

# **AN ORGANIZATIONAL STUDY ON THE INDIA CEMENTS LTD**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>S.REEMA</b>	<b>(18SBB03)</b>
<b>P.SYED ALI FATHIMA</b>	<b>(18SBB05)</b>
<b>K. ALSHIFA</b>	<b>(18SBB01)</b>
<b>C. MONISHA</b>	<b>(18SBB10)</b>

Under the Guidance of  
**Mr. S.SHAHUL HAMEED, M.B.A.,M.Sc (Psy),,SET,NET & JRF**  
Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SADAKATHULLAH APPA COLLEGE**  
**(AUTONOMOUS)**  
**TIRUNELVELI-627011**

**AN ORGANIZATIONAL STUDY ON  
PANTALOONS FASHION AND RETAIL INDIA**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>K.SHIFANA FATHIMA</b>	<b>(18SBB04)</b>
<b>S.NANTHINI</b>	<b>(18SBB11)</b>
<b>S.SHALINI</b>	<b>(18SBB13)</b>

Under the Guidance of  
**Mrs. S.YASMIN KATHIJA, M.B.A.,M.Phil., SET**  
Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)  
TIRUNELVELI-627011**

# **AN ORGANISATIONAL STUDY ON BUSINESS STRATEGY AND BUSINESS MODEL OF WALMART**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of

## **BACHELOR OF BUSINESS ADMINISTRATION**

Submitted By

**R.KOMATHI (18SBB08)**

**M.PETCHIAMMAL @BABY (18SBB12)**

**K.VAGULAVENI (18SBB14)**

Under the Guidance of

**Dr. A. MARIAMMAL, M.B.A., M.Com., M.Phil., Ph.D.,**

Assistant Professor

Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

**TIRUNELVELI-627011**

**NOVEMBER-2020**

**"AN ORGANISATION STUDY ON THE COCA-COLA COMPANY"**

A Field work report submitted to the Sadakathullah Appa College (Autonomous)

In partial fulfilment of the requirement for the degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

**BY**

**ABDUL AZEEZ S.M.S (18SBB16)**

**MOHAMED THAMEEM S (18SBB37)**

**MOHAMED WALEED H (18SBB38)**

**AMRISH PANDIAN K.M (18SBB46)**

**MARI SELVAN M (18SBB55)**

Under the Guidance of

**MRS. S. YASMIN KATHIJA, MBA, M. PHIL, SET**

Assistant Professor

Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

(Reaccredited by NAAC at an 'A' Grade with a CGPA of 3.40 out of 4.0 in the III cycle

An ISO 9001:2008 Certified Institution)

**RAHMATH NAGAR, TIRUNELVELI-627011 NOV-2020**

# **“AN ORGANISATION STUDY ON HYUNDAI MOTOR COMPANY”**

*A Field work report submitted to the Sadakathullah Appa College (Autonomous)*

*In partial fulfilment of the requirement for the degree of*

**BACHELOR OF BUSINESS ADMINISTRATION  
BY**

Abdul Azis (18SBB17)  
Abdul Raheem (18SBB19)  
Mohamed Riyas Harun (18SBB35)  
Sakthivel (18SBB61)

Under the Guidance of

**MRS. S. YASMIN KATHIJA, MBA, M.PHIL, SET**  
Assistant Professor  
Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)**

**(Reaccredited by NAAC at an 'A' Grade with a CGPA of 3.40 out of 4.0 in the III cycle**

**An ISO 9001:2008 Certified Institution)**

**RAHMATH NAGAR, TIRUNELVELI-627011**

**NOV-2020**

# AN ORGANIZATIONAL STUDY ON NESTLÉ COMPANY

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>A.ABDUL HAMEED</b>	<b>(18SBB18)</b>
<b>S. UMAR MUKTHAR DEEN</b>	<b>(18SBB44)</b>
<b>M. DAVID ANAND</b>	<b>(18SBB48)</b>
<b>S. KARTHICK RAJA</b>	<b>(18SBB52)</b>
<b>M.THIRUNAVUKKARASU</b>	<b>(18SBB67)</b>

Under the Guidance of  
**Mr. S.SHAHUL HAMEED, M.B.A.,M.Sc (Psy),,SET,NET & JRF**  
Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SADAKATHULLAH APPA COLLEGE**  
**(AUTONOMOUS)**  
**TIRUNELVELI-627011**

**AN ORGANISATIONAL STUDY ON THE  
MAHINDRA & MAHINDRA LTD**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

**A.FAIYAZ AHAMED (18SBB24)**

**M.M.HAMDHAN (18SBB25)**

**S.T.IJAZ AHAMED (18SBB26)**

**S.S.MOHAMED ARKKAM (18SBB30)**

**A.H.NOWFAL MOHIDEEN (18SBB42)**

Under the Guidance of  
**Mr. S.SHAHUL HAMEED,**  
JRF  
Department of Business



M.B.A.,M.Sc (Psy),SET,NET  
Administration

**DEPARTMENT OF BUSINESS ADMINISTRATION  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)  
TIRUNELVELI-627011**

**AN ORGANIZATIONAL STUDY ON AMAZON  
ONLINE SHOPPING COMPANY**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>J.H. JAMAL MOHAMED</b>	<b>(18SBB28)</b>
<b>A. MOHAMED MYDEEN</b>	<b>(18SBB34)</b>
<b>K .MOHAMED ITHRISH</b>	<b>(18SBB33)</b>
<b>L. VELMURUGAN</b>	<b>(18SBB68)</b>

