

**A STUDY ON CROP INSURANCE FOR AGRICULTURAL
DEVELOPMENT IN TIRUNELVELI**

A Project Work

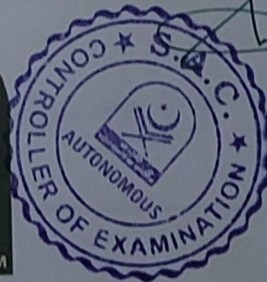
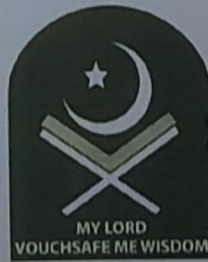
**Submitted to SADAKATHULLAH APPA COLLEGE (Autonomous)
In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE**

Project Submitted By

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Under the guidance of

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**DEPARTMENT OF COMMERCE-UNAIDED
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)
RAHMATH NAGAR, TIRUNELVELI – 627011**

APRIL – 2021

**A STUDY ON PATIENTS' SATISFACTION
TOWARDS SERVICES OF PRIMARY HEALTH
CARE CENTER**

A PROJECT WORK

submitted to Sadakathullah Appa College (Autonomous)

in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

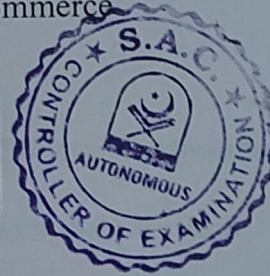
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(Reaccredited by NAAC & ISO 9001:2015 Certified Institution)**

RAHMATH NAGAR, TIRUNELVELI – 627 011.

APRIL – 2021

An Analysis of Customers' Perception towards Splendor Bikes and Services

A PROJECT WORK

submitted to Sadakathullah Appa College (Autonomous)

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BACHELOR OF COMMERCE

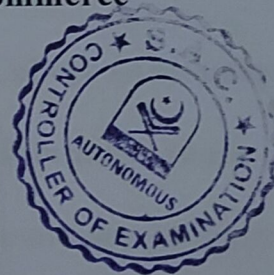
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RAHMATH NAGAR, TIRUNELVELI – 627 011.**

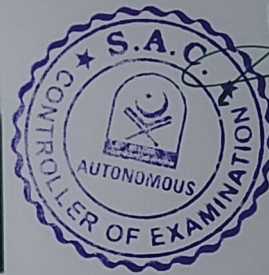
APRIL – 2021

**A STUDY ON CONSUMER
PREFERENCE TOWARDS HAIR OIL IN
MAVADI AREA**

A project work submitted to
Sadakathullah Appa College (Autonomous)
In partial fulfilment of the requirement for the degree of
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APRIL-2021

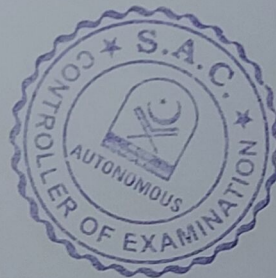
JJ

**A STUDY ON CUSTOMER SATISFACTION TOWARDS AUTOMATIC
TELLER MACHINE (ATM) SERVICES WITH SPECIAL REFERENCE
TO SBI IN TIRUNELVELI CITY.**

**A project work submitted to
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In partial fulfilment of the requirement for the degree of
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Rahmath Nagar, Tirunelveli -11

APRIL-2021

5

**A COMPARATIVE STUDY ON CUSTOMERS
SATISFACTION TOWARDS HORLICKS AND BOURNVITA
IN TIRUNELVELI CITY**

A project work submitted to

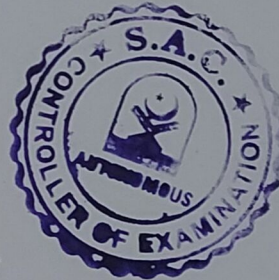
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In partial fulfilment of the requirement for the degree of

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APRIL-2021

**A STUDY ON CONSUMER'S ATTITUDES AND SATISFACTION
TOWARDS ADVERTISEMENT ON HIMALAYA PRODUCTS IN
TIRUNELVELI DISTRICT**

A Project work Submitted to

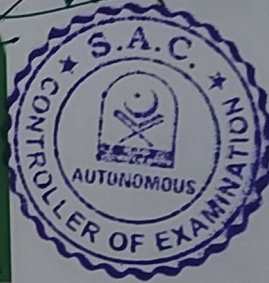
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Rahmath Nagar, Tirunelveli – 627 011

