

# **A STUDY ON MOBILE RETAIL OUTLETS**

*Field Work Report Submitted to the  
Sadakathullah Appa College (Autonomous) in  
partial fulfillment of the requirements for  
the award of the degree of*  
**BACHELOR OF COMMERCE**

**Submitted by**

<b>Sl.No.</b>	<b>NAME</b>	<b>REGISTER No.</b>
1	K.M. ABUTHAR	18ACO45
2	T.A. MUHAMMAD IBRAHIM FAHEEMULLAH	18ACO58
3	N. MOHAMED RIYAS	18ACO65
4	M. NAGARAJA	18ACO66
5	G. SELVIN	18ACO70

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor,



*S. H. M. A. Sheik*

**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI - 627 011**

**November - 2020**

# **A STUDY ON CONSUMER SATISFACTION TOWARDS PUBLIC DISTRIBUTION SYSTEM IN MELAPALAYAM**

Field work report submitted to the sadakathullahAppa College (autonomous) in partial fulfillment of the requirement for the award of the degree of

## **BACHELOR OF COMMERCE**

Submitted by

<b>Sl. No</b>	<b>NAME</b>	<b>REGISTER NO</b>
1	M.MOHAMED ABDUL HAMEED	18ACO49
2	V.K.U MOHAMED IMRAN ALI	18ACO54
3	M.MOHIDEEN ABDUL KADER	18ACO57
4	S.SYED ASARUDEEN	18ACO60
5	B.MOHAMED MUJAHITH	18ACO64

Under the guidance of

**Dr. M.N. MOHAMED ABUSALI SHEIK,**

M.com, B.Ed., MBA, M.phil, ph.D.,

Assistant professor,



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**SADAKATHULLAH APPA COLLEGE**

**(AUTONOMOUS)**

Reaccredited by NACC & ISO 9001:2015 Certified institution

**TIRUNELVELI-627011**

**NOVEMBER - 2020**

# **A STUDY ON CUSTOMER SATISFACTION TOWARDS BATA FOOTWEAR PRODUCTS**

Field Work Report Submitted to the  
**Sadakathullah Appa College (Autonomous)**  
in partial fulfillment of the requirements for  
the award of the degree of

## **BACHELOR OF COMMERCE**

Submitted by

Sl.No.	NAME	REGISTER No.
1	C.KALYANA SUNDAR	18ACO62
2	S.S.RITHISH ESAKKI	18ACO67
3	S.SELVA KUMAR	18ACO69
4	R.SRIRAM	18ACO71
5	M.SURESH	18ACO73

*Under the guidance of*  
**Dr. M. ABDUL RAHUMAN,**  
M.Com., M.B.A., M.Phil., B.Ed.  
Assistant Professor,



*J. H. M. A. M. L.*

**PG & RESEARCH DEPARTMENT OF COMMERCE**

*SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)*

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

**November - 2020**



# **A STUDY ON CONSUMER SATISFACTION TOWARDS COURIER SERVICE IN MELAPALAYAM**

Field work report submitted to the Sadakathullah Appa College (autonomous) in partial fulfillment of the requirement for the award of the degree of

## **BACHELOR OF COMMERCE**

Submitted by

<b>Sl.No</b>	<b>NAME</b>	<b>REGISTER NO</b>
1	S.A ABDUL AHADHU	18ACO41
2	M.M ABDUL RAZEETH	18ACO43
3	S. ARZAD AHAMED	18ACO48
4	S.J MOHAMED ABDULLAH	18ACO50
5	R. MOHAMED SHEIK MAIDEEN	18ACO55

Under the guidance of

**Mr. M. Abdul Rahman,**

M.com, MBA, M.phil, B.Ed.

