

A STUDY ON EMPLOYEES WELFARE MEASURES IN ARUL INDUSTRIES PVT.LTD

A Field Work Report Submitted to Sadakathullah Appa College
(Autonomous) in partial fulfilment of the requirements for the award of
the degree of 'Bachelor of Commerce Finance'

Submitted by

I.FATHIMA FARHANA

18SCF01

A. SUMAIYA FATHIMA

18SCF09

A. MUTHUMALAI ALIAS ANITHA

18SCF14

B. SOUNDARYA PARVATHY

18SCF25

A. SRIMATHI

18SCF26

Under the Guidance of

PROF.K. AHAMED ANIS FATHIMA, M.Com, MPhil, M.B.A.,

Assistant Professor of Commerce (Finance)

Sadakathullah Appa College (Autonomous)

Tirunelveli -11.



[Handwritten signature]

**DEPARTMENT OF COMMERCE FINANCE
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

Tirunelveli – 627 011

November – 2020

A COMPARATIVE STUDY ON JIO VS AIRTEL

Field Work Report Submitted to the Sadakathullah Appa College (Autonomous) in partial fulfillment of the award of the degree of BACHELOR OF COMMERCE (FINANCE)

Submitted by

S. No	NAME	REGISTER No.
1	A. NOORUL SHIFANA	18SCF06
2	S.H. RAHIMA	18SCF07
3	P. ESAKIAMMAL	18SCF11
4	S. RUBINI	18SCF20
5	M. SEENITHAI	18SCF23



Under the guidance of

DR.M.SyedSulaigaBenazirM.com.,M.phil.,PGDBIM.,Ph.d.,

Assistant Professor,

DEPARTMENT OF COMMERCE (FINANCE)

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI -627 011

"A STUDY ON SAKTHI MASALA PRODUCTS AND SERVICES"

Field Work Report Submitted to the Sadakathullah Appa College(Autonomous)
in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE (FINANCE)

Submitted by

SI.NO	NAME	REGISTER NO.
1	JALEELA ZAHIA F	18SCF02
2	AARTHY B	18SCF10
3	NAGA SEELVI D	18SCF15
4	SUBBU LAKSHMI S	18SCF27
5	VALLI MALAR M	18SCF28

Under the guidance of

PROF. K. AHAMED ANIS FATIMA, M.Com., M.Phil.,M.B.A.,

Assistant Professor of Commerce (Finance)



PG & RESEARCH DEPARTMENT OF COMMERCE

DEPARTMENT OF COMMERCE (FINANCE)

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI – 627 011

NOVEMBER - 2020

A STUDY ON CONSUMER SATISFACTION TOWARDS TVS MOTORS IN LALUHAPURAM AREA

*Field Work Report Submitted to the Sadakathullah Appa College
(Autonomous) in partial fulfillment of the requirements for the award of the
degree of*

BACHELOR OF COMMERCE (FINANCE)

Submitted by

Sl.No.	NAME	REGISTER No.
1	S JASMINE	18SCF03
2	M MUTHU GEETHA	18SCF13
3	M RAJESHWARI	18SCF17
4	M RAMALAKSHMI	18SCF18
5	M SELVA GOMATHI	18SCF24

Under the guidance of

Prof.K.AHAMED ANIS FATHIMA,

M.com, M.Phil.,M.B.A.,

Assistant Professor of commerce finance



[Handwritten signature]

**DEPARTMENT OF COMMERCE (FINANCE)
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020

“IMPACT OF SOCIAL PROMOTIONAL ACTIVITIES ON NESTLE INDIA LTD”

A project work

Submitted to Sadakathullah Appa College (Autonomous)

In partial fulfillment of the required for the award of the Degree of
BACHELOR OF COMMERCE (FINANCE)

Project Submitted by

M.NAJLAH FATHIMA	18SCF05
A.RAMELA FATHIMA	18SCF08
J.RAMYA DEVI	18SCF19
M.SAKTHIUMA	18SCF21
R.SANGEETHA	18SCF22

Under the Guidance of

PROF.K. AHAMED ANIS FATHIMA, M.com., M.PHIL., M.B.A.,

Assistant Professor of Commerce (Finance)

Sadakathullah Appa College (Autonomous)

Tirunelveli – 11.



Handwritten signature in green ink.

