

Sadakathullah Appa College (Autonomous)

(Reaccredited by NAAC at an 'A' Grade. An ISO 9001:2015 Certified Institution)
**Rahmath Nagar, Tirunelveli- 11.
Tamil Nadu.**

DEPARTMENT OF COMMERCE



CBCS SYLLABUS

For

B.COM.

(Applicable for students admitted in June 2019 and onwards)

**(As per the Resolutions of the Academic Council Meetings
held on 03-03-2018, 17-10-2018 and 02-03-2019)**

CONTENTS

Sl.	Course Title	Sub. Code	Page
1	B.Com. - Course Structure	--	1
2	இக்காலத் தமிழ்	18ULTA11	7
3	Applied Grammar and Translation - I	18ULAR11	9
4	Prose, Poetry and Grammar - I	18ULEN11	10
5	English for Communication	18ULEC11	11
6	Financial Accounting- I*	18UCCO11	12
7	Business Organisation	18UCCO12	13
8	Business Economics	18UAEC11	14
9	Environmental Studies	18UENS11	15
10	சமயத் தமிழ்	18ULTA21	17
11	Applied Grammar and Translation - II	18ULAR21	19
12	Prose, Poetry and Grammar - II	18ULEN21	20
13	Financial Accounting II *	18UCCO21	21
14	Principles of Management	18UCCO22	22
15	Indian Economic Development	18UAEC21	23
16	Value Education I	18USVE2A	24
17	Value Education II	18USVE2B	25
18	Banking *	18UCCO31	26
19	Advanced Accounting *	18UCCO32	27
20	Marketing	18UCCO33	28
21	Business Mathematics *	18UAEC31	29
22	Office Management	18UECO3A	30
23	International Business	18UECO3B	31
24	Basics in Accounting ¹	18UNCO31	32
25	Business Communication *	18UCCO41	33
26	Human Resource Management	18UCCO42	34
27	Company Law	18UCCO43	35
28	Business Statistics *	18UAEC41	36
29	Import Export Procedure	18UECO4A	37
30	Fundamentals of Investment	18UECO4B	38
31	Development of Small Business ¹	18UNCO41	39
32	Corporate Accounting *	18UCCO51	40
33	Cost Accounting *	18UCCO52	41
34	Business Law *	18UCCO53	42
35	Income Tax Law and Practice *	18UCCO54	43
36	Entrepreneurship	18UECO5A	44
37	Retail Management	18UECO5B	45
38	Field Work	18UFEO51	46
39	MS Office	18USCO51	47
40	Management Accounting *	18UCCO61	48
41	Auditing *	18UCCO62	49
42	Industrial Law *	18UCCO63	50
43	Project	18UCCO64	51
44	Indirect taxes *	18UECO6A	52
45	Personal Selling and Salesmanship	18UECO6B	53
46	TALLY ERP 9	18USCO61	54
47	Personality Development	18USBC62	55

* Course Common to B.Com. and B.Com. (Finance)¹For other major Students

B.Com. (2018-2021)

DISTRIBUTION OF HOURS, CREDITS, NO. OF PAPERS & MARKS

(Applicable for students admitted in June 2019 and onwards)

Part	Course	Semester	Hours	Credits	Papers	Marks
I	Tamil / Arabic	I to II	12	8	2	200
II	English	I to II	12	8	3	200
III	Discipline Specific Core (DSC) + Project + Field work	I to VI	102	77	19	1900
	Discipline Specific Elective (DSE)	III to VI	16	16	4	400
	Allied	I to IV	24	16	4	400
IV	Non-major Elective (NME)	III & IV	4	4	2	200
	Skill Enhancement Course (SEC)	V & VI	4	4	2	200
	Skill Based Common (SBC)	VI	2	2	1	100
	Ability Enhancement Compulsory Course (AECC)	I	2	2	1	100
	Environmental Studies (EVS)					
	Value Education (VE)	II	2	2	1	100
V	Extension Activities	I to IV+	--	1+1*	1	100
	MOOC ^{\$}	I – V	-	2#		
TOTAL			180	140+1*+2#	40	3900

SEMESTER WISE DISTRIBUTION OF HOURS

Part	I		II		III			IV			Total	
	SEM	T/A	ENG	DSC	PRO/ FW	DSE	AL	NME	SEC	SBC		EVS/ V E
I		6	6	10	-	-	6	-	-	-	2	30
II		6	6	10	-	-	6	-	-	-	2	30
III				18	-	4	6	2	-	-	-	30
IV				18	-	4	6	2	-	-	-	30
V		-	-	20	4	4	-	-	2	-	-	30
VI		-	-	16	6	4	-	-	2	2	-	30
Total		12	12	92	10	16	24	4	4	2	4	180

+ Activities and evaluation are to be performed during Semesters I to IV and results to be declared at the end of the Semester IV along with those for other courses in the Mark Statement.

* Extra credit for Sadakath Outreach Programme (SOP)

^{\$} As per the guidelines of the UGC all the UG and the PG students shall enrol for one Massive Open Online Course offered through SWAYAM, NPTEL, etc.

Two extra credits will be given on completion of the course.

**B.COM. (2018-2021) - COURSE STRUCTURE (CBCS)
TITLE OF THE PAPERS, CREDITS & MARKS**

I SEMESTER								
P	SUB	TITLE OF THE PAPER	S. CODE	H/ W	C	MARKS		
						I	E	T
I	TA 1	இக்காலத் தமிழ்	18ULTA11	6	4	25	75	100
	AR 1	Applied Grammar and Translation - I	18ULAR11					
IIA	EN1	Prose, Poetry and Grammar-I	18ULEN11	4	2	25	75	100/2
IIB	EC	English Communication	18ULEC11	2	2	25	75	100/2
III	DSC 1	Financial Accounting – I*	18UCCO11	5	4	25	75	100
	DSC 2	Business Organisation	18UCCO12	5	4	25	75	100
	AI-1	Business Economics*	18UAEC11	6	4	25	75	100
IV	EVS	Environmental Studies	18UENS11	2	2	25	75	100
TOTAL				30	22			600
II SEMESTER								
P	SUB	TITLE OF THE PAPER	S. CODE	H/ W	C	MARKS		
						I	E	T
I	TA 2	சமயத் தமிழ்	18ULTA21	6	4	25	75	100
	AR 2	Applied Grammar and Translation – II	18ULAR21					
II	EN 2	Prose, Poetry and Grammar - II	18ULEN21	6	4	25	75	100
III	DSC 3	Financial Accounting - II *	18UCCO21	5	4	25	75	100
	DSC 4	Principles of Management	18UCCO22	5	4	25	75	100
	AI-2	Indian Economic Development	18UAEC21	6	4	25	75	100
IV	VE	Value Education - I	18USVE2A	2	2	25	75	100
		Value Education - II	18USVE2B					
TOTAL				30	22			600
III SEMESTER								
P	SUB	TITLE OF THE PAPER	S. CODE	H/ W	C	MARKS		
						I	E	T
III	DSC 5	Banking *	18UCCO31	6	4	25	75	100
	DSC 6	Advanced Accounting *	18UCCO32	6	4	25	75	100
	DSC 7	Marketing	18UCCO33	6	4	25	75	100
	AII-1	Business Mathematics *	18UAEC31	6	4	25	75	100
	DSE 1	A) Office Management OR B) International Business	18UECO3A	4	4	25	75	100
18UECO3B								
IV	NME 1	Basics in Accounting ¹	18UNCO31	2	2	25	75	100
TOTAL				30	22			600

* Courses Common to B.Com. and B.Com. (Finance)

¹ To other major students

B.COM. - COURSE STRUCTURE (CBCS) (2019-2020)
TITLE OF THE PAPERS, CREDITS & MARKS

IV SEMESTER									
P	SUB	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS			
						I	E	T	
III	DSC 8	Business Communication *	18UCCO41	6	4	25	75	100	
	DSC 9	Human Resource Management	18UCCO42	6	4	25	75	100	
	DSC 10	Company Law	18UCCO43	6	4	25	75	100	
	AII-2	Business Statistics *	18UAEC41	6	4	25	75	100	
	DSE 2	A) Import Export Procedure OR		18UECO4A	4	4	25	75	100
B) Fundamentals of Investment		18UECO4B							
IV	NME 2	Development of Small Business ¹	18UNCO41	2	2	25	75	100	
V	Ext	Extension activities (NCC /NSS/Youth Welfare, etc.)		-	1	-	100	100	
		SOP	18UEXSOP		1*				
TOTAL				30	23+ 1*			700	
V SEMESTER									
P	SUB	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS			
						I	E	T	
III	DSC 11	Corporate Accounting *	18UCCO51	5	4	25	75	100	
	DSC 12	Cost Accounting *	18UCCO52	5	4	25	75	100	
	DSC 13	Business Law *	18UCCO53	5	4	25	75	100	
	DSC 14	Income Tax Law and Practice *	18UCCO54	5	4	25	75	100	
	DSE 3	A) Entrepreneurship OR		18UECO5A	4	4	25	75	100
		B) Retail Management		18UECO5B					
	FW	Field Work		18UFCO51	4	3			100
SEC-I	MS Office*		18USCO51	2	2	25	75	100	
TOTAL				30	25			700	
VI SEMESTER									
P	SUB	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS			
						I	E	T	
III	DSC 15	Management Accounting *	18UCCO61	5	4	25	75	100	
	DSC 16	Auditing *	18UCCO62	5	4	25	75	100	
	DSC 17	Industrial Law *	18UCCO63	6	4	25	75	100	
	DSC 18	Project	18UCCO64	6	6			100	
	DSE 4	A) Indirect Taxes *		18UECO6A	4	4	25	75	100
B) Personal Selling and Salesmanship		18UECO6B							
	SEC-II	Tally ERP 9*	18USCO61	2	2	25	75	100	
	SBC	Personality Development	18USBC62	2	2	25	75	100	
TOTAL				30	26			700	
I-V Sem		Massive Open Online Course \$		-	2 [#]				

* Courses Common to B.Com. and B.Com. (Finance)¹ For other Major Students

B.COM. (2018-2021) COURSE STRUCTURE (CBCS)

**PART I AND II SUBJECTS- TITLE OF THE PAPERS, CREDITS & MARKS
(Applicable for students admitted in June 2019 and onwards)**

TITLE OF THE PAPERS, CREDITS & MARKS

GROUP I COURSES (ONE YEAR LANGUAGE COURSES) (B.Com., B.Com. (Finance), B.B.A., B.Sc. Computer Science, B.Sc. Information Technology and B.C.A.)							
SEM	Title of the paper	S. CODE	H/W	C	I	E	T
PART I – TAMIL							
I	இக்காலத் தமிழ்	18ULTA11	6	4	25	75	100
II	சமயத் தமிழ்	18ULTA21	6	4	25	75	100
TOTAL			12	8			200
PART I – ARABIC							
I	Applied Grammar and Translation – I	18ULAR11	6	4	25	75	100
II	Applied Grammar and Translation – II	18ULAR21	6	4	25	75	100
TOTAL			12	8			200
PART II – ENGLISH							
I	Prose, Poetry and Grammar-I	18ULEN11	4	2	25	75	100/2
	English for Communication	18ULEC11	2	2	25	75	100/2
II	Prose, Poetry and Grammar-II	18ULEN21	6	4	25	75	100
TOTAL			12	8			200

PART III CORE AND CORE ELECTIVE (FOR B.COM. MAJOR)								
SEM	P	TITLE OF THE PAPER	S. CODE	H/ W	C	MARKS		
						I	E	T
I	DSC 1	Financial Accounting - I *	18UCCO11	5	4	25	75	100
	DSC 2	Business Organisation	18UCCO12	5	4	25	75	100
II	DSC 3	Financial Accounting II *	18UCCO21	5	4	25	75	100
	DSC 4	Principles of Management	18UCCO22	5	4	25	75	100
III	DSC 5	Banking *	18UCCO31	6	4	25	75	100
	DSC 6	Advanced Accounting *	18UCCO32	6	4	25	75	100
	DSC 7	Marketing	18UCCO33	6	4	25	75	100
	DSE 1	A) Office Management B) International Business	18UECO3A 18UECO3B	4	4	25	75	100
IV	DSC 8	Business Communication *	18UCCO41	6	4	25	75	100
	DSC 9	Human Resource Management	18UCCO42	6	4	25	75	100
	DSC 10	Company Law	18UCCO43	6	4	25	75	100
	DSE 2	A) Import Export Procedure B) Fundamentals of Investment	18UECO4A 18UECO4B	4	4	25	75	100
V	DSC 11	Corporate Accounting *	18UCCO51	5	4	25	75	100
	DSC 12	Cost Accounting *	18UCCO52	5	4	25	75	100
	DSC 13	Business Law *	18UCCO53	5	4	25	75	100
	DSC 14	Income Tax Law and Practice *	18UCCO54	5	4	25	75	100
	DSE 3	A) Entrepreneurship B) Retail Management	18UECO5A 18UECO5B	4	4	25	75	100
	FW	Field work	18UFCO51	4	3			100
VI	DSC 15	Management Accounting *	18UCCO61	5	4	25	75	100
	DSC 16	Auditing *	18UCCO62	5	4	25	75	100
	DSC 17	Industrial Law *	18UCCO63	6	4	25	75	100
	DSC 18	Project	18UCCO64	6	6	-	-	100
	DSE 4	A) Indirect taxes * B) Personal Selling and Salesmanship	18UECO6A 18UECO6B	4	4	25	75	100
TOTAL						118	93	2300

* Courses Common to B.Com. and B.Com. (Finance)

PART III - ALLIED – ECONOMICS (FOR B.COM.)								
SEM	P	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	AI-1	Business Economics*	18UAEC11	6	4	25	75	100
II	AI-2	Indian Economic Development	18UAEC21	6	4	25	75	100
III	AII-1	Business Mathematics *	18UAEC31	6	4	25	75	100
IV	AII-2	Business Statistics *	18UAEC41	6	4	25	75	100
TOTAL				24	16			400
PART IV –NON-MAJOR COURSE (FOR OTHER MAJOR STUDENTS)								
III	NME-I	Basics in Accounting	18UNCO31	2	2	25	75	100
IV	NME-II	Development of Small Business	18UNCO41	2	2	25	75	100
TOTAL				4	4			200
PART IV –SEC/SBC (FOR B.COM.)								
V	SEC-I	MS Office	18USCO51	2	2	27	75	100
VI	SEC-II	Tally ERP 9	18USCO61	2	2	27	75	100
VI	SBC	Personality Development	18USBC62	2	2	25	75	100
TOTAL				6	6			300
PART IV – EVS & VALUE EDUCATION (FOR ALL MAJOR STUDENTS)								
I	EVS	Environmental Studies	18UENS11	2	2	25	75	100
II	VE	Value Education I	18USVE2A	2	2	25	75	100
		Value Education II	18USVE2B					
TOTAL				4	4			200

* Common to B.Com. and B.Com. (Finance)

PART – V – Extension Activities

SEM	Extension Activities (Choose anyone)	S. CODE	H/W	C	MARKS		
					I	E	T
I to IV	NCC	18UEXNCC		1			100
	NSS	18UEXNSS					
	Physical Education	18UEXPHE					
	Red Ribbon Club	18UEXRRC					
	Youth Red Cross	18UEXYRC					
	Youth Welfare	18UEXYWL					
	Yoga	18UEXYOG					
III - IV	Sadakath Outreach Programme (SOP)	18UEXSOP		1*			
Total			-	1+1*			100

முதல்பருவம்			
PART - 1 TAMIL			
TA - 1	இக்காலத்தமிழ்		18ULTA11
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits:4

நோக்கம்

1. தமிழ்ப் படைப்பிலக்கியங்களான புதுக்கவிதைகள், சிறுகதைகள் ஆகியவற்றை எழுத வைத்தல்
2. சமூகம் பற்றிய சிந்தனைகளைப் படைப்பிலக்கியங்கள் மூலம் ஏற்படுத்துதல்.

அலகு - 1 தமிழ்க் கவிதைகள்

1. பரம்பொருள் வாழ்த்து - மகாகவி பாரதியார்
2. தமிழின் இனிமை - பாவேந்தர் பாரதிதாசன்
3. கொக்கு - ந.பிச்சமூர்த்தி
4. நான் - தருமு சிவராம் (பிரமிள்)
5. முக்காலம் - சி.மணி
6. தோழர் மோசிகீரனார் - ஞானக்கூத்தன்
7. நகுலன் கவிதைகள் - நகுலன்
8. எதிர்வரும் யாவரும் - கல்யாண்ஜி
9. ஆயிரம் திருநாமம் பாடி - கவிக்கோ அப்துல் ரகுமான்
10. மரங்களைப் பாடுவேன் - வைரமுத்து
11. இளைய தோழனுக்கு - மு.மேத்தா
12. செய்யுள் - கலாப்ரியா
13. பெயர் தெரியாப் பறவை - தேன்மொழிதாஸ்
14. நிசப்த்தத்தில் குளிரும் வார்த்தை - அனார்
15. முதல்துளி - பாலைவன லாந்தர்
16. இந்தக்காலம் - மனுஷ்யபுத்திரன்
17. பூவின் பதில் - நாகூர் ருமி
18. அறிவுமதி கவிதைகள் - அறிவுமதி
19. வேர் பிடித்த மரம் - க.அம்சப்ரியா
20. நட்சத்திரக் கிழவி - ப.சுடலைமணி
21. கீதாஞ்சலி - மகாகவி இரவீந்தரநாத் தாகூர்
22. ஜென் கவிதைகள் - பாஷோ

அலகு - 2 சிறுகதை இன்பம்

1. விடியுமா? - கு.பா.ராஜகோபாலன்
2. காலனும் கிழவியும் - புதுமைப்பித்தன்
3. கதவு - கி.ராஜநாராயணன்
4. காலத்தின் ஆவர்த்தனம் - தோப்பில் முஹம்மது மீரான்
5. சொர்க்கக் கன்னிகை - கருணா மணாளன்
6. செடிகளுக்கு - வண்ணதாசன்
7. கனவில் உதிர்ந்த பூ - நானும்பூநாதன்
8. சங்காத்தி - தீன்
9. ராஜமீன் - கீரனூர் ஜாகீர்ராஜா

அலகு -3 கட்டுரைக் கனிகள்

1. தமிழில் ஹைக்கூ கவிதைகள்
2. கவிக்கோ அப்துல் ரகுமானின் கவிதைகள்
3. நாட்டுப்புற இலக்கியங்கள்
5. இணையத்தில் தமிழ்
6. தமிழ்ச் சிறுகதை இலக்கியம்
7. இயற்கையைக் கொண்டாடும் ஜென் கவிதைகள்

அலகு - 4 இலக்கிய வரலாறு

1. தமிழ்ப் புதுக்கவிதை தோற்றமும் வளர்ச்சியும்
2. தமிழ்ச் சிறுகதை தோற்றமும் வளர்ச்சியும்
3. தற்காலச் சிறுகதையாசிரியர்கள் ஓர் அறிமுகம்
4. புதுக்கவிதைகள் எழுதப் பயிற்சி தந்து மாணவர் கவிதைத் தொகுப்பை வெளியிடல்.

அலகு - 5 எழுத்து இலக்கணம் & எழுத்து வகைகள் அறிமுகம்

1. முதலெழுத்துகள், சார்பெழுத்துகள், சுட்டெழுத்துக்கள், வினாவெழுத்துகள்
2. மொழி முதல் எழுத்துகள், மொழி இறுதி எழுத்துகள், வல்லினம் மிகுமிடங்கள், வல்லினம் மிகாவிடங்கள்.
3. நாளிதழ்களில் இடம்பெறும் செய்திகளில் பிழைகளைக் கண்டறிந்து எழுதப் பயிற்சி

பாடநூல்

“இன்பத்தமிழ்”

சதக்கத்துல்லாஹ் அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு
ரஹ்மத்நகர், திருநெல்வேலி & 627 011.

பார்வை நூல்கள் மற்றும் வழிகாட்டு இணையதளங்கள்

1. வல்லிக்கண்ணன்
புதுக்கவிதை தோற்றமும் வளர்ச்சியும்
2. ந.சுப்புரெட்டியார்
புதுக்கவிதை போக்கும் நோக்கம்
3. பேராசிரியர் சு.பாலசந்திரன்
புதுக்கவிதை & ஒரு புதுப்பார்வை
4. எஸ். ராமகிருஷ்ணன்
கதாவிலாசம்
விகடன் பிரசுரம்
757, அண்ணாசாலை
சென்னை & 600 002.

இணையதளங்கள்

1. www.tamilvu.org
2. www.azhijasudargal.blogspot.in
3. www.neelamegam.blogspot.in
4. www.jeyamohan.in
5. www.sramakrishnan.com

SEMESTER - I			
AR-1	APPLIED GRAMMAR AND TRANSLATION-I	18	ULAR11
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To enable the students to learn Alphabets, Pronunciation, Basic Grammar, Reading, Writing of Arabic Language

Unit I:- Lessons 1 to 4 (Text Book - 1)

من الدرس الأول إلى الدرس الرابع

Unit II:- Lessons 5 to 8 (Text Book - 1)

من الدرس الخامس إلى الدرس الثامن

Unit III:- Grammar Portions (Text Book - 2)

- 1) Words and the types of words (أجزاء الكلام)
- 2) Nominal Sentence (الجملة الاسمية)
- 3) Adjective and Noun-qualified (الصفة والموصوف)
- 4) Subject and Predicate
- 5) Masculine and Feminine (المذكر والمؤنث)
- 6) Interrogatives (أدوات الاستفهام)
- 7) Singular, Dual and Feminine (المفرد والتثنية والجمع)
- 8) Possessiveness (المضاف والمضاف إليه)
- 9) Detached Pronouns (الضمائر المنفصلة)
- 10) Prepositions (حروف الجر)
- 11) Demonstrative pronouns (أسماء الإشارة)
- 12) Relative pronouns (الأسماء الموصولة)

Unit IV:- Lessons 9 to 12 (Text Book - 1)

من الدرس التاسع إلى الدرس الثاني عشر

Unit V:- Lessons 13 to 16 (Text Book - 1)

من الدرس الثالث عشر إلى الدرس السادس عشر

TEXTBOOKS

1) Duroosul Lughatil Arabiya Part - I Lessons 1 to 16 only by Dr.V. Abdur Rahim.

Available at: Islamic foundation Trust, 78 Perambur High Road, Perambur, Chennai- 600 012.

2) Arabic for Beginners (selected topics only)

By Dr. Syed Ali (Former HOD of Arabic, The New College, Royappettach, (Chennai) (International Edition 2001) (UBS Publishers & Distributors Ltd) 5, Ansari Road New Delhi -110 002.

I SEMESTER			
Part – II English			
EN I A	Prose, Poetry and Grammar - I		18ULEN11
Hrs/ Week: 4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits:2

OBJECTIVES:

- To answer comprehensive questions on passages of moderate level of difficulty.
- To write a critical appreciation of the prescribed poems.
- To write grammatically.

UNIT I PROSE

1. Education Provides a Solid Foundation - A.P. J. Abdul Kalam
2. Love Story - Maneka Gandhi

UNIT II PROSE

3. Speech on Indian Independence - Jawaharlal Nehru
4. Film-Making - Satyajit Ray

UNIT III POETRY

1. In the Bazaars of Hyderabad - Sarojini Naidu
2. Middle Age - Kamala Das

UNIT IV GRAMMAR

1. Parts of Speech
2. Tenses

UNIT V COMMUNICATION SKILLS

1. Unseen Passages
2. Letter Writing: Personal and Business Letters
3. Curriculum Vitae (CV)

TEXTBOOK:

1. Kulat L. Ambadas, Dr. Joshi, Sandeep. et. al. (ed).
Blooming Buds.Hyderabad: Orient BlackSwan, 2017.

I SEMESTER			
EN I B	ENGLISH FOR COMMUNICATION	18ULEC11	
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits:2

OBJECTIVES:

1. To teach students basic Grammatical categories.
2. To teach students the four skills viz. Listening, Speaking, Reading and Writing and to impart language skills through tasks.
3. To inculcate in students the skills necessary for social and academic circumstances.

UNIT I

Parts of Speech (Pages 5 to 17)

UNIT II

Listening and Speaking (Pages 22 to 34) and (56 to 59)

UNIT III

Reading (Pages 35 to 45)

UNIT IV

Writing - I
Punctuation and Kinds of Sentences (Pages 46 to 55)

UNIT V

Writing - II
Filling in Forms & Wrap-up (Pages 60 to 78)

TEXTBOOK:

Board of Editors. *Content and Language Integrated Learning to Enhance Communication Skills. Semester I Module 1*. Chennai: Tamil Nadu State Council for Higher Education, 2017.

CBCS SYLLABUS (2018-21)

B.COM. (CORE, CORE ELECTIVE & PROJECT)			
I SEMESTER			
DSC1	FINANCIAL ACCOUNTING -I*		18UCCO11/ 18UCCF11
Hrs/Week: 5	Hrs / Sem: 75	Hrs./ Unit: 15	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives:

- To enable the students to understand the basic accounting concept
- To provide knowledge in preparing various accounts

UNIT I

Introduction to Accounting - meaning - objectives - limitations - Accounting concepts - Accounting conventions -IAS-IFRS-Meaning-Double entry system - Rules for debit and credit - Journal - Ledger - Balancing of accounts-Trail Balance

UNIT II

Subsidiary books - Cash book - Petty Cash Book- Rectification of errors - Suspense account - Bank Reconciliation Statement - reasons for difference between Cash book and Passbook

UNIT III

Final Accounts - Trading and Profit and Loss Account - Balance Sheet - adjustment entries - provision for bad and doubtful debts - provision for discount on debtors and creditors

UNIT IV

Bills of Exchange - honour and dishonour of a bill - renewal of a bill - retirement of a bill - insolvency of the acceptor- Accommodation bills

UNIT V

Average due date and Account Current - Meaning - Methods - Forward method - Backward Method - Red ink interest

(Theory 40% and problems 60%)**TEXTBOOKS:**

1. Advanced Accountancy - R.L.Gupta and M. Radhaswamy-Sulthan and sons
2. Advanced Accountancy - M.A. Arulanandam and K.S. Raman - Himalaya Publishing House

REFERENCE BOOKS:

1. Advanced Accountancy - S.P.Jain and K.L.Narang - Kalyani Publishers
2. Introduction to Accountancy - T.S.Grewal - S.Chand and Company
3. Advanced Accountancy - Dr.S.N.Maheswari- Vikas Publishing House
4. Advanced Accountancy - M.C.Shukla & T.C.Grewal - S.Chand and Company.
5. Dr.S.Thothatri, Dr.S. Nafeesa, McGraw Hill Education (India) Private Ltd., Chennai - 2018

I SEMESTER			
DSC 2	BUSINESS ORGANISATION		18UCCO12
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

Objectives:

- To provide the depth knowledge regarding the various economic activities
- To know the various institutions performance

UNIT I: Concept of Business Organisation

Economic and Non-economic activities - Profession and Employment - Meaning of business - characteristics of business - business distinguished from Profession and Employment - Scope, Objectives and Importance of business - Qualities of a successful businessman-Social responsibilities of Business

UNIT II: Forms of Business Organisation

Forms of business organization -Sole proprietorship - Joint Hindu Family business - Partnership - Joint stock Company - Public and Private Company - Co-operative organization - Meaning - Definition -factors influencing the selection of suitable forms of organisation-Relative Characteristics- merits and demerits - MNCs

UNIT III: Plant Location

Plant location - Factors of Location-Selection of a site-plant layout - types of plant layout – Advantages and Disadvantages

UNIT IV: Business Combination

Meaning of Business combination - causes of combinations - types of combinations - forms of combinations - Rationalization - meaning - causes and stages.

UNIT V: Public Enterprises

Public Enterprises and Public Utilities-objectives-forms-Departmental organisations-Public Corporations-Government Companies-Merits and Demerits of each form.

TEXTBOOKS:

1. Organization and Management - C.B.Gupta, Sulthan Chand & Sons
2. Business organization and management - M. C. Sukla

REFERENCE BOOKS:

1. Fundamentals of Business organization and management - Y.K. Bushan Sultan Chand & Sons, New Delhi
2. Principles of Business organization and management - P.N. Reddy and S.S. Gulshan
3. Organization and Management - Dr. S.C. Saxena

I SEMESTER			
A1 1	BUSINESS ECONOMICS *	18UAEC11	
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits:4

* **Common Allied Course for B.Com. and B.Com. (Finance)**

Objectives:

- To develop the skills to examine economic issues from all angles and to come up with appropriate solutions.
- To develop ideas based on that information to solve problems in the business fields.

UNIT I: Introduction:

Definition – Meaning and Scope of Business Economics – Basic concepts – Importance and limitations of Business Economics – Law of Diminishing Marginal utility – Consumer’s Surplus.

UNIT II: Demand Analysis:

Meaning – Kinds – Determinants – Law of Demand; Elasticity of demand – Meaning – Importance and Concept of Elasticity of Demand - Price Elasticity of Demand – Income Elasticity of Demand – Cross Elasticity – Methods of measuring Elasticity of Demand; Demand Forecasting – Meaning – Objectives – Types – Methods.

UNIT III: Production Analysis:

Meaning of Production – Factors of Production – Production function – Isoquants – Law of Variable Proportions – Returns to Scale – Economies and Diseconomies – Cost of Production – short – run and long – run cost curves – optimum firm; Objectives of Firm.

UNIT IV: Market Structure:

Meaning – Different forms of Market – Perfect Competition – Features – Price Determination under Perfect Competition; Monopoly – Meaning and Types – Price Discrimination; Monopolistic Competition – Features - Price and Output.

UNIT V: Profit Analysis:

Meaning – Types – Functions of Profit; Profit Policy – Break Even Analysis – Assumptions – Uses – Limitations – Profit Forecasting – Concepts – Methods.

TEXTBOOK:

Managerial Economics by R.L. Varshney & K.L. Maheswari – Sultan Chand & Sons, New Delhi

REFERENCE BOOKS:

1. Economic Analysis – KPM. Sundharam & E.N. Sundharam – Sultan Chand & Sons, New Delhi
2. Business Economics – Bani Mazumdar & V.G. Mankar–Himalaya Publishing House, Bombay
3. Business Economics – A.R. Arya Sri, V.V. Ramamoorthy, Tata McGraw Hill Companies
4. Indian Economy – K.P.K Sundaram

I SEMESTER			
EVS	ENVIRONMENTAL STUDIES		18UENS11
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ UNIT: 6	Credits: 2

UNIT - I: Nature of Environmental Studies

Goals, Objectives and guiding principles of environmental studies. Towards sustainable development - Environmental segments- Atmosphere, Hydrosphere, Lithosphere, Biosphere – definition. Pollution episodes -- Hiroshima – Nagasaki, - Bhopal gas Tragedy, Fukushima. Stone leprosy in Taj Mahal

UNIT - II: Natural Resources

Renewable and Non-Renewable resources - classification.

- Forest resources: Use and over - exploitation, Afforestation and deforestation.
- Water resources: Use and over - utilization and conservation of surface and ground water - Rain water harvesting.
- Marine Resources: Fisheries and Coral reefs.
- Mineral resources: Use and exploitation - environmental impacts of extracting and using mineral resources.
- Food resources: Effects of modern agriculture fertilizers - pesticide problem.
- Energy resources: Growing energy needs - use of alternate energy source - Solar cells & wind mills.
- Land resources: Land degradation

UNIT - III: Ecosystem

- Concept of Eco-systems - Tropic level, food chains, food web and Ecological pyramids, Living conditions on other planets (Brief account).

Types, structure & Functions of the following:

- a) Aquatic ecosystem
- b) Grassland ecosystem
- c) Forest ecosystem
- d) Desert ecosystem

UNIT - IV: Biodiversity & Its Conservation

Introduction - Definition: ecosystem diversity, species diversity and Genetic diversity. Hot spots of biodiversity - Western Ghats, Eastern Himalayas and Gulf of Mannar. Threats to biodiversity - Habitat Loss, Poaching of wildlife and Man - wildlife conflicts.

Conservation of biodiversity: *In-situ* and *Ex-situ*.

UNIT - V: Environmental Pollution

Sources, effects, prevention and control measures of the following.

- a) Air pollution: Composition of clean air, Global warming, Ozone layer depletion.

- b) Water Pollution: Fresh water and Marine water.
- c) Noise Pollution
- d) Soil pollution

Bio degradable and Non Bio degradable wastes; Environmental Acts

- Air (prevention & Control of Pollution) Act.
- Environmental Protection Act
- Water (Prevention & Control of pollution) Act
- Environmental movements - Green peace and Chipco movement.
- Role of Central & State pollution Control Boards.

REFERENCE BOOKS:

1. Basic of Environmental Science. Vijayalakhmi, Murugesan and Sukumaran - Manonmaniam Sundaranar University publications.
2. Environmental Studies. John de Brito, Victor, Narayanan and Patric Raja - published by St. Xavier's College, Palayamkottai, 2008.
3. Environmental Science and Biotechnology. A.G. Murugesan and C. Raja Kumar - MJP Publishers.
4. Fundamental of Environmental pollution - Krishnan Kannan - Chand & Company Ltd., New Delhi, 1997.
5. Environmental Studies. S. Muthiah, Ramalakshmi publications, Tirunelveli.
6. Environmental Studies. V.M. Selvaraj, Bavani Publications, Tirunelveli.

இரண்டாம் பருவம்			
PART - 1 TAMIL			
TA- 2	சமயத்தமிழ்		18ULTA21
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits:4

நோக்கம்

1. பலசமயக் கருத்துக்களை ஒப்பிட்டுச் சமய நல்லிணக்கத்தோடு வாழ வழிகாட்டுதல்
2. தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையத் தேர்வுக்கு மாணவர்களை ஆயத்தப்படுத்துதல்.

அலகு & 1தமிழ்ச் செய்யுள் (துறை வெளியீடு)**சைவம்**

1. அ. திருநாவுக்கரசர்
 - மாசில் வீணையும்...
 - நாமார்க்கும் குடியல்லோம்...
 - அப்பன் நீ அம்மை நீ
- ஆ. திருஞானசம்பந்தர்
 - தோடுடைய செவியன்...
 - வேயுறு தோளி பங்கன்
 - மருந்தவை மந்திரம்...
- இ. சுந்தரமூர்த்தி நாயனார்
 - பித்தா பிறைசூடி...
2. திருவாசகம் & மாணிக்கவாசகர்
 - பால் நினைந்தாட்டும்....
3. திருவெம்பாவை
 - ஆதியும் அந்தமும் இல்லா...
4. திருமந்திரம் & திருமுலர்
 - ஒன்றே குலமும் ஒருவனே தேவனும்

வைணவம்

5. அ. பொய்கையாழ்வார்
 - வையம் தகளியா...
- ஆ. பூதத்தாழ்வார்
 - அன்பே தகளியா...
- இ. பேயாழ்வார்
 - திருக்கண்டேன்..
6. திருப்பாவை & ஆண்டாள்
 - மார்கழித் திங்கள்...

சமணம்

7. வளையாழியீ
 - மக்கட் செல்வம்

பௌத்தம்

8. புத்தபிரான்
 - மு.ரா.பெருமாள்

கிறித்தவம்

9. இயேசு காவியம் (மலைப் பொழிவு)
 - கண்ணதாசன்
- முதல் நான்கு பாடல்கள்

இஸ்லாம்

10. அல்லாஹ்
 - உமறுப்புலவர்
11. நபிகள் நாயக மான்மிய மஞ்சரி
 - சதாவதானி சய்குத்தம்பிபாவலர்
 - (குறிப்பிட்ட பாடல்கள்)
12. குணங்குடி மஸ்தான் பாடல்கள்
 - பாசக்கயிற்று வலை
13. ஞானபுகழ்ச்சி
 - தக்கலை பீர்முகம்மது அப்பா
14. அலகிலா அருளம்
 - இறையருட் கவிமணி
 - கா. அப்துல்கபூர்

நீதி இலக்கியம்

15. திருக்குறள்
 - ஒழுக்கமுடைமை
13. நாலடியார்
 - கல்வி கரையில்

அலகு - 2 புதினம்

- வாடிவாசல்
- சி.சு.செல்லப்பா,
 - காலச்சுவடு பதிப்பகம், நாகர்கோவில்

அலகு - 3 உரைநடை (தமிழ்த்துறை வெளியீடு)
போட்டித் தேர்வுகளுக்குக் கட்டுரை எழுதும் பயிற்சி

1. தமிழ் இலக்கியத்தில் சமயநல்லிணக்கச் சிந்தனைகள்
2. நபிகள் நாயகம் (ஸல்) அன்பின் தாயகம்
3. சதக்கத்துல்லாஹ் அப்பா அவர்களின் வாழ்வும் பணியும்
4. தமிழ் இலக்கியங்களில் மனிதநேயச் சிந்தனைகள்
5. தமிழ் இலக்கியத்தில் மதுஒழிப்புச் சிந்தனைகள்
6. சூஃபியச் சித்தாந்தமும் சித்தர்களும்

அலகு - 4
(போட்டித் தேர்வுத் தயாரிப்பு)
இலக்கிய வரலாறு

1. சைவம், வைணவம், கிறித்தவம், இசுலாம் வளர்த்த தமிழ்
2. புகழ் பெற்ற தமிழ் நூல்கள், நூலாசிரியர்கள்

அலகு - 5

தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையம் நடத்தும் போட்டித் தேர்வுக்குரிய
பொதுத் தமிழ் இலக்கணப் பகுதி & ஓர் அறிமுகம்

1. வேர்ச் சொல்லைக் கண்டறிதல்
2. பெயரெச்சம், வினையெச்சம், முற்றெச்சம் பற்றி அறிதல்
3. வினைத்தொகை, பண்புத்தொகை பற்றி அறிதல்
4. வினைமுற்று, வினையாலணையும் பெயர் கண்டறிதல்
5. இரட்டைக்கிளவி, அடுக்குத் தொடர் அறிதல்
6. வேற்றுமைத் தொகையைக் கண்டறிதல்

பாடநூல்

நற்றமிழ், சதக்கத்துல்லாஹ் அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு

வழிகாட்டு இணையதளங்கள்

1. www.noolulagam.com
2. www.tamilauthors.com
3. www.tnpsc.gov.in
4. www.tnpscexams.in
5. www.tamilvu.org

SEMESTER - II			
AR-2	APPLIED GRAMMAR AND TRANSLATION-II		18ULAR21
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To make the students to develop the skill of basic Arabic Grammar and Translation skills from Arabic to English vice-versa.

Unit I:-Lessons 1 to 3 (Text Book – 1)

من الدرس الأول إلى الدرس الثالث

Unit II:-Lessons 4 to 6 (Text Book – 1)

من الدرس الرابع إلى الدرس السادس

Unit III:- Grammar Portions (Text Book – 2)

- 1) Inna and Its sisters (إن وأخواتها) 2) Elative (اسم التفضيل)
- 3) Perfect Tense (الفعل الماضي) 4) Imperfect Tense (الفعل المضارع)
- 5) Doer and Object (الفاعل والمفعول) 6) Kaana and Its sisters (كان وأخواتها)
- 7) Classification of Verb into Sound and weak verb (تقسيم الفعل إلى صحيح ومعتل)
- 8) Transitive and Intransitive verb (الفعل اللازم والمتعدي) 9) Verbal Noun (المصدر)

Unit IV:-Lessons 7 to 9 (Text Book – 1)

من الدرس السابع إلى الدرس التاسع

Unit V:-Lessons 10 to 12 (Text Book – 1)

من الدرس العاشر إلى الدرس الثاني عشر

TEXT BOOKS

1) Duroosul Lughatil Arabiya Part – II Lessons 1 to 12 only

by Dr.V. Abdur Rahim.

Available at: Islamic foundation Trust, 78 Perambur High Road ,

Perambur, Chennai- 600 012.

2) Arabic Tutor Part-I,II&III, By: Moulana Ebrahim Muhammad Karachi- Darul Ishaat.

II SEMESTER			
EN2	PART II ENGLISH Prose, Poetry and Grammar - II		18ULEN21
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives:

1. To answer comprehensive questions on a passage of moderate level of difficulty.
2. To write a critical appreciation of the prescribed poems and write sentences in English grammatically.

UNIT I PROSE

1. Appro JRD - Sudha Murthy
2. Packing - Jerome K. Jerome

UNIT II PROSE

3. How I Became a Public Speaker - G. B. Shaw
4. Values in Life - Rudyard Kipling

UNIT III POETRY

1. Money-Madness - D. H. Lawrence
2. No Men are Foreign - James Kirkup
3. On Another's Sorrow - William Blake

UNIT IV GRAMMAR

1. Subject-Verb Agreement
2. Verbs: Forms of 'to be', 'have', 'do'; modal auxiliaries

UNIT V COMMUNICATION SKILLS

1. Story Building
2. e-Communication: Fax; e-mail
3. Notices, Agendas and Minutes

TEXTBOOK:

Kulat L Ambadas, Dr. Joshi, Sandeep. et. al. (ed). *Blooming Buds*.
Hyderabad: Orient BlackSwan, 2017.