Under the Guidance of  
**MR.K.ABDUL KHALIQ, M.B.A.,**  
Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)  
TIRUNELVELI-627011**



# **AN ORGANISATIONAL STUDY ON HONDA MOTORCYCLE & SCOOTER INDIA PVT.LTD.**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of

## ***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>NIZARUTHEEN.PJ</b>	<b>(18SBB40)</b>
<b>ANAS.A</b>	<b>(18SBB23)</b>
<b>MOHAMED ASSIK.K</b>	<b>(18SBB31)</b>
<b>MOHAMED IRSHATH.PJ</b>	<b>(18SBB32)</b>
<b>KAJA MUSRAF ALIM</b>	<b>(18SBB29)</b>

Under the Guidance of

**Dr. A. MARIAMMAL, M.B.A., M.Com., M.Phil., Ph.D.,**

Assistant Professor

Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION  
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)  
TIRUNELVELI-627011**

**NOVEMBER-2020**

# **AN ORGANIZATIONAL STUDY ON APPLE INC**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>R. SHEIK MOHAIDEEN</b>	<b>(18SBB43)</b>
<b>A.ZAHAMAD IRFAN RIAZ</b>	<b>(18SBB45)</b>
<b>P.SIVAMANI</b>	<b>(18SBB64)</b>
<b>S.SURESH RAJA</b>	<b>(18SBB66)</b>
<b>M. VENKAT RAMANATHAN</b>	<b>(18SBB69)</b>

Under the Guidance of  
**MR.K.ABDUL KHALIQ, M.B.A.,**  
Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SADAKATHULLAH APPA COLLEGE**  
**(AUTONOMOUS)**  
**TIRUNELVELI-627011**

# **AN ORGANIZATIONAL STUDY ON FAST TRACK CALL TAXI**

A Field work report submitted to

Sadakathullah Appa College (Autonomous)

In partial fulfillment of the requirement for the award of the degree of

***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>A.KALI RAJAN</b>	<b>(18SBB51)</b>
<b>S. KASINI VENTHA PERUMAL</b>	<b>(18SBB53)</b>
<b>R.KOTTAIYAPPAN</b>	<b>(18SBB54)</b>
<b>S. NEELAKANDAN</b>	<b>(18SBB58)</b>
<b>R.VIGNESH</b>	<b>(18SBB70)</b>

Under the Guidance of

**MR.S.MOHAMED MEERAN, B.E., M.B.A.,**

Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**SADAKATHULLAH APPA COLLEGE**

**(AUTONOMOUS)**

**TIRUNELVELI-627011**

# **AN ORGANIZATIONAL STUDY ON THE MARUTI SUZUKI INDIA LIMITED**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
***BACHELOR OF BUSINESS ADMINISTRATION***

Submitted By

<b>G. ROBINSON</b>	<b>(18SBB60)</b>
<b>S. NOORUL AMEEN</b>	<b>(18SBB41)</b>
<b>M. NAMBIRAJAN</b>	<b>(18SBB57)</b>
<b>O.S. ABRAR AHAMED</b>	<b>(18SBB21)</b>
<b>A. MOHAMMAD THASIM</b>	<b>(18SBB39)</b>

Under the Guidance of

**Mr. S.MOHAMED MEERAN, B.E., M.B.A.**

Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION  
SADAKATHULLAH APPA COLLEGE  
(AUTONOMOUS)  
TIRUNELVELI-627011**

**2020**

# **AN ORGANIZATIONAL STUDY ON TATA MOTORS LIMITED**

A Field work report submitted to  
Sadakathullah Appa College (Autonomous)  
In partial fulfillment of the requirement for the award of the degree of  
**BACHELOR OF BUSINESS ADMINISTRATION**

Submitted By

<b>R.SELVA KUMAR</b>	<b>(18SBB63)</b>
<b>I.MOHAMED AZARUDEEN</b>	<b>(18SBB56)</b>
<b>E.SAKTHIVEL MUPPIDARI</b>	<b>(18SBB62)</b>
<b>A.ANAND SELVAM</b>	<b>(18SBB47)</b>
<b>S.ABUBAKKAR SIDDIQ</b>	<b>(18SBB22)</b>

Under the Guidance of

**MR.S.MOHAMED MEERAN, B.E., M.B.A.,**

Department of Business Administration



**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SADAKATHULLAH APPA COLLEGE**  
**(AUTONOMOUS)**  
**TIRUNELVELI-627011**