DEPARTMENT OF COMMERCE (FINANCE)

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

(Reaccredited by NNAC with 'A' Grade with CGPA of 3.40 out of 4 in the III cycle and
ISO 9001:208 Certified Institution)

RAHMATH NAGAR, TIRUNELVELI – 627011

NOVEMBER 2020

**A STUDY ON CONSUMER PREFERENCE OF
AUTOMOBILE INDUSTRY WITH SPECIAL REFERENCE
TO TIRUNELVELI**

*Field Work Report Submitted to the Sadakathullah Appa
College (Autonomous) in partial fulfillment of the
requirements for the award of the degree of*

BACHELOR OF COMMERCE FINANCE

Project Submitted by

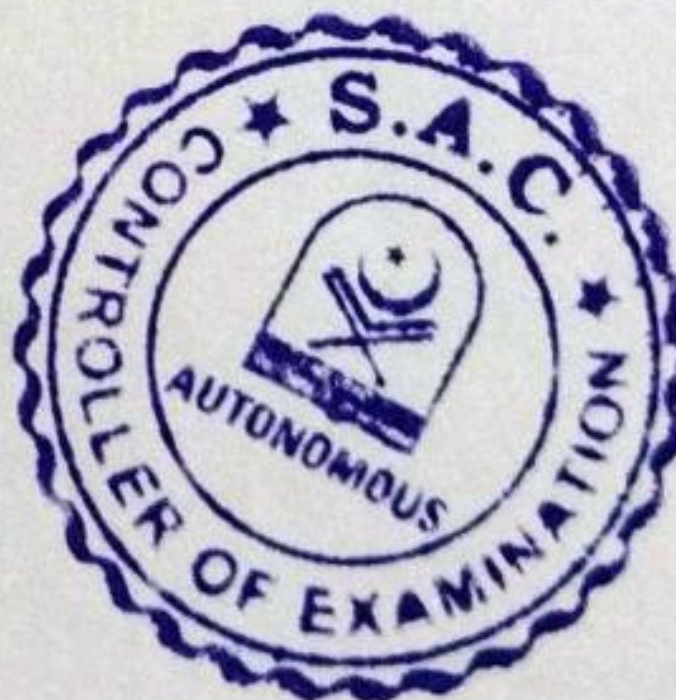
A. AAKIL RAHUMAN	-	18SCF29
M.S MOHAMMED NAGOOR MEERAN	-	18SCF36
G.ANANTH	-	18SCF45
R.ASWIN KUMAR	-	18SCF48
M. MUTHU KRISHNAN	-	18SCF53

Under the Guidance of

Mr. J.A.M. OMERAY FAROOK, M. Com., M. Phil.

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE FINANCE



J.A.M. Farook

**Sadakathullah Appa College (Autonomous)
Reaccredited by NAAC & ISO 9001:2015 Certified Institution**

TIRUNELVELI – 627 011

NOVEMBER - 2020

**A STUDY ON CONSUMER PREFERENCE OF ELECTRIC BIKES
WITH SPECIAL REFERENCE TO TIRUNELVELI**
*Field Work Report Submitted to the Sadakathullah Appa College
(Autonomous) in partial fulfillment of the requirements for the award of
the degree of*

BACHELOR OF COMMERCE FINANCE

Submitted by

Sl.No.	NAME	REGISTER No.
1.	JALEES UMAR.R	18SCF34
2.	MOHAMED MYDEEN BADUSHA.RS	18SCF35
3.	MOHAMED SATHICK.A	18SCF39
4.	RAJA BHARATHI.J	18SCF56
5.	VIJAY.R	18SCF67

Under the guidance of

Mr. J.A.M. OMERAY FAROOK, M. Com., M. Phil.
Assistant Professor,



**DEPARTMENT OF COMMERCE (FINANCE)
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020

A STUDY ON CUSTOMER PERCEPTION ON STATE BANK OF INDIA[TIRUNELVELI BR.]

