| Evaluative Report of the Department | | | | | | |
|------------------------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------|--|--|--|
| Name of the institution : Sadakathullah Appa College | | | Name of the Department : Busines Administration | | | |
| District | State : Tamil Nadu | | | | | |
| Total N | | | | | | |
| Sl. No. | Name of the Department | Business Administration | | | | |
| 1 | Year of Establishment | 2006 | | | | |
| 2 | Is the Department part of a School/ Faculty of the | Faculty of Arts | | | | |
| 3 | Names of programmes offered | BBA | | | | |
| | Number of teaching posts Sanctioned/ Filled | Sanctioned | Filled | | | |
| | 2016-17 | 5 | 5 | | | |
| | 2017-18 | 5 | 5 | | | |
| 4 | 2018-19 | 5 | 5 | | | |
| | 2019-20 | 5 | 5 | | | |
| | 2020-21 | 5 | 5 | | | |
| | 2021-22 | 5 | 5 | | | |
| | Number of Research Projects: | No. | Total Grants Received | | | |
| | 2015-16 | Nil | Nil | | | |
| 5 | 2016-17 | Nil | Nil | | | |
| | 2017-18 | Nil | Nil | | | |
| | 2018-19 | Nil | Nil | | | |
| | 2019-20 | Nil | Nil | | | |
| | 2020-21 | Nil | Nil | | | |
| | 2021-22 | | | | | |

| | Inter –institutional collaborative projects and Associated grants received | National collaboration Number | Grant Received | International c | International collaboration Number | |
|----------------|----------------------------------------------------------------------------|----------------------------------|--------------------------------|-----------------------------------------------|----------------------------------------------|-------------------|
| | 2015-16 | Nil | Nil | Nil | Nil | Nil |
| | 2016-17 | Nil | Nil | Nil | Nil | Nil |
| 6 | 2017-18 | Nil | Nil | Nil | Nil | Nil |
| | 2018-19 | | | | | |
| | 2019-20 | Nil | Nil | Nil | Nil | Nil |
| | 2020-21 | Nil | Nil | Nil | Nil | Nil |
| | 2021-22 | | | | | |
| | Departmental projects funded by DST-FIST, DBT, ICSSR, | 207 5107 | | | Manting | |
| | etc., : Total grants received | DST-FIST DBT ICSSR | | ICSSR | Wiention I | name, if others |
| | 2015-16 | Nil | Nil | Nil | Nil | Nil |
| l _ | 2016-17 | Nil | Nil | Nil | Nil | Nil |
| 7 | 2017-18 | Nil | Nil | Nil | Nil | Nil |
| | 2018-19 | Nil | Nil | Nil | Nil | Nil |
| | 2019-20 | Nil | Nil | Nil | Nil | Nil |
| | TOTAL | | | | | |
| | Special research laboratories sponsored by/created by ind | ustry or corporate bodies: | | | | |
| 8 | 2015-16 | Nil | Nil | Nil | Nil | Nil |
| | 2016-17 | Nil | Nil | Nil | Nil | Nil |
| l ⁸ | 2017-18 | Nil | Nil | Nil | Nil | Nil |
| | 2018-19 | Nil | Nil | Nil | Nil | Nil |
| | 2019-20 | Nil | Nil | Nil | Nil | Nil |
| | Publications: | Number of Papers published | Number of Books with ISBN | Number of Citation Index – range / average | Number of Impact Factor – range / average | Number of h-index |
| | 2016-17 | <u>1</u> | NIL | NIL | NIL | NIL |
| | 2017-18 | <u>1</u> | <u>2</u> | 1 | NIL | NIL |
| 9 | 2018-19 | <u>4</u> | NIL | NIL | 0.02 | 2 |
| | 2019-20 | <u>3</u> | 1 | 2 | NIL | NIL |
| | 2020-21 | NIL | 1 | 10 | NIL | NIL |
| | 2021-22 | 5 | 1 | 1 | 7.4 | |
| | TOTAL | 14 | 5 | 15 | | |
| | Details of patents and income generated | Patent details | | Income Gen | erated | |
| | 2015-16 | Nil | Nil | Nil | Nil | Nil |
| | 2016-17 | Nil | Nil | Nil | Nil | Nil |
| 10 | 2017-18 | Nil | Nil | Nil | Nil | Nil |
| 1 10 | 2018-19 | Nil | Nil | Nil | Nil | Nil |
| | 2019-20 | Nil | Nil | Nil | Nil | Nil |
| | 2020-21 | 1 | Application No.202141020323 | Nil | Nil | Nil |