II SEMESTER			
DSC 3	FINANCIAL ACCOUNTING II *	18UCCO21/ 18UCCF21	
Hrs/Week: 5	Hrs / Sem: 75	Hrs./ Unit: 15	Credits: 4

Objectives:

- To provide knowledge for acquiring skills in preparing various accounts
- To provide knowledge on accounting practices of different traders

UNIT I

Accounts of non-trading concerns - Receipts and Payments account - Income and Expenditure account - differences between the two - preparation of the Balance Sheet - capital and revenue receipts- capital expenditure - revenue expenditure - deferred revenue expenditure

UNIT II

Accounting for consignment (Theory only) - Accounting for joint venture - differences between consignment and joint venture - maintenance of separate books - Recording in Existing Books

UNIT III

Self-balancing system - meaning - journal entries in general ledger, sales and purchases ledger - transfer from one ledger to another - Accounts from incomplete records - differences between Single entry and Double entry - defects of single entry -Statement of affairs method and conversion method.

UNIT IV

Depreciation –meaning, definition - need - causes - methods of providing depreciation - Straight line method - Diminishing balance method - Sinking Fund method - Annuity method

UNIT V

Insurance Claim - loss of stock -loss of profit or Consequential loss - Claim under Average clause(Simple Problems)

(Theory 40% and problems 60%)

TEXTBOOKS:

1. Advanced Accountancy - R.L. Gupta and M. Radhaswamy - Sulthan and Sons
2. Advanced Accountancy - M.A. Arulanandam and K.S. Raman - Himalaya Publishing House

REFERENCE BOOKS:

1. Advanced Accountancy - S.P. Jain and K.L. Narang - Kalyani Publishers
2. Introduction to Accountancy - T.S. Grewal - S. Chand and Company
3. Advanced Accountancy - Dr.S.N.Maheswari- Vikas Publishing House
4. Advanced Accountancy - M.C.Shukla & T.C.Grewal - S.Chand and Company
5. Dr.S.Thothatri, Dr.S. Nafeesa, McGraw Hill Education (India) Private Ltd., Chennai - 2018

II SEMESTER			
DSC 4	PRINCIPLES OF MANAGEMENT *	18UCCO22	
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

* Offered as Allied II Course in B.Com.(Finance)

Objectives

- To gain the knowledge various principles in the management
- To know the various aspects of management functions

UNIT I: Management

Meaning - Definition - Nature - Importance and features of Management - Important Principles of Management- Management: Science or Art - Management as Profession - Functions of Management - Management and Administration

UNIT II: Planning and Decision Making

Planning - Meaning - Definition - Features - Importance - Steps - Types of planning - Merits and Demerits- Decision making - process

UNIT III: Organising

Organising-Meaning-Definition-Nature and Characteristics of Organising-Principles of organising-Different form of organisation- Organization charts and manuals - Committee form of organisation

UNIT IV: Staffing and Directing

Staffing-General Principles - Importance - Techniques - Directing-Meaning - Definition - Nature and scope of direction -Delegation - Centralization-Decentralization.

UNIT V: Co-ordination and Control

Coordination - meaning - definition - scope - importance - requirements of effective coordination; Control - meaning - definitions - nature - types of controlling - elements of control.

TEXTBOOKS:

1. Business Administration and Management - S.C. Saksena, Sahitya Bhawan
2. Principles of Management - Kumkum Mukherjee, Tata McGraw Hill Education Private Limited, New Delhi

REFERENCE BOOKS:

1. Principles of Management -T.Ramasamy
2. Principles of Management - Dr. K. Natarajan & K.P. Ganesan
3. Business Management by DinakarPagare
4. Business Management -AmithaBha Roy Mc Graw - Hill Edition.
5. Principles and Practice of Management - R.S. Gupta, B.D. Sharma, N.S. Bhalla - Kalyani Publishers
6. Principles and Practice of Management - L.M. Prasad
7. Principles of Management - P.C. Tripathy & P.N. Reddy

II SEMESTER			
A1 2	INDIAN ECONOMIC DEVELOPMENT	18UAEC21	
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits:4

Objectives:

- To identify the economic problems, causes and consequences in the developing countries.
- To give an idea to the students to make our country to the developed stage.

UNIT I: Introduction:

Features of Indian Economy – Economic Development Vs Economic Growth - Factors Determining Economic Development – Planning – Types – Objectives – Achievements and Failures of Recent Plan – Impact of Twelfth Plan - New economic Reforms in India (Liberalization, Privatization and Globalization) Features – Arguments for and Against.

UNIT II: Demographic Profile (Population, Poverty, Unemployment):

Population: – Population Growth – Causes – Effects – Remedial Measures - Population Policy – Features; Poverty: Meaning – Poverty line – causes – Antipoverty Measures; Unemployment: Meaning – Types – Causes – Remedial measures – Inequality of Incomes: Meaning – causes – Effects.

UNIT III: Agriculture:

Agricultural productivity – Concept – Difference between Agricultural Production and Productivity – Causes of Low Productivity, Green Revolution: Features – Consequences, Agricultural Finance: Needs – Sources, Agricultural Marketing: Concept – Objectives – Significance – Problems.

UNIT IV: Industries:

Role of Industries in Economic Development – Large Scale Industries (Cotton and Textile, Sugar, Iron & Steel) – Importance – Problems – Small Scale industries – Importance – Problems; New Industrial Policy 1991 and in the Twelfth Plan

UNIT V: Infrastructure and External Environment of India:

Transport Services – Recent Development in Railways – Roadways – Waterways – Airways – Foreign Direct Investment - Concept; IMF and IBRD – Objectives and Functions – Benefits to India; WTO and India.

TEXTBOOK:

S.Sankaran : Indian Economy

REFERENCE BOOKS:

1. I.C. Dhingra : Indian Economy
2. Ruddar Dutt & KPM Sundaram : Indian Economy

II SEMESTER			
SVE1	VALUE EDUCATION – I		18USVE2A
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

Objectives:

- To inculcate moral values in the minds of students.
- To teach ethical practices to be adopted by students in their life.
- To make students honest and upright in their life.

UNIT I

Islam – Meaning – Importance – A complete Religion – The religion accepted by God – Five Pillars of Islam – Kalima – Prayers – Fasting – Zakat – Haj.

Iman – Monotheism – Angels – Books – Prophets – Dooms Day – Life after death – Heaven and Hell.

UNIT II

Quran – The Book of Allah – Wahi – Revelation to Prophet Muhammad(sal) – Compilation – Preservance – Structure – Content – Purpose – Source of Islamic Law– Sura Fathiha, Kafirun, Iqlas, Falakh and Nas.

UNIT III

Hadith – Siha Sitha – Buhari – Muslim – Tirmithi – Abu Dawood – Nasai – Ibn Maja – Collection of Hadith – Meaning of 40 Hadith.

UNIT IV

Life History of Prophet Muhammad (sal) – Aiamul Jahiliya – Prophet's Childhood and Marriage – Prophethood – Life at Mecca – Life at Medinah – Farewell Address – Seal of Prophethood.

UNIT V

Good character – Etiquettes – Halal and Haram – Duties towards Allah – Duties towards fellow beings – Masnoon Duas.

REFERENCE BOOKS:

1. V.A. Moahmed Ashrof – Islamic Dimensions – Reflection and Review on Quranic Themes.
2. The Presidency of Islamic Researchers – Revised & Edited – The Holy Quran.
3. M. Manzoor Nomani – Islamic Faith & Practice.
4. Abdul Hasan Ali Nadvi – Muhammad Rasulullah.
5. K. Ali – A Study of Islamic History.
6. Abdul Rahuman Abdullah – Islamic Dress code for Women.
7. Dr. Munir Ahamed Mughal – Code for Believers.
8. Abdul Malik Mujahid – Gems and Jewels.

II SEMESTER			
SVE2	VALUE EDUCATION – II		18USVE2B
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits:2

UNIT I

Individual Morality – Objective of Moral life – Living in accordance with the code of Morality – the goodness of Morality – Morality and *Thirukural*- The need for faith.

UNIT II

Adherence to higher code of Morality – Fear of God – Good Moral Values – Duty to Parents – Teacher, respecting elders – Moral Etiquettes – Right-minded Principle – High Principles for Proper conduct.

UNIT III

Inculcating good attitudes – Open mindedness – Morale – analysing the pros and cons of good and bad – Service to others – Mind Power, tolerance, respecting others, showing love to others, patience – tranquility – Modesty, kindness and forgiveness.

UNIT IV

Quotations and moral Stories expressing Good characters of Great personalities – Life History of Great people: Mahatma Gandhi, Abraham Lincoln, Dr. A.P.J. Abdul Kalam.

UNIT V

Truth, the importance of uprightness, integrity, friendship – Health awareness on Alcohol and drug abuse – inculcating reading habit – reading good books – Hygiene – Dowry – Corruption.

TEXTBOOK:

Publication of Sadakathullah Appa College.

III SEMESTER			
DSC 5	BANKING *	18UCCO31/ 18UCCF31	
Hrs/Week: 6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to learn and understand the structure and functioning of banking system
- To enable the students to know the Islamic Banking concept
- To highlight modern technology application in Bank

UNIT I

Banking – meaning and definition - Origin of bank -Classification of Banks - Banking Regulation Act,1949 - Commercial banks - Primary functions - Secondary functions – Introduction to Banking Regulation Amendment Act 2017.

UNIT II

Opening and Operation of Bank account - saving - current - recurring deposit - fixed deposit - procedure for opening of account - special type of customer - minor - partnership firm - joint stock companies - clubs and association- Cheques - features - Types - Crossing - types - Material alteration - marking of a cheque -IFSC - meaning - importance - endorsement – types.

UNIT III

Paying banker - duties and liabilities - legal protection - Collecting banker - duties - core banking - ATM - Debit Card - Credit Card - Tele Banking - Internet banking - E-Cash - mobile banking - electronic transfer - SWIFT, NEFT, IMPS and RTGS.

UNIT IV

Central Banking - meaning - difference between Central bank and Commercial Bank - Reserve Bank of India - Functions - Various Departments of RBI - Methods of credit Control - FRDI, Standing Deposit Policy.

UNIT V

Islamic banking - Meaning - origin of Islamic banking - definition - objectives - features - principles - Islamic Banking Vs conventional banking - operating structure of Islamic banks - models of Islamic banking; sources and application of funds.

TEXTBOOK:

1. Banking Theory Law and Practice - E.Gorden and Dr. K.Natarajan
2. An Introduction to Islamic banking and finance - Abdul Fathah M. Farah

REFERENCE BOOKS:

1. Theory and Practice of Banking - Reddy and Appanaiah - M/S. Himalaya Publishing House, Mumbai
2. Theory and Practice of Banking - Radhaswamy and Vasudevan.
3. Banking Law and Practice - S.N.LAL
4. Banking Law and Practice - Sundaram and Varshney
5. Banking Theory Law and Practice - Dr.S.Gurusamy, Thomson learning

III SEMESTER			
DSC 6	ADVANCED ACCOUNTING *	18UCCO32/ 18UCCF32	
Hrs/Week: 6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits: 4

Common to B.Com. and B.Com. (Finance)

Objectives

- To impart knowledge about accounting procedure and enable the students and to understand the accounting of branch, departmental, and hire purchase organisation and partnership organisations.

UNIT I

Branch accounting - Debtor's system - Stock and debtors system - Cost and Invoice price method - Departmental accounts - Allocation of common expenses - Departmental transfer at invoice price

UNIT II

Hire purchase and Installment system - calculation of interest - calculation of cash price - default and repossession - difference between hire purchase and installment

UNIT III

Royalties account - meaning - minimum rent - short working - types of recoupment - strikes - Accounting Entries

UNIT IV

Partnership accounts - Admission of a partner - New Ratio - Revaluation - Treatment of Goodwill - Retirement - Sacrifice ratio - Retiring Partner's loan account - death.

UNIT V

Dissolution of a firm - Realization account - Insolvency of a partner - Garner Vs Murray - Insolvency of all partners - Gradual realization of assets - Piece meal distribution of cash- Proportionate and Maximum loss method

(Theory 40% and problems 60%)

TEXTBOOKS:

1. Advanced Accountancy - R.L. Gupta and M. Radhaswamy-Sulthan and Sons
2. Advanced Accountancy - M.A. Arulanandam and K.S. Raman - Himalaya Publishing House

REFERENCE BOOKS:

1. Accountancy - S.P. Jain and K.L. Narang - Kalyani Publishers
2. Introduction to Accountancy - T.S. Grewal -S. Chand and Company
3. Advanced Accountancy - Dr. S.N. Maheswari- Vikas Publishing House
4. Advanced Accountancy - M.C. Shukla & T.C. Grewal -S. Chand and Company
5. Dr.S.Thothatri, Dr.S. Nafeesa, McGraw Hill Education (India) Private Ltd., Chennai - 2018

III SEMESTER			
DSC 7	MARKETING		18UCC033
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits:4

Objectives

- To learn the principles of marketing
- To gain the practical skills in marketing

UNIT I

Definition - market and Marketing -Evolution of Marketing-importance-Features of Modern Marketing - Marketing: A Science or an Art

UNIT II

Functions of Marketing - Functions of Exchange - Functions of Physical supply and Facilitating functions - Concept of Marketing mix

UNIT III

Product - Meaning and Definition - Product Planning and Development -features-Classification-Product Life Cycle - Branding-Packaging.

UNIT IV

Pricing-Meaning-Objectives-factors affecting pricing- Types. Physical Distribution-Channels-Types-Functions-Selection of Channel

UNIT V

Promotion - Advertising - Merits - Demerits-Sales Promotion-Techniques - Personal Selling - Merits and Demerits-Recent marketing techniques.

TEXTBOOK:

1. R.S.N. Pillai & Bagawathi- Marketing -S. Chand & Co., Delhi

REFERENCE BOOKS:

1. Marketing by Rajan Nair
2. Philip Kotler - Marketing management Practice - Hall of India Private Limited - New Delhi
3. William J. Stanton Et al.- Fundamentals of marketing McGraw - Hill International Editions
4. Marketing -Zikmund, Thomson Learning
5. Marketing - Limb Hair Mac Daniel - Thomson Asia

III SEMESTER			
AI - 1	BUSINESS MATHEMATICS*	18UAEC31	
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits:4

* Common for B.Com. and B.Com.(Finance)

Objectives:

- To provide basic knowledge of the applications of mathematics in Business.
- Ability to deal with mathematical issues in business.

UNIT I: Number System and Equations:

Counting techniques – Natural – Whole – Rational – Irrational – Real Numbers – Algebraic Expression – Factorization – Equations – Linear equations with two or three unknowns – Solutions of Quadratic equations – Permutations – Combinations.

UNIT II: Theory of Indices:

Indices – Fractional Indices – Logarithms; Properties – laws of Logarithms – Common Logarithms – Arithmetic progression – n^{th} term – sum of n terms.

UNIT III: Analytical Geometry:

Distance between two points in a plane slope of a Straight line – equation of straight line – point of intersection of two lines – applications (1) Demand and Supply (2) Cost Output (3) Break – Even Analysis.

UNIT IV: Matrices

Basic concepts – matrix Addition – Scalar multiplication – Multiplication of Matrix – Inverses of a Matrix – solution of a system of linear equations – matrix method.

UNIT V: Commercial Arithmetic:

Percentages – Ratio and Proportions – Simple Interest – Compound Interest – Annuities – Depreciation – Discount – Banker's discount – True discount.

(Theory 40% and problems 60%)

TEXTBOOK:

Business Mathematics – Dr. M. Wilson – Woodland Publishing Company – Kulasekharam

REFERENCE BOOKS:

1. Business Mathematics – D.C. Sancheti and V.K. Kapoor Publisher: Sultan Chand & Sons, New Delhi
2. A text book of Business Mathematics by G.K. Ranganath – Himalaya Publishing House, Delhi

III SEMESTER			
DSE 1A	OFFICE MANAGEMENT		18UECO3A
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 12	Credits: 4

Objectives

- To familiarize students with the principles, functions and techniques of office management used to effectively manage business enterprises.
- To impart the basic knowledge about secretarial practice

UNIT I

Introduction: Meaning, functions of modern office - primary functions - administrative Management functions - importance of office management - Principles of office management and organization Chart – Job – Office Manuals – Flow of Work – Delegation -

UNIT II

Centralization and decentralization of office services – meaning. Office Manager, Qualifications - duties - qualities of office manager – Arrangement, site or location of office – Layout of office – Open Office and Private Office.

UNIT III

Furniture – Correspondence and Mail – centralised, decentralised Correspondence – merits and demerits - mail management - Filing and indexing: Filing: Meaning - importance - types - objective - essentials of good filing system – centralized and decentralized filing – methods of filing – filing equipment.

UNIT IV

Indexing: meaning - need - objectives - essentials of good indexing - types - Weeding of old records. Office Stationery – Purchase – Control of Stationery – Consumption of Stationery – Forms – importance – advantages and disadvantages – types. Office Appliances – importance – Advantages – disadvantages – types.

UNIT V

Environment and working conditions - Work place quality 5S - Office equipment - Meaning and importance of office automation – objectives of office mechanization - Kinds – Report – stages in reporting – guiding principles for a good report

TEXTBOOK:

Office Management, R S N Pillai & Bagavathi, S.Chand

REFERENCE BOOKS:

1. Office Organisation and Management, S P Arora, Vikas Publishing
2. Principles of Office Management, R.C. Bhatia, Lotus Press, New Delhi
3. P.K. Ghosh, Office Management, Sultan Chand & Sons. New Delhi
4. R.K. Chopra and Priyanka Gauri, Office Management, Himalaya Publishing House

III SEMESTER			
DSE 1B	INTERNATIONAL BUSINESS	18UECO3B	
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 12	Credits: 4

Objectives

- To familiarise the students with the concepts of international business
- To provide the knowledge on international institutions involved in promotion of global business, and

UNIT I: International Business:

Nature, importance and scope – Mode of entry into international business - Framework for analyzing international business environment – geographical, economic, socio-cultural, political and legal environment. International trade barriers.

UNIT II: International Monetary and Financial System:

Importance of international finance; Bretton woods conference and afterward, IMF and the World Bank-ADB-WTO-

UNIT III: The balance of Payment and International Linkages:

Balance of payments and its components; the International flow of goods, services, and capital

UNIT IV: Multinational Corporations:

Conceptual framework of MNCs; MNCs and host and home country relations; Technology transfers – importance and types.

UNITV: Foreign Direct Investment:

Foreign Direct Investment (FDI) – foreign indirect investment- foreign investment instrument – GDR, ADR.

TEXTBOOKS:

International Business, Bimal Jaiswal, Himalaya Publishing House, Mumbai.
International Business, Paul, Justin, Prentice Hall of India, New Delhi

REFERENCE BOOKS:

1. International Business: Text and Cases, Francis Cherunilam, Prentice Hall of India, New Delhi
2. International Business, Sumati Verma, Pearson Education
3. International Business, V.K. Bhalla, S.Chand Publishing
4. Adhikary, Manab, Global Business Management, McMillan, New Delhi.
5. Black and Sundaram, International Business Environment, Prentice Hall of India, New Delhi
6. Aswathappa, International Business, Tata McGraw Hill Publications, New Delhi.

III SEMESTER			
NME-I	BASICS IN ACCOUNTING		18UNC031
Hrs/Week: 2	Hrs / Sem: 30	Hrs. / Unit: 6	Credits:2

Objectives

- To make the students to understand fundamentals of Accounting
- To impart basic accounting skill to other major Students

UNIT - I

Definition of Accounting - Meaning and Objectives -- Double Entry system - single entry system - Advantages and Disadvantages - Rules for Debit and Credit.

UNIT - II

Journal -Ledger - Account - posting of Journal to Ledger - Balancing of Ledger Accounts

UNIT - III

Subsidiary Books - Purchase Book - Purchase Returns Book - Sales Book and Sales Returns Book - Cash Book (Cash and Bank Column) - Petty cash

UNIT - IV

Trial Balance - Meaning - Objects and its Preparation,

UNIT - V

Final Accounts of Sole Trader with simple Adjustments - Closing Stock, Outstanding Expenses, Prepaid Expenses, Depreciation and Bad debts.

(Theory 40 % and Problems 60 %)

TEXTBOOK:

Advanced Accountancy - M.A.Arulanandam and K.S. Raman - Himalayas Publishing House.

REFERENCE BOOKS:

1. Advanced Accountancy - S.P Jain and K.L Narang - Kalyani Publishers
2. Advanced Accountancy - R.L. Gupta and M. Radhaswamy - Suthan and sons
3. Advanced Accountancy - I.Peer Mohamed, Dr. Shazuli Ibrahim Pass Publications.
4. Dr.S.Thothatri, Dr.S. Nafeesa, McGraw Hill Education (India) Private Ltd., Chennai - 2018

IV SEMESTER			
DSC 8	BUSINESS COMMUNICATION*	18UCCO41/ 18UCCF41	
Hrs/Week: 6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits: 4

Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to know communication and its importance
- To help the students to write various business letters to suit various business situation

UNIT I

Introduction - Importance - Definition - Process of communication - Media for communication - Types of communication - Barriers to communication

UNIT II

Business Letter - Need - Characteristics of a good letter - Functions - Kinds - Essentials of a good business letter – Layout.

UNIT III

Letters of Offer and Quotation - Enquiry and Reply - Orders and their Execution - Credit and Status Enquiry

UNIT IV

Complaints and adjustments - Collection letters - Circular letters - Sales letters - Application for situation - Resume Writing - Report writing

UNIT V

Banking correspondence - Insurance correspondence - Agency correspondence - Communication Network - E-mail correspondence

TEXTBOOKS:

Essentials of Business Communication - Rajendra Pal & S.Korlahalli - Sultan Chand & Sons - New Delhi.

REFERENCE BOOKS:

1. Effective Business Communication - Asha Kaul - Prentice Hall
2. Business Communication - Asha Kaul - Prentice Hall
3. Business Communication-RSN Pillai and Bagavathi

IV SEMESTER			
DSC 9	HUMAN RESOURCE MANAGEMENT	18UCCO42	
Hrs/Week: 6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits:4

Objectives:

- To get a complete knowledge of HRM
- To help the students for HRM practices in practical management of companies

UNIT I: Concepts

Meaning - Definition - Evolution - nature of HRM – Role – Scope - Importance - Functions of HRM. Human Resource Accounting – meaning – Human Resource Audit – meaning.

UNIT II: Human Resource Planning

Manpower Planning-Job analysis -Job Description and Specification-Recruitment-Characteristics and types-Selection Process-Tests and Interviews

UNIT III: Training and Development

Introduction-Need and Importance-Assessment of employee training needs-steps in training-Methods in training-Management Development Programmes-Significance and types-Career Planning and Development-Career counseling, Job rotation-Promotion and transfer-Retirement and other separation process

UNIT IV: Compensation

Meaning-Wages and Salary Administration-factors-wage Policy-time rate-piece rate-bonus-incentives and Benefits- Profit Sharing-Compensation administration-development a sound compensation structure-Grievances Handling and Disciplines.

UNIT V: Performance Appraisal

Performance Appraisal-Purpose-Factors affecting Performance Evaluation-PAS (Performance Appraisal System)-Need and Importance-Methods of performance appraisal- 360 Degree Method, Assessment Centre Method, Behaviourly Anchored Rating Scale (BARS)

TEXTBOOKS:

1. Human Resource Management-Dr.C.B.Gupta, Sultan Chand and Sons
2. Human Resource Management-L.M.Prasad, Sultan Chand and Sons
3. Human Resource Management - Aswathappa, McGraw-Hill Education.

REFERENCE BOOKS:

1. Personal Management-C.B. Memoria - Himalaya PublishingHouse-Mumbai
2. Human Resource Management-Randi. L. Decimone, Thomson Learning Third Edition

IV SEMESTER			
DSC 10	COMPANY LAW		18UCCO43
Hrs/Week: 6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits: 4

Objectives

- To Learn the Provisions of Company Law (Companies Act 2013)
- To manage the practical application in companies

UNIT I

Company Definition-Characteristics-Lifting the Corporate Veil-Kinds of Companies-Incorporation of Company-Promoters-Preliminary Contracts-Provisional Contracts-One-man Company

UNIT II

Memorandum of Association-Contents-Alteration of Memorandum-Doctrine of Ultra Vires-Articles of Association-Alteration of Articles – Limitation-Doctrine of Constructive Notice-Doctrine of Indoor Management Prospectus-Definition-Contents-Statement in lieu of prospectus-Misstatements in prospectus and their consequences-Book Building-Dematerialized securities.

UNIT III

Membership-Rights and liabilities of member-types of shares-allotment of shares-effect of irregular allotment-Transfer and Transmission of Shares-Issue of shares-issue at discount and premium-issue of sweat equity shares, bonus shares, right shares-rules regarding dividend- kinds of share capital-Alteration of share capital-Reduction of Share capital - buyback of shares

UNIT IV

Company Secretary – Meaning, Qualification, Appointment, Duties and Powers – Directors – Appointment-Disqualifications-Vacation of Office and Removal of directors – powers – Duties-liabilities-Managing Director-Manager-meeting of shareholders and directors-Requisites of Valid meeting-proxies-Voting and polling-Resolutions

UNIT V

Prevention of Oppression and mismanagement-winding up-modes of winding up-winding up by the court-Voluntary winding up and winding up subject to supervision of court-Consequences of winding up.

TEXTBOOK:

1. Company Law - N.D. Kapoor, Sultan Chand and Sons.

REFERENCE BOOKS:

1. B.K. Sen Gupta - Company Law - Eastern Law Book House
2. S.M. Shah - Lectures of Company Law, N.M. Tripathi Pvt. Ltd.

IV SEMESTER			
A II - 2	BUSINES STATISTICS *		18UAEC41
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits:4

*** Common Allied Course to B.Com. and B.Com. (Finance)**

Objectives:

- To acquire basic knowledge about statistics
- To gain knowledge about statistical tools used in business.

UNIT I – Introduction:

Meaning and Definition – Functions – Scope – Limitations - Collection of Data – Primary Data – Methods – Secondary Data – Sources – Classification and Tabulation of Data – Objectives – Types - Diagrams and Graphs – Types.

UNIT II – Measures of Central Tendency and Dispersion:

Measures of Central Tendency – Objectives – Requisites of a Good Average – Types of Averages – Arithmetic Mean – Median – Mode; Measures of Dispersion – Meaning – Methods of Dispersion – Range – Quartile Deviation – Mean Deviation – Standard Deviation.

UNIT III – Skewness, Moments and Kurtosis:

Meaning - Types – Measures of Skewness – Karl Pearson’s Co-efficient of Skewness – Bowley’s Co-efficient of Skewness – Kelly’s Co-efficient of Skewness - Measures of Skewness based on Moment; Kurtosis – Meaning – Types.

UNIT IV – Correlation and Regression:

Correlation – Meaning – Types – Karl Pearson’s Co-efficient of Correlation – Rank Correlation – Concurrent Deviation method; Regression – Uses – Methods – Regression lines – Difference between Correlation and Regression.

UNIT V – Index Numbers and Time Series:

Index numbers – Meaning – Uses – Problems in the Construction of Index Numbers – Methods of Index Numbers – Laspeyre’s – Paasche’s – Fisher’s Ideal Methods – Analysis of time series – Meaning – Components–Trend analysis – Graphic Method – Semi Average Method – Moving Average Method – Method of Least Square.

(Theory 40% and problems 60%)

TEXTBOOK:

Statistical methods – Dr.S.P.Gupta Sultan Chand & Sons, New Delhi

REFERENCE BOOKS:

1. Statistics, Theory and Practice – R.S.N.Pillai & Baghavathy – S.Chand & Company Ltd. New Delhi
2. Business Statistics – G.C.Beri TataMcgraw–Hill Edition
3. Statistical Methods Sanchetti Kapoor
4. Business Statistics – M.Wilson, Himalaya Publishing House, Mumbai

IV SEMESTER			
DSE IIA	IMPORT EXPORT PROCEDURE	18UECO4A	
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 12	Credits: 4

Objectives:

- To identify the procedures regarding import and export business
- To motivate the students to involve in business activities

UNIT I

Internal trade and International Trade - differences between Internal and International Trade - features of International Trade - advantages and disadvantages of International Trade

UNIT II

Balance of trade - meaning - Balance of trade Vs Balance of payments - components of Balance of payments - equilibrium and disequilibrium in the balance of payments - causes for disequilibrium - measures for correcting disequilibrium

UNIT III

Export procedure - preliminary steps in exporting - export documents - documents related to goods - certificates related to shipment - documents related to payment

UNIT IV

Import procedure - import of capital goods - EPCG scheme - import under duty exemption scheme - Procedure for customs clearance - levy of customs duty - kinds of customs duties

UNIT V

Export promotion - objectives - organizational set up - Incentives - marketing assistance - import facilities for exports - major problems of India's export sector - Exim Policy.

TEXTBOOK:

International Trade and Export Management - by Francis Cherunilam- Himalaya Publishing House, New Delhi

REFERENCE BOOKS:

1. Money, Banking, International Trade and Public Finance - by D.M.Mithani- Himalaya Publishing House, New Delhi
2. Export Management -by P.K.Khurana-Galgotia Publishing Company, New Delhi
3. D.K. Jurara, Export Management, Galgotia Publishing Company – New Delhi

IV SEMESTER			
DSE IIB	FUNDAMENTALS OF INVESTMENT	18UECO4B	
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 12	Credits: 4

Objectives:

- To familiarize the students with different investment alternatives.
- To Introduce the framework of their analysis and valuation
- To highlight the protection mechanism for the investors

UNIT I: The Investment Environment

The investment decision process, Types of Investments - Commodities, Real Estate and Financial Assets, the Indian securities market, the market participants and trading of securities, security market indices, sources of financial information, Concept of return and risk, Impact of Taxes and Inflation on return.

UNIT II: Fixed Income Securities

Bond features, types of bonds, estimating bond yields, Bond Valuation types of bond risks, default risk and credit rating.

UNIT III: Approaches to Equity Analysis

Introductions to Fundamental Analysis, Technical Analysis and Efficient Market Hypothesis, dividend capitalisation models and price-earnings multiple approach to equity valuation.

UNIT IV: Portfolio Analysis and Financial Derivatives

Portfolio and Diversification, Portfolio Risk and Return; Mutual Funds; Introduction to Financial Derivatives; Financial Derivatives Markets in India

UNIT V: Investor Protection

Role of SEBI and stock exchanges in investor protection; Investor grievances and their redressal system, insider trading, investors' awareness and activism Suggested Readings

TEXTBOOK:

R.P. Rustogi, Fundamentals of Investment, Sultan Chand & Sons, New Delhi

REFERENCE BOOKS:

1. Prasanna Chandra, Investment Analysis and Portfolio Management, McGraw Hill Education
2. C.P. Jones, Investments Analysis and Management, Wiley, 8th ed.
3. N.D. Vohra and B.R. Bagri, Futures and Options, McGraw Hill Education
4. Mayo, An Introduction to Investment, Cengage Learning.

IV SEMESTER			
NME-II	DEVELOPMENT OF SMALL BUSINESS	18UNECO41	
Hrs/Week: 2	Hrs / Sem: 30	Hrs. / Unit: 6	Credits: 2

Objectives:

- To make the student to understand the Concept of Small-scale Business
- To make aware of students the process in the commencement of a Business

UNIT - I

Meaning of Small-Scale Enterprises - Objectives of MSME - Importance of MSMEs - Advantages - Problems - Measures of the Government to Develop Small Industries.

UNIT - II

Steps for Starting a Small Industry - Search for Business Idea, Sources of Ideas - Project Formulation and Design.

UNIT - III

Type of Organization - Sole Proprietorship, Partnership - Joint Stock Company - Factors Influencing the Choice of Organization.

UNIT - IV

Sources of Project Finance - Short Term, Medium Term and Long-Term Finance - Role of Banks.

UNIT - V

Institutions Assisting Small Enterprises - District Industries Centres (DICs), Industrial Estates, SIDO, NSIC, SIDCO, SISIs and SIPCOT.

REFERENCE BOOKS:

1. Y.K.Bhusan -Business organization - Sultan Chand, New Delhi
2. C.B.Gupta & N.P.Srinivasan - Entrepreneurship Development in India Sultan Chand
3. P.Saravanavel- Entrepreneurship Development ESS PEE KAY Pub, Chennai.
4. E. Gordon, K. Natrajan - Enterpreneurship Development - Himalaya Publishing House

V SEMESTER			
DSC 11	CORPORATE ACCOUNTING *	18UCCO51/ 18UCCF51	
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to learn accounting used in Joint stock Companies
- To help the students to solve accounting issues of a company

UNIT I

Issue of Shares - Issue at par, premium and discount - Calls in arrears - Calls in advance -Forfeiture and reissue of shares - Pro rata allotment - Redemption of Preference Shares - issue of Bonus Shares.

UNIT II

Issue of Debentures - Redemption of Debentures - Sinking fund - Own debentures - Ex-interest and cum-interest - Underwriting of Shares and Debentures.

UNIT III

Profit prior to incorporation - Final accounts - simple problems (except calculation to Managerial Remuneration) - Valuation of Shares - Valuation of Goodwill. As per schedule III of Companies Act 2013.

UNIT IV

Amalgamation - Absorption - External reconstruction - Purchase consideration - calculation of purchase consideration - accounting treatment in the books of both the parties.

UNIT V

Alteration of Share capital and Internal Reconstruction - accounting entries - Liquidation - meanings - Types -Liquidator's final statement of accounts.

(Theory 40 % and Problems 60 %)

TEXTBOOKS:

1. Advanced Accountancy - R.L. Gupta and M. Radhaswamy - Sulthan and sons.
2. Corporate Accounting - M. A. Arulanandam and K.S. Raman - Himalaya Publishing House.

REFERNCE BOOKS

1. Advanced Accountancy - S.P. Jain and K.L Narang - Kalyani Publishers.
2. Intoduction to Accountancy - T.S .Grewal - S. Chand and company.
3. Advanced Accountancy - Dr. S.N. Maheswari - Vikas Publishing House
4. Advanced Accountancy - M.C. Shukla & T.C. Grewal - s.Chand and company
5. Dr.S.Thothatri, Dr.S. Nafeesa, McGraw Hill Education (India) Private Ltd., Chennai - 2018

V SEMESTER			
DSC 12	COST ACCOUNTING *		18UCCO52/ 18UCCF52
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To ensure the students to understand the basic principles of cost accounting
- To help the students to know cost accounting methods

UNIT I -Concepts

Costing –Meaning - Importance - Advantages - Limitations - Installation - scope - functions - Financial Accounting Vs Cost Accounting - Concepts - Classification - Cost Sheet preparation

UNIT II -Material

Meaning - need for material control - importance - purchase procedure - store keeper - various stock levels - EOQ - bin card - stores ledger - Issue procedure - methods of pricing issues, FIFO, LIFO, Simple Average Price, Weighted Average Price. (Simple problems only)

UNIT III -Labour

Meaning - importance of labour cost - Net Wages calculation - Methods of Wage Payment - Time Rate System - Piece Rate System - Taylor's differential piece rate system - Merricks' system - Halsey - Halsey weir - Rowan - Computation of labour cost - Labour turn over - causes - calculation of LTO

UNIT IV -Overheads

Meaning of overheads - Collection-Classification - Allocation - Apportionment - Reapportionment- Over and under absorption.

UNIT V -Methods of Costing

Process costing - features - process loss - normal loss - Abnormal loss - abnormal gain - Preparation of process cost account- Job costing – Contract costing – Unit Costing.(simple problems only)

(Theory 40% and problems 60%)

TEXTBOOKS:

1. Cost Accounting -S.P.Jain& Narang ; M/s Kalyani Publishers

REFERENCE BOOKS:

1. Cost Accounting - R.S.N. Pillai M/s Sultan Chand & Sons; New Delhi
2. Cost Accounting - M.L. Agarwal , Sahitya Bhavan publications
3. Cost accounting - an introduction -B.M.Lal Nigam, I.C. Jain - Prentice Hall
4. Cost accounting - Jawahar Lal, Tata McGraw - Hill Edition
5. Cost Accounting - S.P. Iyengar; M/s Sultan chand& Sons, New Delhi
6. Cost Accounting - M. Wilson Himalaya Publishing House, Mumbai

V SEMESTER			
DSC 13	BUSINESS LAW *		18UCCO53/ 18UCCF53
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to learn the fundamentals of Contract Act
- To impart the fundamental knowledge on Sale of Goods Act and Indian Partnership Act

UNIT I -The Indian contract Act 1872:

Essential elements of a valid contract - Classification of contracts - Legal rules as to offer, acceptance, Revocation - Communication of offer and acceptance - Legal rules as to consideration - without consideration is void - exception.

Legality of Contract - Capacity to contract with reference to minor, unsound mind, legally disqualified person - free consent - coercion, undue influence, mistake of law and fact, misrepresentation, fraud - Legality of object - unlawful, illegal agreement, agreement opposed to public policy - void agreement, contingent and wagering agreement.

UNIT II -Performance of Contract:

Contracts which need not be performed - appropriation of payment, assignment of contract - mode of discharged of contract - Remedies for breach of contract - kinds of quasi contract.

UNIT III -Special Contracts:

Contract of indemnity - contract of guarantee - Extent of surety's liability - kinds of guarantee - Rights of surety - Discharge of surety - Bailment, types of bailment - Rights and Duties of bailer and bailee - Lien - Finder of last goods - pledge, Rights and duties of pawnor and pawnee-pledge by non-owner- types of agents, creation of agency, personal liabilities of agent - Termination of agency, irrevocable agency, rights and duties of agent.

UNIT IV -Sale of Goods Act 1930:

Contract of sale - Agreement to sell - Goods -Types of goods - delivery with its kinds - condition and warranties - Caveat Emptor - Rights and duties of buyer - Rights of an unpaid seller - auction sale.

UNIT V -Indian Partnership Act 1932:

Indian Partnership Act, 1932: Kinds of partners - creation of partnership or firm - Difference between Firm and Joint Hindu Family, Company, Co-ownership, Club - Rights and duties of partners - Dissolution of firm - Test of partnership

TEXTBOOKS:

Elements of mercantile Law - N.D.Kapoor, Sultan Chand & Sons

REFERENCE BOOKS:

1. Law of Contract -Dr.Subba Rao
2. Law of Contract - Avtar Singh.

V SEMESTER			
DSC 14	INCOME - TAX LAW AND PRACTICE *	18UCCO54/ 18UCCF54	
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to learn the concept of Income tax in general
- To help the students to calculate taxable income under different heads

UNIT I

Introduction to Income-Tax- Definitions - Exempted Incomes - residential status- incidence of taxation and residential status - problems from residential status

UNIT II

Salaries - Allowances - Perquisites - Forms of Salary - Gross Salary - Deductions - Computation

UNIT III

Income from house property - Gross annual Value - Deduction - Computation

UNIT IV

Income from business and profession - Methods of Accounting - Deduction expressly allowed - Computation

UNIT V

Capital gains - Short term and long term - Computation - Exempted capital gains - Income from other sources - Computation of Total income for individuals

[Theory 40% and problems 60% (Simple Problems)]

TEXTBOOK:

1. Income - tax Law & Practice - H.C. Mehrothra

REFERENCE BOOKS:

1. Income - tax Law & Practice - Gour& Narang
2. Students guide to Income - tax - Vinod K. Singhanian

V SEMESTER			
DSE III A	ENTREPRENEURSHIP		18UECO5A
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 12	Credits: 4

Objectives:

- To understand the framework for planning - analyzing and evaluating the project
- To prepare a ground where the students build the necessary competencies and to motivate for a career in Entrepreneurship.

UNIT I: Concept of Entrepreneurship

Entrepreneurship – Meaning – Definition – Need – Functions of Entrepreneur – Types of Entrepreneur – Role of Entrepreneurs – Intrapreneur – Qualities of a good entrepreneur – Factors affecting entrepreneurship.

UNIT II: Women Entrepreneur

Concept of Women Entrepreneurship – Functions and problems of women Entrepreneurs – Rural entrepreneurship – Need – Problems – Development of Rural Entrepreneurship.

UNIT III: Financial Service Organisation

Agencies dealing with entrepreneurs – SISI – ITCOT – DIC – Financial Institutions dealing with entrepreneurs – Bank – SFC.

UNIT IV: Small Scale Industries

Small Scale Industries – meaning and definition - Characteristics – Objectives – Scope – Role of small industries in economic development – Problems of small industries – Tax concessions and subsidies to Small industries.

UNIT V: Project Report:

Project formulation – Project identification – Project Appraisal – Project Report – Significance – Contents of Project Report.

TEXTBOOK:

Entrepreneurial Development – S.S. Khanka – S. Chand & Co

REFERENCE BOOKS:

1. Entrepreneurship Development – P.Saravana Vel – Himalaya Publishing House.
2. Entrepreneurship – Donald. F. Kuratko- Thomas Learning- Sixth Edition.
3. Small Scale Industries and Entrepreneurship – Vansanth Desai – Himalaya Publishing House.
4. Entrepreneurship Development – N.P. Srinivasan – Sultan Chand & Sons.
5. Entrepreneurship – Robert DE Hisrich – Tata McGraw Hill Companies.

V SEMESTER			
DSE III B	RETAIL MANAGEMENT		18UECO5B
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 12	Credits: 4

Objectives:

- To explore the functionalities in the retail management
- To understand the retail management concepts

UNIT I

Definition - Importance and Scope of Retailing - Evolution of Retail Competition - The Wheel of Retailing – Theories - The Accordion theory- The Retail Life Cycle- Emerging Trends in Retailing- Retail Scenario in India- Retail Formats.

UNIT II

Information Gathering in Retailing- Retail Strategic Planning and Operation Management- Retail Financial Strategy- Target Market Selection and Retail Location- Store Design and Layout- Visual Merchandising and Displays.

UNIT III

Merchandise Planning- Buying and Handling- Merchandise Pricing- Retail Communication Mix- Promotional Strategy- Retail Human Resources Management- Customer Service- The GAPs Model- Customer Relationship Management.