APRIL-2021

A STUDY ON CUSTOMER SATISFACTION TOWARDS MRF TYRES IN TIRUNELVELI

A project work submitted to

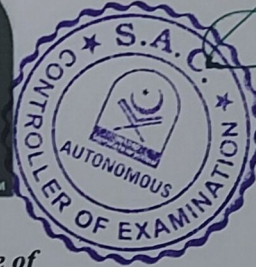
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Rahmath Nagar, Tirunelveli -11

APRIL-2021

A STUDY ON CUSTOMER SATISFACTION TOWARDS MUTHOOT FINANCE IN TIRUNELVELI CITY

A project work submitted to

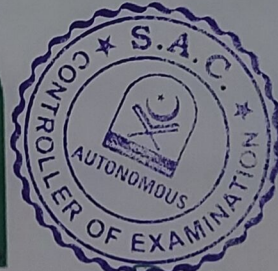
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In partial fulfilment of the requirement for the degree of

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Rahmath Nagar, Tirunelveli -11

APRIL-2021

**A STUDY ON CONSUMER SATISFACTION ON
REILANCE MARKET IN TIRUNELVELI CITY**

A Project work

Submitted to Sadakathullah Appa College in partial fulfilment for the

Degree of

BACHELOR OF COMMERCE.

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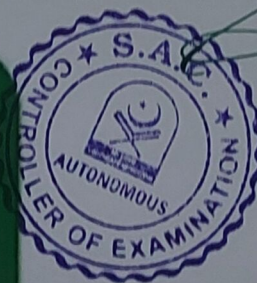
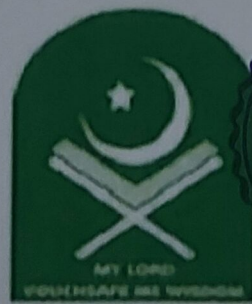
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R NOOR ASSALAM 18SCO36

M T UMAR FAROOK 18SCO42

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Mr. K. Sindha Madhar M.com, M.Phil., D.C.S.



DEPARTMENT OF COMMERCE (UNAIDED)

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RAHMATH NAGAR

TIRUNELVELI – 627 011

APRIL 2021

A study on Customer Satisfaction Towards ITC Products in Tirunelveli city.

Project Report Submitted to the Sadakathullah Appa College
(Autonomous) in partial fulfillment of the requirements for the

award of the degree of
BACHELOR OF COMMERCE

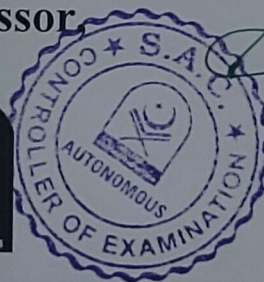
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SADAKATHULLAH APPA COLLEGE

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**A STUDY ON CUSTOMER PERCEPTION TOWARDS TATA SKY DTH
IN TIRUNELVELI CITY**

A Project Work

**Submitted to Sadakathullah Appa College (Autonomous)
in partial fulfilment of the requirements for the award of the degree of
BACHELOR OF COMMERCE**

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DEPARTMENT OF COMMERCE (UNAIDED)

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)

**(Reaccredited by NAAC at an 'A' Grade with a CGPA of 3.40 out of 4.0 in the III cycle An
ISO 9001:2008 Certified Institution)**

RAHMATH NAGAR, TIRUNELVELI-627 011

APRIL-2021

**“A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA
MARKETING IN TIRUNELVELI CITY”**

A Project Work

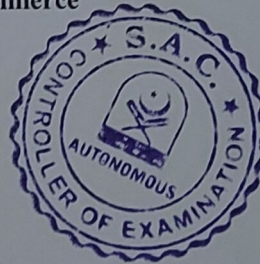
**Submitted to Sadakathullah Appa College (Autonomous)
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BACHELOR OF COMMERCE**

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N. JAYA HARI KARAN	18SCO51
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RAHMATH NAGAR, TIRUNELVELI-627 011

APRIL-2021

**A STUDY ON WOMEN BUYING PREFERENCE TOWARDS
LAKME COSMETIC PRODUCTS IN TIRUNELVELI CITY**

A Project Work

Submitted to Sadakathullah Appa College (Autonomous)
in partial fulfilment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

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RAHMATH NAGAR, TIRUNELVELI-627 011

APRIL-2021

**A STUDY ON CONSUMER BUYING PREFERENCE TOWARDS AAVIN
MILK IN TIRUNELVELI CITY**

A Project Work

**Submitted to Sadakathullah Appa College (Autonomous)
in partial fulfillment of the requirements for the award of the degree of
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APRIL-2021