

**A STUDY ON CUSTOMER'S BRAND AWARENESS
TOWARDS READYMADE GARMENTS AT
TIRUNELVELI**

*A Project Report Submitted to Sadakathullah Appa College
(Autonomous) affiliated to Manonmaniam Sundaranar
University in partial fulfillment of the requirements for the
award of the Degree of*

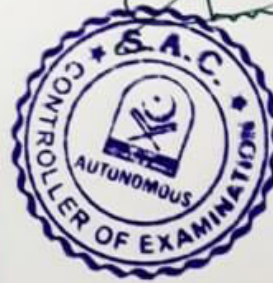
MASTER OF COMMERCE

Submitted by

**P. Ibrahim Thameem Badhusha
Register No. 19AMC04**

Under the guidance of

DR.P. GEETHA., M.COM., M.PHIL., MBA., PHD.,
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**PG&RESEARCH DEPARTMENT OF
COMMERCE
SADAKATHULLAHAPPA
COLLEGE (AUTONOMOUS)**

(Reaccredited with an 'A' Grade. An ISO 9001:2015 certified Institution)
TIRUNELVELI - 627011

MAY 2021

**A STUDY ON MARKET GAP
ANALYSIS WITH SPECIAL
REFERENCE TO REALIANCE
TRENDS IN TIRUNELVELI**

*Project report submitted to the
SadakathullahAppa College (Autonomous) in
partial fulfillment of the requirements for the
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MASTER OF COMMERCE

Submitted by

S. FATHIMA AFRIN

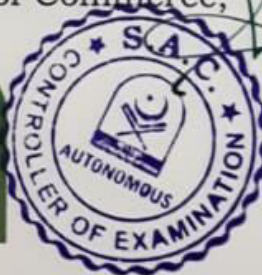
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COLLEGE
(AUTONOMOUS)**

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9001: 2015 certified)

TIRUNELVELI - 627 011

May-2021

INFLUENCE OF SOCIAL MEDIA ADVERTISING ON CONSUMER BUYING BEHAVIOUR IN THOOTHUKUDI DISTRICT

A Project Report Submitted to Sadakathullah Appa College (Autonomous) affiliated to Manonmaniam Sundaranar University in partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

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May 2021

**A STUDY ON AUTOMOBILIST' SATISFACTION
TOWARDS FASTAG (AN ELECTRONIC TOLL
COLLECTION SYSTEM) IN PALAYAMKOTTAI TALUK**

*A Project Report Submitted to Sadakathullah
Appa College (Autonomous) affiliated to
Manonmaniam Sundaranar University in partial
fulfillment of the requirements for the award of
the Degree of*

MASTER OF COMMERCE

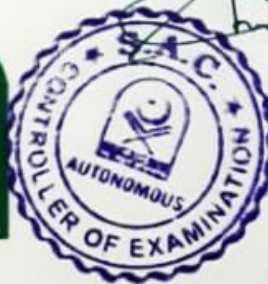
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May 2021

**A STUDY ON PASSENGERS' SATISFACTION TO THE
CATERING FACILITIES AVAILABLE AT TIRUNELVELI
RAILWAY JUNCTION.**

*A Project Report Submitted to Sadakathullah Appa
College (Autonomous) affiliated to Manonmaniam
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MASTER OF COMMERCE

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May 2021

**A STUDY ON CUSTOMERS' SATISFACTION OF
NIPPON PAINT IN PALAYAMKOTTAI.**

*A Project Report Submitted to Sadakathullah Appa
College (Autonomous) affiliated to Manonmaniam
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MASTER OF COMMERCE

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May 2021

**A STUDY ON SUBSCRIBERS SATISFACTION TOWARDS
WHATSAPP A MESSAGING APPLICATION IN
PALAYAMKOTTAI**

**A Project Report Submitted to Sadakathullah Appa College
(Autonomous) affiliated to Manonmaniam Sundaranar University in
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Degree of

MASTER OF COMMERCE

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April 2021

**A STUDY ON CUSTOMER'S SATISFACTION TOWARDS
TUPPERWARE PRODUCTS IN TIRUNELVELI.**

*A Project Report Submitted to SadakathullahAppa
College (Autonomous) affiliated to
ManonmaniamSundaranar University in partial
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MASTER OF COMMERCE

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May 2021

NETWORK FOR ONLINE CLASS INPALAYAMKOTTAI

**A Project Report Submitted to Sadakathullah Appa
College(Autonomous) affiliated to Manonmaniam Sundaranar
University in Partial fulfillment of the requirements for the award
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MASTEROFCOMMERCE

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April 2021

**A STUDY ON READER'S PREFERENCE
TOWARDS NEWSPAPER IN TIRUNELVELI
CITY**

*A Project Report Submitted to Sadakathullah Appa
College (Autonomous) affiliated to Manonmaniam
Sundaranar University in partial fulfillment of the
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MASTER OF COMMERCE

Submitted by

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Rahmath Nagar, Tirunelveli - 627 011