Assistant professor,



*J. H. M. J. Anis*

**PG & RESEARCH DEPARTMENT OF COMMERCE**

**SADAKATHULLAH APPA COLLEGE**

**(AUTONOMOUS)**

Reaccredited by NACC & ISO 9001:2015 Certified institution

**TIRUNELVELI - 627 011**

**November - 2020**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS CANARA  
BANK**

*Field Work Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the  
award of the degree of*

**BACHELOR OF COMMERCE**

**Submitted by**

S.No.	NAME	REGISTER No.
1	M. Abdul Rahuman	18ACO42
2	S. Ahamed Jubair	18ACO47
3	A. Mohamed Riwan	18ACO56
4	K. Seetha Raman	18ACO68
5	P. Sundarajan	18ACO72

*Under the guidance of*

**Dr. M. Abdul Rahuman**

M.Com., B.Ed., MBA., M.Phil., SET, Ph.D.,

Assistant Professor,



*M. Abdul Rahuman*

PG & RESEARCH DEPARTMENT OF COMMERCE SADAKATHULLAH APPA COLLEGE

**(AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020

# A STUDY ON CONSUMERS PERCEPTION OF ONLINE GROCERY SHOPPING ON FMLY FOOD

*Field Work Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the award of the  
degree of*

**BACHELOR OF COMMERCE**

Submitted by

SLNo.	NAME	REGISTER No.
1	AHAMED SHAFANA M	18ACO13
2	AIYSHA SIDDHIKA P	18ACO14
3	ARUNAJOTHIKA T	18ACO17
4	MARIYAM KHALITHA A	18ACO31
5	RAJAB NISHA M	18ACO34

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor,



*S. H. N. A. M.*

**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI - 627 011**

**November - 2020**



# A STUDY ON CUSTOMER SATISFACTION TOWARDS SARVODAYA PRODUCTS

*Field Work Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the award of the  
degree of*

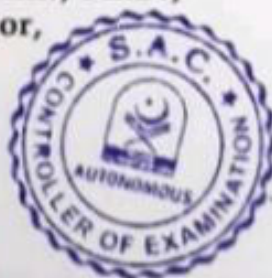
## BACHELOR OF COMMERCE

Submitted by

Sl.No.	NAME	REGISTER No.
1	S. AJRIN	18ACO02
2	S. UMERA	18ACO11
3	K.R. ALAGU GAYATHRI	18ACO15
4	M. BALA SRUTHI	18ACO19
5	M. SRIDEVI	18ACO39

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor,



PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020

# A STUDY ON O.A.N DOORS AND STEELS IN TIRUNELVELI

*Field Work Report Submitted to the Sadakathullah Appa  
College (Autonomous) in partial fulfillment of the  
requirements for the award of the degree of*  
**BACHELOR OF COMMERCE**

Submitted by

Sl.No.	NAME	REGISTER No.
1	AFRIN M	18ACO12
2	AROCKYA SELVI M	18ACO16
3	HARITHA O	18ACO27
4	HASEENA BEGAM O N	18ACO28
5	SARASWATHY M	18ACO38

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor,



*J. M. A. / 18/11/20*

**PG & RESEARCH DEPARTMENT OF  
COMMERCE  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020



# **A STUDY ON GST ANNUAL RETURN-A VIEW**

*Field Work Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the award of  
the degree of*

## **BACHELOR OF COMMERCE**

Submitted by

SI. No.	NAME	REGISTER No.
1	FATHIMA MUSHAFAR.J	18ACO04
2	NOORULRIMZIYA.A.J	18ACO06
3	ATCHAYA.S	18ACO18
4	BRINDA.M	18ACO21
5	DIVYA SREE.B	18ACO22

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., MBA., M.Phil., Ph.D.,

Assistant Professor



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI - 627 011**

**November - 2020**

# **A STUDY ON RICE PRODUCTION – A VIEW**

*Field Work Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the Award of  
the degree of*

## **BACHELOR OF COMMERCE**

Submitted by

<b>SI.NO.</b>	<b>NAME</b>	<b>RIGISTER NO.</b>
1	SYED SHIBANA.A	18ACO10
2	ESAKKIAMMAL.T	18ACO24
3	MAHALAKSHMI.S	18ACO29
4	MARIAMMAL.P	18ACO30
5	RIHANA BARVIN.M	18ACO35

