

Sadakathullah Appa College

**An Autonomous Institution, Re-Accredited by NAAC at an 'A' Grade, * ISO 9001: 2015 Certified **

CRITERION III

RESEARCH, INNOVATION AND EXTENSION

3.4.4 Books and Chapters in Edited Volumes / Books Published and Papers in National / International Conference Proceedings

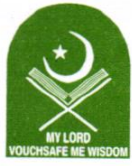
Academic Year 2019-2020

Submitted to

**THE NATIONAL ASSESSMENT AND ACCREDITATION
COUNCIL (NAAC)**

August 2022





Sadakathullah Appa College

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3.4.4 Number of books and chapters in edited volumes/books published per teacher during the last five years (5)								
3.4.4.1: Total number of books and chapters in edited volumes / books published, and papers in national/international conference-proceedings year wise during last five years								
2019 - 2020								
Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
1	முனைவர்.ச. மகாதேவன்	சங்கத் தமிழ்	NA	NA	2020	978-942482-6-2	Yes	சதக்கத்துல்லா ஹ் அப்பா கல்விச் சபை சதக்கத்துல்லா ஹ் அப்பா கல்லூரி திருநெல்வேலி
2	முனைவர்.அ. மு.அய்யப்பன்	சங்கத் தமிழ்	NA	NA	2020	978-942482-6-2	Yes	சதக்கத்துல்லா ஹ் அப்பா கல்விச் சபை சதக்கத்துல்லா ஹ் அப்பா கல்லூரி திருநெல்வேலி
3	முனைவர்.அ. சே.சேக் சிந்தா	சங்கத் தமிழ்	NA	NA	2020	978-942482-6-2	Yes	சதக்கத்துல்லா ஹ் அப்பா கல்விச் சபை சதக்கத்துல்லா ஹ் அப்பா கல்லூரி திருநெல்வேலி
4	Dr.G.Anthony Suresh	சைனாக் காதல்	NA	NA	Jul-19	978-93-5361-962-6	Yes	Nellai.Gnasu,Thoothu kudi.



Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
5	Ms. U. Jerseena	NA	NA	National Conference On Recent Trends Ingraph	2020 February	978-81-942842-5-5	Yes	Sadakathullah Appa Educational Society
6	Dr. S. Syed Ali Fathima	NA	NA	National Conference On Recent Trends Ingraph	2020 February	978-81-942842-5-5	Yes	Sadakathullah Appa Educational Society
7	Dr. A. Mallika	NA	NA	National Conference On Recent Trends Ingraph	2020 February	978-81-942842-5-5	Yes	Sadakathullah Appa Educational Society
8	Dr. S. Angelin Kavitha Raj	NA	NA	National Conference On Recent Trends Ingraph	2020 February	978-81-942842-5-5	Yes	Sadakathullah Appa Educational Society
9	Mrs. R. Hepziba Anita	NA	NA	National Conference On Recent Trends Ingraph	2020 February	978-81-942842-5-5	Yes	Sadakathullah Appa Educational Society