UNIT IV

Retail Selling Skills: Pre-Check- Opening the Sale- Probing- Demonstration- Trial - Close Handling Objections- Closing- Confirmations & Invitations.

UNIT V

Retail Management Information Systems- Retail Audits- Online Retailing- Global Retailing- Legal and Ethical Issues in Retailing.

TEXTBOOKS:

1. Levy IM. And Weitz B.A (2004)- Retailing Management- 5th ed. - Tata McGraw Hill.
2. Berman B. Evans J. R. (2004)- Retail Management- 9th Edition- Pearson Education.

REFERENCE BOOKS:

1. Bajaj C; Tuli R.- Srivanstava N.V. (2005)- Retail Management- Oxford University Press- Delhi.
2. Retail Management: Functional Principles & Practices – Gibson G. Vedamani – Jaico Books.

V SEMESTER			
FW	Field work		18UFBA51
Hrs / Week: 4	Hrs / Sem: 30	Hrs / Unit: 6	Credits:3

The following guidelines have been framed regarding the conduct / evaluation / structure of marks for the course on “Field work” for all the U.G.

- ✓ “Field work” course is similar to that of a “Mini Project”. It shall be a Group activity with a maximum number of 5 students in each group.
- ✓ All the faculty members of each Department shall handle equally the “Field work” course, when it is offered.
- ✓ At the end of the semester, each group shall submit a report for the course on “Field work” which shall have a minimum of 15 to 20 pages.
- ✓ Faculty members may have students more than one group equally depending on the students strength.
- ✓ “Field work” shall be in fifth semester of the programme.
- ✓ Evaluation scheme for the “Field work” course is similar to that of the Mini Project / Major Project (60:40)

V SEMESTER			
SEC-I	MS OFFICE *		18USCO51/ 18USCF51
Hrs/Week: 2	Hrs / Sem: 30	Hrs. / Unit: 6	Credits: 2

* **Common to B.Com. and B.Com. (Finance)**

Objectives

- To impart fundamental skill to work with MS-Word
- To prepare the students to work with MS-Excel

UNIT I

Introduction to Office 2007: Exploring common features in Office. Working with files – Word Window – Selecting, moving and Copying – Fonts and font styles. Mastering the basics of Word – Creating Word documents – Editing document Texts – applying Text enhancements. Aligning and Formatting, Bullets and numbering, Date and time, Find and Replace.

UNIT II

Inserting Illustrations – Header and Footer - Working with Columns, Page Layout – Breaks.

UNIT III

Paragraph Alignments – Setting Tabs - Page Layout – Footnotes - Breaks - Mail merging – giving password protection to work documents.

UNIT IV

Excel: Creating Excel Worksheet – Entering and editing Cell entries, Working with numbers, changing worksheet layout, other formatting options, Printing in Excel, using functions and references, naming ranges.

UNIT V

Application of Excel: Creating and inserting charts, using custom and special effects - Pivot table - Formula functions (Finance Formula and Math and Trig Formula only) – Password Protection for Excel.

TEXTBOOK:

Microsoft Office 2007 Fundamentals, Laura Story and Dawna Walls, Thomson Course Technology, Boston (USA)

REFERENCE BOOKS:

1. Microsoft Office 2007 All in One, Greg Perry, SAMS Publishing, Indiana (USA)
2. Step by Step – Microsoft Office 2007, Joyce Cox, Curtis Frye, Dow Lambert III, Steve Lambert, John Pierce and Joan Preppernau, Microsoft Press
3. Microsoft Office 2007 Illustrated Introductory on Windows XP By David Beskeen, Jennifer Duffy, Lisa Friedrichsen, Carol Cram, Elizabeth Eisner Reding, Thomson Course Technology, Boston (USA)
4. Microsoft Office Word 2007 By S. Scott Zimmerman, Beverly B. Zimmerman, Ann Shaffer and Katherine T. Pinard, SAMS Publishing, Indiana (USA)

VI SEMESTER			
DSC 15	MANAGEMENT ACCOUNTING *	18UCCO61/ 18UCCF61	
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to know the basic concept in management accounting
- To help the students to apply the techniques of management accounting in business situation

UNIT I

Management Accounting - Definition - Objectives - Nature - Scope - Function - Management Accounting Vs Financial Accounting - Management Accounting Vs Cost Accounting - Advantages- Limitations of Management Accounting.

UNIT II

Ratio analysis - Meaning - Nature - Uses - significance - Limitations - Classification - solvency ratios - Profitability ratios - Activity ratios.

UNIT III

Fund Flow analysis - Meaning - Funds - Statement of changes of Working Capital - Preparation of Fund Flow Statement- Cash Flow Analysis - Meaning of Cash flow - Cash from Operations - Preparation of Cash flow statement - Fund Flow Statement Vs Cash flow Statement.

UNIT IV

Budget and Budgetary control - Budget -Meaning - Budgetary control-objectives-features-advantages and limitations-classification-preparation of flexible budget and cash budget

UNIT V

Marginal Costing - Meaning -features - assumptions - Break Even Analysis - assumptions - advantages - Limitations – Standard Costing: Material, Labour and Overhead variances.

(Theory 40 % and Problems 60 % (Simple Problems))

TEXTBOOKS:

1. Management Accounting - S.N. Maheswari
2. Management Accounting E. Gordon N. Sundram Himalaya Publishing House.
Gupta Kalyani Publishers.

REFERENCE BOOKS:

1. Management Accounting- R.S.N. Pillai and Bhagavathi, S.Chand and Co.
2. Management Accounting - S.P. Gupta
3. Management Accounting -Dr.M. Wilson, Himalaya Publishing House

VI SEMESTER			
DSC 16	AUDITING *		18UCCO62/ 18UCCF62
Hrs/Week: 5	Hrs / Sem: 75	Hrs. / Unit: 15	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To know the procedures for the conduct of an audit
- To gain the knowledge about auditing

UNIT I

Introduction - Meaning - Objectives - Differences between accountancy and auditing - Advantages - Limitations -Types of Audit - Audit programme - Auditing working papers - Preliminaries before audit - Test Checking and routine checking

UNIT II

Internal check - meaning - Objectives - Differences between internal control and internal audit - advantages and disadvantages - Internal check regarding cash, wages, purchases and purchases returns, sales and sales returns - Vouching - meaning - objects - importance of Vouchers - precautions to be taken by auditor while examining vouchers - vouching of transactions

UNIT III

Verification and Valuation of assets and liabilities - meaning - classification of assets - verification of different types of assets - verification of liabilities

UNIT IV

Company auditor - Appointment - Qualification and disqualifications - Removal of an auditor - Status - Rights, duties and liabilities - Auditor's report - contents - kinds of auditor's reports

UNIT V

Investigation - Meaning - Differences between investigation and auditing - Essentials - Classification -EDP Audit - Computerised Audit techniques - Online Auditing (especially Bank and Industry)

TEXTBOOK:

1. Auditing - B.N. Tandon -S. Chand& Co., Delhi

REFERENCE BOOKS:

1. TEXT BOOKon Auditing -Saxana, Reddy &Appannaiah- M/s. Himalaya Publishing House, Mumbai
2. Principles & Practice of Auditing -DinkarPagra- Sultan Chand & Sons, New Delhi.
3. Fundamentals of Auditing - Kamal Gupta - Tata Mc Graw - Hill Edition
4. Auditing - Dr. T.R. Sharma - Sahitya Publications, Agra

VI SEMESTER			
DSC 17	INDUSTRIAL LAW *	18UCCO63/ 18UCCF63	
Hrs/Week: 6	Hrs / Sem:90	Hrs. / Unit: 18	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to acquire knowledge on basic industrial laws
- To help the students to understand the provisions of various act applicable to industry

UNIT I - The Industrial Disputes Act 1947:

Object - industrial dispute - Prevention and Settlement - Award and Settlement - Strike, lockout - illegal strike and lockout, Retrenchment, Lay off, closing down - Conciliation and adjudication machineries - unfair labour practice.

UNIT II - Factories Act 1948:

Factory, manufacturing process - Power of inspector - Hazardous proven - Health, Safety and welfare - working hours Leave with wages - Employment nature of women and young person - certifying surgeon - Certificate of fitness.

UNIT III -The workmen's Compensation Act 1923:

Rules regarding determination of compensation - Liabilities of employer, Defenses available to employer - Distribution of compensation - Notice and claim.

UNIT IV -The Trade Unions Act 1926:

Registration - Rights and Privileges of registered trade union - Amalgamation, check off system of membership, Devolution of trade union the Employees State Insurance Act 1948 - Benefits - Administration of ESI Schemes - ESI Court - Coverage - Contribution -The Employees Provident Funds and miscellaneous provisions Act 1952 -Coverages, Administration of EPF - Schemes Various benefits, contribution - EPF appellate tribunal - Inspection.

UNIT V - The Payment of Gratuity Act 1972:

Payment and forfeiture of gratuity, Determination to claim gratuity - Time of payment of gratuity -The payment of wages Act 1936 - Time and mode of payment of wage, various deductions to be made and not to be made - The Minimum Wages Act 1948 - Wages content - Fixation and Revision of minimum wage - Schedule employment, Cost of living price index number -The payment of Bonus Act 1965 - Eligibility, disqualification of bonus - Determination of bonus - minimum and maximum bonus - Principle of set - on and set - off - Forfeiture of bonus - Time of payment of bonus.

TEXTBOOK:

Elements of mercantile Law -N.D.Kapoor, Sultan Chand & Sons

REFERENCE BOOKS:

1. Industrial Law -S.K.Puri
2. Labour Law - Mishna

VI SEMESTER		
DSC-18	PROJECT	18UCC064
Hrs/Week: 6	Hrs / Sem: 90	Credits: 6

- The Project can be either Individual Project or Group Project.
- In case of group project, the number of students in the group shall not exceed five.
- The **Project Report should be in English**
- The project report shall contain a minimum of 50 pages including the questionnaire if any.
- The Projects are to be evaluated both by the Internal Examiner as well as External Examiner each for 100 marks.
- A viva-voce examination will be conducted both by the Internal Examiner as well as the External Examiner.
- The distribution of mark should be **60 marks for the Project Report and 40 marks for the Viva-voce Examination**. The Division of marks for the Project Report is as below:

Particulars	Internal Examiner	External Examiner
Wording of Title	5	5
Objectives/ Formulation including Hypothesis	5	5
Review of Literature	10	10
Relevance of Project to Social Needs	5	5
Methodology/ Technique/ Procedure Adopted	20	20
Summary/ Findings/ Conclusion	5	5
Bibliography/ Annexure/ Foot notes	10	10
Total	60	60

VI SEMESTER			
DSE4A	INDIRECT TAXES *		18UECO6A/ 18UECF6A
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 15	Credits:4

* Common to B.Com. and B.Com. (Finance)

Objectives

- To enable the students to understand the basic indirect tax structure in India
- To understand the fundamentals of GST Act and Customs Act

UNIT I

Indirect Taxes - Meaning - Special features – Types - Merits - Demerits - Major reforms in indirect taxation in India – Direct Tax Vs Indirect Tax.

UNIT II

Goods and Service Tax Act 2016 (GST) – Introduction – Meaning – Definition – Major features of GST – Application of GST – Benefits – Administration of GST – Exemption – Levy and collection – Composition scheme – Reverse charges – Time and Value of Supply – GST Valuation.

UNIT III

GST Registration procedure – Tax invoice – GST rates for Goods and Services – Payment of Tax – Input Tax Credit (ITC) – Returns – types – Due date – Penalty – GST on e-commerce – Simple problems on Goods and Services – E-way Bill.

UNIT IV

Integrated Goods and Service Tax (IGST) – Meaning – Definition – Interstate trade – Levy of Tax – Time and Place of Supply – Input Tax Credit for IGST – Zero rate supply.

UNIT V

Customs Act 1962 – Nature of customs duty – Taxable event – Territorial waters of India – Indian Customs waters – Types of Customs Duty - Customs value – Inclusions and Exclusions – Simple problems on computation of customs value and duty.

(Theory 60 % and Problems 40 %)

REFERENCE BOOKS:

1. Goods and Services Tax, Dr. H.C. Mehrotra and V.P. Agarwal, Sahitya Bhawan Publications, Agra.
2. GST - A Brief Introduction, L.V.R. Prasad and G.J. Kiran Kumar, PK Publishers.
3. Provisions of GST Act 2016.
4. Customs Law Manual - R.K. Jain
5. Customs Tariff of India - R.K. Jain

V SEMESTER			
DSE 4B	PERSONAL SELLING AND SALESMANSHIP *	18UECO6B/ 18UECF6B	
Hrs/Week: 4	Hrs / Sem: 60	Hrs. / Unit: 12	Credits: 4

* Common to B.Com. and B.Com. (Finance)

Objectives:

- To familiarise the students with the fundamentals of personal selling and the selling process.
- To make the students to understand efforts to be taken while assuming selling as a career.

UNIT I

Introduction to Personal Selling: Meaning – Definition – Objectives – Nature - features – advantages – disadvantages- importance of personal selling - myths of selling, Difference between Personal Selling, Salesmanship and Sales Management.

UNIT II

Fundamentals of successful selling – sales personality – important personality traits – physical traits – mental traits – social traits – charactertraits – effective sales Talk – buying process – mental stages – effective presentation and demonstration - Theories of personal selling – AIDAS Theory – right set of circumstances theory – Buying formula theory – Behavior education theory.

UNIT III

Salesmanship meaning - Types of salesman – Characteristics of a good salesman - Duties of sales manager – control of salesmen – methods of controlling salesmen – Salesmen report and its uses – types of report forms - types of selling situations - Career opportunities in selling, Measures for making selling an attractive career.

UNIT IV

Buying Motives: Concept of motivation, Maslow’s theory of need hierarchy; Dynamic nature of motivation; Buying motives and their uses in personal selling. Selling Process: Prospecting and qualifying; Pre-approach; Approach; Presentation and demonstration; handling of objections; Closing the sale; Post sales activities.

UNIT V

Sales Reports: reports and documents; sales manual, Order Book, Cash Memo; Tour Diary, Daily and Periodical Reports; Ethical aspects of Selling.

TEXTBOOK:

Salesmanship and publicity – J.S.K Patel – Sultan Chand & Sons, New Delhi

REFERENCE BOOKS:

1. Dr. Rusdom S. Davar, Hohrab, R. Davar and Nusli R. Davar – Salesmanship and Publicity – Vikas Publishing Pvt., Ltd, New Delhi
2. Salesmanship – C.A Kirkpatric – South Western Publishing – Indian Reprint by J. Taraporewal, Bombay
3. Kapoor Neeru, Advertising and personal Selling, Pinnacle, New Delhi.

VI SEMESTER			
SEC -II	TALLY ERP 9 *		18USCO61/ 18USCF61
Hrs/Week: 2	Hrs / Sem: 30	Hrs. / Unit: 6	Credits: 2

* Common to B.Com. and B.Com. (Finance)

Objectives

- To gain theoretical knowledge in Tally.
- To acquire practical skill in Tally.

UNIT I

Introduction to Tally, Company and Accounting Information Menu
Tally Features - Technological advantages of tally accounting software - Tally Screen components - Gateway of Tally - Company information menu - Creating a company - Accounting information menu - Managing of cost centers and cost categories - Concepts of Groups in Tally - Managing and Operating groups - Managing and operating Ledgers - F11 Features - F12 Configuration

UNIT II

Managing and Operating Vouchers - Meaning of Voucher - Predefined vouchers in Tally, Accounting Vouchers - Inventory Vouchers and Unconventional Vouchers - Entering Transaction in Vouchers

UNIT III

Managing and Operating Inventory Information Menu - Stock items - Units of measure; Stock groups, Stock categories, Godown, Price list, inventory vouchers

UNIT IV

Tally Reports - Reports which can be accessed from gateway of Tally under "Reports", Reports which can be accessed through the menu "Display" under report - Export and import of data - Printing reports - Tally ODBC

UNIT V

Tally Advanced Financial Management and Control - Preparation of Bank Reconciliation statement, Fund Flow Statement, Branch Accounting, Flexible period accounting, Budgeting and Control, Variance Analysis and Ratio Analysis

(Practical 4 hours)

REFERENCE BOOKS:

1. Tally User Manual, Tally Solutions (P) Limited
2. Tally –Nadani
3. Tally - Namrata Agarwal

VI SEMESTER			
SBC	PERSONALITY DEVELOPMENT		18USBC62
Hrs / Week: 2	Hrs / Sem: 30	Hrs / Unit: 6	Credits:2

UNIT - I

PERSONALITY - Definition – Determinants – Personality Traits –Theories of Personality – Importance of Personality Development. **SELF AWARENESS** – Meaning – Benefits of Self – Awareness – Developing Self – Awareness. **SWOT** – Meaning – Importance- Application – Components.

UNIT – II

SELF MONITORING – Meaning –Advantages and Disadvantages self-monitor- Self –monitoring and job performance. **PERCEPTION**- Definition-Factor influencing perception- Perception process. **ATTITUDE** – Meaning-Formation of attitude – Types of attitude - Measurement of Attitudes. **ASSERTIVENESS** - Meaning – Assertiveness in Communication – Assertiveness Techniques.

UNIT – III

TEAM BUILDING – Meaning – Types of teams – Importance of Team building- Creating Effective Team. **LEADERSHIP** – Definition – Leadership style– Qualities of an Effective leader. **NEGOTIATION SKILLS** – Meaning – Principles of Negotiation – Types of Negotiation – The Negotiation Process. **CONFLICT MANAGEMENT** – Definition- Types of Conflict- Levels of Conflict.

UNIT -IV

COMMUNICATION – Definition – Importance of communication – Process of communication–Barriers in communication – Overcoming Communication Barriers. **EMOTIONAL INTELLIGENCE**: Meaning – Components of Emotional Intelligence- Significance of managing Emotional intelligence. **STRESS MANAGEMENT** – Meaning – Sources of Stress – Symptoms of Stress – Consequences of Stress – Managing Stress.

UNIT – V

SOCIAL GRACES – Meaning – Social Grace at Work – Acquiring Social Graces. **TABLE MANNERS** – Meaning – Table Etiquettes in Multicultural Environment- Do's and Don'ts of Table Etiquettes. **DRESS CODE** – Meaning- Dress Code for selected Occasions – Dress Code for an Interview. **GROUP DISCUSSION** – Meaning – Personality traits required for Group Discussion- Process of Group Discussion. **INTERVIEW** – Definition- Types of skills – Employer Expectations –Planning for the Interview – Interview Questions- Critical Interview Questions.

REFERENCES:

1. Dr.S. Narayana Rajan, Dr. B. Rajasekaran, G. Venkadasalapathi, V. Vijuresh Nayaham and Herald M.Dhas, **Personality Development**, Publication Division, Manonmaniam Sundaranar University, Tirunelveli
2. Stephan P.Robbins, **Organisational Behaviour**, Tenth Edition, Prentice Hall of India Private Limited, New Delhi,2008
3. Jit S. Chandan, **Organisational Behaviour**, Third Edition, Vikas Publishing House Private Limited, 2008
4. Dr.K.K. Ramachandran and Dr.K.K. Karthick, **From Campus to Corporate**, Macmillan Publishers India Limited, New Delhi, 2010.

SCHEME OF EXAMINATIONS UNDER CBCS (2018 - 2021)
--

The medium of instruction in all UG and PG courses is English, and students must write the CIA Tests and Semester Examinations in English.

**DISTRIBUTION OF MARKS FOR CIA AND SEMESTER EXAMINATIONS
UNDERGRADUATE, CERTIFICATE & DIPLOMA COURSES**

SUBJECT	TOTAL MARKS	CIA TEST	SEMESTER EXAMINATION	PASSING MINIMUM		
				CIA TEST	SEM. EXAM.	OVER ALL
Theory	100	25	75	Nil	30	40
Practical (4 hrs)	100	40	60	Nil	24	40
Practical (2 hrs)	50	20	30	Nil	12	20
Project	100	Nil	Report - 60 marks Viva Voce – 40marks	Nil	Nil	40

DIVISION OF MARKS FOR CIA TEST

SUBJECT	MARKS	ASSIGNMENT FOR UG / ASSIGNMENT OR SEMINAR FOR PG	RECORD NOTE	TOTAL MARKS
Theory	20	5	--	25
Practical (4 hrs)	30	--	10	40
Practical (2 hrs)	15	--	5	20

- The duration of each CIA Test is ONE hour and the Semester Examination is THREE hours.
- Three CIA tests of 20 marks each will be conducted and the average marks of the best two tests out of the three tests will be taken.
- The I test will be based on the first 1.5 units of the syllabus, the II test will be based on the next 1.5 units of the syllabus and the III test will be based on the next 1.5 units of the syllabus.
- Two assignments for Undergraduate, Certificate, Diploma and Advanced Diploma Courses and two assignments OR two seminars for Postgraduate Courses has to be submitted.
- The duration and the pattern of question paper for practical examination may be decided by the respective Boards of Studies. However, out of 60 marks in the semester practical examination, 10 marks may be allotted for record and 50 marks for practical.
- Two internal practical tests of 30/15 marks each will be conducted for science students in the respective semester and the average will be taken. The record marks allotted for the above practical are 10 and 5 respectively.

QUESTION PAPER PATTERN FOR CIA TEST (THEORY)**Duration: 1 Hr****Maximum Marks: 20**

Section	Question Type	No. of Questions & Marks	Marks
A	No Choice Answer should not exceed 75 words	2 Questions 2 marks each	2 x 2 = 4
B	Internal choice (Either or type) Answer should not exceed 200 words	2 Questions 4 marks each	2 x 4 = 8
C	Open Choice (Answer ANY ONE out of Two) Answer should not exceed 400 words	1 Question 8 marks	1 x 8 = 8
TOTAL			20 MARKS

QUESTION PAPER PATTERN FOR SEMESTER EXAMINATION (THEORY)**Duration: 3 Hrs****Maximum Marks: 75**

Section	Question Type	No. of Questions & Marks	Marks
A	No Choice Answer should not exceed 75 words	10 Questions - 2 marks each (2 Questions from each unit)	10 x 2 = 20
B	Internal choice (Either or type) Answer should not exceed 200 words	5 Questions with internal choice. Each carry 5 marks (Two questions from each unit)	5 x 5 = 25
C	Open Choice (Answer ANY THREE out of FIVE) Answer should not exceed 400 words	3 Questions out of 5 - 10 marks each (1 Question from each unit)	3 x 10 = 30
TOTAL			75 MARKS

Sadakathullah Appa College

(Autonomous)

(Reaccredited by NAAC at an 'A' Grade. An ISO 9001:2015 Certified Institution)

Rahmath Nagar, Tirunelveli- 11.

Tamil Nadu.

DEPARTMENT OF HISTORY



CBCS SYLLABUS

For

B.A. HISTORY

(Applicable for students admitted in June 2019 and onwards)

**(As per the Resolutions of the Academic Council Meetings
held on 03-03-2018,17-10-2018 and 02-03-2019)**

CONTENTS

Sl. No.	Course Title	Sub. Code	Page No.
1	B.A. History - Course Structure	--	2
2	இக்காலத் தமிழ்	18ULTA11	7
3	Applied Grammar and Translation - I	18ULAR11	9
4	Prose, Poetry and Grammar-I	18ULEN11	10
5	English Communication	18ULEC11	11
6	History of Ancient India upto 712 A.D.	18UCHS11	12
7	History of Tirunelveli	18UCHS12	13
8	General Economics	18UAEH11	14
9	Environmental Studies	18UENS11	15
10	சமயத் தமிழ்	18ULTA21	17
11	Applied Grammar and Translation – II	18ULAR21	19
12	Prose, Poetry and Grammar - II	18ULEN21	20
13	History of India (A.D. 712 - A.D. 1526)	18UCHS21	21
14	Indian Architecture	18UCHS22	22
15	Indian Economic Development	18UAEH21	23
16	Value Education I	18USVE2A	24
17	Value Education II	18USVE2B	25
18	பயன்பாட்டுத் தமிழ்	18ULTA31	26
19	Applied Grammar and Translation- III	18ULAR31	27
20	One-Act plays and writing Skill	18ULEN31	28
21	History of Mughal India (A.D.1526 - A.D.1757)	18UCHS31	30
22	Tourism Economics	18UAEH31	31
23	Archaeology	18UEHS3A	32
24	History of Russia (1682-1917AD)	18UEHS3B	33
25	Modern Constitution - I	18UNHS31	34
26	சங்கத்தமிழ்	18ULTA41	35
27	Classical prose	18ULAR41	36
28	A Practical Course in Spoken English	18ULEN41	37
29	History of India (1757-1857 AD)	18UCHS41	38

Sl. No.	Course Title	Sub. Code	Page No.
30	Tourism Product in India	18UAHS41	39
31	Modern Governments	18UEHS4A	40
32	Women Studies in India	18UEHS4B	41
33	Modern Constitution - II	18UNHS41	42
34	Freedom Movement in India (1858A.D. – 1947 A.D)	18UCHS51	43
35	History of the Arabs upto 632A.D.	18UCHS52	44
36	History of Tamil Nadu upto 1336 A.D.	18UCHS53	45
37	History of Europe (1789A.D.-1914 A.D)	18UCHS54	46
38	Historiography	18UEHS5A	47
39	History of the Russia (1917 AD-1964AD)	18UEHS5B	48
40	Field Work	18UFHS51	49
41	Epigraphy	18USHS51	50
42	Contemporary History of India Since 1947	18UCHS61	51
43	History of Arabs (632 A.D – 750 A.D)	18UCHS62	52
44	History of Tamil Nadu (1336 A.D to 1947 A.D.)	18UCHS63	53
45	Project	18UCHS64	54
46	History of Modern Europe (1914A.D – 1945 AD)	18UEHS6A	55
47	Issue in Contemporary world	18UEHS6B	56
48	Research Methodology in History	18USHS61	57
49	Personality Development	18USPD62	58
50	Scheme of Examinations under CBCS	-	59
51	Question Paper Pattern for CIA Test	-	60
52	Question Paper Pattern for Semester Examination	-	60

B. A. History (2018 – 2021)
DISTRIBUTION OF HOURS, CREDITS, NO. OF PAPERS & MARKS
(Applicable for students admitted in June 2019 and onwards)

Part	Course	Semester	Hours	Credits	Papers	Marks
I	Tamil / Arabic	I to IV	24	16	4	400
II	English	I to IV	24	16	5	400
III	Discipline Specific Core (DSC) + Project+Field work	I to VI	78	61	15	1500
	Discipline Specific Elective (DSE)	III to VI	16	16	4	400
	Allied	I to IV	24	16	4	400
IV	Non-major Elective (NME)	III & IV	4	4	2	200
	Skill Enhancement Course (SEC)	V & VI	4	4	2	200
	Skill Based Common (SBC)	VI	2	2	1	100
	Ability Enhancement Compulsory Course (AECC) Environmental Studies (EVS)	I	2	2	1	100
	Social Value Education (SVE)	II	2	2	1	100
V	Extension Activities	I to IV+	--	1+1*	1	100
	MOOC ^{\$}	I – V	-	2#		
TOTAL			180	140+1**+2#	40	3900

SEMESTER WISE DISTRIBUTION OF HOURS

Part	I	II	III				IV				Total
			DSC	PRO/ FW	DSE	AL	NME	SEC	SBC	VE/ EVS	
SEM	T/A	ENG	DSC	PRO/ FW	DSE	AL	NME	SEC	SBC	VE/ EVS	
I	6	6	10	-	-	6	-	-	-	2	30
II	6	6	10	-	-	6	-	-	-	2	30
III	6	6	6	-	4	6	2	-	-	-	30
IV	6	6	6	-	4	6	2	-	-	-	30
V	-	-	20	4	4	-	-	2	-	-	30
VI	-	-	16	6	4	-	-	2	2	-	30
Total	24	24	68	10	16	24	4	4	2	4	180

+ Activities and evaluation are to be performed during Semesters I to IV and results to be declared at the end of the Semester IV along with those for other courses in the Mark Statement.

* Extra credit for Sadakath Outreach Programme (SOP)

^{\$} As per the guidelines of the UGC all the UG and the PG students shall enrol for one Massive Open Online Course offered through SWAYAM, NPTEL, etc.

Two extra credits will be given on completion of the course.

**B. A. – HISTORY (2018-2021) COURSE STRUCTURE (CBCS)
TITLE OF THE PAPERS, CREDITS & MARKS**

I SEMESTER								
P	SUB	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	TA 1	இக்காலத் தமிழ்	18ULTA11	6	4	25	75	100
	AR 1	Applied Grammar and Translation - I	18ULAR11					
II	EN 1	Prose, Poetry and Grammar-I	18ULEN11	4	2	25	75	100/2
		English Communication	18ULEC11	2	2	25	75	100/2
III	DSC 1	History of Ancient India upto 712 A.D.	18UCHS11	5	4	25	75	100
	DSC2	History of Tirunelveli	18UCHS12	5	4	25	75	100
	AI-1	General Economics	18UAEH11	6	4	25	75	100
IV	EVS	Environmental Studies	18UENS11	2	2	25	75	100
TOTAL				30	22			600
II SEMESTER								
I	TA 2	சமயத் தமிழ்	18ULTA21	6	4	25	75	100
	AR 2	Applied Grammar and Translation – II	18ULAR21					
II	EN 2	Prose, Poetry and Grammar - II	18ULEN21	6	4	25	75	100
III	DSC3	History of India (A.D. 712 - A.D. 1526)	18UCHS21	5	4	25	75	100
	DSC4	Indian Architecture	18UCHS22	5	4	25	75	100
	AI-2	Indian Economic Development	18UAEH21	6	4	25	75	100
IV	VE	Value Education I Value Education II	18USVE2A 18USVE2B	2	2	25	75	100
TOTAL				30	22			600
III SEMESTER								
I	TA 3	பயன்பாட்டுத் தமிழ்	18ULTA31	6	4	25	75	100
	AR 3	Applied Grammar and Translation- III	18ULAR31					
II	EN 3	One-Act Plays and Writing Skill	18ULEN31	6	4	25	75	100
III	DSC 5	History of Mughal India (A.D.1526 - A.D.1757)	18UCHS31	6	4	25	75	100
	AII-1	Tourism Economics	18UAEH31	6	4	25	75	100
	DSE 1	A) Archaeology	18UEHS3A	4	4	25	75	100
B) History of Russia (1682-1917AD)		18UEHS3B						
IV	NME-I	Modern Constitution - I	18UNHS31	2	2	25	75	100
TOTAL				30	22			600

IV SEMESTER								
P	SUB	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	TA 4	சங்கத்தமிழ்	18ULTA41	6	4	25	75	100
	AR 4	Classical Prose	18ULAR41					
II	EN 4	A Practical Course in Spoken English	18ULEN41	6	4	25	75	100
III	DSC6	History of India (1757-1857 AD)	18UCHS41	6	4	25	75	100
	AII -2	Tourism Product in India	18UAEH41	6	4	25	75	100
	DSE-II	A) Modern Governments	18UEHS4A	4	4	25	75	100
		B) Women Studies in India	18UEHS4B					
IV	NME-II	Modern Constitution - II	18UNHS41	2	2	25	75	100
V	EX	Extension Activities (Choose from the list)	---	--	1		100	100
		SOP	18UEXSOP	--	1*	--	--	
TOTAL				30	23+1*			700
V SEMESTER								
III	DSC 7	Freedom Movement in India (1858 A.D. – 1947 A.D.)	18UCHS51	5	4	25	75	100
	DSC 8	History of the Arabs upto 632 A.D.	18UCHS52	5	4	25	75	100
	DSC 9	History of Tamil Nadu upto 1336 A.D.	18UCHS53	5	4	25	75	100
	DSC10	History of Europe (1789 A.D.-1914 A.D.)	18UCHS54	5	4	25	75	100
	DSE III	A) Historiography	18UEHS5A	4	4	25	75	100
		B) History of the Russia (1917 A.D.-1964 A.D.)	18UEHS5B					
	FW	Field Work	18UFHS51	4	3	--	--	100
IV	SEC-I	Epigraphy	18USHS51	2	2	25	75	100
TOTAL				30	25			700
VI SEMESTER								
III	DSC 11	Contemporary History of India Since 1947	18UCHS61	5	4	25	75	100
	DSC 12	History of Arabs (632 A.D – 750 A.D.)	18UCHS62	5	4	25	75	100
	DSC 13	History of Tamil Nadu (1336 A.D. to 1947 A.D.)	18UCHS63	6	4	25	75	100
	DSC 14	Project	18UCHS64	6	6			100
	DSE IV	A) History of Modern Europe (1914 A.D. – 1945 A.D.)	18UEHS6A	4	4	25	75	100
		B) Issue in Contemporary World	18UEHS6B					
IV	SEC-II	Research Methodology in History	18USHS61	2	2	25	75	100
	SBC	Personality Development	18USPD62	2	2	25	75	100
TOTAL				30	26			700
I-V Sem		Massive Open Online Course \$		-	2#			

B.A. HISTORY (2018-2021) COURSE STRUCTURE (CBCS)
(Applicable for students admitted in June 2019 and onwards)

TITLE OF THE PAPERS, CREDITS & MARKS

GROUP II COURSES (TWO -YEAR LANGUAGE COURSES)

(B.A. Arabic, B.A. Tamil, B.A. English, B.A. History, B.Sc. Mathematics, B.Sc. Physics, B.Sc. Chemistry, B.Sc. Zoology, B.Sc. Microbiology and B.Sc. Nutrition and Dietetics)

SEM	Title of the paper	S. CODE	H/W	C	I	E	T
PART I - TAMIL							
I	இக்காலத் தமிழ்	18ULTA11	6	4	25	75	100
II	சமயத் தமிழ்	18ULTA21	6	4	25	75	100
III	பயன்பாட்டுத் தமிழ்	18ULTA31	6	4	25	75	100
IV	சங்கத் தமிழ்	18ULTA41	6	4	25	75	100
TOTAL			24	16			400
PART I - ARABIC							
I	Applied Grammar and Translation – I	18ULAR11	6	4	25	75	100
II	Applied Grammar and Translation – II	18ULAR21	6	4	25	75	100
III	Applied Grammar and Translation – III	18ULAR31	6	4	25	75	100
IV	<i>Classical Prose</i>	18ULAR41	6	4	25	75	100
TOTAL			24	16			400
PART II - ENGLISH							
I	Prose, Poetry and Grammar-I	18ULEN11	4	2	25	75	100/2
	English for Communication	18ULEC11	2	2	25	75	100/2
II	Prose, Poetry and Grammar-II	18ULEN21	6	4	25	75	100
III	One – Act Plays and Writing Skill	18ULEN31	6	4	25	75	100
IV	A Practical Course in Spoken English	18ULEN41	6	4	25	75	100
TOTAL			24	16			400

PART III

Part III DSC, DSE, Field work and Project								
SEM	P	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	DSC1	History of Ancient India upto 712 A.D.	18UCHS11	5	4	25	75	100
	DSC2	History of Tirunelveli	18UCHS12	5	4	25	75	100
II	DSC3	History of India (712 AD. – 1526 AD)	18UCHS21	5	4	25	75	100
	DSC4	Indian Architecture	18UCHS22	5	4	25	75	100
III	DSC5	History of Mughal India (1526-1757AD.)	18UCHS31	6	4	25	75	100
	DSE-I	History of Russia (1682-1917A.D) (or)	18UEHS3A	4	4	25	75	100
History of the United States of America (1776AD – 1917AD)		18UEHS3B						
IV	DSC6	History of India (1757-1857 AD)	18UCHS41	6	4	25	75	100
	DSE-II	a) Modern Governments	18UEHS4A	4	4	25	75	100
b) Women studies in India		18UEHS4B						
V	DSC7	Freedom Movement in India (1858AD – 1947 AD)	18UCHS51	5	4	25	75	100
	DSC8	History of the Arabs upto 632 A.D.	18UCHS52	5	4	25	75	100
	DSC9	History of Tamil Nadu upto 1336 AD.	18UCHS53	5	4	25	75	100
	DSC10	History of Europe (1789-1914.AD)	18UCHS54	5	4	25	75	100
	DSE-III	History of the Russia (1917 AD – 1964AD) (or)	18UEHS5A	4	4	25	75	100
		History of the United States of America (1917AD – 1945AD)	18UEHS5B					
FW	Field Work	18UFHS51	4	3			100	
VI	DSC11	Contemporary History of India Since 1947	18UCHS61	5	4	25	75	100
	DSC12	History of Arabs (632 AD. – 750 AD)	18UCHS62	5	4	25	75	100
	DSC13	History of Tamil Nadu (1336AD – 1947A.D)	18UCHS63	6	4	25	75	100
	DSC14	History of Modern Europe (1914 A.D – 1945 AD)	18UCHS64	6	6			100
	DSE-IV	Project	18UEHS6A	4	4	25	75	100
Issues in Contemporary world		18UEHS6B						
TOTAL				94	77			1900

Part III - Allied								
SEM	P	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	AI-1	General Economics	18UAEC11	6	4	25	75	100
II	AI-2	Indian Economic Development	18UAEC21	6	4	25	75	100
III	AII-1	Tourism Economics	18UAEC31	6	4	25	75	100
IV	AII-2	Tourism Products in India	18UAEC41	6	4	25	75	100
TOTAL				24	16			400
Part IV - NME								
III	NME1	Modern Constitution - I	18UNHS31	2	2	25	75	100
IV	NME2	Modern Constitution - II	18UNHS41	2	2	25	75	100
TOTAL				4	4			200
Part IV - SEC/SBC								
V	SEC-1	Epigraphy	18USHS51	2	2	25	75	100
VI	SEC-2	Research Methodology in History	18USHS61	2	2	25	75	100
VI	SBC	Personality Development	18USPD62	2	2	25	75	100
TOTAL				6	6			300
Part IV - EVS & Value Education								
I	EVS	Environmental Studies	18UENS11	2	2	25	75	100
II	VE	Value Education I (OR)	18USVE2A	2	2	25	75	100
		Value Education II	18USVE2B					
TOTAL				4	4			200

PART - V - Extension Activities

SEM	Extension Activities (Choose any one)	S. CODE	H/W	C	MARKS		
					I	E	T
I to IV	NCC	18UEXNCC		1			100
	NSS	18UEXNSS					
	Physical Education	18UEXPHE					
	Red Ribbon Club	18UEXRRC					
	Youth Red Cross	18UEXYRC					
	Youth Welfare	18UEXYWL					
	Yoga	18UEXYOG					
III to IV	Sadakath Outreach Programme (SOP)	18UEXSOP		1*			
Total			-	1+1*			100

முதல் பருவம்			
PART - 1 TAMIL			
TA - 1	இக்காலத்தமிழ்		18ULTA11
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits:4

நோக்கம்

1. தமிழ்ப்படைப்பிலக்கியங்களான புதுக்கவிதைகள், சிறுகதைகள் ஆகியவற்றை எழுத வைத்தல்
2. சமூகம் பற்றிய சிந்தனைகளைப் படைப்பிலக்கியங்கள் மூலம் ஏற்படுத்துதல்.

அலகு - 1 தமிழ்க்கவிதைகள்

- | | |
|--------------------------------------|-----------------------------|
| 1. பரம்பொருள் வாழ்த்து | - மகாகவிபாரதியார் |
| 2. தமிழின் இனிமை | - பாவேந்தர் பாரதிதாசன் |
| 3. கொக்கு | - ந.பிச்சமூர்த்தி |
| 4. நான் | - தருமு சிவராம் (பிரமிள்) |
| 5. முக்காலம் | - சி.மணி |
| 6. தோழர் மோசிகீரனார் | - ஞானக்கூத்தன் |
| 7. நகுலன் கவிதைகள் | - நகுலன் |
| 8. எதிர்வரும் யாவரும் | - கல்யாண்ஜி |
| 9. ஆயிரம் திருநாமம் பாடி | - கவிக்கோ அப்துல் ரகுமான் |
| 10. மரங்களைப் பாடுவேன் | - வைரமுத்து |
| 11. இளைய தோழனுக்கு | - மு.மேத்தா |
| 12. செய்யுள் | - கலாப்ரியா |
| 13. பெயர் தெரியாப்பறவை | - தேன்மொழிதாஸ் |
| 14. நிசப்த்தத்தில் குளிரும் வார்த்தை | - அனார் |
| 15. முதல்துளி | - பாலைவன லாந்தர் |
| 16. இந்தக்காலம் | - மனுஷ்யபுத்திரன் |
| 17. பூவின் பதில் | - நாகூர் ருமி |
| 18. அறிவுமதி கவிதைகள் | - அறிவுமதி |
| 19. வேர் பிடித்த மரம் | - க.அம்சப்ரியா |
| 20. நட்சத்திரக் கிழவி | - ப.சுடலைமணி |
| 21. கீதாஞ்சலி | - மகாகவிஇரவீந்தரநாத் தாகூர் |
| 22. ஜென் கவிதைகள் | - பாஷோ |

அலகு - 2 சிறுகதைஇன்பம்

- | | |
|-------------------------|----------------------------|
| 1. விடியுமா? | - கு.பா.ராஜகோபாலன் |
| 2. காலனும் கிழவியும் | - புதுமைப்பித்தன் |
| 3. கதவு | - கி. ராஜநாராயணன் |
| 4. காலத்தின் ஆவர்த்தனம் | - தோப்பில் முஹம்மது மீரான் |
| 5. சொர்க்கக் கன்னிகை | - கருணா மணாளன் |
| 6. செடிகளுக்கு | - வண்ணதாசன் |
| 7. கனவில் உதிர்ந்த பூ | - நாரும்பூநாதன் |
| 8. சங்காத்தி | - தீன் |
| 9. ராஜமீன் | - கீரனூர் ஜாகீர் ராஜா |

அலகு -3 கட்டுரைக் கனிகள்

1. தமிழில் ஹைக்கூ கவிதைகள்
2. கவிக்கோ அப்துல் ரகுமானின் கவிதைகள்
3. நாட்டுப்புற இலக்கியங்கள்
5. இணையத்தில் தமிழ்
6. தமிழ்ச் சிறுகதை இலக்கியம்
7. இயற்கையைக் கொண்டாடும் ஜென் கவிதைகள்

அலகு - 4 இலக்கியவரலாறு

1. தமிழ்ப் புதுக்கவிதை தோற்றமும் வளர்ச்சியும்
2. தமிழ்ச் சிறுகதை தோற்றமும் வளர்ச்சியும்
3. தற்காலச் சிறுகதையாசிரியர்கள் ஓர் அறிமுகம்
4. புதுக்கவிதைகள் எழுதப்பயிற்சி தந்து மாணவர் கவிதைத் தொகுப்பை வெளியிடல்.