| | Areas of consultancy and income generated | Details | | | Income Generated | | |
|------|------------------------------------------------------------------|--------------------------------------|----------------------------|--------------------------------------|------------------|------------------------|--|
| | 2016-17 | Nil | Nil | Nil | | | |
| 11 | 2017-18 | Nil | Nil | Nil | | | |
| | 2018-19 | Nil | Nil | Nil | | | |
| | 2019-20 | Nil | Nil | Nil | | | |
| | 2019-20 | Nil | Nil | Nil | | | |
| | 2020-21 | Nil | Nil | Nil | | | |
| | Awards/Recognitions received at the National and | Faculty | Doctoral/Post | t doctoral fellows | Studer | nts | |
| | International level by : | racarty | 2000014171 000 | | | | |
| | 2016-17 | Nil | Nil | Nil | Nil | Nil | |
| | 2017-18 | Nil | Nil | Nil | 20 | Nil | |
| 12 | 2018-19 | Nil | Nil | Nil | 16 | Nil | |
| | 2019-20 | Nil | Nil | Nil | 1 | Nil | |
| | 2020-21 | 1 | Nil | Nil | 3 | Nil | |
| | 2021-22 | 5 | Nil | Nil | Nil | Nil | |
| | TOTAL | 6 | Nil | Nil | 40 | Nil | |
| | How many students have cleared Civil Services and Defens | e Services examinations, NET | , SET (SLET), GATE and oth | ner competitive examinations | 5 | | |
| | | Civil Service | NET | SET (SLET) | GATE | Other Competitive Exam | |
| 13 | 2016-17 | Nil | Nil | Nil | Nil | Nil | |
| | 2017-18 | Nil | Nil | Nil | Nil | Nil | |
| | 2018-19 | Nil | Nil | Nil | Nil | Nil | |
| | 2019-20 | Nil | Nil | Nil | Nil | Nil | |
| | 2020-21 | Nil | Nil | Nil | Nil | 1 (MAT)+ 11 (TANCET) | |
| | 2021-22 | Nil | Nil | Nil | Nil | 21 | |
| | TOTAL | Nil | Nil | Nil | Nil | 33 | |
| | List of doctoral, post-doctoral students and research associates | From the host institution/university | | From other institutions/universities | | | |
| | 2015-16 | Nil | Nil | | Nil | | |
| 14 | 2016-17 | Nil | Nil | | Nil | | |
| | 2017-18 | Nil | Nil | | Nil | | |
| | 2018-19 | Nil | Nil | | Nil | | |
| | 2019-20 | Nil | Nil | | 1 | | |
| | 2020-21 | | | | 1 | | |
| | Number of Research Scholars/ Post Graduate students | | State | | Central | | |
| | getting financial assistance from the University/State/ | University | | | | | |
| | Central | | | | | | |
| 1 15 | 2015-16 | Nil | Nil | Nil | Nil | Nil | |
| 15 | 2016-17 | Nil | Nil | Nil | Nil | Nil | |
| | 2017-18 | Nil | Nil | Nil | Nil | Nil | |
| | 2018-19 | Nil | Nil | Nil | Nil | Nil | |
| | 2019-20 | Nil | Nil | Nil | Nil | Nil | |

Note: Compile data for the last five years



*An Autonomous Institution Re-Assembled by NAAC at an "A" Crafe with a CORA of 3.00 out of 4.0. * \$100,9005, 2010 Continud *

Proceedings of the Secretary, Sadakathullah Appa College (Autonomous), Rahmath Nagar, Tirunelveli – 627011.

PRESENT: Alhaj. T.E.S. FATHU RABBANI

Rc.No.11786/SAC/UA/2019

Date: 29.04.2019

Sub: Unaided Courses -Sadakathullah Appa College-Appointment for the post of Assistant Professor in the Department of Business Administration -orders issued.

Read: Interview on 23.04.2019 and Connected records.

ORDER:

Mr. K. ABDUL KHALIQ, B.Com., M.B.A., SET., is temporarily appointed as an Assistant Professor in the Department of Business Administration at a consolidated salary of Rs.20,000/- (Rupees Twenty Thousand only) per month.

This appointment will be governed by the rules and regulations of the Sadakathullah Appa College. If he wishes to leave the College, he will have to give three months' notice or three months' salary (last drawn pay) in lieu thereof. Notice, if any, should be given before March 31st of the particular year.

SECREMARY

To Mr. K. ABDUL KHALIQ, B.Com., M.B.A., SET., 50/28, Central Street, Pallikonda, Vellore District - 635 809.

29.4.19

Copy to the H.O.D. of Business Administration Copy to the Director of Unaided Courses Copy to the Committee Office



Proceedings of the Secretary, Sadakathullah Appa College (Autonomous).

Rahmath Nagar, Tirunelveli – 627011.

PRESENT : Alhaj. T.E.S. FATHU RABBANI

Rc.No.11786/SAC/UA/2019

Date: 29.04.2019

Sub: Una

Unaided Courses -Sadakathullah Appa College-Appointment for the post of Assistant Professor in the Department of Business Administration -orders issued.

Read: Interview on 23.04.2019 and Connected records.

ORDER:

Dr. A. MARIAMMAL, M.Com., M.Phil., Ph.D., is temporarily appointed as an Assistant Professor in the Department of Business Administration at a consolidated salary of Rs.25,000/- (Rupees Twenty Five Thousand only) per month.