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
10	Dr. S. Jamal Fathima	NA	NA	National Conference On Recent Trends Ingraph	2020 February	978-81-942842-5-5	Yes	Sadakathullah Appa Educational Society
11	Mr. V. P. Asan Nagoor Meeran	NA	NA	National Conference On Recent Trends Ingraph	2020 February	978-81-942842-5-5	Yes	Sadakathullah Appa Educational Society
12	Dr. A. Hamil	NA	A Study On The Attitude Of Retailer While Exchanging The Garments In Tirunelveli	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
13	Dr. A. Hamil	NA	Economic Empowerment Of Self Help Group Members By Using Financial Inclusion In	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
14	Dr. A. Hamil	NA	A Study On Consumer Buying Behaviour Towards Horlicks Drinks In Tirunelveli	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
15	Dr. M. N. Mohammed Abusali Sheik	NA	Merging Public Sector Banks An Overview	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
16	Dr. M. N. Mohammed Abusali Sheik	NA	Policy Holder Perception Towards The Service Rendered By Life	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
17	Dr. P. Geetha	NA	A Study On Customee Satisfaction Towards Honda Scooters With Special	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
18	Dr. P. Geetha	NA	A study on customee satisfaction and job stress of TNSTC Employees	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
19	Dr. P. Geetha	NA	A Study On Socio Economic Conditions And Working Patterns Of	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
20	Dr. P. Geetha	NA	A Study On Financaill Literacy And International Behaviour Among Women	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
21	Dr. M. Mohamed Siddik	NA	Awareness Of E-Banking Services Among Rural Consumers	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
22	Dr. M. Mohamed Siddik	NA	A study on growth rate of MSME in India	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
23	Dr. S.M.A. Syed Mohamed Khaja	NA	A Study On Quality Of Work Life Of Women School Teachers In Ambasamudr	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
24	Dr. S.M.A. Syed Mohamed Khaja	NA	A Conceptual Study On Money Market In India	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
25	Dr. S.M.A. Syed Mohamed Khaja	NA	A Study On Customer Satisfaction Towards Shivane'S Boutique In Palayamkotta	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
26	Dr. A. Benezir	NA	A Study On Savings Of Household Sector In India	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
27	Dr. Jesuraj	NA	Economic Empoweermnt Of Self Help Group Members By Using Financial Inclusion In Tirunelveli	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
28	Dr. Jesuraj	NA	Implementati on of GST in specific reference to cinema theatre	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
29	Dr. Sheik Mydeen	NA	A Study On Customer Satisfaction About Organic Food Products In	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
30	Dr. P. Mohammed Buhari Saleem	NA	A Study On Growth Rate Of Msme In India	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
31	Dr. Asanya Fathima	NA	A Study On Consumer Buying Behaviour Towards Horlicks Drinks In	Indian business and Economic transition in the global scenario	December 2019	978-81-942482-4-8	Yes	Sadakathullah Appa Educational Society
32	Dr. A. Hamil	NA	A Study Of Customer Satisfaction Towards Sports Bike With Special Reference	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
33	Dr. A. Hamil	NA	Role Of Self Facilitated Teens In Asian Nations	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
34	Dr. A. Hamil	NA	Awareness Of Indian Economy Among Students	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society

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35	Dr. A. Abdul Rahman	NA	A Study On Economic Development Of Rural Women Through Self Help Group With Special	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
36	Dr. M. Abdul Rahman	NA	A Study On Mahatma Gandhi National Rural Employment Guarantee Scheme In	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
37	Dr. A. Benezir	NA	A Study Of On Advancement Of Kissan Credit Card System In India	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
38	Dr. M. Sulthana Barvin	NA	A Study Of On Advancement Of Kissan Credit Card System In India	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society

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39	Dr. P. Geetha	NA	A Study On Brand Preference At Hero Bike Model In Palayamkottai	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
40	Dr. P. Geetha	NA	A Study On Challenges Faced By Entrepreneurs In Tirunelveli City	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
41	Dr. M. N. Mohammed Abusali Sheik	NA	Customers Preference And Satisfaction Toward Bsnl And Jio In Palayamkottai- A Comparative	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
42	Dr. J. Abdul Khader	NA	GST And Its Impact On Retailers In Tirunelveli	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society

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43	Dr. M. Mohamed Siddik	NA	Consumer Attention And Attitude Towards Proctor And Gamble Products In	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
44	Dr.K.Sheik Mydeen	NA	Issues and challenges in petroleum dealership business-A descriptive study	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
45	Dr. J.A.M.Omeray Farook	NA	A conceptual study on agriculture in indian economy	Business perspectives and Economic Developments in India	December 2019	978-81-942482-3-1	Yes	Sadakathullah Appa Educational Society
46	Dr.K.Sheik Mydeen	NA	Buyer preference towards various e shopping networks-a study in	Indian business trends and Economic Transitions in Global scenario	Dec-19	978-81-942482-4-8	Yes	Sadakathullah Appa Education society
47		NA	Green advertisement is an effective tool in recent trend	Indian business trends and Economic Transitions in Global scenario	Dec-19	978-81-942482-4-8	Yes	Sadakathullah Appa Education society