*Field Work Report Submitted to the Sadakathullah Appa
College (Autonomous) in partial fulfillment of the requirements
for the award of the degree of*

BACHELOR OF COMMERCE (FINANCE)

Submitted by

Sl.No.	NAME	REGISTER No.
1,	Guru Prasath . A	18SCF50
2,	Karthik Raja . M	18SCF51
3,	Rengesh . R	18SCF59
4,	Sivabalagan . P	18SCF61
5,	Vishwanathan . P	18SCF68

Under the guidance of

Dr.Mrs.M.SYED SULAIGA BENAZIR

**M.Com.,PGDBIM.,M.Phil.,Phd.,
Assistant professor.**



**DEPARTMENT OF COMMERCE(FINANCE)
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020

A STUDY ON CUSTOMER SATISFACTION OF MARUTI SUZUKI IN TIRUNELVELI

Field Work Report Submitted to the Sadakathullah Appa College (Autonomous) in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE FINANCE

Submitted by

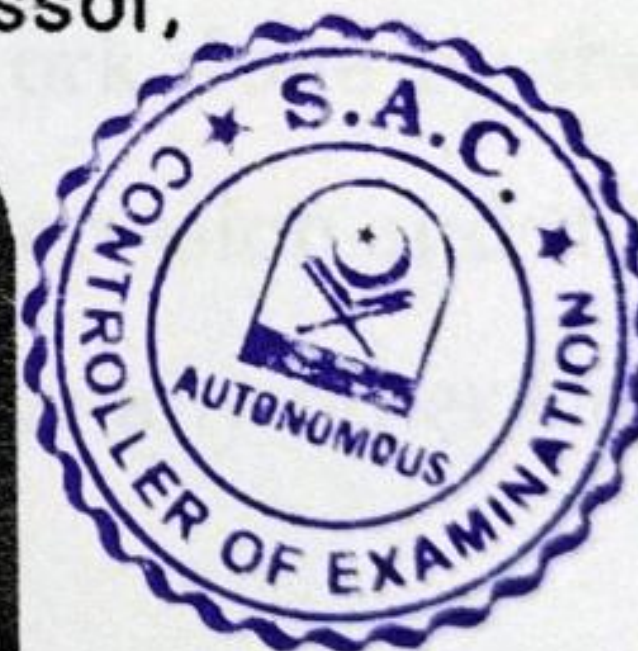
Sl.No.	NAME	REGISTER No.
1.	OMER UTHUMAN .M	18SCF43
2.	AHAMED AL FAIZAL. K.S	18SCF31
3.	MOHAMED UMER FARUK. P	18SCF40
4.	MOHIDEEN ISMAIL.S	18SCF42
5.	MOHAMED SALMAN.A	18SCF38

Under the guidance of

Dr. M.Syed Sulaiga Benazir,

M.Com., PGDBIM., M.Phil., Ph.D.,

Assistant Professor,



**DEPARTMENT OF COMMERCE FINANCE
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI – 627 011

November – 2020

A STUDY ON CUSTOMER PREFERENCE OF CARS IN TIRUNELVELI

*Field Work Report Submitted to the Sadakathullah Appa
College (Autonomous) in partial fulfillment of the
requirements for the award of the degree of*

BACHELOR OF COMMERCE FINANCE

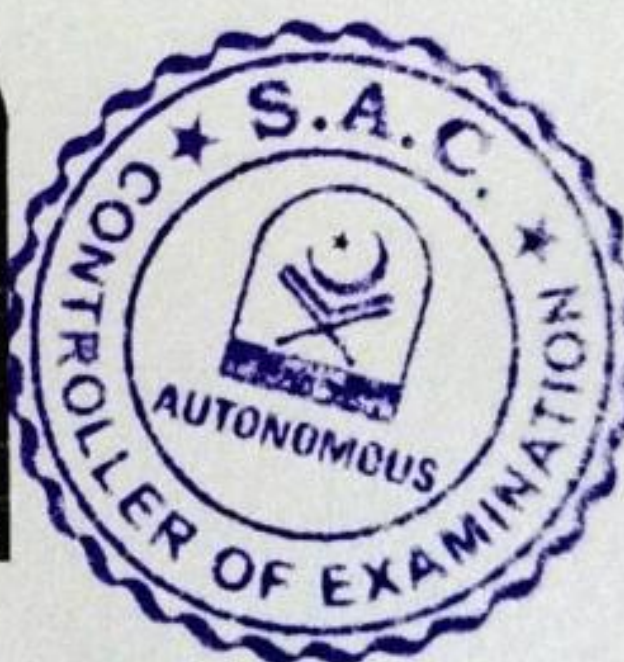
Submitted by

S.No.	NAME	REGISTER No.
1	M. ARUNACHALAM	18SCF47
2	R. MARIS	18SCF52
3	L. SUDHAN	18SCF63
4	P. VANNIYA RAJA	18SCF65

Under the guidance of

Dr. M.Syed Sulaiga Benazir,

**M.Com., PGDBIM., M.Phil., Ph.D.,
Assistant Professor,**



Handwritten signature

DEPARTMENT OF COMMERCE FINANCE

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI - 627 011

November - 2020

PROSPECTING THE CUSTOMER TO PURCHASE A MARURTHI CAR AT TIRUNELVELI

*Field Work Report Submitted to the Sadakathullah Appa College
(Autonomous) in partial fulfillment of the requirements for the
award of the degree of*