அலகு - 5 எழுத்து இலக்கணம் & எழுத்து வகைகள் அறிமுகம்

1. முதலெழுத்துகள், சார்பெழுத்துகள், சுட்டெழுத்துக்கள், வினாவெழுத்துகள்
2. மொழி முதல் எழுத்துகள், மொழி இறுதி எழுத்துகள், வல்லினம் மிகுமிடங்கள், வல்லினம் மிகாவிடங்கள்.
3. நாளிதழ்களில் இடம் பெறும் செய்திகளில் பிழைகளைக் கண்டறிந்து எழுதப்பயிற்சி

பாடநூல்

“இன்பத்தமிழ்”

சதக்கத்துல்லாஹ் அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு
ரஹ்மத்நகர், திருநெல்வேலி & 627 011.

பார்வை நூல்கள் மற்றும் வழிகாட்டு இணையதளங்கள்

1. வல்லிக்கண்ணன்
புதுக்கவிதை தோற்றமும் வளர்ச்சியும்
2. ந.சுப்புரெட்டியார்
புதுக்கவிதை போக்கும் நோக்கம்
3. பேராசிரியர் சு. பாலசந்திரன்
புதுக்கவிதை & ஒரு புதுப்பார்வை
4. எஸ். ராமகிருஷ்ணன்
கதாவிலாசம்
விகடன் பிரசுரம்
757, அண்ணாசாலை
சென்னை & 600 002.

இணைய தளங்கள்

1. www.tamilvu.org
2. www.azhiyasudargal.blogspot.in
3. www.neelamegam.blogspot.in
4. www.jeyamohan.in
5. www.sramakrishnan.com

SEMESTER - I			
AR-1	APPLIED GRAMMAR AND TRANSLATION-I		18ULAR11
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To enable the students to learn Alphabets, Pronunciation, Basic Grammar, Reading, Writing of Arabic Language

Unit I:- Lessons 1 to 4 (Text Book – 1)

من الدرس الأول إلى الدرس الرابع

Unit II:- Lessons 5 to 8 (Text Book – 1)

من الدرس الخامس إلى الدرس الثامن

Unit III:- Grammar Portions (Text Book – 2)

- 1) Words and the types of words (أجزاء الكلام)
- 2) Nominal Sentence (الجملة الاسمية)
- 3) Adjective and Noun-qualified (الصفة والموصوف)
- 4) Subject and Predicate
- 5) Masculine and Feminine (المذكر والمؤنث)
- 6) Interrogatives (أدوات الاستفهام)
- 7) Singular, Dual and Feminine (المفرد والتثنية والجمع)
- 8) Possessiveness (المضاف والمضاف إليه)
- 9) Detached Pronouns (الضمائر المنفصلة)
- 10) Prepositions (حروف الجر)
- 11) Demonstrative pronouns (أسماء الإشارة)
- 12) Relative pronouns (الأسماء الموصولة)

Unit IV:- Lessons 9 to 12 (Text Book – 1)

من الدرس التاسع إلى الدرس الثاني عشر

Unit V:- Lessons 13 to 16 (Text Book – 1)

من الدرس الثالث عشر إلى الدرس السادس عشر

TEXT BOOKS

1) DuroosulLughatil Arabiya Part – I Lessons 1 to 16 only by Dr.V. Abdur Rahim.

Available at: Islamic foundation Trust, 78 Perambur High Road, Perambur, Chennai- 600 012.

2) Arabic for Beginners (selected topics only)

By Dr. Syed Ali (Former HOD of Arabic, The New College, Royappettach, (Chennai) (International Edition 2001) (UBS Publishers & Distributors Ltd) 5, Ansari Road New Delhi -110 002.

I SEMESTER			
Part – II English			
EN I A	Prose, Poetry and Grammar - I		18ULEN11
Hrs/ Week: 4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits:2

OBJECTIVES:

- To answer comprehensive questions on passages of moderate level of difficulty.
- To write a critical appreciation of the prescribed poems.
- To write grammatically.

UNIT I PROSE

1. Education Provides a Solid Foundation - A.P. J. Abdul Kalam
2. Love Story - Maneka Gandhi

UNIT II PROSE

3. Speech on Indian Independence - Jawaharlal Nehru
4. Film-Making - Satyajit Ray

UNIT III POETRY

1. In the Bazaars of Hyderabad - Sarojini Naidu
2. Middle Age - Kamala Das

UNIT IV GRAMMAR

1. Parts of Speech: Verb
2. Tenses

UNIT V COMMUNICATION SKILLS

1. Unseen Passages
2. Letter Writing: Personal and Business Letters
3. Curriculum Vitae (CV)

TEXTBOOK:

1. Kulat L. Ambadas, Dr. Joshi, Sandeep. et. al. (ed).
Blooming Buds. Hyderabad: Orient BlackSwan, 2017.

I SEMESTER			
EN I B	ENGLISH FOR COMMUNICATION		18ULEC11
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits:2

Objectives:

1. To teach students basic Grammatical categories.
2. To teach students the four skills viz. Listening, Speaking, Reading and Writing and to impart language skills through tasks.
3. To inculcate in students the skills necessary for social and academic circumstances.

UNIT I

Parts of Speech (Pages 5 to 17)

UNIT II

Listening and Speaking (Pages 22 to 34) and (56 to 59)

UNIT III

Reading (Pages 35 to 45)

UNIT IV

Writing - I

Punctuation and Kinds of Sentences (Pages 46 to 55)

UNIT V

Writing - II

Filling in Forms & Wrap-up (Pages 60 to 78)

TEXTBOOK:

1. Board of Editors. *Content and Language Integrated Learning to Enhance Communication Skills. Semester I Module 1*. Chennai: Tamil Nadu State Council for Higher Education, 2017.

I SEMESTER			
DSC - 1	HISTORY OF ANCIENT INDIA UPTO 712 A.D.		18UCHS11
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

OBJECTIVES

- To impart the comprehensive knowledge and understanding about historical change in early Indian society and economy.
- To study about the structure of early Indian society and the nature of economic transformation.
- To trace the emergence of political institutions and ideas in Early India.
- To focus out on analysis and explanation of ancient India's cultural achievements.

UNIT I

Sources of History: Literary - Archaeological - Numismatic Foreign sources - Physical features - Mountain ranges - Indo-Gangetic plain - Deccan plateau - Malabar coast - Effects of Geography on History.

UNIT II

Early civilizations - Sites of Indus valley civilization - political - social - economic - cultural - religious life. Early Vedic age - origin of the Aryans - political - social - economic - cultural - religious life. Later Vedic civilization - Epic age- political organization - economic aspect - religious and social life - caste system.

UNIT III

Religious Movements - causes for the rise of new religions - Mahavir - principles of Jainism - contribution of Jainism - Buddha - principles of Buddhism - contribution of Buddhism - Persian invasion and its effects - Macedonian invasion and its effects.

UNIT IV

The Mauryan Age - Sources - Chandra Gupta Maurya - Bindusara - conquests - Ashoka - Kalinga war - His contribution to Buddhism - Reforms - Mauryan administration - culture - social life - Kanishka - conquests - His contribution to Buddhism - Mahayanism.

UNIT V

The Gupta Dynasty - Sources - Chandra Gupta I - Samudra - Gupta - Allahabad Pillar inscription- important conquests - Chandra Gupta II - conquests - Golden age - Administrative organisation - Account of Fahien - Harsha: career and achievements - cultural activities - Hieun Tsang's accounts.

REFERENCE BOOKS:

1. V.D. Mahajan - History of India
2. Majumdar - Advanced History of India
3. Eswari Prasad - History of Medieval India
4. Sathyanatha Iyer - History of India
5. A.L. Basham - The Wonder that was India.
6. Kosambi - Ancient Indian culture and civilization

I SEMESTER			
DSC-2	HISTORY OF TIRUNELVELI		18UCHS12
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

OBJECTIVES

- To study about the Sources of constructing local History of Tirunelveli.
- To understand the Political and Social History of Tirunelveli.
- To know about the Advent of Europeans and their programs in Tirunelveli.
- To trace about the rise and growth of Freedom Movements in Tirunelveli.

UNIT – I Conceptualising local History

Sources – Constructing local History – Physical features of Tirunelveli- Significance Relating local to the region/ Nation.

UNIT – II Political History of Tirunelveli

Pandyas – Cholas- Cheras – TenkasiPandyas –Vijayangar – Nayak- Nawab Powers- castes &castes – communities –caste conflicts.

UNIT –III Social History of Tirunelveli

Migrants: Mudaliar – Vellala – Balija- Reddi- Kamma- Their migrations into Tirunelveli and its impact- Islam in Tirunelveli: Arab traders in Tuticorin- Marakkayars – Arcot Nawabs and their Agents in Trade and Commerce.

UNIT –IV Advent of the Europeans in Tirunelveli

Conversion of Paravas – Political conflicts – Tirunelveli as Maritime Zone- Poligari system & its Disruption under British rule- Missionaries and spread of Christianity – Its impact on Tirunelveli Society.

UNIT – VFreedom Movement in Tirunelveli

Unknown freedom fighters – Fakhir Muhammed Sait, Subayya Pillai, Sarathi Arunachalam and Ondi Veeran -Non-Brahmins Movement- Swadeshi Movement - National Movement

REFERENCE BOOKS

1. R. Caldwell. *A History of Tinnevelly*
2. A.R. Venkatachalapathy, *Dravidalyakkamum Vellalarum*
3. H.R. Pate, *District Gazatteer, Tinnevelly*
4. Ramasamy, *Tamilnatil Gandhi*

I SEMESTER			
A1-1	GENERAL ECONOMICS		18UAEH11
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits: 4

UNIT I: Introduction:

Meaning – Definitions; Adam Smith, Alfred Marshall, Robbins, – Nature – Importance – Scope – Basic Concepts – Methods; Deductive, Inductive – Economic Laws.

UNIT II: Microeconomics:

Meaning – Law of Diminishing Marginal Utility – Indifference Curve Analysis – Demand Analysis: Law of Demand, Determinants – Exemptions; Elasticity of Demand – Meaning – Types; Market – Meaning – Classification – Cost and Revenue Concepts.

UNIT III: Macro Economics:

National Income; Concepts, Methods, Significance, Difficulties; Inflation – Meaning – Types – Causes – Effects – Control Measures; Business Cycle – Phases – Causes – Effects – Control Measures; Macro Economic Policy – Meaning – Objectives.

UNIT IV: Public Finance:

Public Finance – Features – Scope; Public Revenue – Meaning – Sources; Public Expenditure – Meaning – Effects of Public Expenditure – Difference between Public Expenditure and Private Expenditure – Budget – Meaning – Types – Recent Budget of Government of India.

UNIT V: International Trade:

International Trade – Concept – Features – Difference between Internal and International Trade – Advantages and Dis - advantages; Balance of Payment - Component - Causes for Disequilibrium and Measures.

TEXT BOOK:

Principles of Economics – D.M. Mithani

REFERENCE BOOKS:

1. Indian Economy – DuttandK.P.M.Sundharam– Sultan Chand & Sons, New Delhi.
2. Macro Economics – M.L.Jhingan
3. Money, Banking and Financial Institutioons – D.M.Mithani

I SEMESTER			
EVS	ENVIRONMENTAL STUDIES		18UENS11
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ UNIT: 6	Credits:2

UNIT - I: Nature of Environmental Studies

Goals, Objectives and guiding principles of environmental studies. Towards sustainable development - Environmental segments- Atmosphere, Hydrosphere, Lithosphere, Biosphere – definition. Pollution episodes – Hiroshima – Nagasaki, - Bhopal gas Tragedy, Fukushima. Stone leprosy in Taj Mahal

UNIT - II: Natural Resources

Renewable and Non-Renewable resources - classification.

- Forest resources: Use and over - exploitation, Afforestation and deforestation.
- Water resources: Use and over - utilization and conservation of surface and ground water – Rainwater harvesting.
- Marine Resources: Fisheries and Coral reefs.
- Mineral resources: Use and exploitation - environmental impacts of extracting and using mineral resources.
- Food resources: Effects of modern agriculture fertilizers - pesticide problem.
- Energy resources: Growing energy needs - use of alternate energy source - Solar cells & windmills.
- Land resources: Land degradation

UNIT - III: Ecosystem

- Concept of Eco-systems - Tropic level, food chains, food web and Ecological pyramids, Living conditions on other planets (Brief account).

Types, structure & Functions of the following:

- a) Aquatic ecosystem
- b) Grassland ecosystem
- c) Forest ecosystem
- d) Desert ecosystem

UNIT - IV: Biodiversity & Its Conservation

Introduction - Definition: ecosystem diversity, species diversity and Genetic diversity. Hot spots of biodiversity - Western Ghats, Eastern Himalayas and Gulf of Mannar. Threats to biodiversity - Habitat Loss, Poaching of wildlife and Man - wildlife conflicts.

Conservation of biodiversity: *In-situ* and *Ex-situ*.

UNIT - V: Environmental Pollution

Sources, effects, prevention and control measures of the following.

- a) Air pollution: Composition of clean air, Global warming, Ozone layer depletion.
- b) Water Pollution: Fresh water and Marine water.
- c) Noise Pollution

d) Soil pollution

Bio degradable and Non Bio degradable wastes; Environmental Acts

- Air (prevention & Control of Pollution) Act.
- Environmental Protection Act
- Water (Prevention & Control of pollution) Act
- Environmental movements - Green peace and Chipco movement.
- Role of Central & State pollution Control Boards.

REFERENCE BOOKS:

1. Basic of Environmental Science. Vijayalakhmi, Murugesan and Sukumaran – Manonmaniam Sundaranar University publications.
2. Environmental Studies. John de Brito, Victor, Narayanan and Patric Raja - published by St. Xavier's College, Palayamkottai, 2008.
3. Environmental Science and Biotechnology. A.G. Murugesan and C. Raja Kumar - MJP Publishers.
4. Fundamental of Environmental pollution - Krishnan Kannan - Chand & Company Ltd., New Delhi, 1997.
5. Environmental Studies. S. Muthiah, Ramalakshmi publications, Tirunelveli.
6. Environmental Studies. V.M. Selvaraj, Bavani Publications, Tirunelveli.

இரண்டாம் பருவம்			
PART - 1 TAMIL			
TA- 2	சமயத்தமிழ்		18ULTA21
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits:4

நோக்கம்

1. பலசமயக் கருத்துக்களை ஒப்பிட்டுச் சமயநல்லிணக்கத்தோடு வாழ்வழிகாட்டுதல்
2. தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையத் தேர்வுக்கு மாணவர்களை ஆயத்தப்படுத்துதல்.

அலகு & 1தமிழ்ச் செய்யுள் (துறை வெளியீடு)

1. அ. திருநாவுக்கரசர்
 - மாசில் வீணையும்...
 - நாமார்க்கும் குடியல்லோம்...
 - அப்பன் நீ அம்மை நீ
- ஆ. திருஞானசம்பந்தர்
 - தோடுடைய செவியன்...
 - வேயுறு தோளிபங்கன்
 - மருந்தவை மந்திரம்...
- இ. சுந்தரமூர்த்தி நாயனார்
 - பித்தா பிறைசூடி...
2. திருவாசகம் & மாணிக்கவாசகர்
 - பால் நினைந்தூட்டும்....
3. திருவெம்பாவை
 - ஆதியும் அந்தமும் இல்லா...
4. திருமந்திரம் & திருமூலர்
 - ஒன்றே குலமும் ஒருவனே தேவனும்
5. அ. பொய்கையாழ்வார்
 - வையம் தகளியா...
- ஆ. பூதத்தாழ்வார்
 - அன்பேதகளியா...
- இ. பேயாழ்வார்
 - திருக்கண்டேன்..
6. திருப்பாவை & ஆண்டாள்
 - மார்கழித் திங்கள்...
7. வளையாழியீ
 - மக்கட் செல்வம்
8. புத்தபிரான்
 - மு.ரா.பெருமாள்
9. இயேசு காவியம் (மலைப் பொழிவு)
 - கண்ணதாசன்
- முதல் நான்கு பாடல்கள்
10. அல்லாஹ்
 - உமறுப்புலவர்
11. நபிகள்நாயக மான்மிய மஞ்சரி
 - சதாவதானிசய்குத்தம்பிபாவலர்
 - (குறிப்பிட்டபாடல்கள்)
12. குணங்குடி மஸ்தான் பாடல்கள்
 - பாசக்கயிற்றுவலை
13. ஞானப்புகழ்ச்சி
 - தக்கலை பீர்முகம்மது அப்பா
14. அலகிலா அருளம்
 - இறையருட் கவிமணி
 - கா. அப்துல்கபூர்
15. திருக்குறள்
 - ஒழுக்கமுடைமை
13. நாலடியார்
 - கல்விகரையில்

அலகு - 2 புதினம்

வாடிவாசல்

- சி.சு.செல்லப்பா,
காலச்சுவடு பதிப்பகம், நாகர்கோவில்

அலகு - 3 உரைநடை (தமிழ்த்துறை வெளியீடு)

போட்டித் தேர்வுகளுக்குக் கட்டுரை எழுதும் பயிற்சி

1. தமிழ் இலக்கியத்தில் சமயநல்லிணக்கச் சிந்தனைகள்
2. நபிகள்நாயகம் (ஸல்) அன்பின் தாயகம்
3. சதக்கத்துல்லாஹ் அப்பா அவர்களின் வாழ்வும் பணியும்
4. தமிழ் இலக்கியங்களில் மனிதநேயச் சிந்தனைகள்
5. தமிழ் இலக்கியத்தில் மதுஒழிப்புச் சிந்தனைகள்
6. சூஃபியச் சித்தாந்தமும் சித்தர்களும்

அலகு - 4

(போட்டித் தேர்வுத் தயாரிப்பு)

இலக்கியவரலாறு

1. சைவம், வைணவம், கிறித்தவம், இசுலாம் வளர்த்த தமிழ்
2. புகழ் பெற்றதமிழ் நூல்கள், நூலாசிரியர்கள்

அலகு - 5

தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையம் நடத்தும் போட்டித் தேர்வுக்குரிய பொதுத் தமிழ் இலக்கணப்பகுதி & ஓர் அறிமுகம்

1. வேர்ச் சொல்லைக் கண்டறிதல்
2. பெயரெச்சம், வினையெச்சம், முற்றெச்சம் பற்றி அறிதல்
3. வினைத்தொகை, பண்புத்தொகை பற்றி அறிதல்
4. வினைமுற்று, வினையாலணையும் பெயர் கண்டறிதல்
5. இரட்டைக்கிளவி, அடுக்குத் தொடர் அறிதல்
6. வேற்றுமைத் தொகையைக் கண்டறிதல்

பாடநூல்

நற்றமிழ், சதக்கத்துல்லாஹ் அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு

வழிகாட்டு இணையதளங்கள்

1. www.noolulagam.com
2. www.tamilauthors.com
3. www.tnpsc.gov.in
4. www.tnpscexams.in
5. www.tamilvu.org

SEMESTER - II			
AR-2	APPLIED GRAMMAR AND TRANSLATION-II		18ULAR21
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To make the students to develop the skill of basic Arabic Grammar and Translation skills from Arabic to English vice-versa.

Unit I:-Lessons 1 to 3 (Text Book – 1)

من الدرس الأول إلى الدرس الثالث

Unit II:-Lessons 4 to 6 (Text Book – 1)

من الدرس الرابع إلى الدرس السادس

Unit III:- Grammar Portions (Text Book – 2)

- 1) Inna and Its sisters (إن وأخواتها)
- 2) Elative (اسم التفضيل)
- 3) Perfect Tense (الفعل الماضي)
- 4) Imperfect Tense (الفعل المضارع)
- 5) Doer and Object (الفاعل والمفعول)
- 6) Kaana and Its sisters (كان وأخواتها)
- 7) Classification of Verb into Sound and weak verb (تقسيم الفعل إلى صحيح ومعتل)
- 8) Transitive and Intransitive verb (الفعل اللازم والمتعدي)
- 9) Verbal Noun (المصدر)

Unit IV:- Lessons 7 to 9 (Text Book – 1)

من الدرس السابع إلى الدرس التاسع

Unit V:- Lessons 10 to 12 (Text Book – 1)

من الدرس العاشر إلى الدرس الثاني عشر

TEXTBOOKS

1) Duroosul Lughatil Arabiya Part – II Lessons 1 to 12only
by Dr. V. Abdur Rahim.

Available at: Islamic foundation Trust, 78 Perambur High Road,
Perambur, Chennai- 600 012.

2) Arabic Tutor Part-I, II & III, By: Moulana Ebrahim Muhammad Karachi-
Darullshaat.

II SEMESTER			
EN2	PART II ENGLISH Prose, Poetry and Grammar - II		18ULEN21
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives:

1. To answer comprehensive questions on a passage of moderate level of difficulty.
2. To write a critical appreciation of the prescribed poems and write sentences in English grammatically.

UNIT I PROSE

1. Appro JRD - Sudha Murthy
2. Packing - Jerome K. Jerome

UNIT II PROSE

3. How I Became a Public Speaker - G. B. Shaw
4. Values in Life - Rudyard Kipling

UNIT III POETRY

1. Money-Madness - D. H. Lawrence
2. No Men are Foreign - James Kirkup
3. On Another's Sorrow - William Blake

UNIT IV GRAMMAR

1. Subject-Verb Agreement
2. Verbs: Forms of 'to be', 'have', 'do'; modal auxiliaries

UNIT V COMMUNICATION SKILLS

1. Story Building
2. e-Communication: Fax; e-mail
3. Notices, Agendas and Minutes

TEXTBOOK:

Kulat L Ambadas, Dr. Joshi, Sandeep. et. al. (ed). *Blooming Buds*.
Hyderabad:OrientBlackSwan, 2017.

II SEMESTER			
DSC - 3	HISTORY OF INDIA (712 A.D. - 1526 A.D.)		18UCHS21
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

OBJECTIVES

- To explain the rise, growth and decline of the Sultanate as a paramount power in India.
- To bring out the Socio, Economic and Cultural Condition of the Sultanate Period
- To understand about the conquests, expansion and consolidation and decline of Sultanate.
- To know about the Emergence and developments of Vijayanagar Empire.

UNIT I

Rajputs: Polity and Society- Arab conquest of Sind: Mohamed bin Qasim, Mahmud of Ghazni - Invasions - results - invasion of Muhammed of Ghori - First and second battles of Tarain - causes for victory- Impact.

UNIT II

The Slave Dynasty – Qutbuddin Aibek - Iltutmish - wars - Raziya - Balban - Administrative reforms - invasion of Mangols.

UNIT III

The Khiljis - Alauddin Khilji - Conquests - South Indian campaign - Malik Kafur - Administrative Reforms - Military - Economic Reforms.

UNIT IV

The Thughlugs: Muhammed Bin Thuglug - Transfer of the capital - Token currency - religious policy - wars and conquests – Feroz Thuglug - wars - Revenue administration - Invasion of Timur - Syed and Lodi dynasties - Administrative System of the Sultanate - Art - Architecture - Literature - downfall.

UNIT V

Kingdom of Vijaya Nagar - Origin – Hariharas Bukka - Krishna Deva Raya - Down fall of the Vijyanagar Empire - Administration - Art and architecture - literature - Kingdom of Bahmani - Origin - Bahmanshah - Muhammed Gawan.

REFERENCE BOOKS:

1. Ancient History of India - V.D. Mahajanm
2. An Advanced History of India - Majumdar
3. History of Medieval India - Prasad
4. History of India - SathianathaIyer
5. History of India - RomilaThapper.
6. Ancient Indian culture Civilisation - Kosambi
7. Recent percepties on Ancient India - RomilaThapper
8. Wonder that was India - A.L. Basham
9. Vijayanagar - Burton stein

II SEMESTER			
DSC -4	INDIAN ARCHITECTURE		18UCHS22
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

OBJECTIVES

- To understand origin and growth of Architecture and its various styles.
- To surveys the evolution of architecture in India and their transformation through the years.
- 3.To bring out the importance of Indian Architecture
- To understand the heritage monuments of this country in right perspectives.

UNIT I

Architecture - general - definition - origin & growth - nature - scope - importance - various styles of architecture - the Nagara, Vesara, the Dravida and their features.

UNIT II

Mauryan Architecture - Ashoka's contribution - The Stupas -Sanchi - Pillars - Cave Architecture- Barabar Caves – Monolithic Relics - Foreign influences.

UNIT III

Buddhist architecture - Stupas - Chaityas - Viharas. Jain Architecture - Caves.

UNIT IV

South Indian Architecture - Hoysalas, Kakatiyas, Chalukyas - Vijyanagar Architecture - Temple architecture of the Tamil Kings - the Pallavas - the Cholas - the Pandyas.

UNIT V

Architecture under the Delhi sultanates - Mamluks - Khilji - Tughlaq - Sayyids-Lodis- Deccan Architecture.

REFERENCE BOOKS:

1. Dr. A.H. Mohideen Badshah- Indian Architecture (English & Tamil)
2. Percy Brown - Indian Architecture
3. Rowland - The Art and Architecture of India
4. Basham A.L.- The Wonder that was India.
5. Srinivasam K.R.- Temples of South India
6. Desai Z.A.- Indu - Islamic Architecture

II SEMESTER			
A1 2	INDIAN ECONOMIC DEVELOPMENT		18UAEH21
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits: 4

UNIT I: Introduction:

Features of Indian Economy – Economic Development Vs Economic Growth - Factors Determining Economic Development – Planning – Types – Objectives – Achievements and Failures of Recent Plan – Impact of Twelfth Plan - New economic Reforms in India (Liberalization, Privatization and Globalization) Features – Arguments for and Against.

UNIT II: Demographic Profile (Population, Poverty, Unemployment):

Population: – Population Growth – Causes – Effects – Remedial Measures - Population Policy – Features; Poverty: Meaning – Poverty line – causes – Antipoverty Measures; Unemployment: Meaning – Types – Causes – Remedial measures – Inequality of Incomes: Meaning – causes – Effects.

UNIT III: Agriculture:

Agricultural productivity – Concept – Difference between Agricultural Production and Productivity – Causes of Low Productivity, Green Revolution: Features – Consequences, Agricultural Finance: Needs – Sources, Agricultural Marketing: Concept – Objectives – Significance – Problems.

UNIT IV: Industries:

Role of Industries in Economic Development – Large Scale Industries (Cotton and Textile, Sugar, Iron & Steel) – Importance – Problems – Small Scale industries – Importance – Problems; New Industrial Policy 1991 and in the Twelfth Plan

UNIT V: Infrastructure and External Environment of India:

Transport Services – Recent Development in Railways – Roadways – Waterways – Airways – Foreign Direct Investment - Concept; IMF and IBRD – Objectives and Functions – Benefits to India; WTO and India.

TEXT BOOK:

S. Sankaran : Indian Economy

REFERENCE BOOKS:

1. I.C. Dhingra : Indian Economy
2. Ruddar Dutt & KPM Sundaram : Indian Economy

II SEMESTER			
SVE1	VALUE EDUCATION – I		18USVE2A
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

Objectives:

1. To inculcate moral values in the minds of students.
2. To teach ethical practices to be adopted by students in their life.
3. To make students honest and upright in their life.

UNIT I

Islam – Meaning – Importance – A complete Religion – The religion accepted by God – Five Pillars of Islam – Kalima – Prayers – Fasting – Zakat – Haj.

Iman – Monotheism – Angels – Books – Prophets – Dooms Day – Life after death – Heaven and Hell.

UNIT II

Quran – The Book of Allah – Wahi – Revelation to Prophet Muhammad(sal) – Compilation – Preservance – Structure – Content – Purpose – Source of Islamic Law– SuraFathiha, Kafirun, Iqlas, Falakh and Nas.

UNIT III

Hadith – Siha Sitha – Buhari – Muslim – Tirmithi – Abu Dawood – Nasai – Ibn Maja – Collection of Hadith – Meaning of 40 Hadith.

UNIT IV

Life History of Prophet Muhammad (sal) – Aiamul Jahiliya – Prophet's Childhood and Marriage – Prophethood – Life at Mecca – Life at Medinah – Farewell Address – Seal of Prophethood.

UNIT V

Good character – Etiquettes – Halal and Haram – Duties towards Allah – Duties towards fellow beings – Masnoon Duas.

REFERENCE BOOKS:

1. V.A. Moahmed Ashr of – Islamic Dimensions – Reflection and Review on Quranic Themes.
2. The Presidency of Islamic Researchers – Revised & Edited – The Holy Quran.
3. M. Manzoor Nomani – Islamic Faith & Practice.
4. Abdul Hasan Ali Nadvi – Muhammad Rasulullah.
5. K. Ali – A Study of Islamic History.
6. Abdul Rahuman Abdullah – Islamic Dress code for Women.
7. Dr. Munir Ahamed Mughal – Code for Believers.
8. Abdul Malik Mujahid – Gems and Jewels.

II SEMESTER			
SVE2	VALUE EDUCATION – II		18USVE2B
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

UNIT I

Individual Morality – Objective of Moral life – Living in accordance with the code of Morality – the goodness of Morality – Morality and *Thirukural*- The need for faith.

UNIT II

Adherence to higher code of Morality – Fear of God – Good Moral Values – Duty to Parents – Teacher, respecting elders – Moral Etiquettes – Right-minded Principle – High Principles for Proper conduct.

UNIT III

Inculcating good attitudes – Open mindedness – Morale – analysing the pros and cons of good and bad – Service to others – Mind Power, tolerance, respecting others, showing love to others, patience – tranquility – Modesty, kindness and forgiveness.

UNIT IV

Quotations and moral Stories expressing Good characters of Great personalities – Life History of Great people: Mahatma Gandhi, Abraham Lincoln, Dr. A.P.J. Abdul Kalam.

UNIT V

Truth, the importance of uprightness, integrity, friendship – Health awareness on Alcohol and drug abuse – inculcating reading habit – reading good books – Hygiene – Dowry – Corruption.

TEXTBOOK:

Publication of Sadakathullah Appa College.

மூன்றாம் பருவம்			
PART - 1 TAMIL			
TA - 3	பயன்பாட்டுத்தமிழ்		18ULTA31
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits:4

நோக்கம்

1. தமிழின் காப்பியஇலக்கிய வளத்தை மாணவர்களுக்கு உணர்த்துதல்.
2. இந்திய ஆட்சிப் பணித்தேர்வுக்கு மாணவர்களை ஆயத்தப்படுத்துதல்.
3. செய்தி வெளிப்பாட்டு உத்திகளைத் கற்றுத் தந்து மாணவர்களை ஊடகவியலாளர்களாக உருவாக்க முயலுதல்

அலகு - 1தமிழ்ச் செய்யுள்திரட்டு (துறை வெளியீடு)

1. சிலப்பதிகாரம் - காட்சிக்காதை
2. மணிமேகலை - ஆபுத்திரன் திறம் அறிவித்த காதை
3. பெரியபுராணம் - கண்ணப்பநாயனார் புராணம்
4. கம்பராமாயணம் - வாலிவதைப்படலம்
5. இரட்சண்ய யாத்திரிகம் - தீயமகன் திருந்திய கதை
6. சீறாப்புராணம் - மானுக்குப் பிணைநின்றபடலம்

அலகு - 2

“ஐ.ஏ.எஸ். தேர்வும் அணுகுமுறையும்” வெ. இறையன்பு இ.ஆ.ப., நியூ செஞ்சரி புக ஹவுஸ், அம்பத்தூர், சென்னை-8

அலகு - 3ஊடகப்படைப்பாக்கம்

- வானொலிக்கு உரைச்சித்திரம் தொலைக்காட்சி நிகழ்ச்சித் தயாரிப்புக்கு எழுதுதல்
- தொலைக்காட்சிச் செய்தியறிக்கை தயாரித்தல்.
- தமிழ் நாளிதழ்களுக்குச் சிறப்புக் கட்டுரைகள், வாசகர் கடிதங்கள் எழுதுதல் & இலக்கியப்படைப்பாளருடன் நேர்காணல்-தொலைக்காட்சி விவாதம்
- நேர்முக வருணனை
- சமூகஊடகங்களின் தாக்கம்

அலகு - 4 தமிழ் இலக்கியவரலாறு

- ஐம்பெரும் காப்பியங்கள்
- ஐஞ்சிறு காப்பியங்கள்
- சிற்றிலக்கியங்கள் (உலா, தூது, பிள்ளைத்தமிழ், பரணி)

அலகு - 5 இலக்கணம்

(தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையத்தின் பொதுத்தமிழ் இலக்கணப்பகுதி)

- பிழைத் திருத்தம், சந்திப்பிழைகள், ஒருமை&பன்மை பிழைகள், மரபுப் பிழைகள்
- வழுவச் சொற்களை நீக்குதல், பிறமொழிச் சொற்களை நீக்குதல், வேர்சொல்லைச் தேர்வு செய்தல்.

பாடநூல்

இருந்தமிழ், சதக்கத்துல்லாஹ்அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு

பார்வை நூல்கள்

- | | |
|---|---|
| தமிழ் இலக்கியவரலாறு | -க.பஞ்சாங்கம், அன்னம் அகரம் வெளியீடு, சும்பகோணம். |
| இதழியல் நுணுக்கங்கள் | -செண்பகா பதிப்பகம், சென்னை-17 |
| வானொலிநிகழ்ச்சிக் கலை | -சிந்துமலர் வெளியீடு, சென்னை |
| சீறாப்புராணம் மூலமும் பொழிப்புரையும்-ஹாஜி எம்.முகமது யூசுப், இரண்டாம் பாகம் | |
| மக்கள்ஊடகத் தொடர்பியல் | -மீடியா பப்ளிகேஷன்ஸ், மதுரை |
| தொலைக்காட்சி நிகழ்ச்சிக் கலை | -வள்ளுவன் வெளியீட்டகம், சென்னை. |

SEMESTER III			
AR-3	Applied Grammar and Translation-III		18ULAR31
Hrs/ Week: 6	Hrs/Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To enable the students to understand simple Arabic sentences and construct Arabic sentences simple by their own

Unit I:- Lessons 13 to 16 (Text Book – 1)

من الدرس الثالث عشر إلى الدرس السادس عشر

Unit II:- Lessons 17 to 19 (Text Book – 1)

من الدرس السابع عشر إلى الدرس التاسع عشر

Unit III:- Grammar Portions (Text Book – 2)

- 1) Imperative and Prohibition (الأمر والنهي)
- 2) Original letters which are not enhanced (الفعل المجرد)
- 3.Original letters which are enhanced (مزيد فيه)
- 4) Subjunctive mood (الحروف الناصبة)
- 5) Jussive Mood (الحروف الجازمة)
- 6) Negative particles (ما ولا ولا النافيتان)
- 7) Number 1 to 10,000(العدد من الواحد إلى عشرة آلاف)

Unit IV:- Lessons 20 to 22 (Text Book – 1)

من الدرس العشرون إلى الدرس الثاني والعشرون

Unit V:-Lessons 23 to 25 (Text Book – 1)

من الدرس الثالث والعشرون إلى الدرس الخامس والعشرون

TEXT BOOKS

1) Duroosullughatil Arabiya Part – II Lessons 13 to 25

only by Dr.V.Abdur Rahim.

Available at: Islamic foundation Trust, 78 Perambur High Road,
Perambur, Chennai- 600 012.

2) Arabic Tutor Part-I, II & III, By: Moulana Ebrahim Muhammad
Karachi- DarulIshaat,

III SEMESTER			
EN 3	Part - II - English		18ULEN31
	ONE-ACT PLAYS AND WRITING SKILL		
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives:

1. To expose the conversational patterns to students and enable them to make use of the patterns in a given practical situation.
2. To write sentences in English grammatically.

UNIT I – ONE-ACT PLAYS

1. The Bishop's Candlesticks - Norman McKinnell
2. The Proposal - Anton Chekov
3. The Hour of Truth - Percival Wilde

UNIT II – ONE-ACT PLAYS

4. Aladdin and His Magic Lamp - Y. Sayed Mohammed
5. Tippu Sultan - Y. Sayed Mohammed
6. Evergreen Merchant of Venice - Y. Sayed Mohammed

UNIT III – WRITING SKILL

1. **Messages** (Pages 1-9 of *Written English for You* to be taught and the tasks given to be accomplished in the *Record of Writing*)
 - i) What is a message?
 - ii) When do we write messages?
 - iii) Why do we write messages?
 - iv) How do we write messages?
2. **Letters – 1** (Pages 10-20 *Written English for You* to be taught and the tasks given in pages 17 and 19 should be accomplished in the *Record of Writing*)
 - i) Letters for Ordering Supply of Goods
 - ii) Letters of Complaint
 - iii) Letters of Enquiry
3. **Letters – 2** (Pages 36-42 of *Written English for You* to be taught and the tasks given in the pages 38 and 44 should be accomplished in the *Record of Writing*)
 - i) Letters to inform your plan of visit
 - ii) Letters of Request
 - iii) Letters of Asking for Advice

UNIT IV – WRITING SKILL

4. **Essays** (Pages 66-79 to be taught and only the tasks 1-3 from pages 79 and 80 should be accomplished in the *Record of Writing*)
 - i) What is an Essay?
 - ii) Types of Essays.
 - iii) The structure of an Essay.
 - iv) Introductory paragraph.
 - v) Supporting paragraph.
 - vi) What can be the length of an Essay?
 - vii) Why am I writing this Essay?
 - viii) Who am I writing for?
 - ix) How to begin an Essay?
 - x) How to organize an Essay?
 - xi) What to avoid in writing an Essay?

5. **Narrating** (Pages 109-116 of *Written English for You* to be taught only the tasks 1 and 2 from pages 115 to 116 to be accomplished in the *Record of Writing*)
- i) Describing events in a chronological order.
 - ii) Narrating events from different points of view
 - iii) Narrating events from different viewpoint in time

UNIT V – WRITING SKILL

6. **Reporting** (Pages 127-136 be taught. The tasks given in pages 129- 134 and 136-137 must be accomplished in the *Record of Writing*)
- i) News Reports
 - ii) Reporting events or Developments.
 - iii) Reporting Interviews and Press Conferences
 - iv) Reports of Meetings.
7. **Summarizing** (Pages 164-172 of *Written English for You* be taught and the tasks 1-3 in pages 172-178 to be accomplished in the *Record of Writing*)
- i) What is a Summary?
 - ii) How to write a Summary?
 - iii) How long should a Summary be?
 - iv) Should the Summary be in a Paragraph?
 - v) Analysis of the process of Summarizing.

NOTE: Questions for Units III, IV and V should be framed from the tasks given in the prescribed textbook ***Written English for You.***

TEXTBOOKS

1. Compiled by a Board of Editors. *Plays for Pleasure*. Chennai: Paavai Publications, 2009.
2. Sayed Mohammed. Y, ed. *Three One-Act Plays*. Tirunelveli: Muhammed Taahaa Publications, 2011.
3. Radhakrishna Pillai. G, ed. *Written English for you*. Chennai: Emerald Publishers, 1990 (rpt. 2008).

III SEMESTER			
DSC -5	HISTORY OF MUGHAL INDIA (1526 A.D. - 1757 A.D.)		18UCHS31
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

OBJECTIVES:

- To understand the Socio, Economic and Political condition of North India from 16th Century to 18th Century.
- To have a wider discussion on a new administration, economic changes and religious policy.
- To study in detail the emergence of regional kingdoms through the case studies of Maratha and Sikh Kingdoms.
- To realize the importance of Literature, Art and Architecture of Medieval India.

UNIT I

Sources of Mughal History- Political condition of India at the time of Babur's invasion - Babur - Early life - conquests - administration - Humayun - career - wars - exile - Sher Shah - early life - war with Humayun - administration - conquests.

UNIT II

Akbar the great - early life - Bairam Khan - Petticoat Government - War with Rajputs - Deccan expedition - Religious policy - Din-i-Ilahi- Mansabdari System.

UNIT III

Jahangir - revolts - Rule of Noorjahan - Shah Jahan - early life - Deccan policy - Religious policy - Golden age - war of succession.

UNIT IV

Aurengzeb - early life - war with Rajputs- Religious policy - relation with Shivaji - downfall of the Mughals- The rule of the Marathas -Shivaji: early life - military achievements - administration - Sikhism - Sikhs and the Mughals.

UNIT V

Mughal administration - art - architecture -literature -Rajput policy - North West Frontier policy - Socio Economic and Religious life.