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48		NA	A study on customer satisfaction about organic food products in tirunelveli	Indian business trends and Economic Transitions in Global scenario	Dec-19	978-81-942482-4-8	Yes	Sadakathullah Appa Education society
49	Dr.J.A.M. Omeray Farook	NA	A conceptual study on money market in india	Indian business trends and Economic Transitions in Global scenario	Dec-19	978-81-942482-4-8	Yes	Sadakathullah Appa Education society
50	Dr. M. Syed Silaiga Benazir	NA	A study on customer preference towards refrigerator in palayamkottai	Indian business trends and Economic Transitions in Global scenario	Dec-19	978-81-942482-4-8	Yes	Sadakathullah Appa Education society
51	Dr. M. Abdul Rahman	NA	A study on the problem and public awareness towards goods and service tax in palayamkottai	Indian business trends and Economic Transitions in Global scenario	Dec-19	978-81-942482-4-8	Yes	Sadakathullah Appa Education society

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52	Dr.R.R.Saravana kumar	NA	Application of Bradford's Law of Scattering to the Research Publications of Alagappa and Bharathidasan	Transforming of the Academic Libraries: Vision 2030	November 2019 Page 730 to 733	978-81-941886-2-9	Yes	Sri Krishna College of Engineering and Technology, Coimbatore
53	Dr.M.Antina Pathumaragam	NA	Changing the face of College Libraries into e-Learning Centres	International Conference on Transforming Academic Libraries	Nov-19	978-81-941886-2-9	Yes	Vankatram Learning Centre, Sri Krishna College of Engineering and Technology, Coimbatore and Academic Library Association
54		NA	Transforming College Library into Green Library: A Challenge					
55		NA	Android Apps for Library and Information Science Professionals					

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56	Dr. A. Syed Mohamed	NA	NA	National conference on Materials in Sustainable Chemistry	2019	ISBN 978-81-938054-8-0	Yes	Sadakathullah Appa Education society
57	Dr. M. Sheik Muhidheen Badhusha	NA	NA	National conference on Materials in Sustainable Chemistry	2019	ISBN 978-81-938054-8-0	Yes	Sadakathullah Appa Education society
58	Dr. Sabitha	NA	Integrating waste management and biodiesel production from <i>Carcia</i>	National conference on Materials in Sustainable Chemistry	2019	ISBN 978-81-938054-8-0	Yes	Sadakathullah Appa Education society
59	Mrs. L.S.Subbu Lakshmi	NA	Plant Disease Dtection using IOT	International conference on recent trends in Multi disciplinary research	Feb-20	ISBN-978-81-944509-3-1	Yes	IQAC, APC Mahalaxmi College

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60	Dr.M.Manohar	NA	Potential Binding Efficiency of Antiviral Drug Loinavir Targetted to the Catalytic dyad, HIS41-CYS145 of SARS COV-	Gene Magazine	2020	ISBN-978-935-407-3380	Yes	Department of Biotechnology and Research ,Mahendra Engineering college
61	Dr. M.Mohammed Siddik	NA	Green Advertisement is an Effective tool in recent trend	International conference on Indian Business and Economic Transitions in the global scenario	2019	ISBN 978-81-942482-4-8	Yes	Sadakathullah Appa educational society
62	Dr. P.Mohammed Bhuhari salim	NA	A study on growth rate of MSME in India	International conference on Indian Business and Economic Transitions in the global scenario	2019	ISBN 978-81-942482-4-8	Yes	Sadakathullah Appa educational society
63	Ms. K. Chitra	NA	A customer Satisfaction Towards Shivane's Boutique in Palayamkottai	Proceedings- Indian Business And Economic Transitions In The Global Scenario	2019	ISBN: 978-81-942482-4-8	Yes	Juhi Printers