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

**M.Com., B.Ed., MBA., M.Phil., Ph.D.,**

**Assistant Professor,**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI – 627 011**

**November – 2020**

# A STUDY ON KLRF LTD – RELATIONSHIP BETWEEN COMPANY AND COMPANY SECRETARY

*Field Work Report Submitted to the Sadakathullah Appa College (Autonomous) in partial fulfillment of the requirements for the award of the degree of*

## BACHELOR OF COMMERCE

Submitted by

SI. No.	NAME	REGISTER No.
1	I. BATHAR NISHA	18ACO20
2	HAJAR TASNEEM	18ACO26
3	M. SAAJITHA	18ACO09
4	B. PRIYA	18ACO32
5	P. SANTHIYA	18ACO37

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., MBA., M.Phil., Ph.D.,

Assistant Professor,



*S. N. M. A. Sheik*

**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI – 627 011**

**November – 2020**



# A STUDY ON BIG BAZAAR RETAIL STORE – A VIEW

*Field Work Report submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfilment the requirements for the award of  
the degree of*

## BACHELOR OF COMMERCE

Submitted by

S.NO	NAME	REGISTER No.
1	J. Jeshima Banu	18ACO05
2	S. Nowfara Fathima	18ACO07
3	S. Priyanka	18ACO33
4	S. Rohini	18ACO36
5	P. Swarna Lakshmi	18ACO40

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Assistant Professor,



*M. N. Mohamed Abusali Sheik*

**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)  
Reaccredited by NAAC & ISO 9001:2015 Certified Institution**

TIRUNELVELI - 627011

**November - 2020**

# A STUDY ON EMPLOYEE JOB SATISFACTION OF ASOKA TEXTILES

*Field Work Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the award of the  
degree of*

**BACHELOR OF COMMERCE**

Submitted by

Sl.No.	NAME	REGISTER No.
1	AHAMED RUFEEZA B	18ACO01
2	AYSHA HAZEENA P	18ACO03
3	RAZEETHA A	18ACO08
4	ESAIVANI B	18ACO23
5	FATHIMUTHU THASLIM M	18ACO25

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., MBA., M.Phil., Ph.D.,

Assistant Professor,



*M. N. Mohamed Abusali Sheik*

**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI - 627 011**

**November - 2020**

# **A STUDY ON WORK LIFE BALANCE OF WOMEN TEACHER IN PRIVATE SCHOOL**

*A Project report submitted to Sadakathullah Appa College (Autonomous) in  
partial fulfillment of the requirements for the award of the degree of*

## **BACHELOR OF COMMERCE**

Submitted by candidates

<b>Sl. No</b>	<b>NAME OF THE CANDIDATES</b>	<b>REGISTER NO.</b>
<b>1</b>	<b>MOHAMED HAFIL.M</b>	<b>18ACO53</b>
<b>2</b>	<b>SELVA KUMAR.S</b>	<b>18ACO69</b>
<b>3</b>	<b>SELVIN.G</b>	<b>18ACO70</b>

Under the Guidance of

**Dr. M.N. MOHAMED ABUSALI SHEIK,**

**M.COM., B.Ed., M.Phil., M.B.A., Ph.D.,**

Assistant Professor of Commerce



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)**

(Reaccredited with 'A' Grade by NAAC. An ISO 9001:2015 Certified Institution)

Tirunelveli-627 011

**MAY - 2021**



**A STUDY ON STUDENTS ATTITUDES AND PERCEPTION  
TOWARDS DIGITAL PAYMENT SYSTEM IN MELAPALAYAM**

Project work report submitted to the Sadakathullah Appa College  
(autonomous) in partial fulfillment of the requirement for the award of the  
degree of

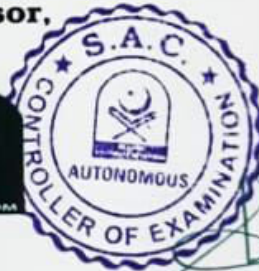
**BACHELOR OF COMMERCE**

Submitted by

Sl. No.	NAME	REGISTER NO
1	S.J MOHAMED ABDULLAH	18ACO50
2	R. MOHAMED SHEIK MAIDEEN	18ACO55
3	M.MOHIDEEN ABDUL KADER	18ACO57
4	S.SYED ASARUDEEN	18ACO60
5	B.MOHAMED MUJAHITH	18ACO64