REFERENCE BOOKS:

1. Srivatsava - History of the Mughal Empire
2. Sathianatha Iyar - History of India
3. Majumdar - History of India
4. Vincent Smith - Akbar
5. Sathish Chandra -History of Medieval India Vol. II
6. Lane Poole - History of India

III SEMESTER			
AII-1	TOURISM ECONOMICS		18UAEH31
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits: 4

UNIT – I: Introduction:

Tourism Economics – Meaning – Forms – Nature and Scope – Tourism and Economic Development – Challenge in Modern Tourism – Tourism Policy.

UNIT – II: Tourism marketing

Definition – Purpose and Scope – Marketing concept – Tangible – Intangible – Classification of Tourism Marketing – Significance of Tourism Marketing.

UNIT – III: Marketing Research:

Marketing research and marketing information system – Forecasting technique applied to tourist demand – forecast methods and targets – marketing strategy and planning – Identifying potential markets – International marketing – Selling the tourism product to different age groups.

UNIT – IV: Package Tours:

Package tours – Types – Pricing policies – The Marketing mix – Tour operators – Travel agents and their functions.

UNIT – V: Tourism Promotion:

Tourism Promotion – Advertising – Functions of advertising agencies – Sales supports activities – Public relations – Tourism as an instrument of achieving economic gains – Distribution channels and functions.

REFERENCE BOOKS:

1. Bhatia. A.K. – Tourism Development, Principles and practices.
2. Bhatia. A.K. – International Tourism.
3. Paran Nath Seth – Successful Tourism Management.

III SEMESTER			
DSE- 1A	ARCHAEOLOGY		18UEHS3A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits: 4

OBJECTIVES:

- To study about the importance of Archaeology and pre-history.
- To have a wider knowledge on the role of Archaeologists in bringing out the cultural significance.
- To shed more light on various Archaeological Methods and Dating Methods.

UNIT I

Definition and Scope: Archaeology and other Sciences - Geology - Geography - Culture - Environment and Natural Sciences.

UNIT II

Values of Archaeology: Primary Source - Historical Archaeology - Common man's History - Rescue of Historical Relics - Scientific outlook.

UNIT III

Surface Exploration Methods and Equipment: Survey of Pre-historic, Proto - and Historical sites - Methods of site survey - map reading - Physical Features - Hills - Rivers - Lakes - Rocks - Minerals and Metals.

UNIT IV

Principles and Methods of Excavation: Methods of Dating - Different kinds of Excavation - Study of Pottery and its importance -Excavation Equipment

UNIT V

Indus Valley Culture: Chalcolithic Culture of Western and Central India - The Deccan - The Early Iron Age - Megalithic Culture of India.

REFERENCE BOOKS:

1. Dr. A.H. Mohideen Badshah., Archaeology (Tamil), Sulthans publications, Tirunelveli, 2006
2. Childe V.G., What happened in History, London, Penguin, 1942.
3. Childe V.G., A short introduction to Archaeology, London, Mulla 1956
4. David Browne, Principles and Practice in Modern Archaeology, London 1975
5. Ehambaranathan, Archaeology Excavation Techniques (Tamil), Madras 1982
6. Gurumurthy, S., History of the Tamils and their culture, University of Madras, 1974
7. Mahalingam, V., Excavation in the lower Cauvery Basin, University of Madras, 1968
8. Raman, K.V. Principles and methods of Archaeology, Madras, 1986
9. Sankalia, H.D. New Archaeology - Its scope and application to India, London, 1974
10. Venkataraman, R. Indian Archaeology - Madurai 1986

III SEMESTER		
DSE- 1B	HISTORY OF RUSSIA (1682- 1917 A D)	18UEHS3B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12
		Credits: 4

OBJECTIVES

- To study more on alien Political system of Russia in 17th Century.
- To understand the important Monarchs in Modern Russia.
- To estimate the Internal and External policies of Russian Emperors.
- To study the effects of Bolshevik Revolution.

UNIT-I Russia in the 17th Century – Peter the Great- foreign policy - Catherine II Internal and external policies - Paul's reign.

UNIT II Alexander I, Internal and Foreign policies - Nicholas I; domestic policy, foreign affairs & Crimean War

UNIT III Alexander II: Internal affairs, foreign policy, Russian advance in Central Asia.

UNIT IV Reign of Alexander III - Nicholas II: Russo - Japanese War, Political Parties and the Revolution of 1905 -The Dumas and Stolypin.

UNIT V Russia and World War I - The Provisional Govt. - The Bolshevik Revolution: Causes and effects.

REFERENCE BOOKS:

1. Ivar Spector - An Introduction to Russian History and cultures.
2. R.K. Majumdar & A.N. Srivastava - History of Russia
3. Dmytryshyn, Basil (ed) - Modernization of Russia under Peter I and Cathrine II, New York, Wiley, 1974.
4. Dmytryshyn, Basil (ed) - USSR: A Concise History, 2ndEd., New York Scribners,1971
5. Lentin, A - Russia in the Eighteenth century, New York, Barnes & Noble, 1973.
6. Thaden, Edward C - Russia Since 1801, New York, Wiley, 1971
7. Subramanian N - History of Russia, Ennes Publications, Madurai, 1983.
8. Vladimir Poletayev - A Short History of the USSR, Sterling Publishers, New Delhi, 1976.
9. Wadhawani, R - Rise of the Soviet Union to world powers Chand & Co; New Delhi,
10. Dmytry Shyn Basil - A History of Russia, Prentice Hall of India New Delhi 1981.

III SEMESTER			
NME1	MODERN CONSTITUTIONS - I		15UNHS31
Hrs/Week:2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

Objectives:

- To know about the framing of the Constitutions in different Countries
- To aware about the salient features of various constitutions such as British, USA, Switzerland, etc.
- To enable to compare with the Indian Constitution.
- To provide the idea about functioning of legislators and judiciary
- To give an account about historical background of making modern constitution.

UNIT I

Salient features of the constitution of England - Sources - Conventions - Cabinet system - Comparison with American cabinet - Prime Minister.

UNIT II

Legislature in England - The House of Commons - Speaker - The House of Lords - the Process of Law making - Judiciary.

UNIT III

Salient features of the constitution of the U.S.A. - History of framing the constitution - President - Powers and functions.

UNIT IV

The Congress of the U.S.A, - The House of Representative - Speaker - the Senate - Comparison with House of Lords - Judiciary - Judicial Review.

UNIT V

Salient features of the Swiss constitution - the Federal Council - the Federal Assembly - Council of States - National Council - the Federal Tribunal - Direct Democracy - Referendum - Initiative - Recall.

REFERENCE BOOKS:

1. Kapur Anup Chand - Select Constitutions.
2. Laski H.J. - Reflections of the Constitutions
3. Gokhale B.K. - Political Science
4. Dubey S.N. - World Constitution.

நான்காம் பருவம்			
PART - I - TAMIL			
TA - 4	சங்கத்தமிழ்		18ULTA41
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits: 4

நோக்கம்

1. சங்க இலக்கியம் குறித்த புரிதலை மாணவர்களுக்கு ஏற்படுத்துதல்.
2. இணையத்தில் தமிழின் இடத்தினை உணர்த்துதல்.
3. மாணவர்களை இணையத்தைப்பயன்படுத்த அறிவுறுத்துதல்.

அலகு - 1

தமிழ்ச் செய்யுள் (துறை வெளியீடு)

நற்றிணை (பாடல் எண்கள் 68-95), குறுந்தொகை (பாடல் எண்கள் 2, 23), ஐங்குறுநூறு (பாடல் எண்கள் 23, 49), பதிற்றுப்பத்து (பாடல் எண் 69), பரிபாடல் (செவ்வேள்-திருப்பரங்குன்றத்தின் அமைப்பும் சிறப்பும்-பாடல் எண்கள் 1 முதல் 20 வரை), கலித்தொகை (பாடல் எண் 10), அகநானூறு (பாடல் எண் 44), புறநானூறு (பாடல் எண் 187) மற்றும் பத்துப்பாட்டில் குறிஞ்சிப்பாட்டு முதல் 98 வரிகள்.

அலகு-2

நம்பிக்கைத் தமிழ் -கல்லூரித் தமிழ்த்துறை வெளியீடு,

அலகு - 3

இணையமும் தமிழும்

- தமிழ் இலக்கியப் பதிவுகளும் இணையமும்
- இணையத்தில் படைப்பை வெளியிடும் முறைகள்
- தமிழ் விக்கிபீடியா -அறிமுகம்
- வலைப்பூக்களை உருவாக்க மாணவர்களுக்குப் பயிற்சி தரல்
- தமிழ் மின் நூலகம்
- மின் நூல்களும் வாசகத்தன்மையும்
- புகழ்பெற்ற தமிழ் இலக்கியத் தளங்கள் குறித்த அறிமுகம்.

அலகு - 4

இலக்கியவரலாறு

- சங்க இலக்கியம் ஓர் அறிமுகம்
- எட்டுத்தொகை, பத்துப்பாட்டு
- சங்க இலக்கியத் திணைக் கோட்பாடும் சங்க காலமக்கள் வாழ்வியலும்

அலகு - 5

இலக்கணம்

- தமிழர் வாழ்வில் அகமும் புறமும்
- ஐவகை நிலங்களின் முதல், கரு, உரிப் பொருட்கள்
- அறத்தொடு நிற்றல்
- களவு, கற்பு விளக்கம்
- புறத்திணைகள்

பார்வை நூல்கள்

தமிழ்க் கணினிஇணையப்பயன்பாடுகள் - முனைவர் துரை. மணிகண்டன், த. வானதி
கமலினி பதிப்பகம், கச்சமங்கலம் அஞ்சல், தோகூர் வழி, தஞ்சாவூர் மாவட்டம்
இணையத் தமிழ் - தமிழ்த்துறை வெளியீடு, சதக்கத்துல்லாஹ் அப்பா கல்லூரி, திருநெல்வேலி.
வழிகாட்டு இணையதளங்கள்

1. www.selliyal.com
2. www.tamilvu.org
3. www.tamilcanadian.com
4. www.bbc.com
5. www.tamilinayam.com

	SEMESTER - IV		
AR-4	CLASSICAL PROSE		18ULAR41
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits:4

Objectives: To impart the moral values in the students and build their personality to make them better citizens to serve the society.

Unit I:- Verses from 1 to 12 from (Sura – al – Hujraat)(Text Book – 1)

من الآية "يا أيها الذين آمنوا لا تقدموا" إلى الآية "يا أيها الذين آمنوا اجتنبوا"

Unit II:- Verses from 10 to 18 from (Sura – al – Hujraat)& verses from Surah Luqman from (12 to 19) (Text Book – 1)

من الآية "يا أيها الناس إنا خلقناكم" إلى الآية "إن الله يعلم غيب السموات"
من الآية "ولقد آتينا لقمان الحكمة" إلى الآية "واقصد في مشيك"

Unit III:- Collection and compilation of Quran and Hadeeth,

History of Imam Abu Hanifa, Malik, Asshafi,Ahmad, Bukhari,

Muslim, Abu Dawood, At-Tirmidi, An-Nasae and Ibn-Majah

(Text Book – 1)

Unit IV:- Hadeeth 1 to 10 (Text Book – 2)

من الحديث "لا تأكلوا بالشمال" - إلى الحديث "خيركم من تعلم القرآن"

Unit V:-Hadeeth 11 to 20 (Text Book – 2)

من الحديث "لا تمنعوا نساءكم" - إلى الحديث "حق المسلم على المسلم خمس"

TEXT BOOKS

1. Tafseer Suratul Hujuraath and fromSuraah Luqman (verses from 12-19) A study material prepared by Dept. of Arabic, Sadakathullah Appa College, Rahmath Nagar, Tirunelveli-11

2. Hadeeth: Ahadeeth Sahlah

Available at: Islamic foundation Trust, 78, Perambur High Road, Perambur, Chennai- 600 012.

IV SEMESTER			
EN4	Part - II - English A PRACTICAL COURSE IN SPOKEN ENGLISH		18ULEN41
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives:

1. To express one's needs orally in a fluent, simple and direct style.
2. To pronounce words intelligibly
3. To use the right intonation pattern in speech.

UNIT I

Interactive Expressions and Pronunciation Practice: Consonants
(Chapters 1 – 3 of *A Course in Spoken English*)

UNIT II

Introducing oneself / others, patterns for greeting, requesting, expressing and responding to thanks and etc., & Pronunciation Practice: Vowels (Chapters 4 – 8 of *A Course in Spoken English*)

UNIT III

Developing descriptive competency, narrative competency, arguing competency, comparing competency and pronunciation practice: Diphthongs (Chapters 9 – 13 of *A Course in Spoken English*)

UNIT IV

Practising continuous speech, group discussion and pronunciation practice: Word Accent and Intonation
(Chapters 14 – 19 of *A Course in Spoken English*)

UNIT V LISTENING PRACTICE

Students will listen to audio and video materials for 10 – 12 hours.

Textbook, Workbook, Record Note:

1. Nihamathullah. A. et al. *A Course in Spoken English*. Tirunelveli: MSU, 2005. (rpt.2010).
2. Board of Editors, Department of English, Sadakathullah Appa College, *A Workbook for A Course in Spoken English*, 2011.
3. Spoken English Practice Record.

Evaluation Scheme:

I Internal Oral Test : 15 Marks
 II Internal Oral Test: 15 Marks
 III Internal Oral Test: 15 Marks

} The best two of the three
 CIA test marks will be added up

Distribution of Marks

The best two of the three CIA test marks	: 30 Marks
Loud Reading	: 5 Marks
Listening Test	: 5 Marks
Internal Marks	: 40 Marks
External Oral Test	: 50 Marks
Record Note	: 05 Marks
Workbook	: 05 Marks
External Marks	60 Marks

IV SEMESTER			
DSC -6	HISTORY OF INDIA (1757- 1857 AD)		18UCHS41
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

OBJECTIVES

- To familiarize the students about the nature of the transformation that had taken place in the eighteenth-century India.
- To providing a comprehensive understanding of the colonial expansion and consolidation of the British colonial rule in India.
- To trace the Land revenue policies and Reforms of colonial rulers.
- To make awareness about the Resistance and Revolts in Early Colonial India.

UNIT I

British Power in India-English East India Company- Their Trading Settlements; the Anglo-French Struggle for Supremacy in Deccan - Carnatic Wars; British Ascendancy in Bengal- Battle of Plassey and Buxar - Double Government; Territorial expansion- Anglo-Mysore relationship- Maratha and Punjab; Subsidiary Alliance System; Doctrine of Lapse.

UNIT II

Economic and Social Impacts-Land Revenue Policies- Permanent Settlement, Ryotwari System, Mahalwari System; Commercialization of Agriculture; De-industrialization; Growth of Modern Education- Institutions, Medium of Instruction and Impacts.

UNIT III

Governors of India -Warren Hasting - Lord Cornwallis - Lord Wellesly-William Bentinck and Auckland - Ellenborough and Hardinge- Lord Delhousie – Their Political policies and Reforms.

UNIT IV

From Company to Crown- The Revolt of 1857 - Causes, Events and Consequences; Government of India Act 1858; Queen Victoria's Proclamation; From Company to Crown - Changes in the Administration and Approaches.

UNIT V

Popular Resistance- Peasant and Tribal Resistance Movements in Early Colonial India - KolUprising, Faraizi Disturbances, Mappila Uprisings, Santhal Rebellion

REFERENCE BOOKS:

1. Bandopadhyaya, Sekhar. *From Palssey to Partition*. Delhi: Orient Blackswan, 2006.
2. Chandra, Bipan. *History of Modern India*. Orient Blackswan, 2009.
3. Pati, Biswamoy (ed.) *The 1857Rebellion*. Delhi: Oxford University Press, 2010.
4. Fisher, Michael Herbert (ed.) *The Politics of British Annexation in India: 1757-1857*. Oxford University Press, 1996.
5. Dutt, R.C.*Economic History of India, 2 vols*. Delhi: Low Price Books, 1990.
6. Dharma Kuma, and Meghnad Desai. *The Cambridge Economic History of India. Vol.2*. Cambridge: Cambridge University Press, 2008.
7. Paylee, M V. *Constitutional History of India*. S. Chand Publishing, 2010.
8. Sarkar, Sumit. *Modern India, 1885-1947*. New Delhi: Macmillan, 1989.
9. Chandra, Bipan et al. *India's Struggle for Independence*. New Delhi: Penguin Books, 1989.

IV SEMESTER			
AII-II	TOURISM PRODUCT IN INDIA		18UAHS41
Hrs/Week:6	Hrs / Sem: 90	Hrs. / Unit: 18	Credits:4

UNIT I

Definition of Tourism product – Geographical Features of India – Unity in diversity – Climates – Rain and Monsoons – The Seasonal incidence – Floods – Droughts and Famines – Causes and Effects – Natural Tourist resources and Man-made resources.

UNIT II

Important Tourist centres in India – Hill resort – Beach resorts – Waterfalls lakes – Historical monuments - Archaeological sites – Museums – Art galleries – Libraries – Wildlife and bird sanctuaries – National Parks – Forts and Palaces – Ports.

UNIT III

Popular pilgrim tourist centres in India – Hindu shrines and Temples – Buddhist centres – Jain centres – Christian Churches – Muslim Mosques – Sikh Gurdwara.

UNIT IV

Cultural attraction of India – Centres of Learning – Forms of dances (South and North India) – Indian Music – Important fairs and festivals of India.

UNIT V

Main adventure centres of tourist interest in India – Trekking, river running, rock climbing, camel safari, hang gliding, hunting, fishing and boat race – musical therapy – Registered tourist guide and his role.

REFERENCE BOOKS:

1. Percy Brown – Indian Architecture: Hindu & Buddhist period
2. Majumdar R.C – Race & Culture of India
3. Harie J.C – The Art & Architecture of Indian sub-Continent
4. Acharya Ram – Tourism Cultural Heritage of India
5. Basham A.L – The Wonder that was India

IV SEMESTER			
DSE – II A	MODERN GOVERNMENTS		18UEHS4A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits:4

OBJECTIVES

- To study about a focus on the various constitutional experiments.
- To know more about the skeleton of the proposed Indian Constitution
- To understand the significance of Indian Constitution.
- To have a clear-cut idea on the Law-making process and Judiciary.

UNIT I

Constitution of England: Salient features - Sources - conventions - Cabinet System - Prime Minister- Legislature in England - The House of Commons - Speaker - the House of Lords - The process of law making - Judiciary - The local self - government.

UNIT II

Constitution of the USA: Salient features- History of framing the Constitution - President - comparison with British Prime Minister - Vice President

UNIT III

The Congress of the U.S.A. - the House of Representatives - Speaker - the Senate - Comparison with House of Lords - The process of law making - Judiciary - Judicial Review

UNIT IV

Framing of the Indian Constitution - Salient features of the Indian constitution- Preamble - Fundamental Rights and Fundamental Duties - Directive Principles of State Policy-The Executive - President - Vice President - Prime Minister - The State Government - Governor and Chief Minister.

UNIT V

The Council of Ministers - Cabinet Ministers - Ministers of State - Deputy Ministers - Legislature - Lok Sabha - Speaker - Rajya Sabha - The Process of law making-Judiciary - Political parties - National and regional

REFERENCE BOOKS:

1. Appadurai The Substance of Politics
2. Gokhale B.K. Political Science
3. Sharma M.P. The Government of Indian Republic
4. Dubey S.N. Political Science Theory
5. Srivastava L.N - Theory and Practice of Modern Governments

IV SEMESTER			
DSE – II B	WOMEN STUDIES IN INDIA		18UEHS4B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits: 4

OBJECTIVES:

- To make the students understand the need for change among the women.
- To make them understand the need for the empowerment of women and realization of that goal.
- To understand the various reasons for the secondary status given to the Indian women.
- To estimate the contributions made by pioneering Indian women leaders in uplifting the women folk.

UNIT I Basic Concepts &Theories:

Defining Gender -Patriarchy: Ideology &Practice -Relationship between Gender, Caste, Class, Religion &Politics

UNIT II

Emergence of Women Studies in India

UNIT III Gender & Social History:

Family &Marriage -Women's Question in the 19th century -Women's Movement in Colonial &Post-Colonial in India

UNIT IV Gender, Law & Politics:

Political participation -Violence against women &Preventive laws

UNIT V Gender, Development & Culture:

Issues of labour & Health - Access to resources - Gender audit

REFERENCE BOOKS

1. Kamla Bhasin, Understanding Gender
2. Kamla Bhasin, what is Patriarchy?
3. Madhu VIJ, et al, Women Studies in India, A journey of 25 Years, Rawat, 2014
4. Kumkum Sangari& Sudesh Vaid, Recasting Women, Essay in Colonial History, Kali for women, Reprint, 2006
5. Sushila Kaushik, Panchayati Raj in Action: Challenges to Women's Role, Delhi, 1996
6. Nivedita Menon, Gender & Politics in India, New Delhi, OUP, 1999
7. Women in Print -The change over the last half century in reporting on women &Gender Issues in Indian newspapers, A study by UNIFEM, by Shri Venkatram,2003

IV SEMESTER			
NME2	MODERN CONSTITUTIONS - II		15UNHS41
Hrs/Week:2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

Objectives:

- To familiarize the salient features of Indian constitution.
- To identify how the Executive functioning in India.
- To comprehend the process of making in Indian Constitution
- To make to aware about rights and duties of the common citizens.

UNIT I

Framing of the Indian Constitution - Salient features of the Indian Constitution - Preamble - Fundamental Rights and Fundamental Duties - Directive Principles of State Policy.

UNIT II

The Executive - President - Vice President - Prime Minister- The State Government- Governor and Chief Minister.

UNIT III

The council of Ministers - Cabinet Ministers - Ministers of state - Deputy Ministers - Legislature - Lok Sabha - Speaker- Raiya Sabha - The process of Law marketing.

UNIT IV

Judiciary - Political parties- National and Regional –Political parties.

UNIT V

Framing of the Fifth Republic of France-salient features of the fifth Republic constitution - President - Prime Minister - Parliament - National Assembly - Senate- Judiciary.

REFERENCE BOOKS:

1. Sharma M.P.- The Government of India Republic
2. KapurAnu[Chand - Select Constitutions
3. Gokhale B.K.- Political Science
4. Dubey. S.N- World Constitutions.
5. M.V. Pylee - An Introduction to the Constitution of India.
6. Laxmi Kanth - Indian Polity

	V SEMESTER		
DSC -7	FREEDOM MOVEMENT IN INDIA (1858 A.D. - 1947 A.D.)		18UCHS51
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

OBJECTIVES:

- To imbibe the spirit of Nationalism and Patriotism to the students.
- To make the students understand the various trends and currents of freedom struggle.
- To make the students to realize the sacrifices of our National leaders.
- To study about the history of the Indian Independence Movement.

UNIT I

Social and Cultural Awakening - Reform movements: Brahmo Samaj - Arya Samaj - Ramakrishna Mission - Aligarh Movement -Theosophical Society - Islamic Reforms movement - Sikh Reforms movement.

UNIT II

Rise of Nationalism - Indian National Congress - Moderates and Extremists - Mulsim League - Home Rule Movement

UNIT III

Gandhian Era - Khilafat Movement - Non-Co-operation -Mappilla Revolt- Civil Disobedience - Quit India - INA-Independence

UNIT IV

Freedom Movement in Tamil Nadu - VOC -Chidambaram Pillai-Subramanya Siva - Vanchi Nathan - Bharathi - Thirupur Kumaran - Rajaji - Satyamurthi - Kamaraj - Qaid-e-Millath - EVR

UNIT V

Prominent Leaders of Freedom Struggle – Dadabhai Naoroji - Gopala Krishna Gokhale - Tilak - - Bepin Chandrapal - Annie Beasant - Lala Lajpat Rai - Sardar Vallabhai Patel - Maulana Azad - Nehru - Subash Chandra Bose – Bhagat Singh-Ambedkhar

REFERENCE BOOKS:

1. RC Agrawal, - National Movement and Constitutional Development in India.
2. HM Ahluwaliah - Freedom Struggle in India 1857 - 1909
3. Bipin Chandra - India's Struggle for Independence 1857 - 1947
4. Bipin Chandra - Communalism in India
5. KK Ghose - The Indian National Army
6. S. Gopal - The British Policy in India 1858 - 1905
7. DC Gupta - Indian National Movement
8. RC Majumdar - History of Freedom Movement in India Vols. I to III
9. B. Pattabhi Sitaramayya - History of Indian Congress Vol. I & II
10. K. Rajayyan - South Indian Rebellion - First war of Independence 1800 - 1801
11. K. Rajayyan - Freedom Struggle in India
12. Sukhbir Choudhari - Growth of Nationalism in India Vol. I & II
13. Sumit Sarkar - Modern India 1885 - 1947
14. Tara Chand - History of Freedom Movement in India Vols. I to IV.

V SEMESTER			
DSC -8	HISTORY OF THE ARABS UPTO 632.A.D		18UCHS52
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

OBJECTIVES

- To Introduce an awareness among students in the Geography of Arabia, its climate, vegetation, Animal life, and its population.
- To give an idea of the tribal culture, desert life, religious beliefs and social system prevailed in the pre-Islamic days.
- To Know about an idea to the students that the early career of the Prophet, the days of the Prophet hood, the troublesome days in Makkah and ultimate migration to Madinah.
- To pick up information by the students regarding the eventful life of Prophet Muhammad in the Madinah period such as the defensive wars he led, the administrative set up he laid on
- To inculcate the idea among the students that how did an ideal Universal Society formed

UNIT I

Arabia - The cradle of the Semitic race - Geographical condition
Jahiliya Period: The Age of Ignorance - Socio-Cultural and Religious life- The Quraysh.

UNIT II

Life of Prophet Muhammed- Childhood- Personality – Marriage- Prophet hood- Islam during Mecca period- Early followers- Conduct of Quraysh- First and Second Migration to Abyssinia- Hijrah.

UNIT III

Prophet at Madhina- Charter of Madina- Ansars and Muhajirins- Battle of Badr- Battle of Uhud- Battle of the Trench- Treaty of Hudaibiyah- Conquest of Mecca.

UNIT IV

Quran-The revelations- Hadith- The Sayings of Prophet - Islamic doctrines and beliefs - Five pillars of Islam.

UNIT V

Establishment of Islamic society- Concept of Liberty, Equality and Justice- Social Conditions- Status of Women- Condition of Slaves- Farewell pilgrimage of the Prophet- Last days.

REFERENCE BOOKS:

1. Philip K. Hitti - The History of the Arabs
2. K. Ali - A Study of Islamic History
3. Martin Lings- Muhammed: His Life based on the Earliest Sources
4. Ira M. Lapidus- A History of Islamic Societies
5. Karen Armstrong- Islam- A short history of Islam

V SEMESTER			
DSC - 9	HISTORY OF TAMIL NADU UPTO 1336 A.D.		18UCHS53
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

OBJECTIVES

- To introduce an awareness among students in the Geographical features of Tamilakam and social system prevailed in the Pre Historic Age.
- To Know about the Social, Religious and Economic conditions during the Sangam Age
- To give an idea to the students that the early Kingdoms of Tamilakam
- To understand the invasions of Delhi Sultanate and their effects on Tamil ham.

UNIT I

Geographical Features – Sources - Ethnography of Tamils-Pre-Historic Age – Sangam Age: Arguments related to the existence of Sangam-Sangam literature

UNIT II

Sangam Polity: Chera, Chola and Pandya Kings of the Sangam period- Administrative system during the Sangam period – Kalabras - Religious, Social and economic conditions during the Sangam period.

UNIT III

Origin of the Pallavas-Career and achievements of Mahendravarman I. Narasimhamavarman I.-Pallava - Chalukya relations - Pallava - Pandya relations - Pallava administration - Socio- Religious - Economic Condition- Art and Architecture and the downfall of the Pallava Kingdom.

UNIT IV

Rise of the Imperial Cholas - Raja Raja I-Rajendra I- Kulothungan I - Chola - Chalukya relations- Chola Administration. - Social, Economic and religious conditions under the Cholas - Contribution to art, architecture and literature.

UNIT V

Rise of the later Pandyas, Civil war between Jatavarman Sundara Pandyan I and Vira Pandyan. Invasion of Malik Kafur and its impact - Invasions of Delhi sultanate and their effects on Tamilaham

REFERENCE BOOKS:

1. Nilakanta Sastri - A History of South India
2. N. Subramanian - History of Tamil Nadu 1336
3. K.K. Pillai - The social history of the Tamils
4. A.L. Basham - Cultural History of India
5. Gopalan - The Pallavas of Kanchi
6. Nilakantasastri - Pandyan Kingdom
7. Nilakantasastri - Sangam Age
8. K.A.N. Sastri - The Pandyan Kingdom
9. K.A.N. Sastri - The Cholas
10. K.A.H. Sastri - History of South India

V SEMESTER			
DSC - 10	HISTORY OF EUROPE (1789 A.D. -1914 A.D.)		18UCHS54
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

OBJECTIVES

- To make the students learn major issues and current issues during this period under study.
- To make the students to understand the reaction to Nationalism and Liberalism.
- To understand the impact of French Revolution in world
- To study about the background of First World War.

UNIT I

France on the Eve of the French Revolution - political - social - economic condition - causes of the French Revolution –Role of Philosophers: Voltaire - Montesquieu - Rousseau – Tennis court oath - Fall of Bastille - Course and results.

UNIT II

Napoleonic era: Napoleon Bonaparte Reforms - civil administration - Code of Napoleon - educational and religious reforms - wars - continental system - Fall - Congress of Vienna - Concert of Europe.

UNIT III

Revolution of 1830 - Revolution of 1848 - Napoleon III - Foreign policy - Third Republic of France - National movements in Europe - Unification of Italy - Victor Emmanuel - Garibaldi - Cavour – Mazzini - Unification of Germany - Achievements of Bismark.

UNIT IV

Eastern question - The Greek war of Independence - Russo - Turkish war - Mohamed Ali affair - The Crimean war - Congress of Berlin - Mustafa Kemal and Young Turk Movement - The Balkan wars.

UNIT V

European Alliance - Circumstances leading to the formation of Triple Alliance - Triple Entente - Outbreak of World War I.

REFERENCE BOOKS:

- | | |
|---|----------------------------------|
| 1. History of Europe | - Mahajan |
| 2. History of Europe | - Grant and Temperly |
| 3. History of Europe | - Southgate |
| 4. The Age of Revolution, 1789 – 1848 | - Eric Hobsbawn |
| 5. 19 th Century Europe, 1789-1914 | - T.C.W.Vianning |
| 6. Europe and the making of Modernity | - Robin W Winks and JoanNeubeger |

V SEMESTER			
DSE- IIIA	HISTORIOGRAPHY		18UEHS5A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits:4

OBJECTIVES:

- To make the students to understand the fact that History is a utility subject.
- To educate the students to have basic knowledge on Historical research methodology.
- To know more about the Pioneers in Historiography.
- To study the contributions of Indian Historiographers in writing objective history.

UNIT I

History: Definition and Scope – Nature of History- Relations of other Disciplines

UNIT II

Uses and abuses in History – Lessons of History – Art or Science – Repetition in History.

UNIT III

World Historians: Herodotus, Thucydides, Ibn Kalthun, St. Agustian , Ranke.

UNIT IV

Modern Indian Historians: Romila Thapar, Irfan Habib, Ranajith Guha, Bipin Chandra

UNIT V

South Indian Historians: K.A.Nilakanda Sastri, Sathyanatha Aiyar, K.K. Pillai, Noboru Karashima.

REFERENCE BOOKS:

1. John Webster - Studying History
2. Sheik Ali. B - History in Theory and Method
3. Venkatraman. G. - Historiography
4. Subramanian. N. - Historiography
5. Rajayyan. K. - History in Theory and Method
6. Carr. E.H. - What is History?
7. Rajeswari - Teaching of History
8. Manickam. S. - History in Theory and Method

V SEMESTER			
DSE – III B	HISTORY OF THE RUSSIA (1917 AD-1964 AD)		18UEHS5B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits:4

OBJECTIVES

- To make the students learn the important features of Russian Revolution 1917
- To make the students understand the civil wars during the period of study
- To understand the development of new Economic Policy in Russia.
- To study about the Soviet Industrialization.

UNIT I

The Russia Revolutions of February and October 1917: Dual Power, Provisional government; the establishment of Soviet Power; Nationalities question.

UNIT II

Civil War and War Communism 1918-1921: The first eight months; Red and White Economic Policies-Lenin.

UNIT III

The New Economic Policy: Five-year plan- Political Debates; trade unions; gender relations; Foreign Policy; the Comintern; formation of the USSR-Joseph Stalin.

UNIT IV.

The Great Debate of Soviet Industrialization.

UNITV.

Collectivization of Soviet Agriculture.

REFERENCE BOOKS

1. E.H. Carr: A History of Soviet Russia, 4 Volumes (1952).
2. Stephen F. Cohen: Bukharin and the Bolshevik Revolution: A Political Biography, 1888 - 1938 (1973).
3. Isaac Deutscher: Stalin (1949).
4. Maurice Dobb: Soviet Economic Development Since 1917 (1972).
5. Marc Ferro: The Russian Revolution of February 1917 (1972).
6. Sheila Fitzpatrick: Cultural Revolution in Soviet Russia (1978).
7. Arch Getty: The Origins of the Great Purges (1985).
8. Graeme Gill: Peasants and Government in the Russian Revolution (1979).
9. John Keep: The Last of the Empires: A History of the Soviet Union, 1945 to 1991 (1995).
10. John Keep: The Russian Revolution: A Study in Mass Mobilization (1976)

V SEMESTER			
	Field work		18UFHS51
Hrs / Week: 4	Hrs / Sem: 30	Hrs / Unit: 6	Credits:3

The following guidelines have been framed regarding the conduct / evaluation /structure of marks for the course on “Field work” for all the U.G.

- “Field work” course is similar to that of a “Mini Project”. It shall be a Group activity with a maximum number of 5 students in each group.
- All the faculty members of each Department shall handle equally the “Field work” course, when it is offered.
- At the end of the semester, each group shall submit a report for the course on “Field work” which shall have a minimum of 15 to 20 pages.
- Faculty members may have students more than one group equally depending on the student’s strength.
- “Field work” shall be in fifth semester of the programme, as per the template.
- Evaluation scheme for the “Field work” course is similar to that of the Mini Project / Major Project (60:40)

V SEMESTER			
SEC - I	EPIGRAPHY		18SEHS51
Hrs/Week:2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

OBJECTIVES:

- To understand the historicity of a country with the study of Epigraphy.
- To know more about the evolution of various scripts.
- To estimate the contribution made by both foreign and indigenous epigraphists in writing the History of India.
- To understand the significance of Inscriptions and Copper plates.

Unit – I

Introduction – Importance of Epigraphy – Origin and Growth – Kinds of Inscriptions

Unit – II

Evolution of Scripts – Paleography – Pictograph – Ideograph – Phonograph – Logograph –Cuneiform.

Unit – III

Brahmi – Vatteluthu – Grantha – Writing materials – Decipherment. Estampage of Inscriptions.

Unit – IV

Eminent Epigraphists – George Buhler – J.F. Fleet – James Princep – E. Hultzeh – K.V. Raman, Irvatham Mahadevan.

Unit –V

Content of Inscriptions: Velivikkudi Grant – Uttaramerur Inscription

REFERENCE BOOKS:

1. Subramanian, T.N.: South Indian Temple Inscriptions
2. Sadasiva Pandaratar T.V: Pirkala Cholar Varalaru
3. Sircar, D.C.: Indian Epigraphy
4. Dikshidar, V.R.R: Select South Indian Inscriptions

VI SEMESTER			
DSC - 11	CONTEMPORARY HISTORY OF INDIA SINCE 1947		18UCHS61
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

OBJECTIVES:

1. To understand the conditions of India on the eve of Independence.
2. To study the contributions made by the architects of India.
3. To know more about the foreign policy of India.
4. To understand the emergence of regional sub-Nationalism in India and its results.

UNIT I

Partition of India- Framing of the Indian Constitution - Features - Fundamental Rights - Directive Principles – Annexation of Princely states (Kashmir, Junagath, Hyderabad)-Re-organisation of States and Union Territories.

UNIT II

Foreign Policy of India - Policy of Non - alignment - Relationship with USA, USSR, China and Pakistan - India and the UNO - India and the NAM-India and Commonwealth - India and the SAARC.

UNIT III

Educational Policy - Elementary - Secondary - University and Higher Education - Vocational and Technical Education - Women's education - Rural Education - New Education Policy.

UNIT IV

Planned Economy of India - Five Year Plans - Agriculture -Dairy Development - Fisheries - Major Industries - Import and Export Policy - Labour Polices and Welfare programmes.

UNIT V

Development of Science and Technology -Transport and Communication - Roads - Railways - Shipping - Civil Aviation - Postal Network - Telecommunication - Audio Visual Media.

REFERENCE BOOKS:

1. Agarwal. R.C. - *Comparative study of the Indian Constitution and Administration*
2. Agarwal. J.C. - *A source book of Indian Education*
3. Bhatnagar. K.P. - *Transport in Modern India.*
4. Appadurai. A. - *Essays on Indians Politics and Foreign Policy.*
5. Bhuleskhar. A. - *Indian Economic Thought and Development.*
6. The Hindu - *India 2000 A.D.*
7. Ramachndara Guha - *India After Gandhi*
8. Sunil khilani - *The Idea of India*

VI SEMESTER			
DSC -12	HISTORY OF ARABS (632 A.D- 750 A.D)		18UCHS62
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

OBJECTIVES

- To familiarize the administrative set up formed by Pious Caliphs and their efforts for the survival of Islamic faith.
- To give information about the expansion of the Islamic state to Persia and Rome.
- To understand the emergence and Administrative system of Ummayyad Caliphate
- To know about the Socio- Cultural and Economic condition during the Umayyad' period.

UNIT I

Glorious Caliphate- Abu Bakr- Early life- Riddah Wars (Apostasy)- Suppression of False prophets- War with Persia and Romans- Umar I- Foundation of Islamic Empire- Early life- Expansion of the Islamic Empire- Conquest of Chaldea and Mesopotamia- Persia- Defeat of the Romans- Conquest of Syria, Palestine and Egypt-Administrative reforms.

UNIT II

Caliph Uthman III- Early life- Administrative changes- Expansion- Impeachment and Assassination- Caliph Ali- Early life- Administration- Schism in Islamic Society- Battle of Camel- Battle of Siffin- Revolt of Khawarijs- Assassination of Ali- End of the Glorious Caliphate.

UNIT III

Salient features of Glorious Caliphate- Administration- Shura- Economic condition- Taxes- The Army- Social Conditions- Status of Women- Compilation of Quran.

UNIT IV

Umayyad Caliphate- Muawiyah - expansion of the empire - Africa - Kairowan - Nomination of Yezid – Battle of Karbala- Abdul Malik – Hajjaj bin Yusuf (governor of Iraq) - Al-Walid - Umar bin Abdul Aziz - achievements- Down fall of the Umayyad.

UNIT V

State and society under the umayyads - Nature of the Khilafat – Comparison with Glorious Caliphate- revenue administration – Military- Currency- Social life- Position of Women.

REFERENCE BOOKS:

1. Philip K. Hitti - The History of the Arabs
2. K. Ali - A Study of Islamic History
3. Ameer Ali - History of the Saracens
4. T.N. Arnold - Caliphate
5. Athar Hussain - The Glorious Caliphate

VI SEMESTER			
DSC - 13	HISTORY OF TAMIL NADU (1336 A.D.to 1947 A.D.)		18UCHS63
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

OBJECTIVES:

1. To study more on alien Political domination of Vijayanagar Empire.
2. To estimate the colonial contribution in the development of Indian Social fabric.
3. To understand the emergence of Nationalism in Tamil Nadu.
4. To study about the Rise of regional Sub-Nationalism in Tamil Nadu.

UNIT I

Vijayanagar Empire - Conquest of Kumara Kampana Social, Economic and Religious conditions - Rise of the Nayak powers - Nayaks of Madurai - Thirumalai Nayak - Chokkanatha Nayak - Rani Mangammal, Nayaks of Tanjore - Nayaks of Senji Social, Economic and religious conditions of Tamil Nadu under Nayaks.

UNIT II

Poligar system- Sethupatis of Ramanathapuram, Maratha Rule in Tanjore - Muslim rule in Tamil Nadu - Raja Desing - Rise of the Carnatic Nawabs and their Administrative system

UNIT III

Advent of Europeans - Carnatic war - Puli Thevar- Khan Sahib -Katta Bomman - South Indian Rebellion 1800-1801 - Marudhu Pandyan - Vellore Mutiny - Socio-Economic conditions of Tamil Nadu under the East - India Company

UNIT IV

Role of Tamilaham in the freedom struggle - Socio and religious movements in Tamil Nadu during the 18th and 19th centuries - VaikundaSwamikal - Theosophical Society -Samarasa Sudda Sanmarga Sangham - Progress of education - Impact of British Rule on Tamilaham.

