

3.4.3 Number of research papers per teacher in the Journals notified on UGC website during the last five years (5)

3.4.3.1: Number of research papers in the Journals notified on UGC website during the last five years

S.No	Title of the Papers	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number/ ISBN number	Link to the recognition in UGC enlistment of the Journal
1	A Study on Buyer Preference Towards Lubricating Oil In Tirunelveli City			IJRAR-International Journal of Research and Analytical Reviws	2019	2349-5138	https://drive.google.com/file/d/1mPCgomB_GWEEQZ1x5xwAg9fPmau7U3TK/view?usp=sharing
2	A study on Consumer Perception Towards Green Advertisement in Tirunelveli			Studies in Indian Place Names	2020	2394-3114	https://drive.google.com/file/d/1eOjwlc-k37i4Q-wEkp20-0jFgu_adkqj/view
3	Buyer Preference towards Freedom Filling Station-A Study in Tirunelveli City			Studies in Indian Place Names	2020	2394-3114	https://drive.google.com/file/d/1oQyfiLnKbqj_T_GokwIXiYzrtbDXOHS/view
4	Fuel Consumption- An Overview Tactics To Reduce Fuel Consumption			Purakala	April 2020	0971-2143	https://drive.google.com/file/d/1EVcei8f0UzEg7sXGTG004H12sSZwPc3y/view
5	Buyer Perception and Preference Towards Reliance Petroleum Retail Outlet-A Study in Tirunelveli City			Alochana Chakra Journal	May 2020	2231-3990	https://drive.google.com/file/d/1JLRRdP4VCZ1Q0lBkDTPjUKtpDC_rxv/view
6	Perception of Buyers Towards Bpcl- A Quantitative Study in Tirunelveli City			Studies in Indian Place Names	March 2020	2394-3114	https://drive.google.com/file/d/1TBixPaK459dtzMTosY6B4gbxsdDUN02l/view
7	A Study on Buyer Perception and Preference of Various Brands of Shampoos in Tirunelveli District			Sadakath A research bulletin	2019	2347-7644	https://drive.google.com/file/d/1bmkOcOywiBWHECHPN6PnrrKcXmgrpBWg/view
8	A Study on Satisfaction Of Entrepreneurs Towards Government Initiatives for Skill Development At Tirunelveli City			Asian Journal Of Multidimensional Research(AJMR)	Apr 2019	2278-4853	https://drive.google.com/file/d/1c8TnMGtUSFdG-oU6s1w5s1ZYfl4pG7og/view

9	A Study on Workers Satisfaction Towards Training And skill Development Programmes Conducted By ONGC With Special Reference To Fuel Station Attendant At Tirunelveli City	Dr. K. Sheik Mydeen	Commerce Finance	Asian Journal Of Multidimensional Research(AJMR)	Apr 2019	2278-4853	https://drive.google.com/file/d/1cHfim1WMO7ZZ1QxTjCmwuREPOxE3aBYS/view
10	Reasons for not Using Internet Banking Services: A Study among Women Customers in Palayamkottai			Sadakath A research bulletin	2019	2347-7644	https://drive.google.com/file/d/14UWG6ABkW9Sz7X_qFqV9qCFON1vBb24d/view
11	A Study On Consumer Preference Of REDMI Mobile In Tirunelveli City			Sadakath A research bulletin	2019	2347-7644	https://drive.google.com/file/d/1bkJiiY-eJJKocp1fGwWyk7pESIKPHLO/view
12	Customers Awareness Towards Green Banking Products With Reference To Tirunelveli Town			Research Directions	March 2019	2321-5488	https://drive.google.com/file/d/1D3oIMiOZ3dNJHr7lghTe6pM6mITgSEcq/view
13	Micro Small and Medium Enterprises-Nurturing Entrepreneurship in India			Studies in Indian Place Names	March 2020	2394-3114	https://drive.google.com/file/d/1bze7Dqmy133qhYn6-WtSjPt6lVtOmzrS/view
14	A study on Customer Preference Towards Gas Companies in Palayamkottai Area			Think India (Quarterly Journal)	Dec2019	0971-1260	https://drive.google.com/file/d/1BvSbSeZrHRHb_Eabi1a3UJ1EuNSADhLG/view?usp=sharing
15	A study on Buyers Preferences Towards Various Petroleum Retail Outlets in tirunelveli city			Design Engineering	2021	0011-9342	https://drive.google.com/file/d/1vGBkHeG06USKmb3k2E5OSKLckhTMtHg1/view
16	Buyer Perception and Preference Towards Government Petroleum Retail Outlets In Tirunelveli City			MUKT SHABD	2020	2347-3150	https://drive.google.com/file/d/1sWtN2raEr7jWajzDuArSzUP9jRNWII9J/view
17	Demographical Factor Influencing on Internet Banking Usage among Women with Reference to Tirunelveli			Studies in Indian Place Names (UGC Care listed Journal)	February 2020	2394-3114	https://drive.google.com/file/d/1fu4xD4JeT7IjoXC_LThbLOZUKOZZnZv8/view