This appointment will be governed by the rules and regulations of the Sadakathullah Appa College. In the wishes to leave the College the will have to give three months' notice or three months' salary (last drawn pay) in lieu thereof. Notice, if any, should be given before March 31st of the particular year.

SECRETARY

То

Dr. A. MARIAMMAL, M.Com., M.Phil., Ph.D., No.31B, Chellathai Nagar, N.G.O. 'A' Colony, Palayamkottai, Tirunelveli – 627 007.

29.4.19

Copy to the H.O.D. of Business Administration Copy to the Director of Unaided Courses Copy to the Committee Office



* Iso 9001: 2015 Certified * CCPA of 3 40 out of 4.0 * ISO 9001: 2015 Certified *

Proceedings of the Secretary, Sadakathullah Appa College (Autonomous), Rahmath Nagar, Tirunelveli – 627011.

PRESENT: Alhaj. T.E.S. FATHU RABBANI

Rc.No.11786/SAC/UA/2019

Sub: Unaided Courses -Sadakathullah Appa College-Appointment for the post of Assistant Professor in the Department of Business Administration -orders issued.

Date: 29.04.2019

SECRETARY

Read: Interview on 23.04.2019 and Connected records.

ORDER:

Mr. S. MOHAMED MEERAN, M.B.A., NET., is temporarily appointed as an Assistant Professor in the Department of Business Administration at a consolidated salary of Rs.21,000/- (Rupees Twenty one Thousand only) per month.

This appointment will be governed by the rules and regulations of the Sadakathullah Appa College. If he wishes to leave the College, he will have to give three months' notice or three months' salary (last drawn pay) in lieu thereof. Notice, if any, should be given before March 31st of the particular year.

To

Mr. S. MOHAMED MEERAN, M.B.A., NET., 51/11th Street,

Rahmath Nagar,

Tirunelveli – 627 011.

Copy to the H.O.D. of Business Administration Copy to the Director of Unaided Courses Copy to the Committee Office 29.4.19



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Rc. No. 1SF/2009 03.09.2009

Proceedings of the Secretary, Sadakathullah Appa College, Rahmath Nagar, Tirunelveli – 627 011.

Present : Hajee T.E.S. Fathu Rabbani

Appointment Order

Thiru. S. Shahul Hameed, M.B.A. is temporarily appointed as lecturer in the department of Business Administration (Unaided) with effect from the F.N. of 03.09.2009.

To

Thiru. S. Shahul Hameed, 137/1, 3rd street, Pettai, Tirunelveli – 627 010.

Copy to

HOD of BBA K1 Section Director of Self financing courses Copy submitted to the Secretary Secretary



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Proceedings of the Secretary, Sadakathullah Appa College, Rahmath Nagar, Tirunelveli – 627 011.

Present: Alhaj. T.E.S. Fathu Rabbani.

RC No.9917/SF/2012

ORDER:

Date: 05-10-2012

Sub: Self-Financing courses Sadakathullah Appa College-Appointment for the post of Assistant Professor in the Department of Tamil-Orders issued.

Ref. Mrs. S. Yasmin Kathija's Application dated: NIL

Mrs. S. YASMIN KATHIJA, M.B.A., is temporarily appointed as Assistant Professor in the Department of Business Administration, at a consolidated salary of Rs.7,500/-(Rupees Seven Thousand Five Hundred only) per month with effect from 01 08.2012.

This appointment will be governed by the rules and regulations of the Sadakathullah Appa College If she wishes to leave the college, she will have to give three months' notice or three months' salary in lieu thereof. Notice, if any, should be given before March 31st of the particular year.

Specialnes

To

Wh. 2012

Mrs. S. Yasmin Kathija, M.B.A., D/o. Thiru. P. Shahul Flameed, 18A2, R. P. 1" North street, Pettai, Tirunelveli.

Copy to the H.O.D of Business Administration Copy to the Director of Self-financing Courses Copy submitted to the Secretary



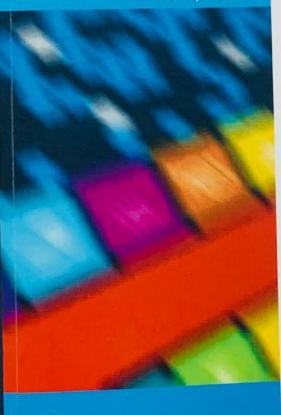


UGC Approved Journal Number: 44120

Shanlax International Journal of Commerce

A Peer-reviewed - Refereed Scholarly Quarterly Journal with Impact Factor

- VOLUME 5
- SPECIAL ISSUE 3
- AUGUST, 2017



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INDIA 2030

On Sep, 1st & 2nd 2017

Special Issue Editor

Dr. B. Revathy





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Manonmaniam Sundaranar University

Tirunelveli - 627 012







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International Conference on

INDIA 2030

DEPARTMENT OF COMMERCE

Editor

Dr.B.Revathy

Professor & Head, Department of Commerce Manonmaniam Sundaranar University Tirunelyeli