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
64	Dr. M. Esakkiammal	NA	A Study On Customer Preference Towards Refrigerator In Palayamkotta	Indian Business and Economic Transitions in the Global Scenario	2019	ISBN -978-81-942482-4-8	Yes	Sadakathullah Appa College Educational Society
65	Dr. M. Esakkiammal	NA	A Study On Customer Preference Towards Mobile Phone In Palayamkotta	Business Perspectives and Economic Developments in India	2019	ISBN- 978-81-942482-3-1	Yes	Sadakathullah Appa College Educational Society
66	Dr. M. Syed Sulaiga Benazir	Economics	A Study On Customer Preference Towards Mobile Phone In Palayamkotta	Business Perspectives and Economic Developments in India	2019	ISBN- 978-81-942482-3-1	yes	Sadakathullah Appa College Educational Society
67	Dr.M.I. Zahir Hussain	NA	Comparative Study on the growth and Yield performance of <i>Pleurotus</i>	International Conference On Entrepreneurship in Microbiology	2019	978-81-938054-9-7	yes	Sadakathullah Appa College Educational Society

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68	Dr. J.Shifa Vanmathi	NA	Comparative Study on the growth and Yield performance of <i>Pleurotous ostreatus</i> (Oyster Mushroom) using difference	International Conference On Entrepreneurship in Microbiology	2019	978-81-938054-9-7	yes	Sadakathullah Appa College Educational Society
69	Dr.M.I. Zahir Hussain	NA	Assessment of Antimicrobial activity of Sipder web against Human	International Conference On Entrepreneurship in Microbiology	2019	978-81-938054-9-7	yes	Sadakathullah Appa College Educational Society
70	Dr.M.I. Zahir Hussain	NA	In-vitro Antimicrobial effects of vegetable extract against pathogenic	International Conference On Entrepreneurship in Microbiology	2019	978-81-938054-9-7	yes	Sadakathullah Appa College Educational Society
71	Dr. Mohamed RamlathSabura	NA	A study of livelyhood assessment of tsunami victims in Colacel	International conference on Entrepreneurship in Microbiology	21.8.2019	978-81-939054-9-7	yes	Sadakathullah Appa College Educational Society

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72	Dr. Mohamed RamlathSabura	NA	Kokum (<i>Garcinia indica</i>) and its functional components as related to the human	International conference on Entrepreneurship in Microbiology	21.8.2019	978-81-939054-9-7	yes	Sadakathullah Appa College Educational Society
73	Mohamed RamlathSabura	NA	Habitual disease- Dental caries- Budding issue	proceedings of the national seminar on Eat right India	Mar-20	9.7894E+12	Yes	Sri Parasakthi Colloge, Courtallam
74	Dr.M.I. Delighta Mano Joyce	NA	Habitual disease- Dental caries- Budding issue	proceedings of the national seminar on Eat right India	Mar-20	9.7894E+12	Yes	Sri Parasakthi Colloge, Courtallam
75	Mohamed RamlathSabura	NA	NPK analysisof vermicomposting using different weeds and cow wastes	National seminar - Environmental protection and sustainability	2019	978-81-942482-0-0	Yes	Sadakathullah Appa College Educational Society
76	Dr.M.I. Delighta Mano Joyce	NA	NPK analysisof vermicomposting using different weeds and cow wastes	National seminar - Environmental protection and sustainability	2019	978-81-942482-0-0	Yes	Sadakathullah Appa College Educational Society

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77	Dr. J.ShifaVanmathi	NA	Efficiency of vermicompost on the growth and yield of <i>Cyamopsis tetragonoloba</i>	National seminar - Environmental protection and sustainability	2019	978-81-942482-0-0	Yes	Sadakathullah Appa College Educational Society
78	Dr.M.I. Delighta Mano Joyce	NA	Efficiency of vermicompost on the growth and yield of <i>Cyamopsis tetragonoloba</i>	National seminar - Environmental protection and sustainability	2019	978-81-942482-0-0	Yes	Sadakathullah Appa College Educational Society
79	Dr. S. Peer Muhammed	NA	Efficiency of vermicompost on the growth and yield of <i>Cyamopsis tetragonoloba</i>	National seminar - Environmental protection and sustainability	2019	978-81-942482-0-0	Yes	Sadakathullah Appa College Educational Society


Principal



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