18	A Study on Consumer Preference Towards Organic Food in Tirunelveli City			Roots International Journal Of Multi disciplinary Researchers	Feb 2016	2349-8684	https://drive.google.com/file/d/1 fdUDZKuEj QBvgzIq4bl4PsFgaSQKvTy/view
19	A Study on Consumers Brand Preference of Air Conditioner in Palayamkottai Area			Indo Global Journal of Commerce and Economics	April 2016	2393 – 9796	https://drive.google.com/file/d/1ZgK0H1NX OeZ8aK7I4S1wetRCaSYPxK-r/view
20	A Study on Investment Attitude among Working Women in Palayamkottai Area			Jamal Academic Research Journal An Interdisciplinary	Jan 2017	0973- 0303	https://drive.google.com/file/d/1ZqmSN-rwO-MDWnwOtnySlp6qOHOcs20t/view
21	A Study on Stressors Among Women College Teacher in Palayamkottai Area			International Journal of Commerce and Management	Mar 2017	0975-2617	https://drive.google.com/file/d/1ZIE2EhqC4ej vrXXSnNX3ap8-K9ksTJAO/view
22	A Study on Work Life Balance of Woman Teachers Working in Privates Schools in Palayamkottai Area			Indo Global Journal of Commerce and Economics	Nov 2016	2393 – 9796	https://drive.google.com/file/d/1ZjdAGu_6A87ldErrQe6hFBzqnBVeyeqf/view
23	A Study On Buyers Behaviour In Selecting Women Readymade Garments With Special Reference To Tirunelveli City			International Conference On Interdisciplinary Innovation In Business Management &Technology(libmt),	Aug-17	2348 4705	https://drive.google.com/file/d/1Zk_TMxCM46nxKoamcVrFVJlv8kYzVgSq/view
24	A Study on Consumer Perception Towards Male Apparel Fashion Brands in Tirunelveli			International Multidisciplinary Quarterly Research Journal	April june 2019	2277-5730	https://drive.google.com/file/d/1ZQVpuYdKozUwhprzYUDKKFcymdknXpUD/view
25	Status of Women Entrepreneur in Tirunelveli City			Shanlax International Journal of Arts, Science and Humanities	March 2016	2321-788X	https://drive.google.com/file/d/1_Ax2kGuHmeMyFT9uhZdzTyATBeBJAkr/view
26	Buying Preferences of Women Readymade Garments Through Online with Reference to Tirunelveli City			Indo Global Journal Of Commerce and Economics	Sep 2017	2393-9796	https://drive.google.com/file/d/1ZekSI6uISSjg1axJ3TOlcHdO4XsEyfhb/view

27	A conceptual Study on Stress Management	Prof. K. Ahamed Anis Fathima	Commerce – Finance	RAC Journal of Research	Feb 2017	2230-7362	https://drive.google.com/file/d/1ZPPoVWQ7KezNiR0ghsFTb22hKxNVaMkx/view
28	A Study on Impact of Advertising on Female Consumers Buying Behaviour in Tirunelveli City			Sadakath A research bulletin	Feb 2018	2347-7644	https://drive.google.com/file/d/1bS4zEmPjaA6aGqMU9aWGMl3mPHeGzAwb/view
29	A Study on Employees Satisfaction Level With Special Reference to E-Care India Pvt Ltd , Tirunelveli Branch			Shanlax International Journal of Management	Jan 2018	2321-4643	https://drive.google.com/file/d/1ZKqZUKlPg3Pp25T2n-rzQV-m7ffCBBb/view
30	A Study on Taxation Awareness and Perception Among MBA Students in Palayamkottai			Sadakath A research bulletin	Mar 2018	2347-7644	https://drive.google.com/file/d/1_6yQm3-KcGPYpRiJTPzO6Uzn0Y-CFwPi/view
31	A Study on Consumers Behaviour of Woman towards Boutiques Shops in Tirunelveli City			Emperor International Journal of Finance and Management Research	Jan 2019	2395-5929	https://drive.google.com/file/d/1_DG5C5lhEbF0S9JbqbqZdY2DhXaUNTn8/view
32	An Analysis of Factors Affecting Buying Behaviour of Women On Readymade Garments in Tirunelveli Municipal Corporation			Sadakath A research bulletin	Mar 2019	2347-7644	https://www.researchgate.net/publication/335973301_AN_ANALYSIS_OF_FACTORS_AFFECTING_BUYING_BEHAVIOR_OF_WOMEN_ON_READYMADE_GARMENTS_IN_TIRUNELVELI_MUNICIPAL_CORPORATION
33	A Study on Consumer Opinion Towards Jute Products in Palayamkottai			International Journal of Research and Analytical Research	Feb 2019	2349-5138	https://drive.google.com/file/d/1_e8dDi7XIPlwOxQjGnvXwl-OPzdzHnBD/view
34	A Study on Attitude of Women Towards Returning The Garments in Tirunelveli Corporation			Alochana Chakra Journal	May 2020	2231-3990	https://www.researchgate.net/publication/346963985_A_Study_on_Attitude_of_Women_Towards_Returning_the_Garments_in_Tirunelveli_Corporation
35	A Study on Attitude Towards Plastic Bag Ban in Palayamkottai			Wesleyan Journal of Research	2020	0975-1386	https://drive.google.com/file/d/1_NWzEPHc66BDNCCwEnRYCYX-607zbHdB/view

