

**A STUDY ON CUSTOMER'S BRAND AWARENESS
TOWARDS READYMADE GARMENTS AT
TIRUNELVELI**

*A Project Report Submitted to Sadakathullah Appa College
(Autonomous) affiliated to Manonmaniam Sundaranar
University in partial fulfillment of the requirements for the
award of the Degree of*

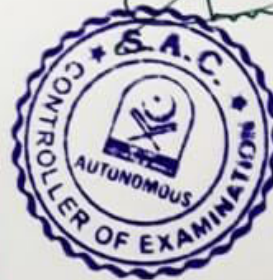
MASTER OF COMMERCE

Submitted by

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Register No. 19AMC04**

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SADAKATHULLAHAPPA
COLLEGE (AUTONOMOUS)**

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TIRUNELVELI - 627011

MAY 2021

**A STUDY ON MARKET GAP
ANALYSIS WITH SPECIAL
REFERENCE TO REALIANCE
TRENDS IN TIRUNELVELI**

*Project report submitted to the
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MASTER OF COMMERCE

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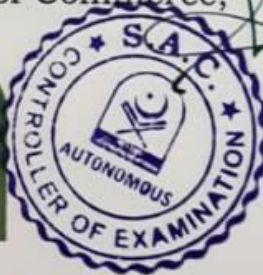
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9001: 2015 certified)

TIRUNELVELI - 627 011

May-2021

INFLUENCE OF SOCIAL MEDIA ADVERTISING ON CONSUMER BUYING BEHAVIOUR IN THOOTHUKUDI DISTRICT

A Project Report Submitted to Sadakathullah Appa College (Autonomous) affiliated to Manonmaniam Sundaranar University in partial fulfillment of the requirements for the award of the Degree of

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May 2021

**A STUDY ON AUTOMOBILIST' SATISFACTION
TOWARDS FASTAG (AN ELECTRONIC TOLL
COLLECTION SYSTEM) IN PALAYAMKOTTAI TALUK**

*A Project Report Submitted to Sadakathullah
Appa College (Autonomous) affiliated to
Manonmaniam Sundaranar University in partial
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MASTER OF COMMERCE

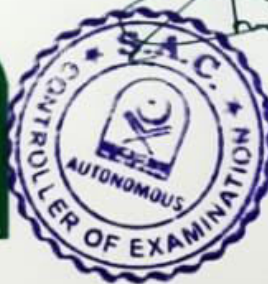
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May 2021

**A STUDY ON PASSENGERS' SATISFACTION TO THE
CATERING FACILITIES AVAILABLE AT TIRUNELVELI
RAILWAY JUNCTION.**

*A Project Report Submitted to Sadakathullah Appa
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May 2021

**A STUDY ON CUSTOMERS' SATISFACTION OF
NIPPON PAINT IN PALAYAMKOTTAI.**

*A Project Report Submitted to Sadakathullah Appa
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May 2021

**A STUDY ON SUBSCRIBERS SATISFACTION TOWARDS
WHATSAPP A MESSAGING APPLICATION IN
PALAYAMKOTTAI**

**A Project Report Submitted to Sadakathullah Appa College
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April 2021

**A STUDY ON CUSTOMER'S SATISFACTION TOWARDS
TUPPERWARE PRODUCTS IN TIRUNELVELI.**

*A Project Report Submitted to SadakathullahAppa
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MASTER OF COMMERCE

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May 2021

NETWORK FOR ONLINE CLASS INPALAYAMKOTTAI

**A Project Report Submitted to Sadakathullah Appa
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April 2021

**A STUDY ON READER'S PREFERENCE
TOWARDS NEWSPAPER IN TIRUNELVELI
CITY**

*A Project Report Submitted to Sadakathullah Appa
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May 2021

A STUDY ON COLLEGE STUDENT'S PERCEPTION TOWARDS CASHLESS TRANSACTION IN TIRUNELVELI CITY

*Project report submitted to the Sadakathullah Appa
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TIRUNELVELI - 627 011

May-2021

**A COMPARATIVE STUDY ON OFFLINE AND
ONLINE SHOPPING IN PALAYAMKOTTAI**

*A Project Report Submitted to Sadakathullah Appa College
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May 2021

**A STUDY ON USAGE ON ANCIENT INDIAN CLAY
UTENSILS AND ITS IMPACT WITH SPECIAL REFERENCE
TO TIRUNELVELI DISTRICT**

*A Project Report Submitted to Sadakathullah Appa College
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May 2021

**A STUDY OF SERVICE QUALITY ON PRIVATE
COURIER SERVICE IN
TIRUNELVELI CITY**

*A Project Report Submitted to Sadakathullah Appa College
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MAY 2021

**A COMPARATIVE STUDY ON CONSUMER SATISFACTION TOWARDS BIG
BAZAAR AND RELIANCE MARKET IN TIRUNELVELI**

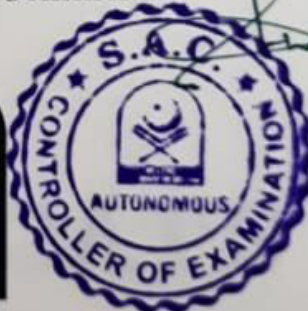
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May 2021

A STUDY ON WOMEN'S PERCEPTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO COSMETICS IN TIRUNELVELI

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May 2021

**A STUDY ON THE IMPACT OF LOCKDOWN DUE
TO COVID-19 ON STREET VENDORS IN
TIRUNELVELI**

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May 2021

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS HIMALAYA HERBAL
PRODUCTS IN PALAYAMKOTTAI**

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**A STUDY ON COLLEGE TEACHER'S
PERCEPTION TOWARDS ONLINE TEACHING
IN TIRUNELVELI CITY**

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May- 2021

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS SMARTPHONE USERS IN
PALAYAMKOTTAI**

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MAY 2021

**A STUDY ON CUSTOMERS' SATISFACTION TOWARDS
MAHINDRA & MAHINDRA WITH SPECIAL REFERENCE
TO TIRUNELVELI DISTRICT.**

*A Project Report Submitted to Sadakathullah Appa College
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MAY 2021

**A STUDY ON INVESTMENT PATTERN OF SALARIED EMPLOYEES IN
TIRUNELVELI CITY**

*A Project Report Submitted to Sadakathullah Appa College
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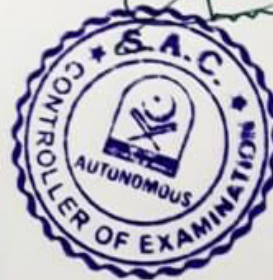
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