September 1st & 2nd 2017



மனோன்மணியம் சுந்தரனார் பல்கலைக்கழகம்

MANONMANIAM SUNDARANAR UNIVERSITY

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INFLUENC OF GREEN MARKETING MIX ON GREEN PRODUCTS PURCHASE INTENTION OF CONSUMER: A MEDIATION EFFECT OF CONSUMERS' ENVIRONMENTAL **CONCERN ATTITUDE**

Special Issue 3

5.Shahul Hameed

Asst. professor, Dept. of Business Administration, Sadakathullah Appa College- Tirunelveli

M. Veeralakshmi

Research scholar of Commerce, M.S University - Tirunelveli

Abstract

Green marketing is a recent concept which has been adopted by consumers, organizations government all over the world to save the natural resources & to protect the environment for the sustainable development of the resources. The research purpose here is to find the mediation effect of environmental concern attitude of consumers between companies green marketing mix strategies and its influence on consumer purchase intention of green products. From literature review three factors were adopted for primary research such as green marketing mix strategies, consumers' environmental concern attitude and purchase intention of green products. The factor of green marketing mix strategies of company were measured using four variables, likewise the factor of environmental concern attitude of consumers were measured using our variables and also the factor of purchase intention of consumers were measured using five variables, The primary research was done using survey questionnaire using random sampling of 300 respondent in Tirunelveli city. The research reveals that consumers with more environmental concern attitudes are more willing to purchase green products. The study reveals that company managers & government should focus on increasing awareness & knowledge among the consumers to accept the environment friendly products.

Keywords: Green product, purchase intention, mediator, consumer and environmental concern.

Introduction

Green marketing has come into effect as a result of environmental degradation caused by the abundance of natural resources. Even though green marketing is not a completely new phenomenon, the emergence of green consumerism and socially conscious consumers are strong indicators of the green movement (Menon, Chowdhury and Jankovich, 1999; Sivadas, 1997). Likewise, companies are slowly introducing green marketing into their business practices by reducing the impact of production, manufacture and energy usage on the environment (Grant, 2008). Moreover, companies are using green marketing as a means for creating a competitive

Green Marketing

Green marketing concept came in prominence in late 1980s & early 1990s, which incorporates many activities like product modification, change in production process, change in packaging advertisement changes, etc. (Polonsky, 1994). According to Soonthonsmai (2007), green marketing is defined as activities performed by environment concerned firms to deliver the environmentally sound goods/services to provide satisfaction to consumers. A green marketing strategy for firms was proposed by Harrison (1993) to influence the purchase decisions of consumers by positioning green product benefits in minds of consumers. Green marketing is a management process to identify, anticipate & satisfy the requirements of consumers/ society in more profitable & sustainable way (Peatitie, 1995; Welford, 2000).



REVIEW OF RESEARCH

UGC APPROVED JOURNAL NO. 48514





VOLUME - 8 | ISSUE - 3 | DECEMBER - 2018

BRAND ENDORSEMENT BY INDIAN SPORTS CELEBRITIES: IT'S IMPACT ON PURCHASE INTENTION OF LOW AND HIGH INVOLVEMENT PRODUCTS

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² Professor and Head, Department of Management Studies, Manonmaniam Sundaranar University, Abishekapatti,

Tirunelveli - 627 012



ABSTRACT

It is a well-known fact that advertisement plays a major role in increasing the sales of any product introduced in the market. Particularly advertisement that uses the image of a celebrity has huge impact. But as the trends change, the current trend is to use the celebrities from the field of sports. Using sports celebrities in the advertisements in order to reach wider audience has become a trend in the Indian context and moreover huge amount of money is being spent for this purpose. That is the reason why the present research has focused on this particular area. The major focus of the present research is to identify the impact of sports celebrity advertisements on the purchase intention of the consumers. It has included both high involvement product as well as low involvement product. Mixtures of 450 U.G. students and faculties from 10 colleges which are affiliated to Manonmaniam Sundaranar University, Tirunelveli have been selected for analysis. The respondents were chosen using convenience sampling method, the present research has suggested that in the case of Low Involvement Product sports celebrity advertisements can be used to increase the purchase intention of the consumers. But in the case of High Involvement Product, sports celebrity advertisements can be used only while introducing new products and for popularising it.

KEYWORDS: Sports Celebrity, Advertisement, Purchase Intention, Low Involvement and High Involvement product.

INTRODUCTION:

Today, use of celebrities as part of marketing communication strategy has become a fairly common practice for major firms to hold brand imagery. These firms juxtapose their brands with celebrity endorsers in the hope that celebrity may boost the effectiveness of their marketing. Companies invest large sums of money to align their brands and themselves with endorsers. Such endorsers are dynamic with both attractive and likeable qualities. Companies ensure that these qualities are transferred to products via promotional activities. Furthermore, because of their fame, celebrities serve not only to create and maintain attention but also to achieve high recall rates for Advertisement messages in today's highly cluttered environments.