UNIT V

Rise of political parties- Congress party - Moderates and Extremists - VOC, Bharathiyar, Subbramania Siva, Rajaji, Kamaraj - Justice party - Self Respect Movement

REFERENCE BOOKS:

1. A. Krishnaswamy - The Tamil country under Vijayanagar
2. R. Sathyanathalyer - History of the Nayaks of Madurai
3. K. Rajayyan - History of Madurai
4. K. K. Pillai - History of Tami Nadu
5. K. Rajayyan - History of Tamil Nadu
6. N. Subramanian - History of Tamil Nadu - Vol. II

VI SEMESTER			
DSC-14	PROJECT		18UCHS64
Hrs/Week:5	Hrs / Sem: 75	Hrs. / Unit:15	Credits: 6

- The Project can be either Individual Project or Group Project.
- In case of group project, the number of students in the group shall not exceed five.
- The **Project Report should be in English**
- The project report shall contain a minimum of 50 pages including the questionnaire if any.
- The Projects are to be evaluated both by the Internal Examiner as well as External Examiner each for 100 marks.
- A viva-voce examination will be conducted both by the Internal Examiner as well as the External Examiner.
- The distribution of mark should be **60 marks for the Project Report and 40 marks for the Viva-voce Examination.** The Division of marks for the Project Report is as below:

Particulars	Internal Examiner	External Examiner
Wording of Title	5	5
Objectives/ Formulation including Hypothesis	5	5
Review of Literature	10	10
Relevance of Project to Social Needs	5	5
Methodology/ Technique/ Procedure Adopted	20	20
Summary/ Findings/ Conclusion	5	5
Bibliography/ Annexure/ Foot notes	10	10
Total	60	60

VI SEMESTER			
DSE - IVA	HISTORY OF MODERN EUROPE (1914 A.D. - 1945 A.D.)		18UEHS6A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits:4

OBJECTIVES

1. To make the students learn major issues and current issues during the period under study.
2. To make the students understand the reaction to Nationalism and Liberalism.
3. To understand the impact of World wars on Global Society.
4. To estimate the role of UNO in maintaining World Peace.

UNIT I

World War I - Causes - course - results - Paris Peace Settlement
Treaties - League of Nations - Russian Revolution

UNIT II

Turkey under Mustafa Kemal Pasha - Rise of Dictators - Mussolini in Italy - Hitler in Germany.

UNIT III

Washington Conference 1922 - Four power Treaty - Significance -
Locarno Pact 1925 - The Kellogg - Briand Pact 1928 - Munich Pact

UNIT IV

Rome - Berlin - Tokyo Axis. World War II - Causes - Course and
results - Atlantic Charter.

UNIT V

United Nations Organization - Formation - Aims - Organizations of the
U.N.O - Achievements.

REFERENCE BOOKS:

1. South gate - History of Europe
2. Kettleby - History of Europe
3. Mahajan V.D - History of Europe
4. Grant and Temperly - History of Europe
5. Revisiting Modern Europe in History - Vandana Joshi
6. A History of Modern Europe - Dr.Ishwari Prasad

VI SEMESTER			
DSE-IVB	ISSUES IN CONTEMPORARY WORLD		18UEHS6B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits:4

OBJECTIVES

- To develop a comprehensive understanding of the nature of the changing political relations among the different nations with the beginning of the First World War.
- Emphasis is laid on promoting among the students a critical approach to the study of rise of Colonialism and Nationalism
- To understand the emergence Social movements in North and South
- The course will also delineate the emerging trends in Culture, Media and Consumption.

UNIT 1

Colonialism and Nationalism: a Synoptic view; Social Transformation after the Second World War; United Nations and UNESCO

UNIT 2

NAM, Cold War: the character of Communist States

UNIT3

Perspectives on Development and Underdevelopment: Globalization--a long view

UNIT4

Social Movements in the North and the South: Ecological,Feminist, Human Rights issues

UNIT5

Modernity and Cultural Transformation: Emerging trends in Culture, Media and Consumption

REFERENCE BOOKS:

1. E.J. Hobsbawm, The Age of Extremes, 1914 – 1991, New York: Vintage, 1996
2. Carter V. Findley and John Rothay, Twentieth-Century World.
3. Norman Lowe, Mastering Modern World History, London: Palgrave Macmillan, 1997
4. Mark Mazower, The Balkans: A Short History [especially chap.4], New York: Modern Library, 2000: paperback, 2002
5. Basil Davidson, Modern Africa: A Social and Political History, 3d edn. London / New Jersey: Addison – Wesley, 1995
6. Rigoberta Menchu, An India Woman in Guatemala [Memoir of 1992 Nobel Peace Prize Winner, London: Verso.1987 {Hindi translation available}
7. Jonathan Spence, The Gate of Heavenly Peace: The Chinese and Their Revolution, 1895 – 1980, Penguin, 1982

VI SEMESTER			
SEC - II	RESEARCH METHODOLOGY IN HISTORY		18USHS61
Hrs/Week: 2	Hrs/ Sem: 30	Hrs/ Unit:6	Credits: 2

OBJECTIVES:

- To make the students to understand the Sources of Historical Research.
- To educate the students to have basic knowledge on Historical research methodology.
- To study the Inter disciplinary approaches of History.
- To know about the writing of a Research Thesis.

UNIT I

Sources for study of History: Archaeology - Epigraphy- Numismatics - Archival - Folklore – Literature.

UNIT II

Kinds of History: Social History, Economic History, Cultural History, Political History, Constitutional History, Environmental History

UNIT III

History's relation with other disciplines: Geography, Sociology, Politics, Economics, Philosophy, Anthropology

UNIT IV

History- Science or Art? - Two Types of Criticism-External and Internal - Objectivity & Subjectivity

UNIT V

Notes – Footnotes – Endnotes – References -Style of Footnoting and Text noting – Ibid. – Op. cit.- pp. Bibliography- Appendices – Glossary – Abbreviations – Index.

REFERENCE BOOKS:

1. Arthur Marwick-The new nature of History
2. E. H. Carr- What is History, Cambridge University Press, 1961
3. Elton G.R.- The Practice of History
4. L.Cohen and E.Nagel: Introduction to Logic and Scientific method
5. William Goode and Paul Hatt: The methods of Social Research
6. Robert Kie(ed) - Scientific Enquiry
7. Marc Bloch- the Historian's Craft
8. Aaron V. Cicourel(ed)-Advances in Social theory and methodology
9. LyudmillaJordanova -History in Practice
10. Jan Vansina- Oral Tradition as History
11. Michel De Certeau - History of Everyday Life
12. John Webster - Studying History
13. Sheik Ali. B - History in Theory and Method
14. Rajayyan. K. - History in Theory and Method
15. Rajeswari - Teaching of History
16. Manickam. S.- History in Theory and Method
17. Sridharan – Research Methodology

VI SEMESTER			
SBC	PERSONALITY DEVELOPMENT		18USPD62
Hrs / Week: 2	Hrs / Sem: 30	Hrs / Unit: 6	Credits:2

UNIT - I

PERSONALITY - Definition – Determinants – Personality Traits –Theories of Personality – Importance of Personality Development. **SELF AWARENESS** – Meaning – Benefits of Self – Awareness – Developing Self – Awareness. **SWOT** – Meaning – Importance- Application – Components.

UNIT – II

SELF MONITORING – Meaning –Advantages and Disadvantages self-monitor - Self – monitoring and job performance. **PERCEPTION**- Definition-Factor influencing perception- Perception process. **ATTITUDE** – Meaning-Formation of attitude – Types of attitude - Measurement of Attitudes. **ASSERTIVENESS** - Meaning – Assertiveness in Communication – Assertiveness Techniques.

UNIT – III

TEAM BUILDING – Meaning – Types of teams – Importance of Team building- Creating Effective Team. **LEADERSHIP** – Definition – Leadership style – Qualities of an Effective leader. **NEGOTIATION SKILLS** – Meaning – Principles of Negotiation – Types of Negotiation – The Negotiation Process. **CONFLICT MANAGEMENT** – Definition- Types of Conflict- Levels of Conflict.

UNIT -IV

COMMUNICATION: Definition – Importance of communication –Process of communication –Barriers in communication – Overcoming Communication Barriers. **EMOTIONAL INTELLIGENCE:** Meaning – Components of Emotional Intelligence- Significance of managing Emotional intelligence. **STRESS MANAGEMENT** – Meaning – Sources of Stress – Symptoms of Stress – Consequences of Stress – Managing Stress.

UNIT – V

SOCIAL GRACES – Meaning – Social Grace at Work – Acquiring Social Graces. **TABLE MANNERS** – Meaning – Table Etiquettes in Multicultural Environment- Do's and Don'ts of Table Etiquettes. **DRESS CODE** – Meaning- Dress Code for selected Occasions – Dress Code for an Interview. **GROUP DISCUSSION** – Meaning – Personality traits required for Group Discussion- Process of Group Discussion. **INTERVIEW** – Definition- Types of skills – Employer Expectations –Planning for the Interview – Interview Questions- Critical Interview Questions.

REFERENCES:

1. Dr. S. Narayana Rajan, Dr. B. Rajasekaran, G. Venkadasalaphi, V. Vijuresh Nayaham and Herald M. Dhas, **Personality Development**, Publication Division, Manonmaniam Sundaranar University, Tirunelveli
2. Stephan P. Robbins, **Organisational Behaviour**, Tenth Edition, Prentice Hall of India Private Limited, New Delhi, 2008
3. Jit S. Chandan, **Organisational Behaviour**, Third Edition, Vikas Publishing House Private Limited, 2008
4. Dr. K.K. Ramachandran and Dr. K.K. Karthick, **From Campus to Corporate**, Macmillan Publishers India Limited, New Delhi, 2010.

SCHEME OF EXAMINATIONS UNDER CBCS (2018 - 2021)
--

The medium of instruction in all UG and PG courses is English, and students must write the CIA Tests and Semester Examinations in English.

**DISTRIBUTION OF MARKS FOR CIA AND SEMESTER EXAMINATIONS
UNDERGRADUATE, CERTIFICATE & DIPLOMA COURSES**

SUBJECT	TOTAL MARKS	CIA TEST	SEMESTER EXAMINATION	PASSING MINIMUM		
				CIA TEST	SEM. EXAM.	OVER ALL
Theory	100	25	75	Nil	30	40
Practical (4 hrs)	100	40	60	Nil	24	40
Practical (2 hrs)	50	20	30	Nil	12	20
Project	100	Nil	Report - 60 marks Viva Voce - 40marks	Nil	Nil	40

DIVISION OF MARKS FOR CIA TEST

SUBJECT	MARKS	ASSIGNMENT FOR UG / ASSIGNMENT OR SEMINAR FOR PG	RECORD NOTE	TOTAL MARKS
Theory	20	5	--	25
Practical (4 hrs)	30	--	10	40
Practical (2 hrs)	15	--	5	20

- The duration of each CIA Test is ONE hour, and the Semester Examination is THREE hours.
- Three CIA tests of 20 marks each will be conducted and the average marks of the best two tests out of the three tests will be taken.
- The I test will be based on the first 1.5 units of the syllabus, the II test will be based on the next 1.5 units of the syllabus and the III test will be based on the next 1.5 units of the syllabus.
- Two assignments for Undergraduate, Certificate, Diploma and Advanced Diploma Courses and two assignments OR two seminars for Postgraduate Courses has to be submitted.
- The duration and the pattern of question paper for practical examination may be decided by the respective Boards of Studies. However, out of 60 marks in the semester practical examination, 10 marks may be allotted for record and 50 marks for practical.
- Two internal practical tests of 30/15 marks each will be conducted for science students in the respective semester and the average will be taken. The record marks allotted for the above practical are 10 and 5 respectively.

QUESTION PAPER PATTERN FOR CIA TEST (THEORY)

Duration: 1 Hr		Maximum Marks: 20	
Section	Question Type	No. of Questions & Marks	Marks
A	No Choice Answer should not exceed 75 words	2 Questions 2 marks each	$2 \times 2 = 4$
B	Internal choice (Either or type) Answer should not exceed 200 words	2 Questions 4 marks each	$2 \times 4 = 8$
C	Open Choice (Answer ANY ONE out of Two) Answer should not exceed 400 words	1 Question 8 marks	$1 \times 8 = 8$
TOTAL			20 MARKS

QUESTION PAPER PATTERN FOR SEMESTER EXAMINATION (THEORY)

Duration: 3 Hrs		Maximum Marks: 75	
Section	Question Type	No. of Questions & Marks	Marks
A	No Choice Answer should not exceed 75 words	10 Questions - 2 marks each (2 Questions from each unit)	$10 \times 2 = 20$
B	Internal choice (Either or type) Answer should not exceed 200 words	5 Questions with internal choice. Each carry 5 marks (Two questions from each unit)	$5 \times 5 = 25$
C	Open Choice (Answer ANY THREE out of FIVE) Answer should not exceed 400 words	3 Questions out of 5 - 10 marks each (1 Question from each unit)	$3 \times 10 = 30$
TOTAL			75 MARKS

Sadakathullah Appa College

(Autonomous)

(Reaccredited by NAAC at an 'A' Grade. An ISO 9001:2015 Certified Institution)

Rahmath Nagar, Tirunelveli- 11.

Tamil Nadu.

DEPARTMENT OF ECONOMICS



CBCS SYLLABUS

For

B.A. ECONOMICS

(Applicable for students admitted in June 2020 and onwards)

(As per the Resolutions of the Academic Council Meetings

held on 03-03-2018, 17-10-2018, 02-03-2019 and 14.03.2020)

CONTENTS

Sl. No.	Course Title	Sub. Code	Page No.
1	B.A. English - Course Structure	--	1
2	இக்காலத்தமிழ்	18ULTA11	
3	Applied Grammar and Translation - I	18ULAR11	
4	Prose, Poetry and Grammar-I	18ULEN11	
5	English Communication	18ULEC11	
6	Micro Economics-I	18UCEC11	
7	Tamil Nadu Economy	18UCEC12	
8	Principles of Commerce	18UACO11	
9	Environmental Studies	18UENS11	
10	சமயத் தமிழ்	18ULTA21	
11	Applied Grammar and Translation - II	18ULAR21	
12	Prose, Poetry and Grammar-II	18ULEN21	
13	Micro Economics - II	18UCEC21	
14	Mathematical Methods	18UCEC22	
15	Marketing	18UACO21	
16	Value Education I	18USVE2A	
17	Value Education II	18USVE2B	
18	பயன்பாட்டுத் தமிழ்	18ULTA31	
19	Applied Grammar and Translation-III	18ULAR31	
20	One-Act Plays and Writing Skill	18ULEN31	
21	Macro Economics - I	18UCEC31	
22	Statistical Methods - I	18UACO31	
23	A) Entrepreneurship Development	18UEEC3A	
24	B) Health Economics	18UEEC3B	
25	Economics of Transportation	18UNEC31	
26	சங்கத்தமிழ்	18ULTA41	
27	Classical Prose	18ULAR41	
28	A Practical Course in Spoken English	18ULEN41	
29	Macro Economics - II	18UCEC41	
30	Statistical Methods - II	18UACO41	
31	A) Human Resource Management	18UEEC4A	
32	B) Capital Market	18UEEC4B	
33	Economics For Competitive Examination	18UNEC41	
34	Indian Economy	18UCEC51	
35	Agricultural Economics	18UCEC52	
36	Monetary Economics	18UCEC53	
37	History of Economic Thought	18UCEC54	
38	A) Environmental Economics	18UEEC5A	
39	B) Econometrics	18UEEC5B	
40	Field Work	18UFEC51	
41	Computer Application in Economics	18USEC51	
42	International Economics	18UCEC61	
43	Labour Economics	18UCEC62	
44	Public Finance	18UCEC63	
45	Project	18UCEC64	

Sl. No.	Course Title	Sub. Code	Page No.
46	A) Economics of Insurance	18UEEC6A	
47	B) Managerial Economics	18UEEC6B	
48	Women Empowerment in India	18USEC61	
49	Personality Development	18USPD62	
50	Scheme of Examination	--	

B. A. Economics (2020 – 2021)**DISTRIBUTION OF HOURS, CREDITS, NO. OF PAPERS & MARKS****(Applicable for students admitted in June 2020 and onwards)**

Part	Course	Semester	Hours	Credits	Papers	Marks					
I	Tamil / Arabic	I to IV	24	16	4	400					
II	English	I to IV	24	16	5	400					
III	Discipline Specific Core (DSC) + Project+Field work	I to VI	78	61	15	1500					
	Discipline Specific Elective (DSE)	III to VI	16	16	4	400					
	Allied	I to IV	24	16	4	400					
IV	Non-major Elective (NME)	III & IV	4	4	2	200					
	Skill Enhancement Course (SEC)	V & VI	4	4	2	200					
	Skill Based Common (SBC)	VI	2	2	1	100					
	Ability Enhancement Compulsory Course (AECC) Environmental Studies (EVS)	I	2	2	1	100					
	Value Education (VE)	II	2	2	1	100					
V	Extension Activities	I to IV+	--	1+1*	1	100					
	MOOC [§]	I – V	-	2#							
TOTAL			180	140+1*+2#	40	3900					
SEMESTER WISE DISTRIBUTION OF HOURS											
Part	I	II	III			IV				Total	
SEM	T/A	ENG	DSC	PRO/ FW	DSE	AL	NME	SEC	SBC	EVS/VE	
I	6	6	10	-	-	6	-	-	-	2	30
II	6	6	10	-	-	6	-	-	-	2	30
III	6	6	6	-	4	6	2	-	-	-	30
IV	6	6	6	-	4	6	2	-	-	-	30
V	-	-	20	4	4	-	-	2	-	-	30
VI	-	-	16	6	4	-	-	2	2	-	30
Total	24	24	68	10	16	24	4	4	2	4	180

+ Activities and evaluation are to be performed during Semesters I to IV and results to be declared at the end of the Semester IV along with those for other courses in the Mark Statement.

* Extra credit for Sadakath Outreach Programme (SOP)

[§] As per the guidelines of the UGC all the UG and the PG students shall enrol for one Massive Open Online Course offered through SWAYAM, NPTEL, etc.

Two extra credits will be given on completion of the course.

**B. A. – ECONOMICS (2020-2021) COURSE STRUCTURE (CBCS)
TITLE OF THE PAPERS, CREDITS & MARKS**

I SEMESTER								
P	SUB	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	TA 1	இக்காலத் தமிழ்	18ULTA11	6	4	25	75	100
	AR 1	Applied Grammar and Translation - I	18ULAR11					
II	EN 1	Prose, Poetry and Grammar-I	18ULEN11	4	2	25	75	100/2
		English Communication	18ULEC11	2	2	25	75	100/2
III	DSC 1	Micro Economics-I	18UCEC11	5	4	25	75	100
	DSC2	Tamil Nadu Economy	18UCEC12	5	4	25	75	100
	AI-1	Principles of Commerce	18UACO11	6	4	25	75	100
IV	EVS	Environmental Studies	18UENS11	2	2	25	75	100
TOTAL				30	22			600
II SEMESTER								
I	TA 2	சமயத் தமிழ்	18ULTA21	6	4	25	75	100
	AR 2	Applied Grammar and Translation - II	18ULAR21					
II	EN 2	Prose, Poetry and Grammar - II	18ULEN21	6	4	25	75	100
III	DSC3	Micro Economics - II	18UCEC21	5	4	25	75	100
	DSC4	Mathematical Methods	18UCEC22	5	4	25	75	100
	AI-2	Marketing	18UACO21	6	4	25	75	100
IV	VE	Value Education I Value Education II	18USVE2A 18USVE2B	2	2	25	75	100
TOTAL				30	22			600
III SEMESTER								
I	TA 3	பயன்பாட்டுத் தமிழ்	18ULTA31	6	4	25	75	100
	AR 3	Applied Grammar and Translation- III	18ULAR31					
II	EN 3	One-Act Plays and Writing Skill	18ULEN31	6	4	25	75	100
III	DSC 5	Macro Economics - I	18UCEC31	6	4	25	75	100
	AI-3	Statistical Methods - I	18UACO31	6	4	25	75	100
	DSE 1	A) Entrepreneurship Development	18UEEC3A	4	4	25	75	100
		B) Health Economics	18UEEC3B					
IV	NME-1	Economics of Transportation	18UNEC31	2	2	25	75	100
TOTAL				30	22			600

IV SEMESTER								
P	SUB	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	TA 4	சங்கத்தமிழ்	18ULTA41	6	4	25	75	100
	AR 4	Classical Prose	18ULAR41					
II	EN 4	A Practical Course in Spoken English	18ULEN41	6	4	25	75	100
III	DSC6	Macro Economics - II	18UCEC41	6	4	25	75	100
	AI -4	Statistical Methods - II	18UACO41	6	4	25	75	100
	DSE-2	A) Human Resource Management	18UEEC4A	4	4	25	75	100
B) Capital Market		18UEEC4B						
IV	NME-2	Economics For Competitive Examination	18UNEC41	2	2	25	75	100
V	EX	Extension Activities (Choose from the list)	---	--	1		100	100
		SOP	18UEXESP	--	1*	--	--	
TOTAL				30	23+1*			700
V SEMESTER								
III	DSC 7	Indian Economy	18UCEC51	5	4	25	75	100
	DSC 8	Agricultural Economics	18UCEC52	5	4	25	75	100
	DSC 9	Monetary Economics	18UCEC53	5	4	25	75	100
	DSC10	History of Economic Thought	18UCEC54	5	4	25	75	100
	DSE 3	A) Environmental Economics	18UEEC5A	4	4	25	75	100
		B) Econometrics	18UEEC5B					
FW	Field Work	18UFEC51	4	3	--	--	100	
IV	SEC-I	Computer Application in Economics	18USEC51	2	2	25	75	100
TOTAL				30	25			700
VI SEMESTER								
III	DSC 11	International Economics	18UCEC61	5	4	25	75	100
	DSC 12	Labour Economics	18UCEC62	5	4	25	75	100
	DSC 13	Public Finance	18UCEC63	6	4	25	75	100
	DSC 14	Project	18UCEC64	6	6			100
	DSE 4	A) Economics of Insurance	18UEEC6A	4	4	25	75	100
B) Managerial Economics		18UEEC6B						
IV	SEC-II	Women Empowerment in India	18USEC61	2	2	25	75	100
	SBC	Personality Development	18USPD62	2	2	25	75	100
TOTAL				30	26			700
I-V Sem		Massive Open Online Course \$		-	2#			

B.A. Economics (2020 – 2021) COURSE STRUCTURE (CBCS)

(Applicable for students admitted in June 2020 and onwards)

TITLE OF THE PAPERS, CREDITS & MARKS

GROUP II COURSES (TWO -YEAR LANGUAGE COURSES)							
(B.A. Arabic, B.A. Tamil, B.A. English, B.A. History, B.A. Economics, B.Sc. Mathematics, B.Sc. Physics, B.Sc. Chemistry, B.Sc. Zoology, B.Sc. Microbiology and B.Sc. Nutrition and Dietetics)							
SEM	Title of the paper	S.CODE	H/W	C	I	E	T
PART I - TAMIL							
I	இக்காலத் தமிழ்	18ULTA11	6	4	25	75	100
II	சமயத் தமிழ்	18ULTA21	6	4	25	75	100
III	பயன்பாட்டுத் தமிழ்	18ULTA31	6	4	25	75	100
IV	சங்கத் தமிழ்	18ULTA41	6	4	25	75	100
TOTAL			24	16			400
PART I – ARABIC							
I	Applied Grammar and Translation – I	18ULAR11	6	4	25	75	100
II	Applied Grammar and Translation – II	18ULAR21	6	4	25	75	100
III	Applied Grammar and Translation – III	18ULAR31	6	4	25	75	100
IV	<i>Classical Prose</i>	18ULAR41	6	4	25	75	100
TOTAL			24	16			400
PART II – ENGLISH							
I	Prose, Poetry and Grammar-I	18ULEN11	4	2	25	75	100/2
	English for Communication	18ULEC11	2	2	25	75	100/2
II	Prose, Poetry and Grammar-II	18ULEN21	6	4	25	75	100
III	One – Act Plays and Writing Skill	18ULEN31	6	4	25	75	100
IV	A Practical Course in Spoken English	18ULEN41	6	4	25	75	100
TOTAL			24	16			400

PART III

Part III DSC, DSE, Field work and Project								
SEM	P	TITLE OF THE PAPER	S.CODE	H/W	C	MARKS		
						I	E	T
I	DSC1	Micro Economics-I	18UCEC11	5	4	25	75	100
	DSC2	Tamil Nadu Economy	18UCEC12	5	4	25	75	100
II	DSC3	Micro Economics - II	18UCEC21	5	4	25	75	100
	DSC4	Mathematical Methods	18UCEC22	5	4	25	75	100
III	DSC5	Macro Economics - I	18UCEC31	6	4	25	75	100
	DSE-I	A) Entrepreneurship Development	18UEEC3A	4	4	25	75	100
		B) Health Economics	18UEEC3B					
IV	DSC6	Macro Economics - II	18UCEC41	6	4	25	75	100
	DSE-II	A) Human Resource Management	18UEEC4A	4	4	25	75	100
		B) Capital Market	18UEEC4B					
V	DSC7	Indian Economy	18UCEC51	5	4	25	75	100
	DSC8	Agricultural Economics	18UCEC52	5	4	25	75	100
	DSC9	Monetary Economics	18UCEC53	5	4	25	75	100
	DSC10	History of Economic Thought	18UCEC54	5	4	25	75	100
	DSE-III	A) Environmental Economics	18UEEC5A	4	4	25	75	100
		B) Econometrics	18UEEC5B					
	FW	Field Work	18UFEC51	4	3			100
VI	DSC11	International Economics	18UCEC61	5	4	25	75	100
	DSC12	Labour Economics	18UCEC62	5	4	25	75	100
	DSC13	Public Finance	18UCEC63	6	4	25	75	100
	DSC14	Project	18UCEC64	6	6			100
	DSE-IV	A) Economics of Insurance	18UEEC6A	4	4	25	75	100
		B) Managerial Economics	18UEEC6B					
TOTAL				94	77			1900

PART III – ALLIED								
SEM	P	TITLE OF THE PAPER	S. CODE	H/W	C	MARKS		
						I	E	T
I	AI-1	Principles of Commerce	18UACO11	6	4	25	75	100
II	AI-2	Marketing	18UACO21	6	4	25	75	100
III	AII-1	Statistical Methods - I	18UACO31	6	4	25	75	100
IV	AII-2	Statistical Methods - II	18UACO41	6	4	25	75	100
TOTAL				24	16			400
PART IV –NON-MAJOR COURSE (FOR OTHER MAJOR STUDENTS)								
III	NME-I	Economics of Transportation	18UNEC31	2	2	25	75	100
IV	NME-II	Economics For Competitive Examination	18UNEC41	2	2	25	75	100
TOTAL				4	4			200
PART IV –SEC/SBC (FOR B.A. Economics.)								
V	SEC-I	Computer Application in Economics	18USEC51	2	2	27	75	100
VI	SEC-II	Women Empowerment in India	18USEC61	2	2	27	75	100
VI	SBC	Personality Development	18USPD62	2	2	25	75	100
TOTAL				6	6			300
PART IV – EVS & VALUE EDUCATION (FOR ALL MAJOR STUDENTS)								
I	EVS	Environmental Studies	18UENS11	2	2	25	75	100
II	VE	Value Education I	18USVE2A	2	2	25	75	100
		Value Education II	18USVE2B					
TOTAL				4	4			200

PART – V – Extension Activities

SEM	Extension Activities (Choose any one)	S. CODE	H/W	C	MARKS		
					I	E	T
I to IV	NCC	18UEXNCC		1			100
	NSS	18UEXNSS					
	Physical Education	18UEXPHE					
	Red Ribbon Club	18UEXRRC					
	Youth Red Cross	18UEXYRC					
	Youth Welfare	18UEXYWL					
	Yoga	18UEXYOG					
III - IV	Sadakath Outreach Programme (SOP)	18UEXSOP		1*			
Total			-	1+1*			100

முதல் பருவம்			
PART - 1 TAMIL			
TA - 1	இக்காலத்தமிழ்		18ULTA11
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits: 4

நோக்கம்

1. தமிழ்ப்படைப்பிலக்கியங்களான புதுக்கவிதைகள், சிறுகதைகள் ஆகியவற்றை எழுத வைத்தல்
2. சமூகம் பற்றிய சிந்தனைகளைப் படைப்பிலக்கியங்கள் மூலம் ஏற்படுத்துதல்.

அலகு - 1 தமிழ்க்கவிதைகள்

1. பரம்பொருள் வாழ்த்து - மகாகவிபாரதியார்
2. தமிழின் இனிமை - பாவேந்தர் பாரதிதாசன்
3. கொக்கு - ந.பிச்சமூர்த்தி
4. நான் - தருமு சிவராம் (பிரமிள்)
5. முக்காலம் - சி.மணி
6. தோழர் மோசிகீரனார் - ஞானக்கூத்தன்
7. நகுலன் கவிதைகள் - நகுலன்
8. எதிர்வரும் யாவரும் - கல்யாண்ஜி
9. ஆயிரம் திருநாமம் பாடி - கவிக்கோ அப்துல் ரகுமான்
10. மரங்களைப் பாடுவேன் - வைரமுத்து
11. இளைய தோழனுக்கு - மு.மேத்தா
12. செய்யுள் - கலாப்ரியா
13. பெயர் தெரியாப்பறவை - தேன்மொழிதாஸ்
14. நிசபத்தில் குளிரும் வார்த்தை - அனார்
15. முதல்துளி - பாலைவன லாந்தர்
16. இந்தக்காலம் - மனுஷ்யபுத்திரன்
17. பூவின் பதில் - நாகூர் ருமி
18. அறிவுமதி கவிதைகள் - அறிவுமதி
19. வேர் பிடித்த மரம் - க.அம்சப்ரியா
20. நட்சத்திரக் கிழவி - ப.சுடலைமணி
21. கீதாஞ்சலி - மகாகவி இரவீந்தரநாத் தாகூர்
22. ஜென் கவிதைகள் - பாஷோ

அலகு - 2 சிறுகதைஇன்பம்

1. விடியுமா? - கு.பா.ராஜகோபாலன்
2. காலனும் கிழவியும் - புதுமைப்பித்தன்
3. கதவு - கி.ராஜநாராயணன்
4. காலத்தின் ஆவர்த்தனம் - தோப்பில் முஹம்மது மீரான்
5. சொர்க்கக் கன்னிகை - கருணா மணாளன்
6. செடிகளுக்கு - வண்ணதாசன்
7. கனவில் உதிர்ந்த பூ - நாறும்பூநாதன்
8. சங்காத்தி - தீன்
9. ராஜமீன் - கீரனூர் ஜாகீர்ராஜா

அலகு -3 கட்டுரைக் கணிகள்

1. தமிழில் ஹைக்கூகவிதைகள்
2. கவிக்கோ அப்துல் ரகுமானின் கவிதைகள்

3. நாட்டுப்புற இலக்கியங்கள்
5. இணையத்தில் தமிழ்
6. தமிழ்ச் சிறுகதைஇலக்கியம்
7. இயற்கையைக் கொண்டாடும் ஜென் கவிதைகள்

அலகு - 4 இலக்கியவரலாறு

1. தமிழ்ப் புதுக்கவிதை தோற்றமும் வளர்ச்சியும்
2. தமிழ்ச் சிறுகதை தோற்றமும் வளர்ச்சியும்
3. தற்காலச் சிறுகதையாசிரியர்கள் ஓர் அறிமுகம்
4. புதுக்கவிதைகள் எழுதப்பயிற்சி தந்து மாணவர் கவிதைத் தொகுப்பை வெளியிடல்.

அலகு - 5 எழுத்து இலக்கணம் & எழுத்து வகைகள் அறிமுகம்

1. முதலெழுத்துகள், சார்பெழுத்துகள், சுட்டெழுத்துக்கள், வினாவெழுத்துகள்
2. மொழி முதல் எழுத்துகள், மொழி இறுதி எழுத்துகள், வல்லினம் மிகுமிடங்கள், வல்லினம் மிகாவிடங்கள்.
3. நாளிதழ்களில் இடம்பெறும் செய்திகளில் பிழைகளைக் கண்டறிந்து எழுதப்பயிற்சி

பாடநூல்

“இன்பத்தமிழ்”

சதக்கத்துல்லாஹ் அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு
ரஹ்மத்நகர், திருநெல்வேலி & 627 011.

பார்வை நூல்கள் மற்றும் வழிகாட்டு இணையதளங்கள்

1. வல்லிக்கண்ணன்
புதுக்கவிதை தோற்றமும் வளர்ச்சியும்
2. ந.சுப்புரெட்டியார்
புதுக்கவிதை போக்கும் நோக்கம்
3. பேராசிரியர் சு.பாலசந்திரன்
புதுக்கவிதை & ஒரு புதுப்பார்வை
4. எஸ். ராமகிருஷ்ணன்
கதாவிலாசம்
விகடன் பிரசுரம்
757, அண்ணாசாலை
சென்னை & 600 002.

இணையதளங்கள்

1. www.tamilvu.org
2. www.azhivasudargal.blogspot.in
3. www.neelamegam.blogspot.in
4. www.jeyamohan.in
5. www.sramakrishnan.com

SEMESTER - I			
AR-1	APPLIED GRAMMAR AND TRANSLATION-I		18ULAR11
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To enable the students to learn Alphabets, Pronunciation, Basic Grammar, Reading, Writing of Arabic Language

Unit I :- Lessons 1 to 4 (TEXTBOOK – 1)

من الدرس الأول إلى الدرس الرابع

Unit II :- Lessons 5 to 8 (TEXTBOOK – 1)

من الدرس الخامس إلى الدرس الثامن

Unit III :- Grammar Portions (TEXTBOOK – 2)

- 1) Words and the types of words (أجزاء الكلام)
- 2) Nominal Sentence (الجملة الاسمية)
- 3) Adjective and Noun-qualified (الصفة والموصوف)
- 4) Subject and Predicate
- 5) Masculine and Feminine (المذكر والمؤنث)
- 6) Interrogatives (أدوات الاستفهام)
- 7) Singular, Dual and Feminine (المفرد والتثنية والجمع)
- 8) Possessiveness (المضاف والمضاف إليه)
- 9) Detached Pronouns (الضمائر المنفصلة)
- 10) Prepositions (حروف الجر)
- 11) Demonstrative pronouns (أسماء الإشارة)
- 12) Relative pronouns (الأسماء الموصولة)

Unit IV :- Lessons 9 to 12 (TEXTBOOK – 1)

من الدرس التاسع إلى الدرس الثاني عشر

Unit V :- Lessons 13 to 16 (TEXTBOOK – 1)

من الدرس الثالث عشر إلى الدرس السادس عشر

TEXTBOOKS

1) DuroosulLughatil Arabiya Part – I Lessons 1 to 16 only by Dr.V. Abdur Rahim.

Available at: Islamic Foundation Trust, 78 Perambur High Road, Perambur, Chennai- 600 012.

2) Arabic for Beginners (selected topics only)

By Dr. Syed Ali (Former HOD of Arabic, The New College, Royappettach,
(Chennai) (International Edition 2001) (UBS Publishers & Distributors Ltd)
5, Ansari Road New Delhi -110 002.

I SEMESTER			
Part – II English			
EN I A	Prose, Poetry and Grammar - I		18ULEN11
Hrs/ Week: 4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits: 2

Objectives:

1. To answer comprehensive questions on passages of moderate level of difficulty.
2. To write a critical appreciation of the prescribed poems.
3. To write grammatically.

UNIT I PROSE

1. Education Provides a Solid Foundation - A.P. J. Abdul Kalam
2. Love Story - Maneka Gandhi

UNIT II PROSE

3. Speech on Indian Independence - Jawaharlal Nehru
4. Film-Making - Satyajit Ray

UNIT III POETRY

1. In the Bazaars of Hyderabad - Sarojini Naidu
2. Middle Age - Kamala Das

UNIT IV GRAMMAR

1. Parts of Speech : Verb
2. Tenses

UNIT V COMMUNICATION SKILLS

1. Unseen Passages
2. Letter Writing: Personal and Business Letters
3. Curriculum Vitae (CV)

TEXTBOOK:

Kulat L. Ambadas, Dr. Joshi, Sandeep. et. al. (ed). *Blooming Buds*.
Hyderabad: Orient BlackSwan, 2017.

I SEMESTER			
EN I B	ENGLISH FOR COMMUNICATION		18ULEC11
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

Objectives:

1. To teach students basic Grammatical categories.
2. To teach students the four skills viz. Listening, Speaking, Reading and Writing and to impart language skills through tasks.
3. To inculcate in students the skills necessary for social and academic circumstances.

UNIT I

Parts of Speech (Pages 5 to 17)

UNIT II

Listening and Speaking (Pages 22 to 34) and (56 to 59)

UNIT III

Reading (Pages 35 to 45)

UNIT IV

Writing - I

Punctuation and Kinds of Sentences (Pages 46 to 55)

UNIT V

Writing - II

Filling in Forms & Wrap-up (Pages 60 to 78)

TEXTBOOK:

Board of Editors. *Content and Language Integrated Learning to Enhance Communication Skills. Semester I Module 1.* Chennai: Tamil Nadu State Council for Higher Education, 2017.

I SEMESTER			
DSC - 1	MICRO ECONOMICS -I		18UCEC11
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

UNIT I DEFINITION AND SCOPE OF ECONOMICS

Definition and Scope of Economics: Smith, Marshall and Robbins approaches – Nature of Economics: Distinction between Micro and Macro Economics – Inductive and Deductive methods –Positive Vs Normative study – Static and Dynamic concepts.

UNIT II CARDINAL UTILITY ANALYSIS

Cardinal Utility Analysis – Human Wants; Meaning and Types – Law of Diminishing Marginal utility – Law of Equi -marginal utility – Law of Demand – Extension and Contraction of Demand Vs Changes in Demand – Elasticity of Demand – Meaning, Types and Measurement – Marshall's Consumer Surplus.

UNIT III ORDINAL UTILITY ANALYSIS

Ordinal Utility Analysis – Indifference Curves – Properties – Diminishing Marginal Rate of Substitution – Consumer Equilibrium – Price Effect, Income Effect and Substitution Effect.

UNIT IV FACTORS OF PRODUCTION

Meaning: Land, Labour, Capital and Organisation – Division of Labour – Production Function: Law of Variable Proportions and Law of Returns to Scale – Economies and Diseconomies of Scale.

UNIT V COST ANALYSIS

Cost Concepts – Long Run and Short Run Cost Curves, Law of Supply; Concepts of Revenue – Relationship between Average Revenue, Marginal Revenue and Total Revenue.

TEXT BOOKS:

1. Jhingan, M.L, **Micro Economics. REFERENCE BOOKS:**

1. Agarwal. H.S, **Advance Economic Theory.**

2. Chopra, **Micro Economics.**

3. Ahuja H.L,**Micro Economics.**

4. Cauvery.R., et.al, **Micro Economic Theory.**

5. Sundharam K.P.M and Sundharam E.N, **Micro Economics.**

I SEMESTER			
DSC - 2	TAMIL NADU ECONOMY		18UCEC12
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

UNIT - I : A Profile of the Tamil Nadu Economy

Tamil Nadu – Salient Features- Land Area – Distribution of occupational structure in Tamil Nadu – population of Tamil Nadu – Land use – Livestock – Forest resources – Human Resources – Infrastructure: Rural – Urban Education, Health, Banking, Power, Transport and Communication.

UNIT -II : Agricultural Development

Agriculture – Land use – Cropping pattern – Principal Commodities – Irrigation – Green Revolution, Blue and White Revolution – Agricultural Marketing – Defects, remedial measures – Animal husbandry and fisheries – Agricultural Finance – Agencies – Government role – Self Help Groups and Microfinance.

UNIT - III : Industrial Development

Major Industries – Automobile, leather, cotton, sugar, cement, software – MSME, Cottage industries – Ancillary industries – Handloom industries – Tamil Nadu Government's role in industrial development – Industrial Financial Institutions – TIIC, SIDCO, SIPCOT, Industrial Estate, DIC.

UNIT - IV : State Finance & Development Programmes

State Finance – Revenue and Expenditure of the State – Tamil Nadu's Recent Budget – Poverty Alleviation Programmes in Tamil Nadu – Healthcare and other Government Schemes – Unemployment Problem – Women Development Programmes.

UNIT - V : General Performance of the State

Tourism Development in Tamil Nadu – Ports – Trade – Commerce – Role of Local bodies – Industrial sector and its role – Science & Technology – Environmental Protective measures in Tamil Nadu.

References

1. Leonard(2006), Tamil Nadu Economy, Macmillian, New Delhi.
2. Rajalakshmi, N.(1999), Tamil Nadu Economy, Business Publishers, Mumbai.
3. Perumalsamy, S.(1990), Economic Development of Tamil Nadu, S.Chand &Co. Ltd, New Delhi.

I SEMESTER			
AI - 1	PRINCIPALS OF COMMERCE		18UACO11
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT - I : Fundamentals of Commerce

Fundamentals of commerce – Forms of Business Organizations – Sole Proprietorship, partnership, company, cooperative, public and joint enterprises – Business combinations – Types – causes and control of Monopoly Concentration.

UNIT - II : Banking and Insurance

Banks – kinds – RBI – Structure – Objectives – functions – management – evaluation – SBI – functions – Cooperative Banks – Commercial Banks – Other Banks – Life Insurance – Fire – Marine – Deposit Insurance – Insurance against theft and loss.

UNIT - III : Advertisement

Advertisement – importance – Media – Merits and demerits of media – wholesale and retail business – General and Special shops – Chain Stores – Multiple shops – Mail Order sales – Departmental Stores – super market – A to Z shops.

UNIT - IV : Finance

Finance – Working Capital and Fixed Capital – Shares and Debentures – Public Deposits – Ploughing back to profits – location of industries – balanced regional development.

Module V : Principles of Management

Scientific management – Management Process – Planning – Organization – Staffing – direction – coordination – control – professionalization of management in India.

