & Cos for 2021-2024 syllabi.

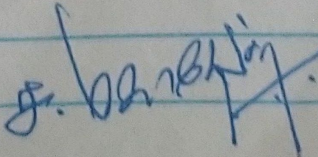
Agenda 4: To fix the title for Certificate courses to be offered for the academic year 2021-2022.

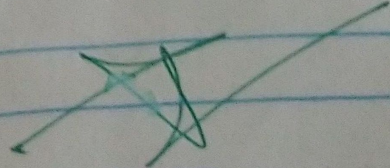
Agenda 5: To get the feed back from subject experts, Alumni, Industrialists & teachers for the programme enhancement.

The meeting adopted the following resolutions as per the agenda.

- (1) Revised & updated the BBA programme curriculum for the 2021-2024 syllabi based on CBCS & percentage of revision have been made as mentioned in annexure.
- (2) Finalised the courses for all the semesters based on the skeleton given by Dean of office and also introduced the new courses.
3. Board members finalised the BBA-programme outcome (POs), Programme specific outcomes (PSOs), Course outcomes (COs) with relationship matrix.
4. Title for the certificate course was finalised for the academic year (2021 onwards)
5. The feedback from the Subject Experts/Alumni/Industrialists/Teachers were obtained regarding the curriculum of B.B.A. Programme.
- (6) Professional English for management & Commerce (I & II) may/should be included in the first year BBA programme curriculum as suggested by the university nominee.
- (7) It is resolved to approve the syllabus prepared for the course Soft Skills to be introduced in IV semester for all the UG programmes.


CHAIRMAN / CHAIRPERSON


DEAN OF ARTS


PRINCIPAL



Sadakathullah Appa College

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Annexure - I

Department of Business Administration (UG)

The Board of Studies of Department of Business Administration (UG) was held on 15.03.2021 for the approval of 2021-2024 syllabus. The number of new courses, courses focussing on Skill Development / Employability / Entrepreneurship, the percentage of revision are mentioned below.

New Courses introduced

S.No.	Title of the Course	Course Code
1	Logistics Management	21UCBA42
2	Office Management	21UNBA41
3	Integrated Marketing Communication	21UEBA52A
4	Brand Management	21UEBA52C
5	Business Analytics	21USBA51
6	Business Ethics	21UCBA62
7	Performance Management	21UEBA61A
8	Compensation Management	21UEBA61B
9	Organization Change and Development	21UEBA61C
10	Risk Management and Insurance	21USBA61

Courses focused on Skill Development /Employability / Entrepreneurship

S.No.	Title of the Course	Course Code	Category
1.	Organizational Behaviour	21UCBA21	Entrepreneurship
2.	Business Research Methods	21UCBA31	Entrepreneurship
3.	Logistics Management	21UCBA42	Entrepreneurship
4.	Business Environment	21UABA41	Entrepreneurship
5.	E-Commerce	21UCBA52	Entrepreneurship
6.	Entrepreneurial Development	21UCBA53	Entrepreneurship
7.	Investment Analysis	21UEBA51C	Entrepreneurship
8.	Integrated Marketing Communication	21UEBA52A	Entrepreneurship
9.	Retail Management	21UEBA52B	Entrepreneurship
10.	Brand Management	21UEBA52C	Entrepreneurship
11.	Financial Accounting	21UABA11	Employability
12.	Cost and Management Accounting	21UABA21	Employability
13.	Management Information System	21UABA31	Employability
14.	Management Principles and Behaviour	21UNBA31	Employability
15.	Soft Skills	21USSS41	Employability
16.	Office Management	21UNBA41	Employability





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17.	Total Quality Management	21UCBA54	Employability
18.	Financial Service	21UEBA51A	Employability
19.	Modern Banking	21UEBA51B	Employability

Percentage of Revision

S. No.	Courses	Course Code	Percentage %
1.	Cost and Management Accounting	21UABA21	60%
2.	Management Information System	21UABA31	80%
3.	Human Resource Management	21UCBA41	20%
4.	Logistics Management	21UCBA42	100%
5.	Business Environment	21UABA41	60%
6.	Soft Skills	21USSS41	100%
7.	Office Management	21UNBA41	100%
8.	Total Quality Management	21UCBA54	60%
9.	Investment Analysis	21UEBA51C	40%
10.	Integrated Marketing Communication	21UEBA52A	100%
11.	Brand Management	21UEBA52C	100%
12.	Business Analytics	21USBA51	100%
13.	Business Ethics	21UCBA62	100%
14.	Performance Management	21UEBA61A	100%
15.	Compensation Management	21UEBA61B	100%
16.	Organization Change and Development	21UEBA61C	100%
17.	Risk Management and Insurance	21USBA61	100%

Total Percentage of Revision: 35.5%.

Total number of Courses: 39+1* (Soft Skill)


PRINCIPAL