Celebrities are worshiped, given respect and trusted. So marketers know that they are very influential on consumers. Television remains the most effective medium in India for reaching today's youth, and most efficient for introducing young people to various brands and in helping to shape their decisions about purchasing. The usage of celebrities by the Indian advertising agencies has experienced a phenomenal increase in the last ten years. Effective communication between the marketer and the consumers is the need

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1-2019

IMPACT OF ICT KNOWLEDGE, LIBRARY INFRASTRUCTURE FACILITIES ON STUDENTS' USAGE OF E-RESOURCES - AN EMPIRICAL STUDY

M. Mani

Part Time Ph.D Research Scholar (LIS), Manonmaniam Sundaranar University, Abishekapatti, Tirunelveli-627012, Tamil Nadu, India. & Deputy Librarian, Sadakathullah Appa College (Autonomous), Tirunelveli, Tamil Nadu, India., mmani.lib@gmail.com

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Dr.A Thirumagal

Librarian, Manonmaniam Sundaranar University, Abishekapatti, Tirunelveli-627012, Tamil Nadu, India.

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March-2019

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INTERNATIONAL NUMBER

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Professor and Head Department of Commerce Manonmaniam Sundaranar University Tirunelveli

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Special Issue

FACTORS CONTRIBUTING TO AND IMPEDING CAREER SUCCESS AMONG MBA STUDENTS

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ABSTARCT

In India, management institutions have mushroomed and as a result there is mismatch between demand and supply of MBA graduates. These institutions do not provide job guarantee. Parents and Students are really victims because even after investment of Rs. 3 to 4 lakhs for MBA course, there is no 100 percent guarantee of getting expected job opportunity. The specializations, syllabus, project work, skills developed and overall system is not in tune with the changing times. MBA graduates lacks in required skills and practical knowledge. As a result most of the degrees holders are remain unemployed. The present study is based on both primary and secondary data. The primary data has been collected from 122 MBA pass out students. It has undertaken to understand the student's opinion about the institutional efforts taken by their institutions, competency of their teachers and current status of their career achievements. In this paper the contributing factors in career success of students are studied with the help of model.

INTRODUCTION

Over the past decade, there is lot of changes in the higher education. Its performance is not up to the expectation. There is a need for the development of the educational sector to meet the need of the emerging opportunities and challenges of 21st century. This is not only the talk about management students, but the overall education system produces graduates that are unemployable because there are skill shortages. Enhancing general knowledge, providing exposure, enhancing employability skills are the necessary activities which have to conduct.

There are significant gaps between Indian universities and those outside the world in terms of quality standards. A major shortfall in this direction is the inability of our institutes to attract and retain the qualified and trained faculty. Packages offered by the corporate sector are extremely attractive vis-à-vis those offered by our institutions of higher learning. It results into brilliant and talented youth opt for corporate sector and the candidates who are rejected by the corporate sector enter into teaching carrier. The shortage of qualified and skilled teachers itself become a major hurdle in realization of our dream of making India a major hub of research and development and knowledge super power by 2030. The Mushroomed MBA colleges, less number of teachers, lecturers on small amount of salary, lack of experienced teachers, lack of institutions rapport with

The Mediating Role Of Self Factors On Relationship Between Corporate Social Responsibility And Employee Commitment.

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ABSTRACT:

Corporate Social Responsibility is realized by many organizations and they are concerned with it. This research paper deals with the effect of CSR on employee commitment with the mediating effect of self factors. It aims to analyze the CSR relationship on employee commitment with mediating effect of self factors such as meaningfulness, self-esteem and emotional appeal among selected home appliances company. The hypothesis is tested using Process macro (Hayes 2013). The findings revealed that there is direct relationship between CSR and employee commitment. It is also proved that there is a mediating effect of self factors between the CSR and employee commitment.

KEYWORDS:

EXPLORING ETHICAL VARIABLE OF CORPORATE SOCIAL RESPONSIBILITY CONSTRUCT THROUGH CASE STUDIES

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ABSTRACT:

Leading CSR model says that the first responsibility of the company is to satisfy the economic responsibility, which means being profitable, then being legally responsible which means obeying law, then comes the ethical responsibility which means being ethical with moral values and finally comes the philanthropic responsibility which means being a good corporate citizen. The core responsibilities of the business which is prescribed and regulated are Economic and legal responsibilities, on the other hand the responsibilities that are optional and non-mandatory are ethical and philanthropy responsibility. This is the qualitative research based on case studies. The main objective of the research is to explore the ethical variables of the CSR (Corporate Social Responsibility) construct and to know the reasons, notions and actions of ethical responsibility.