Under the guidance of

**Dr. M.N. MOHAMED ABUSALI SHEIK**  
**M.com, B.Ed., MBA, M.phil, ph.D.,**  
**Assistant professor,**



*[Handwritten signature]*

PG & RESEARCH DEPARTMENT OF COMMERCE

SADAKATHULLAH APPA COLLEGE

(AUTONOMOUS)

Reaccredited by NACC & ISO 9001:2015 Certified institution

**TIRUNELVELI - 627 011**

**MAY- 2021**

# A STUDY ON CUSTOMER SATISFACTION ABOUT LIFEBUOY SOAP

Project Report Submitted to the  
**Sadakathullah Appa College (Autonomous)**  
in partial fulfillment of the requirements for  
the award of the degree of

## BACHELOR OF COMMERCE

Submitted by candidates

SI.No.	NAME	REGISTER No.
1	AHAMED HARISH OTHMAN M I	18ACO46
2	SARBUDEEN M	18ACO59
3	ESAKKI MUTHU P	18ACO61
4	MANOJRAJ P	18ACO63
5	MOHAMED RIYAS N	18ACO65

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**Sadakathullah Appa College (Autonomous)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

May - 2021

**A STUDY ON CUSTOMER SATISFACTION TOWARDS  
CADBURY'S PRODUCT IN TIRUNELVELI**  
Project Report Submitted to the  
**Sadakathullah Appa College (Autonomous)**  
in partial fulfillment of the requirements for  
the award of the degree of

**BACHELOR OF COMMERCE**

Submitted by

S.NO	NAME OF THE STUDENT	ROLL NO
1	K.M. ABUTHAR	18ACO45
2	A. MOHAMMED RISWAN	18ACO56
3	C.KALYANA SUNDAR	18ACO62
4	K.SEETHA RAMAN	18ACO68
5	P.SUNDARAJAN	18ACO72

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor,



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**Sadakathullah Appa College (Autonomous)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

**May - 2021**



**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT  
HINDUSTAN AERONAUTICAL LIMITED**

*Project report submitted to Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the  
award of the degree of*

**BACHELOR OF COMMERCE**

**Submitted by**

<b>SI. No.</b>	<b>NAME OF THE CANDIDATES</b>	<b>ROLL .No.</b>
1	S. ABDULLAH	18ACO44
2	S. MOHAMMED ASLAM BUHARI	18ACO52
3	T.A. MUHAMMAD IBRAHIM FAHEEMULLAH	18ACO58
4	M. NAGARAJA	18ACO66
5	M. SURESH	18ACO73

*Under the Guidance of*

**Dr. M.N. MOHAMED ABUSALI SHEIK,**

**M.COM., B.Ed., M.Phil., M.B.A., Ph.D.,**

Assistant Professor of Commerce



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)**

Reaccredited by NAAC. An ISO 9001:2015 Certified Institution

Tirunelveli-627 011

**MAY - 2021**

# **A STUDY OF ANALYSIS ON MARKETING STRATEGY OF NESTLE PRODUCTS**

Project Report Submitted to the **Sadakathullah Appa College (Autonomous)** in partial fulfillment of the requirements for the award of the degree of

## **BACHELOR OF COMMERCE**

Submitted by candidates

SI.No.	NAME	REGISTER No.
1	M. ABDUL RAHUMAN	18ACO42
2	S. AHAMED JUBAIR	18ACO47
3	S.A. MOHAMED ALI	18ACO51
4	S.S.RITHISH ESAKKI	18ACO67
5	R.SRIRAM	18ACO71

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

**M.Com., B.Ed., MBA., M.Phil., Ph.D.,**

**Assistant Professor,**



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**Sadakathullah Appa College (Autonomous)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

**May - 2021**

# **A STUDY ON CUSTOMER SATISFACTION OF IPHONE IN MELAPALAYAM**

Project work report submitted to the Sadakathullah Appa College (autonomous) in partial fulfillment of the requirement for the award of the degree of