References:

1. Sivayya, K.V. and Das, V.B.M. (1990), Indian Industrial Economy, Sultan Chand & Company Ltd, New Delhi.
2. Bhushan, Y.K. (2010), Fundamentals of Business Combinations and Management, Sultan Chand & Sons, New Delhi.
3. Shukla, M.C. (2006), Business Organisation and Management, Sultan Chand & Company Ltd, New Delhi.
4. Gupta, C.B. (2012), Business Organisation and Management, Sultan Chand & Sons, New Delhi.
5. Yogendra Prasad Verma, (2008), Elements and Organisation of Commerce, Sultan Chand & Company Ltd, New Delhi.

I SEMESTER			
EVS	ENVIRONMENTAL STUDIES		18UENS11
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ UNIT: 6	Credits:2

UNIT - I: Nature of Environmental Studies

Goals, Objectives and guiding principles of environmental studies. Towards sustainable development - Environmental segments- Atmosphere, Hydrosphere, Lithosphere, Biosphere – definition. Pollution episodes -- Hiroshima – Nagasaki, - Bhopal gas Tragedy, Fukushima. Stone leprosy in Taj Mahal

UNIT - II: Natural Resources

Renewable and Non-Renewable resources - classification.

- Forest resources: Use and over - exploitation, Afforestation and deforestation.
- Water resources: Use and over - utilization and conservation of surface and ground water – Rain water harvesting.
- Marine Resources: Fisheries and Coral reefs.
- Mineral resources: Use and exploitation - environmental impacts of extracting and using mineral resources.
- Food resources: Effects of modern agriculture fertilizers - pesticide problem.
- Energy resources: Growing energy needs - use of alternate energy source - Solar cells & wind mills.
- Land resources: Land degradation

UNIT - III: Ecosystem

- Concept of Eco-systems - Tropic level, food chains, food web and Ecological pyramids, Living conditions on other planets (Brief account).

Types, structure & Functions of the following:

- a) Aquatic ecosystem
- b) Grassland ecosystem
- c) Forest ecosystem
- d) Desert ecosystem

UNIT - IV: Biodiversity & Its Conservation

Introduction - Definition: ecosystem diversity, species diversity and Genetic diversity. Hot spots of biodiversity - Western Ghats, Eastern Himalayas and Gulf of Mannar. Threats to biodiversity - Habitat Loss, Poaching of wildlife and Man - wildlife conflicts.

Conservation of biodiversity: *In-situ* and *Ex-situ*.

UNIT - V: Environmental Pollution

Sources, effects, prevention and control measures of the following.

- a) Air pollution: Composition of clean air, Global warming, Ozone layer depletion.
- b) Water Pollution: Fresh water and Marine water.
- c) Noise Pollution

d) Soil pollution

Bio degradable and Non Bio degradable wastes; Environmental Acts

- Air (prevention & Control of Pollution) Act.
- Environmental Protection Act
- Water (Prevention & Control of pollution) Act
- Environmental movements - Green peace and Chipco movement.
- Role of Central & State pollution Control Boards.

REFERENCE BOOKS:

1. Basic of Environmental Science. Vijayalakhmi, Murugesan and Sukumaran - ManonmaniamSundaranar University publications.
2. Environmental Studies. John de Brito, Victor, Narayanan and Patric Raja - published by St. Xavier's College, Palayamkottai, 2008.
3. Environmental Science and Biotechnology. A.G. Murugesan and C. Raja Kumar - MJP Publishers.
4. Fundamental of Environmental pollution - Krishnan Kannan - Chand & Company Ltd., New Delhi, 1997.
5. Environmental Studies. S. Muthiah, Ramalakshmi publications, Tirunelveli.
6. Environmental Studies. V.M. Selvaraj, Bavani Publications, Tirunelveli.

இரண்டாம் பருவம்			
PART - 1 TAMIL			
TA- 2	சமயத்தமிழ்		18ULTA21
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits: 4

நோக்கம்

1. பலசமயக் கருத்துக்களை ஒப்பிட்டுச் சமயநல்லிணக்கத்தோடு வாழ்வழிகாட்டுதல்
2. தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையத் தேர்வுக்கு மாணவர்களை ஆயத்தப்படுத்துதல்.

**அலகு & 1 தமிழ்ச் செய்யுள் (துறை வெளியீடு)
சைவம்**

1. அ. திருநாவுக்கரசர்
 - மாசில் வீணையும்...
 - நாமார்க்கும் குடியல்லோம்...
 - அப்பன் நீ அம்மை நீ
- ஆ. திருஞானசம்பந்தர்
 - தோடுடைய செவியன்...
 - வேயுறு தோளிபங்கள்
 - மருந்தவை மந்திரம்...
- இ. சுந்தரமூர்த்தி நாயனார்
 - பித்தா பிறைகுடி...
2. திருவாசகம் & மாணிக்கவாசகர்
 - பால் நினைந்தூட்டும்....
3. திருவெம்பாவை
 - ஆதியும் அந்தமும் இல்லா...
4. திருமந்திரம் & திருமூலர்
 - ஒன்றே குலமும் ஒருவனே தேவனும்

வைணவம்

5. அ. பொய்கையாழ்வார்
 - வையம் தகளியா...
- ஆ. பூதத்தாழ்வார்
 - அன்பேதகளியா...
- இ. பேயாழ்வார்
 - திருக்கண்டேன்..
6. திருப்பாவை & ஆண்டாள்
 - மார்கழித் திங்கள்...

சமணம்

7. வளையாயுயீ
 - மக்கட் செல்வம்
8. புத்தபிரான்
 - மு.ரா.பெருமாள்

கிறித்தவம்

9. இயேசு காவியம் (மலைப் பொழிவு)
முதல் நான்கு பாடல்கள்
 - கண்ணதாசன்

இஸ்லாம்

10. அல்லாஹ்
 - உமறுப்புலவர்
11. நபிகள்நாயக மான்மிய மஞ்சரி
 - சதாவதானிசய்குத்தம்பிபாவலர் (குறிப்பிட்டபாடல்கள்)
12. குணங்குடி மஸ்தான் பாடல்கள்
 - பாசக்கயிற்றுவலை
13. ஞானப்புகழ்ச்சி
 - தக்கலை பீர்முகம்மது அப்பா
14. அலகிலா அருளும்
 - இறையருட் கவிமணி கா. அப்துல்கபூர்

நீதிஇலக்கியம்

15. திருக்குறள் - ஒழுக்கமுடைமை
13. நாலடியார் - கல்விகரையில்

அலகு - 2 புதினம்

- வாடிவாசல் - சி.சு.செல்லப்பா,
காலச்சுவடு பதிப்பகம்,
நாகர்கோவில்

அலகு - 3 உரைநடை (தமிழ்த்துறை வெளியீடு)

போட்டித் தேர்வுகளுக்குக் கட்டுரை எழுதும் பயிற்சி

1. தமிழ் இலக்கியத்தில் சமயநல்லிணக்கச் சிந்தனைகள்
2. நபிகள்நாயகம் (ஸல்) அன்பின் தாயகம்
3. சதக்கத்துல்லாஹ்அப்பா அவர்களின் வாழ்வும் பணியும்
4. தமிழ் இலக்கியங்களில் மனிதநேயச் சிந்தனைகள்
5. தமிழ் இலக்கியத்தில் மதுஒழிப்புச் சிந்தனைகள்
6. சூஃபியச் சித்தாந்தமும் சித்தர்களும்

அலகு - 4

(போட்டித் தேர்வுத் தயாரிப்பு)

இலக்கியவரலாறு

1. சைவம், வைணவம், கிறித்தவம், இசுலாம் வளர்த்த தமிழ்
2. புகழ் பெற்றதமிழ் நூல்கள், நூலாசிரியர்கள்

அலகு - 5

தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையம் நடத்தும் போட்டித் தேர்வுக்குரிய

பொதுத் தமிழ் இலக்கணப்பகுதி & ஓர் அறிமுகம்

1. வேர்ச் சொல்லைக் கண்டறிதல்
2. பெயரெச்சம், வினையெச்சம், முற்றெச்சம் பற்றி அறிதல்
3. வினைத்தொகை, பண்புத்தொகை பற்றி அறிதல்
4. வினைமுற்று, வினையாலணையும் பெயர் கண்டறிதல்
5. இரட்டைக்கிளவி, அடுக்குத் தொடர் அறிதல்
6. வேற்றுமைத் தொகையைக் கண்டறிதல்

பாடநூல்

நற்றமிழ், சதக்கத்துல்லாஹ்அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு

வழிகாட்டு இணையதளங்கள்

1. www.noolulagam.com
2. www.tamilauthors.com
3. www.tnpsc.gov.in
4. www.tnpscexams.in
5. www.tamilvu.org

SEMESTER - II			
AR-2	APPLIED GRAMMAR AND TRANSLATION-II		18ULAR21
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To make the students to develop the skill of basic Arabic Grammar and Translation skills from Arabic to English vice-versa.

Unit I:-Lessons 1 to 3 (TEXTBOOK – 1)

من الدرس الأول إلى الدرس الثالث

Unit II:-Lessons 4 to 6 (TEXTBOOK – 1)

من الدرس الرابع إلى الدرس السادس

Unit III :- Grammar Portions (TEXTBOOK – 2)

- 1) Inna and Its sisters (إن وأخواتها)
- 2) Elative (اسم التفضيل)
- 3) Perfect Tense (الفعل الماضي)
- 4) Imperfect Tense (الفعل المضارع)
- 5) Doer and Object (الفاعل والمفعول)
- 6) Kaana and Its sisters(كان وأخواتها)
- 7) Classification of Verb into Sound and weak verb(تقسيم الفعل إلى صحيح ومعتل)
- 8) Transitive and Intransitive verb (الفعل اللازم والمتعدي)
- 9) Verbal Noun (المصدر)

Unit IV:-Lessons 7 to 9 (TEXTBOOK – 1)

من الدرس السابع إلى الدرس التاسع

Unit V:-Lessons 10 to 12 (TEXTBOOK – 1)

من الدرس العاشر إلى الدرس الثاني عشر

TEXTBOOKS

1) DuroosulLughatil Arabiya Part – II Lessons 1 to 12 only

by Dr.V.Abdur Rahim.

Available at: Islamic Foundation Trust, 78 Perambur High Road,

Perambur, Chennai- 600 012.

2) Arabic Tutor Part-I,II&III, By: Moulana Ebrahim Muhammad Karachi-DarulIshaat.

II SEMESTER			
EN2	PART II ENGLISH		18ULEN21
	Prose, Poetry and Grammar - II		
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT I PROSE

1. Appro JRD - Sudha Murthy
2. Packing - Jerome K. Jerome

UNIT II PROSE

3. How I Became a Public Speaker - G. B. Shaw
4. Values in Life - Rudyard Kipling

UNIT III POETRY

1. Money-Madness - D. H. Lawrence
2. No Men are Foreign - James Kirkup
3. On Another's Sorrow - William Blake

UNIT IV GRAMMAR

1. Subject-Verb Agreement
2. Verbs: Forms of 'to be', 'have', 'do'; modal auxiliaries

UNIT V COMMUNICATION SKILLS

1. Story Building
2. e-Communication: Fax; e-mail
3. Notices, Agendas and Minutes

TEXTBOOK:

Kulat L Ambadas, Dr. Joshi, Sandeep. et. al. (ed). *Blooming Buds*. Hyderabad: Orient BlackSwan, 2017.

II SEMESTER			
DSC - 3	MICRO ECONOMICS - II		18UCEC21
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

UNIT - I : Price Determination under Perfect Competition

Market Structure – Classification of Markets - Perfect Competition – Meaning- Features - Short run & Long run - Price and Output Determination under Perfect Competition

UNIT - II : Price Determination under Monopoly

Meaning – Features of Monopoly – Price and Output Determination under Monopoly - Price Discrimination - Meaning – Price Discrimination under Monopoly.

UNIT- III : Monopolistic Competition

Monopolistic Competition – Features – Price and Output Determination under Monopolistic Competition - Selling Cost and Excess Capacity – Oligopoly – Meaning-Features-Kinked Demand Curve – Monopolistic Competition vs Joan Robinson’s Imperfect Competition.

UNIT - IV : Theories of Rent and Wages

Theories of Rent – Ricardian Theory of Rent - Modern Theory of Rent – Quasi-rent –Theories of Wages – The Subsistence Theory of Wages – Wage Fund Theory-Marginal Productivity Theory of Wages.

UNIT - V : Theories of Interest and Profit

Theories of Interest – Classical Theory of Interest – Neo-Classical’s Loanable Funds Theory – Modern Theory of Interest - Theories of Profit – Schumpeter’s Innovation Theory - Knight’s Uncertainty Bearing Theory.

References:

1. Ahuja H.L. (2003), Advanced Economic Theory, S.Chand & Co.Ltd, New Delhi.
2. Seth, M.L.(2001), Principles of Economics, Lakshmi Narain Agarwal , Agra.
3. Sankaran,S.(2000), Micro Economics, Margham Publications, Chennai.
4. Dutt & Sundaram(1990), Micro Economics, S. Chand & Co Ltd, New Delhi.
5. Agarwal & Verma, M.M.(1987), Micro Economics Forwarded Book depot- New Delhi.
6. Cauvery,R., Sudhanayak, U.K. Girija, M., Kruparani N., and Meenakshi, R. (1998), Micro Economic Theory, S. Chand & Co . Ltd, New Delhi..
7. Agarwal S.K. (2007), General Economics-S.Chand & Company Ltd. New Delhi.

II SEMESTER			
DSC - 4	MATHEMATICAL METHODS		18UCEC22
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits: 4

Unit - I Number System

Numbers System – Real – Imaginary and Complex Numbers, Rational and Irrational Numbers – Graphs – Application of Graphs in Economics.

Unit - II Set Theory

Meaning – Types of sets – Set operations – Venn diagram – Cartesian Products – Functional Relations and Functions.

Unit - III Functions And Equations

Functions – Types and application of functions in Economics – Equations – Types of equations (Linear, Simultaneous Quadratic and Polynomial) Solving linear and Quadratic Equations – Application of equations in Economics.

Unit - IV Analytical Geometry

Distance between two Point in a Plane – Slope of Straight line. Different types of equations of a Straight line – Intersection of two lines – Perpendicular lines, Parallel – Application of Straight lines in Economics.

Unit – V Commercial Arithmetic

Percentage – Ratio and Proportion – Simple Interest – Annuities – Depreciation – Discounts – Banker’s Discount – True Discount.

Text Books:

1. Mathematical Methods- Dr.Rathina Pandian
2. Mathematical Methods- Dr.Bose

Reference Books:

1. Mathematics for Economics – Metha – Madnani
2. Mathematics for Economics and Business – R.s. Bharathwaj
3. Mathematical Analysis for Economics - RGD.Allen

II SEMESTER			
AI - 2	MARKETING		18UACO21
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT I INTRODUCTION TO MARKETING

Marketing – Meaning and Definition – Features of Marketing – Objectives of Marketing – Modern Marketing Concept – Global Marketing – Role of Marketing in Economic Development.

UNIT II FUNCTIONS OF MARKETING

Functions of Marketing – Classification of Marketing Functions – Buying – Assembling – Selling – Transportation – Storage – Market Information – Market Research – Grading and Standardization.

UNIT III PRODUCT PLANNING

Meaning - Definition of the Product- Features of the Product - Importance of Product mix – Various Factors determining Product mix.

UNIT IV PRODUCT LIFE CYCLE

Meaning – Benefits of Product Life Cycle – Consumer Behaviour – Factors influencing Consumer behavior.

UNIT V MARKET SEGMENTATION

Meaning and need for Market Segmentation – Criteria for Market Segmentation – Salesman – Meaning – Qualities of Salesman – Responsibilities of Salesman – E – Marketing.

TEXT BOOKS :

1 R. S. N. Pillai&Bhagavathi, Modern Marketing.

REFERENCE BOOKS :

1. Philip Kotler, Principles of Marketing.
2. Rajam Nair. N &Sanjith R. Nair, Marketing.
3. Ramasamy and NamanaKumari, Principles of Marketing.

II SEMESTER			
SVE1	VALUE EDUCATION – I		18USVE2A
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

Objectives:

1. To inculcate moral values in the minds of students.
2. To teach ethical practices to be adopted by students in their life.
3. To make students honest and upright in their life.

UNIT I

Islam – Meaning – Importance – A complete Religion – The religion accepted by God – Five Pillars of Islam – Kalima – Prayers – Fasting – Zakat – Haj.

Iman – Monotheism – Angels – Books – Prophets – Dooms Day – Life after death – Heaven and Hell.

UNIT II

Quran – The Book of Allah – Wahi – Revelation to Prophet Muhammad(sal) – Compilation – Preservance – Structure – Content – Purpose – Source of Islamic Law– SuraFathiha ,Kafirun, Iqlas, Falakh and Nas.

UNIT III

Hadith – Siha Sitha – Buhari – Muslim – Tirmithi – Abu Dawood – Nasai – Ibn Maja – Collection of Hadith – Meaning of 40 Hadith.

UNIT IV

Life History of Prophet Muhammad (sal) – Aiamul Jahiliya – Prophet’s Childhood and Marriage – Prophethood – Life at Mecca – Life at Medinah – Farewell Address – Seal of Prophethood.

UNIT V

Good character – Etiquettes – Halal and Haram – Duties towards Allah – Duties towards fellow beings – MasnoonDuas.

REFERENCE BOOKS:

1. V.A. MoahmedAshrof – Islamic Dimensions – Reflection and Review on Quranic Themes.
2. The Presidency of Islamic Researchers – Revised & Edited – The Holy Quran.
3. M. Manzoor Nomani – Islamic Faith & Practice.
4. Abdul Hasan Ali Nadvi – Muhammad Rasulullah.
5. K. Ali – A Study of Islamic History.
6. Abdul Rahuman Abdullah – Islamic Dress code for Women.
7. Dr. Munir Ahamed Mughal – Code For Believers.
8. Abdul Malik Mujahid – Gems and Jewels.

II SEMESTER			
SVE2	VALUE EDUCATION – II		18USVE2B
Hrs/ Week: 2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

UNIT I

Individual Morality – Objective of Moral life – Living in accordance with the code of Morality – the goodness of Morality – Morality and *Thirukural*- The need for faith.

UNIT II

Adherence to higher code of Morality – Fear of God – Good Moral Values – Duty to Parents – Teacher, respecting elders – Moral Etiquettes – Right-minded Principle – High Principles for Proper conduct.

UNIT III

Inculcating good attitudes – Open mindedness – Morale – analysing the pros and cons of good and bad – Service to others – Mind Power, tolerance, respecting others, showing love to others, patience – tranquility – Modesty, kindness and forgiveness.

UNIT IV

Quotations and moral Stories expressing Good characters of Great personalities – Life History of Great people: Mahatma Gandhi, Abraham Lincoln, Dr. A.P.J. Abdul Kalam.

UNIT V

Truth, the importance of uprightness, integrity, friendship – Health awareness on Alcohol and drug abuse – inculcating reading habit – reading good books – Hygiene – Dowry – Corruption.

TEXTBOOK:

Publication of SadakathullahAppa College.

மூன்றாம் பருவம்			
PART - 1 TAMIL			
TA - 3	பயன்பாட்டுத்தமிழ்		18ULTA31
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits: 4

நோக்கம்

1. தமிழின் காப்பியஇலக்கிய வளத்தை மாணவர்களுக்கு உணர்த்துதல்.
2. இந்திய ஆட்சிப் பணித்தேர்வுக்கு மாணவர்களை ஆயத்தப்படுத்துதல்.
3. செய்தி வெளிப்பாட்டு உத்திகளைத் கற்றுத் தந்து மாணவர்களை ஊடகவியலாளர்களாக உருவாக்க முயலுதல்

அலகு - 1தமிழ்ச் செய்யுள்திரட்டு (துறை வெளியீடு)

1. சிலப்பதிகாரம் - காட்சிக்காதை
2. மணிமேகலை - ஆபுத்திரன் திறம் அறிவித்த காதை
3. பெரியபுராணம் - கண்ணப்பநாயனார் புராணம்
4. கம்பராமாயணம் - வாலிவதைப்படலம்
5. இரட்சண்ய யாத்திரிகம் - தீயமகன் திருந்திய கதை
6. சீறாப்புராணம் - மானுக்குப் பிணைநின்றபடலம்

அலகு - 2

“ஐ.ஏ.எஸ். தேர்வும் அணுகுமுறையும்” வெ.இறையன்பு இ.ஆ.ப, நியூ செஞ்சுரி புக ஹவுஸ், அம்பத்தூர், சென்னை-8

அலகு - 3ஊடகப்படைப்பாக்கம்

- வானொலிக்கு உரைச்சித்திரம் தொலைக்காட்சி நிகழ்ச்சித் தயாரிப்புக்கு எழுதுதல்
- தொலைக்காட்சிச் செய்தியறிக்கை தயாரித்தல்.
- தமிழ் நாளிதழ்களுக்குச் சிறப்புக் கட்டுரைகள், வாசகர் கடிதங்கள் எழுதுதல் & இலக்கியப்படைப்பாளருடன் நேர்காணல்-தொலைக்காட்சி விவாதம்
- நேர்முக வருணனை
- சமூகஊடகங்களின் தாக்கம்

அலகு - 4 தமிழ் இலக்கியவரலாறு

- ஐம்பெரும் காப்பியங்கள்
- ஐஞ்சிறு காப்பியங்கள்
- சிற்றிலக்கியங்கள் (உலா, தூது, பிள்ளைத்தமிழ், பரணி)

அலகு - 5 இலக்கணம்

(தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையத்தின் பொதுத்தமிழ்

இலக்கணப்பகுதி)

- பிழைத் திருத்தம், சந்திப்பிழைகள், ஒருமை&பன்மை பிழைகள், மரபுப் பிழைகள்
- வழுவச் சொற்களை நீக்குதல், பிறமொழிச் சொற்களை நீக்குதல், வேர்சொல்லைச் தேர்வு செய்தல்.

பாடநூல்

இருந்தமிழ், சதக்கத்துல்லாஹ்அப்பா கல்லூரித் தமிழ்த்துறை வெளியீடு

பார்வை நூல்கள்

- | | |
|---|---|
| தமிழ் இலக்கியவரலாறு | -க.பஞ்சாங்கம், அன்னம் அகரம் வெளியீடு, கும்பகோணம். |
| இதழியல் நுணுக்கங்கள் | -செண்பகா பதிப்பகம், சென்னை-17 |
| வானொலிநிகழ்ச்சிக் கலை | -சிந்துமலர் வெளியீடு, சென்னை |
| சீறாப்புராணம் மூலமும் பொழிப்புரையும்-ஹாஜி எம்.முகமது யூசுப், இரண்டாம் பாகம் | -மீடியா பப்ளிகேஷன்ஸ், மதுரை |
| மக்கள்ஊடகத் தொடர்பியல் | -வள்ளுவன் வெளியீட்டகம், சென்னை. |
| தொலைக்காட்சி நிகழ்ச்சிக் கலை | |

SEMESTER III			
AR-3	Applied Grammar and Translation-III	18ULAR31	
Hrs/ Week: 6	Hrs/Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To enable the students to understand simple Arabic sentences and construct Arabic sentences simple by their own

Unit I:-Lessons 13 to 16 (TEXTBOOK – 1)

من الدرس الثالث عشر إلى الدرس السادس عشر

Unit II:-Lessons 17 to 19 (TEXTBOOK – 1)

من الدرس السابع عشر إلى الدرس التاسع عشر

Unit III:-Grammar Portions (TEXTBOOK – 2)

- 1) Imperative and Prohibition (الأمر والنهي)
- 2) Original letters which are not enhanced (الفعل المجرد)
3. Original letters which are enhanced (مزيد فيه)
- 4) Subjunctive mood (الحروف الناصبة)
- 5) Jussive Mood (الحروف الجازمة)
- 6) Negative particles (ما و لا وما ولا النافيتان)
- 7) Number 1 to 10,000 (العدد من الواحد إلى عشرة آلاف)

Unit IV:-Lessons 20 to 22 (TEXTBOOK – 1)

من الدرس العشرون إلى الدرس الثاني والعشرون

Unit V:-Lessons 23 to 25 (TEXTBOOK – 1)

من الدرس الثالث والعشرون إلى الدرس الخامس والعشرون

TEXTBOOKS

1) DuroosulLughatil Arabiya Part – II Lessons 13 to 25

only by Dr.V.Abdur Rahim.

Available at: Islamic foundation Trust, 78 Perambur High Road ,
Perambur, Chennai- 600 012.

2) Arabic Tutor Part-I,II&III, By: Moulana Ebrahim MuhammadKarachi-Darullshaat,

III SEMESTER			
EN 3	Part - II - English ONE-ACT PLAYS AND WRITING SKILL		18ULEN31
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives:

1. To expose the conversational patterns to students and enable them to make use of the patterns in a given practical situation.
2. To write sentences in English grammatically.

UNIT I – ONE-ACT PLAYS

1. The Bishop's Candlesticks - Norman McKinnell
2. The Proposal - Anton Chekov
3. The Hour of Truth - Percival Wilde

UNIT II – ONE-ACT PLAYS

4. Aladdin and His Magic Lamp - Y. Sayed Mohammed
5. Tippu Sultan - Y. Sayed Mohammed
6. Evergreen Merchant of Venice - Y. Sayed Mohammed

UNIT III – WRITING SKILL

1. **Messages** (Pages 1-9 of *Written English for You* to be taught and the tasks given to be accomplished in the *Record of Writing*)
 - i) What is a message?
 - ii) When do we write messages?
 - iii) Why do we write messages?
 - iv) How do we write messages?
2. **Letters – 1** (Pages 10-20 *Written English for You* to be taught and the tasks given in pages 17 and 19 should be accomplished in the *Record of Writing*)
 - i) Letters for Ordering Supply of Goods
 - ii) Letters of Complaint
 - iii) Letters of Enquiry
3. **Letters – 2** (Pages 36-42 of *Written English for You* to be taught and the tasks given in the pages 38 and 44 should be accomplished in the *Record of Writing*)
 - i) Letters to inform your plan of visit
 - ii) Letters of Request
 - iii) Letters of Asking for Advice

UNIT IV – WRITING SKILL

4. **Essays** (Pages 66-79 to be taught and only the tasks 1-3 from pages 79 and 80 should be accomplished in the *Record of Writing*)
 - i) What is an Essay?
 - ii) Types of Essays.
 - iii) The structure of an Essay.
 - iv) Introductory paragraph.
 - v) Supporting paragraph.
 - vi) What can be the length of an Essay?

- vii) Why am I writing this Essay?
 - viii) Who am I writing for?
 - ix) How to begin an Essay?
 - x) How to organize an Essay?
 - xi) What to avoid in writing an Essay?
5. **Narrating** (Pages 109-116 of *Written English for You* to be taught only the tasks 1 and 2 from pages 115 to 116 to be accomplished in the *Record of Writing*)
- i) Describing events in a chronological order.
 - ii) Narrating events from different points of view
 - iii) Narrating events from different view point in time

UNIT V – WRITING SKILL

6. **Reporting** (Pages 127-136 be taught. The tasks given in pages 129- 134 and 136-137 must be accomplished in the *Record of Writing*)
- i) News Reports
 - ii) Reporting events or Developments.
 - iii) Reporting Interviews and Press Conferences
 - iv) Reports of Meetings.
7. **Summarizing** (Pages 164-172 of *Written English for You* be taught and the tasks 1-3 in pages 172-178 to be accomplished in the *Record of Writing*)
- i) What is a Summary?
 - ii) How to write a Summary?
 - iii) How long should a Summary be?
 - iv) Should the Summary be in a Paragraph?
 - v) Analysis of the process of Summarizing.

NOTE: Questions for Units III, IV and V should be framed from the tasks given in the prescribed textbook ***Written English for You.***

TEXTBOOKS

1. Compiled by a Board of Editors. *Plays for Pleasure*. Chennai: Paavai Publications, 2009.
2. Sayed Mohammed .Y, ed. *Three One-Act Plays*. Tirunelveli: Muhammed Taahaa Publications, 2011.
3. Radhakrishna Pillai.G, ed. *Written English for you*. Chennai: EmeraldPublishers, 1990 (rpt. 2008).

III SEMESTER			
DSC - 5	MACRO ECONOMICS - I		18UCEC31
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT - I : The Nature and Scope of Macro Economics

Introduction - Nature and Scope of Macro Economics- Limitations- Macro Statics – Macro Dynamics –Comparative Statics - Stock and Flow Concepts.

UNIT - II : National Income

National Income – Concepts- Meaning –Measurement –Importance – Limitations – Circular Flow of Income and Expenditure – Social Accounting.

UNIT - III : The Classical Theory Employment

Introduction – Classical Theory of Employment –Keynes’s criticism of Classical Theory- Say’s Law of Markets- Meaning, Propositions and Implications of the Law – Criticism.

UNIT - IV : The Principles of Effective Demand

Effective Demand –Meaning – Aggregate Demand Price – Aggregate Supply Price – Determination of Effective Demand – Importance of Effective Demand – Keynesian Theory of Employment.

UNIT - V : Consumption Function

Meaning- Significance of MPC, Keynes’ Psychological Law of Consumption- Determinants of Consumption Function – Theories of Consumption Function- The Absolute Income Hypothesis – The Relative Income Hypothesis – Permanent Income Hypothesis.

References:

1. M.L. Jhingan (2005), Macro Economic Theory, Vrinda Publications (P) Ltd, New Delhi.
2. Deepashree, Vanita Agarwal, (2007), Macro Economics, Tata McGraw – Hill Publishing Company Ltd, New Delhi.
3. Sankaran,S. (2006), Macro Economics, Margham Publications Chennai.
4. Ahuja, H.L.(2007), Macro Economics Theory and Policy – Advanced Analysis, S. Chand & Company Ltd, New Delhi.
5. Gupta, K.R., Mandal, R.K.and Anitha Gupta(2008), Macro Economics, Atlantic Publishers, New Delhi.

III SEMESTER			
AI - 3	STATISTICAL METHODS - I		18UACO31
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT - I Nature, Scope of Statistics and Sampling

Meaning - Nature and Scope of Statistics - Functions- Limitations - Collection of data-Primary and Secondary sources –Methods of Sampling.

UNIT – II Classification Tabulation and Diagrammatic Representation

Classification –Meaning- Characteristics of classification –Types of classification- Tabulation of Data-Meaning-Objects, Difference Between classification and Tabulation- Parts of Tabulation- Types of Tables – Diagrammatic and Graphic Representation- Advantages of Diagrammatic and Graphic Representation- Types of Diagram- Graphs- Histogram – Frequency Polygon –Limitations of diagrams and graphs.

UNIT - III Measures of Central Tendency

Characteristics of a Good Average-Arithmetic mean- Median-Mode-Harmonic Mean- Geometric Mean- Simple problems.

UNIT- IV Measures of Dispersion

Meaning of Dispersion – Range - Quartile Deviation- Mean Deviation- Standard Deviation- Coefficient of Variation-Simple problems- Lorenz curve.

UNIT - V Skewness and Indian Statistics

Skewness – Meaning- Karl Pearson, Bowley and Kelly’s Measures of Skewness- -Simple Problems-Growth and Origin of Indian Statistics – National Sample Survey Organisation (NSSO) – Central Statistical Organisation (CSO).

References:

1. Pillai R.S. N. & Bagavathi (2007) Statistics-Theory and Practice, S.Chand & Company Ltd, New Delhi -110055.
2. Gupta, S.P. (2002), Statistical Methods, Sultan Chand Sons &Co, New Delhi.
3. Arora, P.N. Sumeet Arora and Amit Arora (2009), Elements of Statistical Methods, Sultan Chand Sons & Company Limited, Ram Nagar, New Delhi.

III SEMESTER			
DSE – 1A	ENTREPRENEURSHIP DEVELOPMENT		18UEEC3A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits: 4

UNIT- I Definition and Scope of Entrepreneurship

Definition- Scope –Significance of Entrepreneurship- Functions of an Entrepreneur – Characteristics- Types- Theories of Entrepreneurship.

UNIT -II Micro, Small, Medium and Large Scale Industries

Micro, Small, Medium and Large Scale Industries and their Significance –Problems – Industrial Policy on Small Scale Industries- Women Entrepreneurship – Concept – Growth- Problems- Prospects and Development Scheme – SHGs and Micro Finance.

UNIT - III Promotional Agencies

Promotional Agencies – NSIC, TIIC, SIDCO, SIPCOT, District Industrial Centres- Industrial Estates – Industrial Service Institute.

UNIT - IV Cost and Price

Cost and Price – Methods of Cost Estimation – Cost Control- Pricing Methods –Price Policy- Full Cost Pricing- Legislative Control over prices- Packed Commodities Regulation Act.

UNIT- V Project Preparation and Evaluation

Project Preparation and Evaluation- Break Even Analysis: Concept- Features- Assumptions- Graphical Analysis – Importance and Limitations.

References

1. Sangram Keshari Mohanty(2006), Fundamentals of Entrepreneurship, Prentice, Hall of India Pvt Ltd, New Delhi.
2. Khanaka, S.S. (2009), Entrepreneurial Development, Sultan Chand & Sons –New Delhi.
3. Jayshree Suresh, (2013), Entrepreneurial Development, Margham Publications, New Delhi.
4. Vasanthagopal, R. & Santha, S. (2008), Women Entrepreneurship in India, New Century Publications, New Delhi.
5. Dr. C.B.Gupta & Dr. N.P.Srinivasan (2010), Entrepreneurial Development in India, Sultan Chand & Sons, New Delhi.
6. Bose, S.(2013), Self- Help Groups and Rural Development, MJP Publishers

III SEMESTER			
DSE- 1B	HEALTH ECONOMICS		18UEEC3B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits: 4

UNIT-I Introduction

Definition of Health Economics – Nature and Significance of Health Economics – Demand and Supply of health care – Characteristics of Demand and supply of health care – Health indicators – Criteria of health equity.

UNIT-II General Health Issues

Health status of the people in India – Health care services in Urban and Rural areas – Health inequalities in rural – Urban areas – Health infrastructure in India and Tamil Nadu – Evaluation of Health programmes since independence – Improvement in Medical Technology.

UNIT-III Economics Of Health Care

Scarcity A theoretical approach – Opportunity Cost – Market in Health Care – Buyers and Sellers in Health Market – Cost of Health Service – Markets and Price Mechanism – Concept of Economic Efficiency – Production and Health Sector.

UNIT-IV Measurement Status

Morbidity Measures – Mortality measures – Resource allocation – Non Observables are Banned – Clinical Validity – Measuring Health care Resource in Physical terms - Measuring Health care Resource in Monetary terms – Return to Scale.

UNIT-V Health Delivery System

The Constitutional Role of India's Central Ministry of Health – Management of Maternal Health Services – Health Programmer – Health Plans – National Health Programme – Medical Relief and Supplies - Hospital and Dispensaries – Medical Education and Indian Council of Medical Research – Factors affecting Immunization – Routine Immunization in India – Universal Immunization Programme.

REFERENCES:

1. Dr.I.Sundar (2012) Health Economics and Health Care Management, Serials Publications – New Delhi – 110 002.
2. Dr.C.Dhandapani (2013) Prevention of Diseases in India, Global Research Publications, New Delhi.
3. Dr.C.Dhandapani (2012) Health Issues and Challenges, Global Research Publications, New Delhi.
4. Culyr.A.J (2010) The Directory of Health Economics, Edward Elgas Publications, Holland.
5. Himanshu Sekhar, Rout and Prashant Panada (2007), Health Economics in India, New Century Publications, Delhi.

III SEMESTER			
NME - 1	ECONOMICS OF TRANSPORTATION		18UNEC31
Hrs/Week:2	Hrs/ Sem: 30	Hrs/Unit:6	Credits: 2

UNIT - I : Meaning and Classification of Transport

Meaning and Classification of Transport - Land –Water- Air and other modes of transports - Economic, Political, Social, Cultural Significances and drawbacks.

UNIT -II : Railways

Railways – Features- Monopoly- Public Utility-Large Scale Operation- Railway Development in Five Year Plans - Route Length – Goods Traffic – Productivity – Railway Finance- Administration- Railway Research – Training of Staff- Consultancy- Rates and Fares- Administrative Control – Problems of railways.

UNIT - III : Road Transport

Road Transport- Roads – Vehicles – Significance- Characteristics- Competition –Monopoly – Nationalisation- Road Development during Plans- Road Finance – Regulation – Taxation – Current problems of motor transport.

UNIT -IV : Water Transport

Water Transport- Advantages- Limitations- Problems and Prospects – Features of Shipping policy- Competition- Ports and Harbors- Current Problems- Inland water transport.

UNIT - V : Air Transportation

Air Transportation - Nature and Significance- Revenue and Expenditure- Rates and Fares - Competition and Monopoly - State Regulation- Recent developments – Transport Policy- Transport competition and Coordination - Methods of Coordination- Coordination in India.

Reference:

1. Sankaran, S.(2010), Indian Economy, Margham Publications, Chennai.

நான்காம் பருவம்			
PART - I - TAMIL			
TA - 4	சங்கத்தமிழ்		18ULTA41
Hrs/Week: 6	Hrs/Sem: 90	Hrs/Unit: 18	Credits: 4

நோக்கம்

1. சங்கஇலக்கியம் குறித்த புரிதலை மாணவர்களுக்கு ஏற்படுத்துதல்.
2. இணையத்தில் தமிழின் இடத்தினை உணர்த்துதல்.
3. மாணவர்களை இணையத்தைப் பயன்படுத்த அறிவுறுத்துதல்.

அலகு - 1

தமிழ்ச் செய்யுள் (துறை வெளியீடு)

நற்றிணை (பாடல் எண்கள் 68, 95), குறுந்தொகை (பாடல் எண்கள் 2, 23), ஐங்குறுநூறு (பாடல் எண்கள் 23, 49), பதிற்றுப்பத்து (பாடல் எண் 69), பரிபாடல் (செவ்வேள்-திருப்பரங்குன்றத்தின் அமைப்பும் சிறப்பும்-பாடல் எண்கள் 1 முதல் 20 வரை), கலித்தொகை (பாடல் எண் 10), அகநானூறு (பாடல் எண் 44), புறநானூறு (பாடல் எண் 187) மற்றும் பத்துப்பாட்டில் குறிஞ்சிப்பாட்டு முதல் 98 வரிகள்.

அலகு-2

நம்பிக்கைத் தமிழ் -கல்லூரித் தமிழ்த்துறை வெளியீடு,

அலகு - 3

இணையமும் தமிழும்

- தமிழ் இலக்கியப் பதிவுகளும் இணையமும்
- இணையத்தில் படைப்பை வெளியிடும் முறைகள்
- தமிழ் விக்கிபீடியா -அறிமுகம்
- வலைப்பூக்களை உருவாக்க மாணவர்களுக்குப் பயிற்சிதரல்
- தமிழ் மின் நூலகம்
- மின் நூல்களும் வாசகத்தன்மையும்
- புகழ்பெற்ற தமிழ் இலக்கியத் தளங்கள் குறித்த அறிமுகம்.

அலகு - 4

இலக்கியவரலாறு

- சங்கஇலக்கியம் ஓர் அறிமுகம்
- எட்டுத்தொகை, பத்துப்பாட்டு
- சங்கஇலக்கியத் திணைக் கோட்பாடும் சங்ககாலமக்கள் வாழ்வியலும்

அலகு - 5

இலக்கணம்

- தமிழர் வாழ்வில் அகமும் புறமும்
- ஐவகைநிலங்களின் முதல், கரு, உரிப் பொருட்கள்
- அறத்தொடு நின்றல்
- களவு, கற்பு விளக்கம்
- புறத்திணைகள்

பார்வை நூல்கள்

தமிழ்க் கணினிஇணையப்பயன்பாடுகள் - முனைவர் துரை .மணிகண்டன்

த.வானதி

கமலினிபதிப்பகம்

கச்சமங்கலம் அஞ்சல்,

தோகூர் வழி,

தஞ்சாவூர் மாவட்டம்

இணையத் தமிழ்

-தமிழ்த்துறை வெளியீடு

சதக்கத்துல்லாஹ் அப்பா கல்லூரி

திருநெல்வேலி.

வழிகாட்டு இணையதளங்கள்

1. www.selliyal.com
2. www.tamilvu.org
3. www.tamilcanadian.com
4. www.bbc.com
5. www.tamilinayam.com

	SEMESTER - IV		
AR-4	CLASSICAL PROSE		18ULAR41
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

Objectives: To impart the moral values in the students and build their personality to make them better citizens to serve the society.

Unit I:- Verses from 1 to 12 from (Sura – al – Hujraat)(TEXTBOOK – 1)

من الآية "يا أيها الذين آمنوا لا تقدموا" إلى الآية "يا أيها الذين آمنوا اجتنبوا"

Unit II:- Verses from 10 to 18 from (Sura – al – Hujraat)& verses from Surah Lqman from (12 to 19) (TEXTBOOK – 1)

من الآية "يا أيها الناس إنا خلقناكم" إلى الآية "إن الله يعلم غيب السموات"

من الآية "ولقد آتينا لقمان الحكمة" إلى الآية "واقصد في مشيك"

Unit III:- Collection and compilation of Quran and Hadeeth,

History of Imam Abu Hanifa, Malik, Asshafi,Ahmad, Bukhari,

Muslim, Abu Dawood, At-Tirmidi, An-Nasaee and Ibn-Majah

(TEXTBOOK – 1)

Unit IV:-Hadeeth 1 to 10 (TEXTBOOK – 2)

من الحديث "لا تأكلوا بالشمال" - إلى الحديث "خيركم من تعلم القرآن"

Unit V:-Hadeeth 11 to 20 (TEXTBOOK – 2)

من الحديث "لا تمنعوا نساءكم" - إلى الحديث "حق المسلم على المسلم خمس"

TEXTBOOK

1. Tafseer SuratulHujuraathand fromSuraahLuqman (verses from 12-19) A study material prepared by Dept. of Arabic, Sadakathullah Appa College , Rahmath Nagar, Tirunelveli-11

2. Hadeeth: AhadeethSahlah

Available at: Islamic foundation Trust, 78, Perambur High Road, Perambur, Chennai- 600 012.