INTRODUCTION:

Corporate Social Responsibility is the concept where the company integrates social, economic and environmental concerns into the company's values, culture, and into the whole operations that must be transparent to all stakeholders. As per the stakeholder theory the stakeholders are Share holders, Employees, Customers, Suppliers and Community. CSR focuses on the triple bottom line which is mentioned in 3P's Planet, People and Profit. The notion of CSR is to run the business which is economically sustainable, socially sustainable

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A STUDY ON CONSUMER PERCEPTION TOWARDS GREEN ADVERTISEMENT IN TIRUNELVELI

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Abstract

Advertising is the process by which companies can introduce their products and services in front of the consumer to gain their attention towards their products and services and to convey messages easily. Now a days with the demand of eco- friendly products is increased. So many organizations produce eco friendly products and taken into consideration of environmental protection and safety consumers are turning towards more on ecological products for the betterment of self as well as environment. "Product promotion based on environment related situations is the central idea of green advertising". Green advertising promotional campaigns are associated with the eco friendly products. Companies claims of using green/eco friendly products constitute a form of green advertising. In this paper should focus on consumer perception towards green advertisement. The sample of this study is 60 respondents in tirunelveli. T-test, independent t-test, one-way anova are used for analysis.

INTRODUCTION

In an era when major social issues can be discussed and analyzed freely by the masses due to the advancement of the tools of social media and mobile Internet, advertisers often try to predict what consumers might want and how brands should be portrayed through these channels. An emerging trend in today's marketplace is the notion of being environmentally friendly, also phrased as "going green."

Going green used to be as simple as turning off the lights after leaving a room to save energy. It has now grown into a whole market ranging from environmentally-friendly cars to energy efficient appliances. Major automobile manufacturers have at least one low-emission vehicle in their lineup and often stress low fuel costs for their other cars. Many of the companies should go green movement and adopt 3R strategy(Reduce, Recycle, Reuse) then only sustain in the market.

Attitude towards green advertisement:

Previous research in to consumer attitude and perception towards green advertisement was very comprehensive. (Frankel, 1992) consumer responses towards green advertisement and products & services in terms of loyalty. (Phillips 1999, Schlossberg 1992) consumer are willing to pay high prices for green advertisement products. (Davis 1994, Wheeler 1992) Consumer perception towards green

Is Consumer Behaviour Varying Towards Low And High Involvement Products Even Sports Celebrity Endorsed?

S.Shahul Hameed, Dr.S.Madhavan, Thangaraja Arumugam

Abstract: The major focal point of the present research is to recognize the effect of sports celebrity ads on the purchase intention of the buyers. Both high involvement products and low involvement products have included in the research. A combination of 450 undergraduate students and teachers has been chosen for the investigation. The respondents were picked utilizing Stratified sampling technique. The information were dissected utilizing Hierarchical Cluster Analysis and K-Mean Cluster Analysis. The significant finding of the present research is that on account of Low involvement Product, there is an effect of sports celebrity ads on the purchase intention of the customers, and there is no effect on account of perceived risk factor. On the other hand, on account of High involvement Product, there is a high effect in the perceived risk factor on diminishing the purchase intention of the customers. In this manner, the present research has proposed that on account of Low involvement Product sports celebrity promotions can be utilized to expand the purchase intention of the purchasers. Yet, on account of High involvement Product, sports celebrity promotions can be utilized just while presenting new products and for increasing its popularity.

Index Terms: Sports celebrity, Advertisement, Involvement Level ,Purchase Intention, Risk factor, Product, Popularity.

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1 INTRODUCTION

Celebrity promotion is a specific technique utilized Kotler (2014) by advertisers to publicize an item from such a stage through which the customers can connect themselves with the brand value from the viewpoint of the celebrity's personality. In India a celebrity is revered in the mind of the customer so huge that any activity can be profited by their tremendous fan base (Erdogan, 1999). Along these lines the tremendous and binding connection between celebrity advertisement and customer conduct can't be disregarded or undermined in a contending business environment like India. In the present situation, the advanced marketing procedure of most business firms depends vigorously on imaginative publicizing so as to promote their items among their prospective customers. A definitive objective of the present publicizing methodology is in the influence of clients, who are well educated, modern and at the same time very selective. Due to this reason, there is a huge competition in the market. Having a decent item alone isn't sufficient to contend in business sectors of elevated requirements. Clearly, the adjustments in business sectors and purchaser way of life are driving advertisers to concentrate on increasingly convincing methods for advancing their items. Because of this, in a day in day out basis, consumers receive numerous calls besides the advertisements in newspapers and other media. In the competitive world, various brands are in the race to attract consumers and exploit their time in the process of introducing their products.

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Amidst anumber of products in the market, the manufacturers are forced to use tactics of various kinds to make the consumer turn towards their products. Celebrity endorser isone of the tactics use by the companies. In the process of passing their time, consumers of the modern era tend to overlook commercials altogether. However, the attraction of the celebrity is always welcomed by consumers across the age. Along these lines, it is understood that celebrity endorsements in commercials has more prominent effect on the products and its increasing sales. Organizations use celebrities to sell their items through such promotions. The impact and image of the celebrities are coordinated with the products' important features. This causes the buyers to pick a product in the midst of various products in the market. Notwithstanding its effortlessness, the structure of such campaigns and the ensuing achievement in accomplishing the ideal outcome requires a top to bottom comprehension of the product, the brand objective, choosing a celebrity, connecting the celebrity with the brand, and a system for estimating the