## **BACHELOR OF COMMERCE**

Submitted by

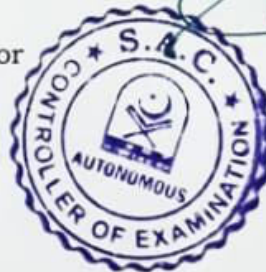
<b>Sl. No.</b>	<b>NAME</b>	<b>REGISTER NO</b>
1	S.A. ABDUL AHADHU	18ACO41
2	M.M. ABDUL RAZEETH	18ACO43
3	S. ARZAD AHAMED	18ACO48
4	M. MOHAMED ABDUL HAMEED	18ACO49
5	V.K.U. MOHAMED IMRAN ALI	18ACO54

Under the guidance of

**Dr. M.N. MOHAMED ABUSALI SHEIK,**

M.com, B.Ed., MBA, M.phil, ph.D.,

Assistant professor



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**SADAKATHULLAH APPA COLLEGE**

**(AUTONOMOUS)**

Reaccredited by NACC & ISO 9001:2015 Certified institution

**TIRUNELVELI - 627 011**

**MAY- 2021**



**AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE  
OF HINDUSTAN PETROLEUM CORPORATION LIMITED**

*A Project Report Submitted to the Sadakathullah Appa College (Autonomous)  
affiliated to Manonmaniam Sundaranar University in partial fulfillment of the  
requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by  
**B. DIVYA SREE**  
**18ACO22**

*Under the guidance of*  
**Dr. M.N. Mohamed Abusali Sheik,**

**M.Com., B.Ed., MBA., M.Phil., Ph.D.,**

Assistant Professor



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**  
(Reaccredited with 'A' Grade by NAAC. An ISO 9001:2015 Certified Institution)

Tirunelveli - 627 011

**MAY - 2021**

# A STUDY ON CUSTOMER SATISFACTION TOWARDS AMUL PRODUCTS

*Project Report submitted to the Sadakathullah Appa College (Autonomous) in partial fulfilment the requirements for the award of the degree of*

## BACHELOR OF COMMERCE

Submitted by

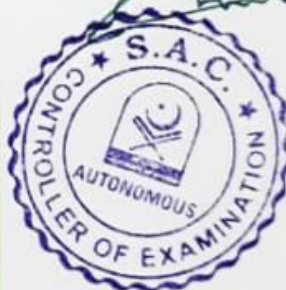
SI.No.	NAME OF THE CANDIDATES	REGISTER NO.
1	BATHAR NISHA. I	18ACO20
2	FATHIMUTHU THASLIM. M	18ACO25
3	HAJAR TASNEEM	18ACO26
4	PRIYA. B	18ACO32

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Assistant Professor of Commerce.



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

**MAY - 2021**

**A STUDY ON STUDENTS ATTITUDE TOWARDS BECOMING  
WOMEN ENTREPRENEUR**

*Project report submitted to Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the  
award of the degree of*

**BACHELOR OF COMMERCE**

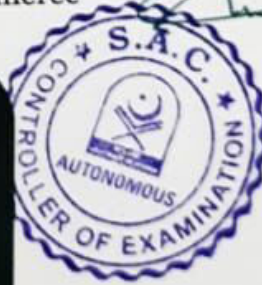
**Submitted by**

SI.NO.	NAME OF THE CANDIDATES	REGISTER.NO.
1	K.R. ALAGU GAYATHRI	18ACO15
2	T. ARUNAJOTHIKA	18ACO17
3	A. MARIYAM KHALITHA	18ACO31
4	M. RAJAB NISHA	18ACO34
5	M. SRIDEVI	18ACO39

*Under the Guidance of*

**Dr. M.N. MOHAMED ABUSALI SHEIK,**  
**M.COM., B.Ed., M.Phil., M.B.A., Ph.D.,**

Assistant Professor of Commerce



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)**

Reaccredited by NAAC. An ISO 9001:2015 Certified Institution

Tirunelveli-627 011

**MAY - 2021**



# **A STUDY ON STUDENTS PERCEPTION TOWARDS ONLINE LEARNING IN TIRUNELVELI CITY**

*Project Report Submitted to the Sadakathullah Appa College (Autonomous)  
in partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

Name of the candidate

**AHAMED SHAFANA M**

(18ACO13)

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor of Commerce.