BACHELOR OF COMMERCE FINANCE

Project Submitted by

ASHFAQ ABDULLAH .K .M	-	18SCF32
ASIM ABUBACKER .S	-	18SCF33
MOHAMMAD JAVITH .S. J	-	18SCF41
ABUBACKER SIDDIQ. N	-	18SCF30
SHEIK SALMAN .H	-	18SCF44

Under the Guidance of

Dr. K. SHEIK MYDEEN , M. Com., M. Phil. Phd.
HEAD OF THE DEPARTMENT OF COMMERCE

FINANCE



Sadakathullah Appa College (Autonomous)
Reaccredited by NAAC & ISO 9001:2015 Certified Institution
TIRUNELVELI – 627 011
NOVEMBER – 2020

A STUDY ON CUSTOMER SATISFACTION TOWARDSTVS AND HONDA TWO WHEELERS TIRUNELVELI CITY

*Field Work Report Submitted to the Sadakathullah Appa
College (Autonomous) in partial fulfillment of the
requirements for the award of the degree of*

BACHELOR OF COMMERCE FINANCE

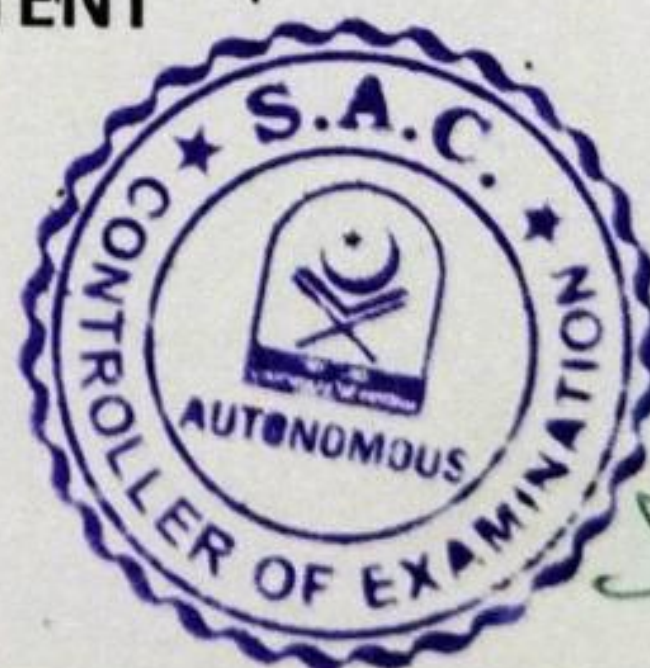
Submitted by

SNO	NAME	REGISTER
1	CHANDRU T.K.B	18SCF49
2	ARUN KUMAR S	18SCF46
3	RAJA M	18SCF57
4	VENKATESH P	18SCF66
5	SATISH S	18SCF60

Under the guidance of
DR.K. SHEIK MYDEEN

M.COM; MPHIL; PHD;

HEAD OF THE DEPARTMENT



[Handwritten signature]

DEPARTMENT OF COMMERCE FINANCE

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

Reaccredited by NACC&ISO9001:2015 certified institution

TIRUNELVELI – 627011 NOVEMBER -2020

A STUDY ON CUSTOMER SATISFACTION TOWARDS

State Bank of India

Field Work Report Submitted to the Sadakathullah Appa College
(Autonomous) in partial fulfillment of the requirements for the
award of the degree of

BACHELOR OF COMMERCE FINANCE

Submitted by

Sl.No.	NAME	REGISTER No.
1	M.Paramesh	18SCF54
2	S.Prasanna	18SCF55
3	D.G. RaviKrishnan	18SCF58
4	R.Sriram	18SCF62
5	M. Thangarajesh	18SCF64

Under the guidance of

Dr. K.Sheik Mydeen *M.Com.,M.Phil.,Ph.D.,*
Head of the department



DEPARTMENT OF COMMERCE Finance

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

Reaccredited by NAAC & ISO 9001:2015 Certified Institution

TIRUNELVELI – 627 011

November – 2020