2 STATEMENT OF THE PROBLEM

Advertisement plays a crucial role in popularizing a product among the people who might have the necessity to buy the product. Whenever there is a new product that is being launched in the society, the first medium through which the knowledge about the product reaches the consumer is through the advertisements. Therefore the advertisements act as a bridge between the people, the manufacturer and the society as a whole. There are many strategies that are being used by the advertisers in order to attract the consumers. One of the most popular strategies used today is the involvement of celebrities in the advertisements. It is also known as celebrity branding. Celebrity branding has a long history. It is recorded that as early as the 1760s celebrity branding was used by companies to advertise and popularize their products. Though, it was not as popular until the introduction of the modern media. When the modern media such as newspaper, television, radio and internet were introduced, advertisements at large and celebrity branding in particular



The Impact of Organizational Identification and Employee Engagement on Intellectual Capital Assests: An Empirical Study

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Abstract:

The aim of this research is to assess whether there is an association between Organizational Identification and Employee Engagement among the intellectual capital assets of a selected textile retail outlet. In order to find out the intended research objective, the researchers have selected 87 employees using proportionate stratified random sampling technique and the data were collected through structured questionnaire. The questionnaire consists of demographic variables, Items of Organizational Identification Scale and Items of Employee Engagement Scale. The researchers have used the Non-Parametric tools such as Mann-Whitney Test, Kruskal Wallis test and Spearman's Rho Correlation for the purpose of statistical analysis. Based on the analysis of how the demographic variables and Organizational Identification Factor are associated with Employee Engagement, the researchers have made few recommendations to the textile retail outlet.

Keywords: Intellectual capital, Organizational Identification, and Employee

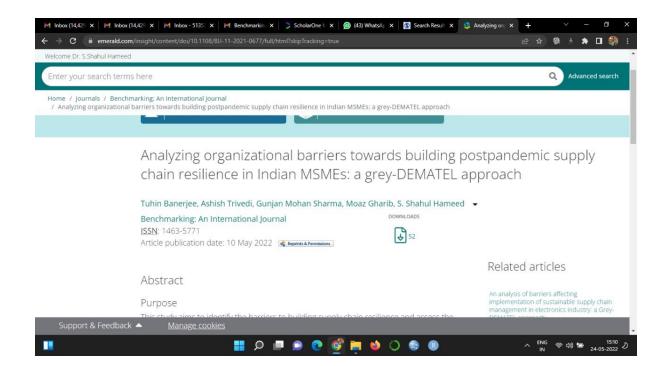
Engagement.

Introduction:

The increasing competition in the market makes organizations inevitably compete their rivals with unique capabilities. Intellectual capital is the prime resource of any organization which cannot be imitated, copied, adopted, and stolen merely by someone from outside. Though it is easily seen and observed by others, it is the human values which give benefits for organization. This is because of the unique set of Skills, Knowledge and Attitude of its human capital. No individuals can have the same set of these three capabilities. Today, the challenge faced by every organization is the retention of its workforce. Simply retaining best talents is alone not a solution to reinstate the growth lost but, engaging

that human capital at work brings in more values to outperform over the competitors in the market.

Employees with the highest levels of engagement perform 20% better than others and are 87% of them less likely to leave the organization indicate that engagement is linked to organizational performance (Lockwood RN, 2007). Retaining these engaged workforce enables the firm attain sustainable competitive advantage and lifts its reputation which in turn fosters even the loyalty of customers. Therefore Employee Engagement is a potent differentiator. Engaged employees do not just see about their job but they understand how much their daily actions impact their organization's business. They go extra-mile to create value to the business



Representing Women Entrepreneurs in Tamil Movies

By Thangaraja Arumugam^{*} , S. Sethu[†] , V. Kalyani[‡] , S. Shahul Hameed[†] and P. Divakar[†]

ABSTRACT. Women's entrepreneurship is one of the most evocative terms used in this century. Women have achieved sustained progress in all domains. Nourishing a business as an entrepreneur is a critical activity, which means we need to understand the role of women in developing businesses. Movies about the struggles of female entrepreneurs can help provide that understanding. This article discusses women entrepreneurs in Tamil-speaking regions of India. Three Tamil movies that center on women's entrepreneurship are chosen: 36 Vayadbinile (2015), KaatrinMozbi (2018), and Miss India (2020). One question that drives the action in the first of these films is what sets limits on women's ambitions. Kaatrin Mozbi is about a woman driven by the desire to work as a radio host while maintaining her family life. In Miss India, the protagonist aims even higher. She hopes to create a corporate empire. These three movies portray different dimensions

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Analyzing organizational barriers towards building postpandemic supply chain resilience in Indian MSMEs: a grey-DEMATEL approach

Postpandemic supply chain resilience

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Abstract

Purpose – This study aims to identify the barriers to building supply chain resilience and assess the contextual relationship between them in the Indian micro, small and medium enterprise (MSME) sector for the post COVID-19 era.