IV SEMESTER			
EN4	Part - II - English A PRACTICAL COURSE IN SPOKEN ENGLISH		18ULEN41
Hrs/ Week: 6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT I

Interactive Expressions and Pronunciation Practice: Consonants
(Chapters 1 – 3 of *A Course in Spoken English*)

UNIT II

Introducing oneself / others, patterns for greeting, requesting, expressing and responding to thanks and etc., & Pronunciation Practice: Vowels (Chapters 4 – 8 of *A Course in Spoken English*)

UNIT III

Developing descriptive competency, narrative competency, arguing competency, comparing competency and pronunciation practice: Diphthongs (Chapters 9 – 13 of *A Course in Spoken English*)

UNIT IV

Practising continuous speech, group discussion and pronunciation practice: Word Accent and Intonation
(Chapters 14 – 19 of *A Course in Spoken English*)

UNIT V LISTENING PRACTICE

Students will listen to audio and video materials for 10 – 12 hours.

Textbook, Workbook, Record Note:

1. Nihamathullah. A. et al. *A Course in Spoken English*. Tirunelveli: MSU, 2005. (rpt.2010).
2. Board of Editors, Department of English, Sadakathullah Appa College, *A Workbook for A Course in Spoken English*, 2011.
3. Spoken English Practice Record.

Evaluation Scheme:

I Internal Oral Test	: 15 Marks	}	The best two of the three CIA test marks will be added up
II Internal Oral Test	: 15 Marks		
III Internal Oral Test	: 15 Marks		

Distribution of Marks

The best two of the three CIA test marks	: 30 Marks
Loud Reading	: 5 Marks
Listening Test	: 5 Marks
Internal Marks	: 40 Marks
External Oral Test	: 50 Marks
Record Note	: 05 Marks
Workbook	: 05 Marks
External Marks	60 Marks

IV SEMESTER			
DSC - 6	MACRO ECONOMICS - II		18UCEC41
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT - I: The Investment Function

Meaning of Capital and Investment – Types of Investment (Induced vs Autonomous), Determinants of Investment – Marginal Efficiency of Capital (MEC)- Relation between MEC and MEI – Factors other than the interest rate affecting inducement to invest.

UNIT- II: The Concept of Multiplier

The Investment Multiplier – Working of the Multiplier – Assumptions to Multiplier- Leakages of Multiplier – Criticism of Multiplier – The Dynamic Multiplier- The Employment Multiplier.

UNIT - III: Balanced Budget Multiplier and Foreign Trade Multiplier

Balanced Budget Multiplier – its Assumptions, its Criticism- Foreign Trade Multiplier- Criticism of the Foreign Trade Multiplier.

UNIT - IV: The Principles of Acceleration and Super Multiplier

Acceleration – Meaning- The principles of Acceleration – Operation of the Acceleration principle – Assumptions-Criticism- The Super Multiplier or the Multiplier and Accelerator Interaction – Use of Multiplier and Acceleration interaction in Business Cycles.

UNIT - V: General Equilibrium

General Equilibrium: Hicks - Hansen Analysis – Derivation of IS - LM Curves- Keynes effect and Pigou effect – IS-LM Equilibrium –Objectives of Macro Economic Policy – Monetary and Fiscal Policy Measures.

References:

- 1.M.L. Jhingan (2005), Macro Economic Theory, Vrinda Publications (P) Ltd, New Delhi-110091.
2. Dwivedi, D.N., (2005), Macro Economics: Theory and Policy, Tata McGraw Hill Publishing Company Ltd., New Delhi.
3. Sankaran,S. (2006), Macro Economics, Margham Publications Chennai.
4. Ahuja, H.L.(2007), Macro Economics Theory and Policy – Advanced Analysis,S. Chand & Company Ltd, New Delhi.
5. Gupta, K.R., Mandal, R.K.and Anitha Gupta(2008), Macro Economics, Atlantic Publishers, New Delhi.

IV SEMESTER			
AI - 4	STATISTICAL METHODS - II		18UACO41
Hrs/Week:6	Hrs/ Sem: 90	Hrs/ Unit: 18	Credits: 4

UNIT I CORRELATION AND REGRESSION

Meaning – Types of correlation –Methods of measuring correlation – Uses–Spearman's Rank correlation- Regression – Meaning - Difference between Correlation and Regression – Two Regression lines- Regression Equations – Simple problems.

UNIT II INDEX NUMBER

Characteristics of Index Numbers - Uses - Types - Methods of constructing Index Numbers-Laspeyre's, Paache's, Fisher's, Marshall-Edgeworth's, Bowley's Index Numbers – Factor Reversal Test and TimeReversal Test - Cost of living Index Number.

UNIT III TIME SERIES

Concept of Time Series - Components of Time Series- Measurement and Shifting of Trend, Measurement of Seasonal, Cyclical, and Irregular variation. Freehand, Semi-Average and Moving Average Method.

UNIT IV HYPOTHESIS TESTING

Meaning and Definition of Hypothesis-types- Testing of Hypothesis-Steps involved in testing of a Hypothesis- Test of Significance for Large Samples – Testing the significance of the mean of a random sample - Test the difference between the means of two samples - Test of Significance for Small Samples – 't' distribution – its properties.

UNIT V VITAL STATISTICS

Information maintained by the State: Birth Rate, Death Rate, Fertility Rate, Infant Mortality Rate, Mortality Rate and Others, The Central Statistical Organization (CSO).National Sample Survey Organisation(NSS).

TEXT BOOKS :

1. Gupta, S.P., **Statistical Methods.**

REFERENCE BOOKS :

1. Yamane .T,Statistical Methods.
2. Croxten&Cowden ,Statistics.
3. D.N. Elhance&VeenaElhance ,Fundamentals of Statistics

IV SEMESTER			
DSE – 2A	HUMAN RESOURCE MANAGEMENT		18UEEC4A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/ Unit: 12	Credits: 4

UNIT I INTRODUCTION TO HUMAN RESOURCE MANAGEMENT

Meaning, definition, Objectives and functions – Scope – HRM Environment – HRM Policies- Challenges in Human Resource Management - - Approaches to Human Resource Management.

UNIT II HUMAN RESOURCE PLANNING

Need-Scope and Importance – Factors affecting Human Resource Planning – Process – Job Analysis – Job Description – Job Specification – Job Evaluation –Succession planning.

UNIT III RECRUITMENT AND SELECTION PROCESS

Sources of Recruitment- Internal Vs. External: Domestic Vs. Global sources- Selection Process- Placement and Induction – Training and Development: Need Assessment- Training methods for Operatives and Supervisors - Executive development: Need and Programs.

UNIT IV EMPLOYEE COMPENSATION AND RETENTION

Wages and Salary Administration – Bonus – Incentives – Fringe Benefits –Flexi systems- Sweat Equity- Job Evaluation Systems –Promotion – Demotions – Transfers- Employee Retention: Need and Programs.

UNIT V EMPLOYEE WELFARE MEASURES

Welfare and Safety measures – Accident Prevention – Employee Grievance Handling procedure and their Redressal – Industrial Relations – Trade Unions – Objectives - Functions – Workers Participation in Management- Separation: Need and Methods.

TEXT BOOKS :

1. Memorias C.B,Dynamics of Personnel Management.
2. Aswathappa K, Human Resource and Personal Management.
3. Sundar K&Srinivasan J,Human Resource Development.

REFERENCE BOOKS :

1. Venkataraman&Srivastava,Personal Management &Human Resources.
2. ArunMonappa,Industrial Relations.
3. Yodder&Standohar,Personal Management &Indutrial Management.
4. Edwin B. Flippo, Personal Management.
5. Pigors and Myers,Personal Administration.

IV SEMESTER			
DSE- 2B	CAPITAL MARKET		18UEEC4B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits: 4

UNIT - I Definition and Growth of Capital Market

Capital Market – Definition – Growth- Concepts- Functions- Structure.

UNIT - II Sources of Finance

Long Term Finance- Sources- Financial Institution- LIC- UTI- IDBI- ICICI- Public Deposit- Mutual Funds.

UNIT - III Corporate Securities

Corporate Securities - Equity Shares- Preference Shares – Debentures and Bonds- Convertible and Non- Convertible debentures- Full and Partly Convertible debentures- Global Depository Receipts.

UNIT - IV Stock Exchange

Stock Exchange – Functions- Listing of Certificate- Dealers in Stock Exchanges – Role of Securities and Stock Exchange Board of India(SEBI) in the Regulation of share market.

UNIT - V Public Issues of Shares

Public Issues of Shares – Primary Market – Secondary Market- Issues of shares at par and at premium- Right issues of shares – Issues of Bonus shares – Underwriting of shares- Merchant Banks- Foreign Institutional Investors.

References:

1. Avadhani, V.A.(2001), Capital Market Management, Himalaya Publishing House, Mumbai.
2. Gopalsamy,N.(2009), Capital Market, Macmillan Publishers India Ltd, Delhi.
3. Satya Prasad, B.G., Satish Bhat Udaya Chandra(2000), Industrial Finance, Himalaya Publishing House, Mumbai.

IV SEMESTER			
NME - 2	ECONOMICS FOR COMPETITIVE EXAMINATION		18UNEC41
Hrs/Week:2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

UNIT- I Introduction to Economics

Meaning and scope of economics – basic concepts in Economics – Human wants – Goods - Utility – Value – Price – Income – Wealth – welfare – Market – Supply – Demand – Cost – Revenue – Capital.

UNIT – II Consumption

Meaning of the terms – consumer – consumption – utility maximization – Law of diminishing Marginal utility – Law of Demand – Law of Equi-marginal Utility – The concept of Consumer’s Surplus.

UNIT – III Production and Distribution

Meaning of the terms – producer – production – Factors of production – law of returns – Meaning of the Rent, wages, interest, profit.

UNIT – IV Product pricing

Perfect competition – Imperfect Competition – Monopoly – Oligopoly.

UNIT-V Investment

Meaning of the term investment – Investment opportunities in shares, Bank Deposits, Real estates, Small savings schemes. insurance schemes, investment in companies and investment in gold.

Text Books:

1. Micro Economics – S.Sankaran
2. Micro Economics – Dr.N.Srinivasan

Reference Books:

1. Micro Economics - M.L.Seth
2. Principles of Economics - K.P.M.Sundaram
3. Advanced Economic Theory- M.L.Jhingan

V SEMESTER			
DSC -7	INDIAN ECONOMY		18UCEC51
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

Unit – I Structure And Organisation Of Indian Economy

Indian Economy before Independence – Characteristics of Indian Economy – Problems of Indian Economy – Poverty and Unemployment – Causes and Remedial Measures.

Unit – II Demographic Features Of India

Causes and Consequences of overpopulation in India. – Population Control in India – Remedial measures; Poverty-meaning- Causes – Antipoverty measures; Unemployment – meaning – Types – Causes- Measures.

Unit – III Agriculture:

Features of Indian Agriculture – Role of Agriculture in Indian Economy Land reforms – Green Revolution in India – Advantages and Disadvantages of Green Revolution – Agricultural Marketing – Regulated Marketing.

Unit - IV Industries

Need and Importance of Industrialization – Large Scale Industries – Iron and Steel, Cement, Textile, Jute and Sugar – Industrial Policy – Role and Importance of Small scale Industries in India.

Unit – V Planning And Economic Returns

Need and Importance of Planning exercises in India – Five year Plans – Objectives and Achievements – NITI Aayog – Economic returns in India.

Text Books:

1. Indian Economy- S.Sankaran
2. Indian Economy – Agarwal.

Reference Books:

1. Indian Economy – Dutt & Sundaram
2. Indian Economy – Misra & Puri
3. Indian Economy – I.C.Dhingra

V SEMESTER			
DSC -8	AGRICULTURAL ECONOMICS		18UCEC52
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

UNIT - I : Agricultural Development

Agricultural Development – Role of Agriculture in Indian Economy- Agricultural Development under Five Year Plans- Productivity in Agriculture – Causes for Low Productivity- Measures to improve Productivity.

UNIT - II : Structural and Institutional Changes in Agriculture

New Agricultural Strategy – New Economic Policy and Agriculture – Mechanisation – Advantages and Limitations- Farm Size and Efficiency – Land Reforms – Measures – Progress- Suggestions for improvement.

UNIT- III : Agricultural Finance and Agencies

Capital formation in Agriculture – Sources of Agricultural Finance- Rural Indebtedness – Causes- Debt relief activities – Role of Rural Credit Institutions.

UNIT - IV: Agricultural Marketing

Recent State of Agricultural Marketing- Role and Functions of efficient marketing system – Marketable surplus - Agricultural Price Policy - Regulated Markets - Co-operative Marketing – Procurement and Public Distribution.

UNIT - V : Agricultural Labour

Problem of Agricultural Labour –Causes for poor conditions of agricultural labour – Problem of Unemployment and Under - employment – Government measures.

References

1. Memoria, C.B., & Badri Bishal Tripathi (2003), Agricultural Problems of India, Kitab Mahal Agencies, Patna.
2. Sankaran, S.(2010), Indian Economy, Margham Publications, Chennai.
3. Deepashree, (2011), Indian Economy, Ane Books Pvt Ltd, New Delhi.
4. Sethuraman, K. (2000), Agricultural Marketing, Margham Publications, Chennai

V SEMESTER			
DSC -9	MONETARY ECONOMICS		18UCEC53
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

UNIT - I : Evolution of Money

Evolution and Functions of Money – Forms of Money – Money and Near Money – Supply of Money (M1, M2, M3 and M4) – Value of Money – Quantity Theory of Money – Fisher’s version – Cambridge version.

UNIT - II : Demand for Money

Demand for Money – Keynes’s theory of Demand for money – Friedman’s Restatement of the quantity theory of money – Patinkin’s Real Balance Effect – Tobin’s portfolio balance theory.

UNIT -III: Banking

Commercial and Central Banking – Functions – Balance Sheet – Credit Creation – Nationalization of Banks – Performance of Public Sector Banks in India – RBI Functions.

UNIT - IV: Trade Cycle

Trade Cycle – Causes and control - Phases of Trade Cycle – Theories of Trade Cycle – Schumpeter – Hawtrey – Hicks and Samuelson.

UNIT - V : Inflation

Economics of Inflation – Meaning – Types – Causes and Measures – Theories: Demand Pull, Cost-Push and Structural Inflation – Phillips Curve – Stagflation.

References:

1. Mithani, D.M.(1997), Money, Banking, International Trade and Public Finance, Himalaya Publishing House, New Delhi.
2. Seth, M.L. (2001), Monetary Economics, Lakshmi Varain Agarwal – Agra.
3. Jhingan, M.L. (2003), Monetary Economics, Virnda Publications (P) Ltd, Delhi.
4. Dwivedi, D.N. (2005), Macro Economics: Theory and Policy, Tata McGraw Hill Publishing Company Ltd, New Delhi.

V SEMESTER			
DSC -10	HISTORY OF ECONOMIC THOUGHT		18UCEC54
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

UNIT - I: Pre-classical and Classical Thought

Mercantalism – Physiocracy – Classical school – Adam Smith, J.B.Say, Bentham, Ricardo, Malthus and J.S.Mill – Neo classical school – Alfred Marshall, J.R.Hicks and Allen.

Module II : Austrian and Institutional School

Austrian school – Marginalism – Gossen, Jevons, Walras, Karl Menger and Von Wieser – Institutional school – Veblen, Commons, Mitchell.

Module III: Socialistic Thought

State Socialism – Saint Simon – Sismondi – Utopian Socialism – Robert Owen – Scientific socialism – Karl Marx and Engels.

Module IV: Historical, Keynesian and welfare schools

Historical school – Roscher, Hildebrand Schomoller – Keynesian school – J.M.Keynes – Welfare School – Pigou, Hobson and Pareto.

Module V : Indian Economic Thought

Thiruvalluvar – Gokale – Naoroji – Ranade – Jawaharlal Nehru – Mahatma Gandhi – E.V.Ramasamy – Amartya Sen.

References

1. Hagela, (2000) History of Economic Thought, Konark Publications, New Delhi.
2. Sankaran S. (2000), A History of Economic Thought, Margham Publications, Madras.
3. Srivastava S.K. (2002), History of Economic Thought, Shultan Chand & Sons, New Delhi.
4. Hajela T.N. (2008), History of Economic Thought, Ane Books India, New Delhi.
5. Bhatia H.L.(2006), History of Economic Thought, Vikas Publishing House Pvt Ltd, New Delhi.
6. Gohosh, B.N. & Rama Ghosh (2006), Concise History of Economic Thought- Himalaya Publishing House, Mumbai.
7. Bhatia, H.L. (2006), History of Economic Thought, Vikas Publishing House Pvt Ltd, New Delhi.

V SEMESTER			
DSE- 3A	ENVIRONMENTAL ECONOMICS		18UEEC5A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits:4

UNIT -I : Definition and Scope of Environomics

Definition and Scope of Environomics –Concepts and other Theories – Relationship with other sciences – Problems in Pollution – Approaches in Environomics- Environment and Economics - Natural Resources- Conservation of Natural Resources – Green House Effect – Ozone Depletion- Acid Rain- Tragedy of Commons.

Module II : Welfare Economics and Environomics

Welfare Economics and Environomics – Pareto Theory – Other effects- Environment quality as public good- Optimum Theory – Private and Social cost- Problem of Second cost- Population Menace and Degradation of Environment quality – Urbanisation-Land Use – Air and Water pollution- Noise Pollution.

Module III : Economic Development and Quality of Environment

Economic Development and Quality of Environment- Environmental Issues in Developed and Developing Countries – Uses of Resources – Environmental Protection Laws- Environmental Education in Curriculum.

Module IV : Cost Benefit Analysis

Cost Benefit Analysis – Environmental cost of Economic growth – Limits to growth –Pollution cost distribution- Effects- Plans – Total and Marginal Benefits of Pollution Control – Efficiency in Pollution- Pollution Control Boards.

Module V: Measures of Pollution Control

Measures of Pollution Control – Fiscal and Direct control measures – Taxes and Subsidies- Pollution Control Methods – Government Investment Programmes- Pollution Permits- Global Issues in Environmental Quality- Role of Government Voluntary and Consumer organization – Treaties and Agreements at Global Level.

References:

1. Sankaran, S. (2004), Environmental Economics, Margham Publications, Chennai.
2. Karpagam,M.(2001), Environmental Economics, Sterling Publications Pvt Ltd, New Delhi.
3. Ganesamurthy, V.S.(2009), Environmental Economics in India, New Century Publications, New Delhi.
4. Eugene,T.(2004), Environmental Economics, Virnda Publications (P) Ltd, Delhi.

V SEMESTER			
DSE- 3B	ECONOMETRICS		18UEEC5B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits:4

UNIT-I Introduction

Nature, Meaning, Definition and Scope of Econometrics - Methodology of Econometric Research - Simple Linear Regression Model - Method of OLS - Assumptions underlying the Method of Least Squares - Standard Errors of Least Squares Estimators - Properties of Least Squares Estimators

UNIT-II Interval Estimation

Interval Estimation - Confidence Intervals for Regression Coefficients b_1 and b_2 - Hypothesis Testing: Confidence Interval Approach and Test of Significance Approach - The 't' test - Meaning of accepting or rejecting a hypothesis.

UNIT-III Multiple Regression

Multiple Regression Analysis: Assumptions - The two and three variable model - Statistical Properties of Least Square Estimates - Interpretation of Multiple Linear Regression Model - Goodness of fit.

UNIT-IV Multicollinearity

Nature of Multicollinearity - Estimation in the presence of Multicollinearity - Theoretical and Practical Consequences of Multicollinearity - Detection of Multicollinearity - Remedial Measures.

UNIT-V Heteroscedasticity

Definition - Consequences - tests, Spearman Rank Correlation test - Goldfeld and Quandt test - Park Test. Regression with Qualitative Independent Variable- Regression Models with Dummy Variable - Logit Model.

REFERENCES:

1. Koutsoyiannis, A., "Theory of Econometrics: An Introductory Exposition of Econometric Methods', Educational Low-Prices Books Scheme, McMillan Education Ltd., (1992).
2. Damodar Gujarathi, "Basic Econometrics", Tata MC Graw Hill Ltd., 1999, 4th Ed.
3. Suresh K. Ghose, "Econometrics'. Prentice Hall of India Private Limited, New Delhi.
4. Goldberger, A.S. (1998), "Introductory Econometrics", Oxford University Press, Cambridge, Mass.

V SEMESTER			
FW	Field work		18UFEC51
Hrs / Week: 4	Hrs / Sem: 30	Hrs / Unit: 6	Credits:3

The following guidelines have been framed regarding the conduct / evaluation /structure of marks for the course on “Field work” for all the U.G.

- “Field work” course is similar to that of a “Mini Project”. It shall be a Group activity with a maximum number of 5 students in each group.
- All the faculty members of each Department shall handle equally the “Field work” course, when it is offered.
- At the end of the semester, each group shall submit a report for the course on “Field work” which shall have a minimum of 15 to 20 pages.
- Faculty members may have students more than one group equally depending on the student’s strength.
- “Field work” shall be in fifth semester of the programme, as per the template.
- Evaluation scheme for the “Field work” course is similar to that of the Mini Project / Major Project (60:40)

V SEMESTER			
SEC - I	COMPUTER APPLICATION IN ECONOMICS		18USEC51
Hrs/Week:2	Hrs/ Sem: 30	Hrs/ Unit: 6	Credits: 2

UNIT-Introduction to Computers

Introduction to Computers – Classification of Digital Computer Systems – Anatomy of a Digital Computer - Generations of Computers – Memory Units – Input Devices – Output Devices – Auxiliary Storage Devices. Computer Hardware and Software – Programming Languages: Machine Languages- Assembly level languages and high level languages. Operating Systems.

UNIT-II Network and Internet

Computer Networks: Types of networks – Network Topologies - Introduction to Internet - Internet Concepts - E-Mail - WWW Concepts - Web Browser- Search Engine - Finding websites for Recipes - How to applying for job using job web sites.

UNIT-III MS Word

Introduction to word - Formatting text and documents - Working with header and footers, foot notes – Tabs - Tables and Sorting - Menus - Mail Merge.

UNIT-IV MS Excel

Introduction to Excel - Rearranging worksheets - Formatting work sheets - Functions Excel chart Features - Working with Functions-Statistical - Math-Financial functions – SPSS, Major Features and Utilities.

UNIT-V MS PowerPoint

Power Point basics - editing text - Deleting slides - Working in outlines view - Using Design Templates - Adding Graphics - Adding organization Charts - Running Slide Show - Adding Special Effects.

REFERENCES:

1. “Fundamentals of Computer Science and Communication Engineering”. Alex Leon, Mathew's Leon, Vikas Publishing House, New Delhi, 1998.
2. MS office 2000 for every one- Vikas publishing House Pvt. Ltd., Sanjay Saxena
3. Computer Fundamentals by P. K. Sinha, BPB Publications, Sixth edition
4. Fundamentals of Computers by Rajaraman V, Prentice Hall India Learning Private Limited; 5 edition (2010)
5. MS-Office by S.S. Shrivastava, Laxmi Publications; First edition (2015)
6. Introduction to the Internet by Van Nostrand Reinhold Company India, New Century Publications, Delhi.

VI SEMESTER			
DSC - 11	INTERNATIONAL ECONOMICS		18UCEC61
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

UNIT - I : Theories of International Trade

Meaning – Nature and Scope – Distinction between internal and international trade - Classical Theory – Adam Smith’s Absolute Cost Theory - David Ricardo’s Comparative Cost Theory – Heberler’s Opportunity Cost Theory – Heckscher – Ohlin Theorem.

UNIT - II : Free Trade Versus Protection

Case for and against free trade and protection – Tariffs – Meaning – Types – Effects – Quotas – Meaning – Types – Effects – Dumping – preconditions for dumping – effects – anti-dumping measures.

UNIT - III : Balance of Payments

Concept – importance – structure – distinction between balance of trade and balance of payments – Disequilibrium in the balance of payments – short run and long run – causes – measures for removal of disequilibrium.

UNIT -IV : Foreign Exchange

Meaning – Importance – Demand for Foreign exchange – Supply of Foreign exchange – equilibrium rate of Foreign exchange – Purchasing Power Parity Theory – Stable and Flexible Foreign Exchange Rate.

UNIT -V: International Monetary System

International Liquidity – IMF – IBRD – Asian Development Bank – SAARC – WTO and India.

References

1. Jhingan, M.L. (2013), International Economics, Vrinda Publications(P) Ltd, Delhi.
2. Abdual Raheem & Vagheesan (2006), International Economics, Learntech Press, Trichy.
3. Desai, S.S. & Nirmal Bhalerao, (2003), International Economics, Himalaya Publishing House, Mumbai.
4. Mithani, D. M. (2003), International Economics, Himalaya Publishing House, Mumbai.
5. Cherunilam (2006), International Economics, Tata McGraw, Hill Publishing Company, New Delhi.
6. H.L. Bhatia (2006), International Economics, Vikas Publishing House Pvt LTD, New Delhi.

VI SEMESTER			
DSC - 12	LABOUR ECONOMICS		18UCEC62
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

UNIT – I Labour as as factor of production

Meaning of Labour – Characteristics of Indian labour, Migratory Character – Causes of Migration – effects of Migration – Absenteeism – Meaning and Causes.

UNIT – II Trade Unions and Industrial Disputes

Types of Trade union – objectives – Functions – Industrial Disputes – Causes – Methods of Settling Industrial disputes Collective Bargaining – objectives – Process of Collective bargaining – Industrial Sickness – Meaning and Causes.

UNIT – III Workers Participation in Management and Workers Education

Works Committee – Joint Management Council – Workers Participation in Management – in India – Workers education – objectives – Functions – Workers education in India.

UNIT – IV Labour Welfare Meaning and Scope of labour Welfare – objectives – principles of labour welfare ILO – Aims and Functions – India and ILO.

UNIT – V Social Security Objectives – Social Security Measures in India – Social Insurance – Social Assistance.

Text Books:

1. Labour Economics - S.R.Saxena
2. Labour Economics - B.P.Tyagi

Reference Books:

1. Labour Economics - Bhagaliwal
2. Labour Economics - C.B,Memoria
3. Labour Economics - Stephen Smith

VI SEMESTER			
DSC - 13	PUBLIC FINANCE		18UCEC63
Hrs/Week:5	Hrs/ Sem: 75	Hrs/ Unit: 15	Credits:4

UNIT - I : Public Finance

Meaning and Scope – Uses and Role of Public Finance in the economy
– Public finance and private finance – The principle of maximum social advantage.

UNIT - II : Public Revenue

Sources of revenue of the centre and states – Recent trends – Tax Revenues – Non-tax Revenues – Role of Direct taxes – Income Tax – Corporate Tax – Excise duty and customs duty – Wealth Tax – Capital gains Tax – gift Tax – Public Expenditure – general growth of public expenditure – causes, effects and control of expenditure.

UNIT - III : Public Expenditure

Principles of taxation – The cost of Service – The benefit – The ability to pay – The progressive and proportional Taxation – Direct and Indirect Taxes – Merits and demerits – VAT – shifting and incidence of taxation – effects of Taxation.

UNIT - IV : Public Debt

Need for Public debt – Public debt and private debt – causes and effects of public debt – public debt redemption – recent trends – Public debt of the State Governments.

UNIT - V : Federal Finance and Budget

Evolution – Principles – Central – State Financial Relationship – Finance Commission – functions – The Recent Finance Commission and its report – Local Finance – Its trend in India – Fiscal policy –Objectives, uses and limitations – Fiscal policy in India – Budget – basic structure.

References :

1. Dr.B.P.Tyagi(2003-04), Public Finance- Jai Prakash Nath & Company-Meerut
2. Dr.S.Sankaran(1985)Fiscal Economics-Shree Karthikeyan Publishing Company- Chennai
3. John Kennedy, (2012), Public Finance, PHI Learning Pvt Ltd, New Delhi.
4. K.P.M.Sundharam & K.K.Andley (1998), Public Finance Theory & Practice, Sultan & Sons Company Ltd , New Delhi.

VI SEMESTER			
DSC-14	PROJECT		18UCEC64
Hrs/Week:5	Hrs / Sem: 75	Hrs. / Unit:15	Credits: 6

- The Project can be either Individual Project or Group Project.
- In case of group project, the number of students in the group shall not exceed five.
- The **Project Report should be in English**
- The project report shall contain a minimum of 50 pages including the questionnaire if any.
- The Projects are to be evaluated both by the Internal Examiner as well as External Examiner each for 100 marks.
- A viva-voce examination will be conducted both by the Internal Examiner as well as the External Examiner.
- The distribution of mark should be **60 marks for the Project Report and 40 marks for the Viva-voce Examination**. The Division of marks for the Project Report is as below:

Particulars	Internal Examiner	External Examiner
Wording of Title	5	5
Objectives/ Formulation including Hypothesis	5	5
Review of Literature	10	10
Relevance of Project to Social Needs	5	5
Methodology/ Technique/ Procedure Adopted	20	20
Summary/ Findings/ Conclusion	5	5
Bibliography/ Annexure/ Foot notes	10	10
Total	60	60

VI SEMESTER			
DSE- 4A	ECONOMICS OF INSURANCE		18UEEC6A
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits:4

UNIT -I: Introduction to Insurance

Meaning and Definition of Insurance- Features of Insurance - Functions of insurance – Types of Insurance –Fundamental Principles of Insurance-Importance of Insurance - Profile of Insurance Companies in India – General Insurance - Classification of General Insurance - Insurance and Economic Development.

UNIT - II : Life Insurance and Health Insurance

Meaning and Definition of Life insurance and Health Insurance- Types of Health Insurance Policies – Health Insurance schemes in India - Features of Life Insurance – Advantages of Life Insurance- Fundamental Principles of Life Insurance-Procedure for effecting Life Insurance –Plans of Life Insurance -Individual plans - Group Insurance plans-Pension plans-Premium and its computation -Valuation and Distribution of surplus.

UNIT - III : Introduction to Risk Management

Definition of Risk – Selection of Risk or Underwriting of Risk - Classification of risk - Tools of the Risk - Risk Management Process-Determination of Objectives - Identifying Risk exposures - Evaluating Risks - Consideration of Alternatives and Selection of the Risk Treatment Device.

UNIT - IV : Legal Dimensions of Insurance and Growth of Insurance Business in India

Introduction- The Insurance Act, 1938 – Life Insurance Corporation Act , 1956 – General Insurance Business (Nationalisation) Act,1972 – Consumer Protection Act,1986 –Insurance Regulation and Development Authority(IRDA) - Growth of General Insurance after Nationalisation -Issues concerning Growth of Insurance - Future Potential.

UNIT - V : Insurance Marketing

Introduction - Concept of Insurance Market - Concept of Insurance Marketing- Marketing Strategies of Insurance Companies - Benefits of Bank Assurance – Benefits of Bank Assurance – Steps in Personal Selling or Selling Process.

References

1. Periyasamy, P. (2005), Principles and Practice of Insurance, Himalaya Publishing House, Mumbai.
2. Bodla, B.S., Garg, M.C. and Singh K.R. (2004), Insurance, Fundamentals, Environment, Procedures, Deep and Deep Publications Pvt Limited, New Delhi.
3. Muthy, A (2006), Elements of Insurance, Margham Publications, Chennai.
4. Jyotsna Sethi and Nishwan Bhatia, (2008), Elements of Banking and Insurance, PHI Learning Pvt Limited, New Delhi.
5. Kanika Mishra, (2010), Fundamental of Life Insurance Theories and Applications, PHI Learning Pvt Limited, New Delhi.
6. Emmett J. Vaughan and Therese Vaughan, (2007), Fundamentals of Risk and Insurance, Pasupathi Printers P.Ltd, New Delhi.
7. Dharmaraj, E. (2009), Elements of Insurance, SIMRES Publishers, Chennai.
8. Madhukar Pawar, R. (2012), Fundamentals of Insurance, Chandralok Prakashan, Kanpur.

VI SEMESTER			
DSE- 4B	MANAGERIAL ECONOMICS		18UEEC6B
Hrs/Week:4	Hrs/ Sem: 60	Hrs/Unit:12	Credits:4

UNIT - I Nature and Scope Of Managerial Economics

Managerial Economics: Meaning, nature-chief characteristics-significance and scope - managerial economist: Role and Responsibilities.

UNIT - II Demand Forecasting

Demand Forecasting: purpose, steps -determining scope of Forecasting exercise-determinates of demand Forecasting-methods of demand Forecasting-criteria for the choice at a good Forecasting method-case study.

UNIT - III Supply and Production Decision

Law of supply – determinants of supply – elasticity of supply – methods of measuring elasticity of supply – theory of production and meaning – production function – three stages of production – PERT - CPM

UNIT - IV Pricing Methods

Peak load pricing- pricing over the life cycle of a product-pioneer pricing-skimming pricing, penetration pricing -multi-product pricing-transfer pricing-product line pricing-Dual pricing.

UNIT - V Profit And Capital Management

Profit policy-planning-control and forecasting-capital budgeting – evaluator investment proposals-cost of capital-investment decision under risk.

TEXT BOOK:

S.Sankaran - Managerial Economics

REFERENCE BOOKS :

1. P.L. Metha -Managerial Economics
2. Varshaney &Maheswari -Managerial Economics

VI SEMESTER			
SEC - II	WOMEN EMPOWERMENT IN INDIA		18USEC61
Hrs/Week: 2	Hrs/ Sem: 30	Hrs/ Unit:6	Credits: 2

UNIT - I Introduction

Concept of Empowerment- Process and Determination of Women Empowerment-Need for Women Empowerment in India-Status of women in Modern India.

UNIT - II Conceptual Framework

Gender-Meaning and Role of Gender- Gender Stratification in Historical Perspective – Gender Socialization - Gender Inequality and Gender injustice.

UNIT - III Women Empowerment In India Problems And Challenges

Women and Education-Women and Health-Women and Economy-Women and Polity.

UNIT -IV Laws Related To Women Empowerment In India

Fundamental Rights for Women –Constitutional Provisions-Personal laws-Need for Uniform Civil code-Special laws-Labour laws-Laws related to Crimes Against Women.

UNIT - V Institutional Framework For Women Empowerment

Role of International Bodies-National and State commission for women-Role of UGC in Women Empowerment -Role of NGO's in Women Empowerment.

REFERENCE BOOKS :

1. Kumar.K, Women Empowerment and Social Change.
2. Gandhi,Anjali,Womens work, health and empowerment.
3. Goel, Aruna, Education and socio-economic perspectives of women and empowerment.
4. Kumar, C. Raj and Chockalingam, K. ed.Human rights, justice, and constitutional Empowerment.
5. Mitra, Joyati, ed. Women and society: equality and empowerment.
6. Rathnaswamy, P. Empowerment for sustainable development.

VI SEMESTER			
SBC	PERSONALITY DEVELOPMENT		18USPD62
Hrs / Week: 2	Hrs / Sem: 30	Hrs / Unit: 6	Credits:2

UNIT - I

PERSONALITY - Definition – Determinants – Personality Traits –Theories of Personality – Importance of Personality Development. **SELF AWARENESS** – Meaning – Benefits of Self – Awareness – Developing Self – Awareness. **SWOT** – Meaning – Importance- Application – Components.

UNIT – II

SELF MONITORING – Meaning –Advantages and Disadvantages self-monitor - Self – monitoring and job performance. **PERCEPTION**- Definition-Factor influencing perception- Perception process. **ATTITUDE** – Meaning-Formation of attitude – Types of attitude - Measurement of Attitudes. **ASSERTIVENESS** - Meaning – Assertiveness in Communication – Assertiveness Techniques.

UNIT – III

TEAM BUILDING – Meaning – Types of teams – Importance of Team building- Creating Effective Team. **LEADERSHIP** – Definition – Leadership style – Qualities of an Effective leader. **NEGOTIATION SKILLS** – Meaning – Principles of Negotiation – Types of Negotiation – The Negotiation Process. **CONFLICT MANAGEMENT** – Definition- Types of Conflict- Levels of Conflict.

UNIT -IV

COMMUNICATION: Definition – Importance of communication –Processof communication –Barriers in communication – Overcoming Communication Barriers. **EMOTIONAL INTELLIGENCE:** Meaning – Components of Emotional Intelligence- Significance of managing Emotional intelligence. **STRESS MANAGEMENT** – Meaning – Sources of Stress – Symptoms of Stress – Consequences of Stress – Managing Stress.

UNIT – V

SOCIAL GRACES – Meaning – Social Grace at Work – Acquiring Social Graces. **TABLE MANNERS** – Meaning – Table Etiquettes in Multicultural Environment- Do’s and Don’ts of Table Etiquettes. **DRESS CODE** – Meaning- Dress Code for selected Occasions – Dress Code for an Interview. **GROUP DISCUSSION** – Meaning – Personality traits required for Group Discussion- Process of Group Discussion. **INTERVIEW** – Definition- Types of skills – Employer Expectations –Planning for the Interview – Interview Questions- Critical Interview Questions.

REFERENCES:

1. Dr.S. Narayana Rajan, Dr. B. Rajasekaran, G. Venkadasalapathi, V. VijureshNayaham and Herald M.Dhas, **Personality Development**, Publication Division, ManonmaniamSundaranar University, Tirunelveli
2. Stephan P.Robbins, **OrganisationalBehaviour**, Tenth Edition, Prentice Hall of India Private Limited, New Delhi,2008
3. Jit S. Chandan, **OragnisationalBehaviour**, Third Edition, Vikas Publishing House Private Limited, 2008
4. Dr.K.K. Ramachandran and Dr.K.K. Karthick, **From Campus to Corporate**, Macmillan Publishers India Limited, New Delhi, 2010.

SCHEME OF EXAMINATIONS UNDER CBCS (2018 - 2021)
--

The medium of instruction in all UG and PG courses is English, and students must write the CIA Tests and Semester Examinations in English.

**DISTRIBUTION OF MARKS FOR CIA AND SEMESTER EXAMINATIONS
UNDERGRADUATE, CERTIFICATE & DIPLOMA COURSES**

SUBJECT	TOTAL MARKS	CIA TEST	SEMESTER EXAMINATION	PASSING MINIMUM		
				CIA TEST	SEM. EXAM.	OVER ALL
Theory	100	25	75	Nil	30	40
Practical (4 hrs)	100	40	60	Nil	24	40
Practical (2 hrs)	50	20	30	Nil	12	20
Project	100	Nil	Report - 60 marks Viva Voce - 40 marks	Nil	Nil	40

DIVISION OF MARKS FOR CIA TEST

SUBJECT	MARKS	ASSIGNMENT FOR UG / ASSIGNMENT OR SEMINAR FOR PG	RECORD NOTE	TOTAL MARKS
Theory	20	5	--	25
Practical (4 hrs)	30	--	10	40
Practical (2 hrs)	15	--	5	20

1. The duration of each CIA Test is ONE hour and the Semester Examination is THREE hours.
2. Three CIA tests of 20 marks each will be conducted and the average marks of the best two tests out of the three tests will be taken.
3. The I test will be based on the first 1.5 units of the syllabus, the II test will be based on the next 1.5 units of the syllabus and the III test will be based on the next 1.5 units of the syllabus.
4. Two assignments for Undergraduate, Certificate, Diploma and Advanced Diploma Courses and two assignments OR two seminars for Postgraduate Courses has to be submitted.
5. The duration and the pattern of question paper for practical examination may be decided by the respective Boards of Studies. However, out of 60 marks in the semester practical examination, 10 marks may be allotted for record and 50 marks for practical.
6. Two internal practical tests of 30/15 marks each will be conducted for science students in the respective semester and the average will be taken. The record marks allotted for the above practical are 10 and 5 respectively.

QUESTION PAPER PATTERN FOR CIA TEST (THEORY)

Duration: 1 Hr		Maximum Marks: 20	
Section	Question Type	No. of Questions & Marks	Marks
A	No Choice Answer should not exceed 75 words	2 Questions 2 marks each	$2 \times 2 = 4$
B	Internal choice (Either or type) Answer should not exceed 200 words	2 Questions 4 marks each	$2 \times 4 = 8$
C	Open Choice (Answer ANY ONE out of Two) Answer should not exceed 400 words	1 Question 8 marks	$1 \times 8 = 8$
TOTAL			20 MARKS

QUESTION PAPER PATTERN FOR SEMESTER EXAMINATION (THEORY)

Duration: 3 Hrs		Maximum Marks: 75	
Section	Question Type	No. of Questions & Marks	Marks
A	No Choice Answer should not exceed 75 words	10 Questions - 2 marks each (2 Questions from each unit)	$10 \times 2 = 20$
B	Internal choice (Either or type) Answer should not exceed 200 words	5 Questions with internal choice. Each carries 5 marks (Two questions from each unit)	$5 \times 5 = 25$
C	Open Choice (Answer ANY THREE out of FIVE) Answer should not exceed 400 words	3 Questions out of 5 - 10 marks each (1 Question from each unit)	$3 \times 10 = 30$
TOTAL			75 MARKS