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI - 627 011**

**May - 2021**

# A STUDY ON CONSUMER SATISFACTION OF NACHYAR SUPERMARKET IN TIRUNELVELI

*Project Report submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment the requirements for the award of  
the degree of*

## BACHELOR OF COMMERCE

Submitted by

SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.
1	M. AFRIN	18ACO12
2	M.AROCKYA SELVI	18ACO16
3	O.HARITHA	18ACO27
4	O.N.HASEENA BEGAM	18ACO28
5	M.SARASWATHY	18ACO38

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Assistant Professor of commerce



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**  
Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

**MAY - 2021**

# A STUDY ON FINANCIAL PERFORMANCE AND ANALYSIS OF TATA MOTORS LTD

*Project Report submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfilment the requirements for the award of  
the degree of*

## BACHELOR OF COMMERCE

Submitted by  
Name of the candidate

UMERA S

(18ACO11)

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Assistant Professor,



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

**MAY - 2021**



**A STUDY ON CONSUMER BUYING HABITS OF HATSUN  
AGRO PRODUCTS (HAP) IN TIRUNELVELI**

*Project Report Submitted to the Sadakathullah Appa College (Autonomous) in  
partial fulfillment of the requirements for the Award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

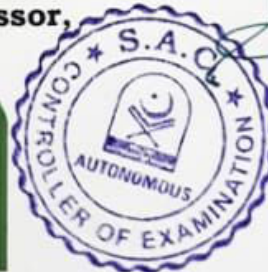
SI.NO.	NAME OF THE CANDIDATES	RIGISTER NO.
1	SYED SHIBANA.A	18ACO10
2	ESAKKIAMMAL.T	18ACO24
3	MAHALAKSHMI.S	18ACO29
4	MARIAMMAL.P	18ACO30
5	RIHANA BARVIN.M	18ACO35

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

**M.Com., B.Ed., MBA., M.Phil., Ph.D.,**

**Assistant Professor,**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI - 627 011**

**May - 2021**

# A STUDY ON FINANCIAL PERFORMANCE AND ANALYSIS OF NEYVELI LIGNITE CORPORATION INDIA LTD

*Project Report submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfilment of the requirements for the award of  
the degree of*

## BACHELOR OF COMMERCE

Submitted by

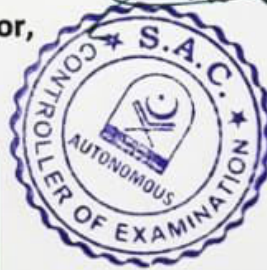
SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.
1	J. JESHIMA BANU	18ACO05
2	S. NOWFARA FATHIMA	18ACO07
3	S. ROHINI	18ACO36
4	P. SWARNA LAKSHMI	18ACO40

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,**

M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Assistant Professor,



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

**MAY - 2021**

# **A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING ON YOUNG ADULT CONSUMERS BUYING ATTITUDE**

*Project report submitted to Sadakathullah Appa College  
(Autonomous) Affiliated to Manonmaniam Sundaranar University in  
partial fulfillment of the requirements for the award of the degree of*

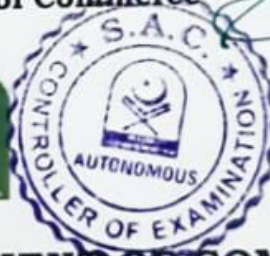
## **BACHELOR OF COMMERCE**

Submitted by

SI.NO.	NAME OF THE CANDIDATES	REGISTER NO.
1	FATHIMA MUSHAFAR.J	18ACO04
2	NOORULRIMZIYA.A.J	18ACO06
3	RAZEETHA.A	18ACO08
4	ATCHAYA.S	18ACO18
5	BRINDA.M	18ACO21

