

**SADAKATHULLAH APPACOLLEGE**  
(AUTONOMOUS)

(Reaccredited by NAAC at an 'A' Grade with a CGPA of 3.40 out of 4.00 in the III cycle An ISO 9001:2008 Certified Institution)

**RAHMATH NAGAR, TIRUNELVELI- 11.**  
**Tamilnadu**

**DEPARTMENT OF BUSINESS**  
**ADMINISTRATION**  
(Unaided)

**CBCS SYLLABUS**

**For**

**B.B.A**

(Applicable for students admitted in June 2015 and onwards)

(As per the Resolutions of the Academic Council Meeting  
held on 23.02.2016)

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