May 2021

A STUDY ON COLLEGE STUDENT'S PERCEPTION TOWARDS CASHLESS TRANSACTION IN TIRUNELVELI CITY

*Project report submitted to the Sadakathullah Appa
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MASTER OF COMMERCE

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certified)

TIRUNELVELI - 627 011

May-2021

**A COMPARATIVE STUDY ON OFFLINE AND
ONLINE SHOPPING IN PALAYAMKOTTAI**

*A Project Report Submitted to Sadakathullah Appa College
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May 2021

**A STUDY ON USAGE ON ANCIENT INDIAN CLAY
UTENSILS AND ITS IMPACT WITH SPECIAL REFERENCE
TO TIRUNELVELI DISTRICT**

*A Project Report Submitted to Sadakathullah Appa College
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May 2021

**A STUDY OF SERVICE QUALITY ON PRIVATE
COURIER SERVICE IN
TIRUNELVELI CITY**

*A Project Report Submitted to Sadakathullah Appa College
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MASTER OF COMMERCE

Submitted by

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**PG & Research Department of Commerce
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MAY 2021

**A COMPARATIVE STUDY ON CONSUMER SATISFACTION TOWARDS BIG
BAZAAR AND RELIANCE MARKET IN TIRUNELVELI**

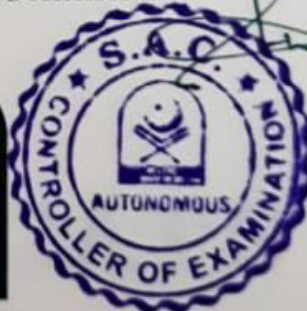
*A Project Report Submitted to Sadakathullah Appa College (Autonomous) affiliated to
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MASTER OF COMMERCE

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May 2021

A STUDY ON WOMEN'S PERCEPTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO COSMETICS IN TIRUNELVELI

*A Project Report Submitted to SadakathullahAppa College
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MASTER OF COMMERCE

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May 2021

**A STUDY ON THE IMPACT OF LOCKDOWN DUE
TO COVID-19 ON STREET VENDORS IN
TIRUNELVELI**

*A Project Report Submitted to Sadakathullah Appa College
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May 2021

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS HIMALAYA HERBAL
PRODUCTS IN PALAYAMKOTTAI**

*A Project Report Submitted to SadakathullahAppa College
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May 2021

**A STUDY ON COLLEGE TEACHER'S
PERCEPTION TOWARDS ONLINE TEACHING
IN TIRUNELVELI CITY**

*A Project Report Submitted to Sadakathullah Appa College
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May- 2021

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS SMARTPHONE USERS IN
PALAYAMKOTTAI**

*A Project Report Submitted to Sadakathullah Appa College
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MASTER OF COMMERCE

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Rahmath Nagar, Tirunelveli - 627 011

MAY 2021

**A STUDY ON CUSTOMERS' SATISFACTION TOWARDS
MAHINDRA & MAHINDRA WITH SPECIAL REFERENCE
TO TIRUNELVELI DISTRICT.**

*A Project Report Submitted to Sadakathullah Appa College
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MASTER OF COMMERCE

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**PG & Research Department of commerce
SADAKATHULLAH APPA COLLEGE**

(AUTONOMOUS)

RAHMATH NAGAR, TIRUNELVELI - 627 011

MAY 2021

**A STUDY ON INVESTMENT PATTERN OF SALARIED EMPLOYEES IN
TIRUNELVELI CITY**

*A Project Report Submitted to Sadakathullah Appa College
(Autonomous) affiliated to Manonmaniam Sundaranar University in
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MASTER OF COMMERCE

Submitted by
M. Jenisha Rafiya
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May 2021

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MAY 2021

Sadakathullah Appa College (Autonomous)

Rahmath Nagar, Tirunelveli 627 011

P.G and Research Department of Commerce

M.Phil Project Viva 2020 – 2021

S.No	Roll No	Name of the Student	Title of the Project	Guide Name	Time
1.	20SCM01	B. Shausan Fathima	A Study on Passenger Satisfaction Towards digital Tracking in Indian Railways	Dr. M.N. Mohamed Abusali Sheik	9.00 To 9.30
2.	20SCM02	M. Saravanavel	A Study on Customer Satisfaction towards Reliance jio Service at Palayamkottai	Dr. M.N. Mohamed Abusali Sheik	9.30 To 10.00
3.	20SCM03	P. Syed Riyyaz	A Study on Customer Satisfaction and service quality on the Hotels in Tirunelveli Municipal Corporation Area	Dr. A. Hamil	10.00 To 10.30
4.	20SCM04	A.K. Shanmuga Selvan	A Study on Passenger Satisfaction Towards Sub urban Trains with Special Reference to Chennai City	Dr. A. Hamil	10.30 To 11.00
5.	20SCM05	B. Fathima Beevi Mona	Customers Preference Towards Mobile Network Changing Habits – A Study	Dr. M.N. Mohamed Abusali Sheik	11.00 To 11.30
6.	20SCM06	T. Marriappan	A Study on Consumer attitude towards the sales promotion measures on cosmetic products in	Dr. A. Hamil	11.30 To 12.00

			Ambasamudiram Taluk		
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