36	Comprehensive Review of Functions of Block Chain and Crypto Currency in Financing and Banking			Design Engineering	2021	0011-9342	http://www.thedesignengineering.com/index.php/DE/article/view/7368
37	A Study on Consumer Satisfaction towards Sun Network in Tirunelveli City	Prof. J.A.M. Omeray Farook	Commerce – Finance	Indo Global Journal of Commerce and Economics	Nov 2016	2393-9796	https://drive.google.com/file/d/1nsrL390tBMVTYAMANjh6ujuZGeWnLI7Y/view
38	A study on customer satisfaction of u.s.palamuthir sholai fruits shop in Tirunelveli junction			International Journal of Business Intelligence And Innovations	Aug-17	2348-4705	https://drive.google.com/file/d/153MKG74ASM3NFXfxfo1M8PVRhG-z8vDT/view
39	Occupational Health and Safety			Indo Global Journal Of Commerce And Economics	Sep-17	2393-9796	https://drive.google.com/file/d/1ddA5gh9h8WusdqAcJuYirYGpnS9q4Txk/view
40	A Study on Consumer Preferences of Samsung Mobile in Tirunelveli City			RAC Journal of Research	2017	2230-2362	https://drive.google.com/file/d/1n1bR6XPYdiXuUypHui9DoorfEfyQRV2l/view
41	A Study on Consumer Preference of E=Wallet Payment System With Special Reference To Tirunelveli City			Emperor International Journal of Finance and Management Research	jan 2019	2395-5929	https://drive.google.com/file/d/1_zgf7AnKqvuLrGp-Mr37cG12G9q9UYnD/view
42	A Conceptual Study on Indian Stock Market			International Journal of Research and Analytical Review	Feb 2019	2349-5138	https://drive.google.com/file/d/1DY4HfnPPEXsy8TJfKjdd0INui0FTL0d/view
43	A Study on Work Life Balance of Unaided Teacher Working in Colleges Affiliated to Manonmanian Sundaranar University			Sadakath A research bulletin	2019	2347-7644	https://drive.google.com/file/d/13llbVyvcaNhHI-BM2lspQCOuEMRKzy-V/view

44	A STUDY ON WORK-LIFE BALANCE OF NON-TEACHING STAFF WORKING IN AUTONOMOUS COLLEGES AFFILIATED TO MANONMANIAM SUNDARANAR UNIVERSITY TIRUNELVELI			ANVESAK	Jan 2021	0378 – 4568	https://drive.google.com/file/d/1MWvf8cslhjoTEoDlmV3msrNOICxjwY/view
45	A Study on Job Satisfaction of Teacher workin in School with Special Reference to Melapalayam			Studies in Indian Place Namws	Mar 2020	2394-3114	https://drive.google.com/file/d/1sGMN3bMhpTkCDBTpERT7kF8nZPCJBG17/view
46	A Study on Job Satisfaction Self financing College Teachers in Sivakasi	Dr. M. Syed Sulaiga Benazir	Commerce-Finance	Sadakath A research bulletin	Mar 2019	2347-7644	https://drive.google.com/file/d/1AWj4uW8buzRnXp2nh8Eu9UyCUT_EYcMn/view?usp=sharing
47	Problems of Woman in Unorganised Sector in Tirunelveli schools			Studies in Indian Place Names	Mar 2020	2394-3114	https://drive.google.com/file/d/1rr9Xu98bRtyH4IVD70jYBMKac_WJVZ9L/view?usp=sharing
48	A Study on Work from Home Culture of College Women In Tirunelveli			GEDRAG & ORGANISATIR REVIEW	Mar 2021	0921-5077	https://drive.google.com/file/d/1DVkzFxEjO3mFzFnovSo1g8PvrNZtfj-2/view?usp=sharing
49	A Study on Uses And Causes of Mobile Phone User in Tirunelveli People			GEDRAG & ORGANISATIR REVIEW	Apr 2021	0921-5077	https://drive.google.com/file/d/1IDNRdPEffqwaiHGPJJwyD_ig8nZnK3T-/view?usp=sharing