Under the Guidance of

**Dr. M.N. MOHAMED ABUSALI SHEIK**  
M.com., M.Phil., B.Ed., MBA, Ph.D.,  
Assistant Professor of Commerce



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)**

[Reaccredited by NAAC with an 'A' Grade. An ISO 9001:2015 certified Institution]  
TIRUNELVELI - 627 011

**MAY-2021**



# **A STUDY ON FINANCIAL ANALYSIS AND PERFORMANCE OF OIL AND NATURAL GAS CORPORATION OF INDIA LIMITED (2016-2020)**

*Project Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the award  
of the degree of*

**BACHELOR OF COMMERCE**

**Submitted by**

<b>Sl.No.</b>	<b>NAME OF THE CANDIDATES</b>	<b>REGISTER No.</b>
1	S. AJRIN	18ACO02
2	M. SAAJITHA	18ACO09
3	B. ESAIVANI	18ACO23
4	S. PRIYANKA	18ACO33
5	P. SANTHIYA	18ACO37

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik,  
M.Com., B.Ed., MBA., M.Phil., Ph.D.,  
Assistant Professor,**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

**Reaccredited by NAAC & ISO 9001:2015 Certified Institution**

**TIRUNELVELI - 627 011**

**May 2021**

# **A STUDY ON CUSTOMER PREFERENCE TOWARDS FMLY FOOD**

Project report submitted to Sadakathullah  
Appa College (Autonomous) in partial fulfilment the  
requirements for the award of the degree of

## **BACHELOR OF COMMERCE**

Submitted by

<b>Sl.No.</b>	<b>NAME OF THE CANDIDATES</b>	<b>REGISTER No.</b>
1	AHAMED RUFEEZA.B	18ACO01
2	AYSHA HASEENA.P	18ACO03
3	AIYSHA SIDDHIKA.P	18ACO14
4	BALA SRUTHI.M	18ACO19
5	AFRIN FAIROZ.P	17ACO15

Under the Guidance of

**Dr. M.N. MOHAMED ABUSALI SHEIK**  
**M.com., M.Phil., B.Ed., MBA, Ph.D.,**  
**Assistant Professor of Commerce**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE**

**(AUTONOMOUS)**

[Reaccredited by NAAC with an 'A' Grade. An ISO 9001:2015 certified Institution]

TIRUNELVELI - 627 011

**MAY-2021**

**A STUDY ON HINDUSTAN AUTOMOBILE COMPANY**

*Field Work Report Submitted to the  
Sadakathullah Appa College (Autonomous) in partial  
fulfillment of the requirements for the award of the  
degree of*

**BACHELOR OF COMMERCE**

**Submitted by**

<b>S.No</b>	<b>NAME</b>	<b>REGISTER No.</b>
1	S.MOHAMED ASLAM BUHARI	18ACO52
2	M.MOHAMED HAFIL	18ACO53
3	S.ABDULLAH	18ACO44

*Under the guidance of*

**Dr. M. ABDUL RAHUMAN,**

**M.Com., MBA., M.Phil., B.Ed.,  
Assistant Professor,**



*Handwritten signature and initials.*

**PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

**TIRUNELVELI - 627 011**

**November - 2020**



# A STUDY ON CUSTOMER SATISFACTION ABOUT KTM BIKES

*Field Work Report Submitted to the Sadakathullah Appa College  
(Autonomous) in partial fulfillment of the requirements for the award  
of the degree of*

## BACHELOR OF COMMERCE

Submitted by

S.No.	NAME	REGISTER No.
1	AHAMED HARISH OTHMAN M I	18ACO46
2	MOHAMED ALI S A	18ACO51
3	SARBUDEEN M	18ACO59
4	ESAKKI MUTHU P	18ACO61
5	MANOJRAJ P	18ACO63

*Under the guidance of*

**Dr. M.N. Mohamed Abusali Sheik ,**  
M.Com. MBA., M.Phil. B.Ed., Ph.D,  
Assistant Professor,



*M. N. Mohamed Abusali Sheik*

PG & RESEARCH DEPARTMENT OF COMMERCE  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020