Design/methodology/approach — Barriers to supply chain resilience were extracted from the extant literature and were evaluated using the grey sets and Decision-Making Trial and Evaluation Laboratory (DEMATEL) approach from strategic, tactical and operational business perspectives. The responses from experts on the identified barriers were collected through a structured questionnaire. The prominence-net effect results obtained after the DEMATEL application helped identify the most prominent barriers, their net cause and effect, and their correlation with each other.

Findings — A total of 16 barriers to resilience, identified from the literature, were considered for analysis. The findings of the study revealed that the lack of flexibility is the most critical causal barrier to building a resilient supply chain. Lack of planned resource management was also found to be an influential barrier. The study also identified the supply chain design, need for collaboration and technological capability as important factors for the MSME sector to focus on.

Research limitations/implications — The study is limited to assessing barriers to the supply chain resilience of MSMEs in India. More extensive research may be needed to reveal the global trend.

Practical implications — The study is significantly important for the MSMEs looking to establish resilient supply chains. Managers can use the findings to identify the weak links in the supply chain for strategic and tactical planning and can take corrective actions.

Originality/value – The study pinpoints the key linkages between barriers that impede MSMEs to make their supply chains resilient and robust to mitigate the impact of future disruptions and adversities. The work may be used by practitioners to further their attention on the significant challenges.

Keywords Resilient supply chain, Risk management, Resilience, COVID-19, Grey DEMATEL, MSME, Paper type Research paper

1. Introduction

Business operations, while growing in the global environment, have become more integrated, making themselves complex and vulnerable to disruptions (Blackhurst et al., 2005).



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IN-GROUP BRAND FAILURE DEVELOPS PSEUDO EFFECTS ON BRANDS: EXPLORING CONSUMER PSYCHOLOGICAL DIMENSIONS

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ABSTRACT:

This research focuses on the interaction of "when" and "how," as well as the impact of unfavourable information about just a brand that is associated with a social group on customer attitudes and word-of-mouth behaviour. When there is unfavourable information about an in-group brand, it affects the social identity of the group members and leads towards derogation of the out-group goods, according to our findings. It's worth noting that communicating negative information shapes one's mentality and sends a warning signal to one's social identity. Out group product derogation, on the other hand, occurs exclusively when bad information originates from outside the group. Finally, we wrapped up the proposed procedure by presenting a group statement of the product derogation that we discovered.

KEYWORDS: social identify, brand failure, out group derogation.

INTRODUCTION:

There is unfavourable information about consumer brands in the trade, as a result of a crisis. Volkswagen, Wells Fargo, and Uber, for example, have all been the subject of unfavourable press. How did customers become aware of these companies, whether or not they were tied to the social group, and react to such bad information? How do they talk about other products in common commerce? Which has nothing to do with their social group. This analysis is about the combination of "when" and "how," the consumers' attitude toward product & their word-of-mouth behaviour, as well

A STUDY ON CONSUMER PERCEPTION TOWARDS GREEN ADVERTISEMENT IN TIRUNELVELI

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Abstract

Advertising is the process by which companies can introduce their products and services in front of the consumer to gain their attention towards their products and services and to convey messages easily. Now a days with the demand of eco- friendly products is increased. So many organizations produce eco friendly products and taken into consideration of environmental protection and safety consumers are turning towards more on ecological products for the betterment of self as well as environment. "Product promotion based on environment related situations is the central idea of green advertising". Green advertising promotional campaigns are associated with the eco friendly products. Companies claims of using green/eco friendly products constitute a form of green advertising. In this paper should focus on consumer perception towards green advertisement. The sample of this study is 60 respondents in tirunelveli. T-test, independent t-test, one-way anova are used for analysis.

INTRODUCTION

In an era when major social issues can be discussed and analyzed freely by the masses due to the advancement of the tools of social media and mobile Internet, advertisers often try to predict what consumers might want and how brands should be portrayed through these channels. An emerging trend in today's marketplace is the notion of being environmentally friendly, also phrased as "going green."

Going green used to be as simple as turning off the lights after leaving a room to save energy. It has now grown into a whole market ranging from environmentally-friendly cars to energy efficient appliances. Major automobile manufacturers have at least one low-emission vehicle in their lineup and often stress low fuel costs for their other cars. Many of the companies should go green movement and adopt 3R strategy(Reduce, Recycle, Reuse) then only sustain in the market.

Attitude towards green advertisement:

Previous research in to consumer attitude and perception towards green advertisement was very comprehensive.(Frankel, 1992) consumer responses towards green advertisement and products & services in terms of loyalty. (Phillips 1999, Schlossberg 1992) consumer are willing to pay high prices for green advertisement products.(Davis 1994, Wheeler 1992) Consumer perception towards green

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OPTIMISING CONSUMER PREFERENCE WITH DIGITALISED TOOLS: AN OBJECTIVIST APPROACH

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ABSTRACT

Traditional & modern marketing concepts are divided into two categories in marketing. Traditional marketing has evolved into digital marketing in the present market climate. Digital platforms aid in the design and exploration of marketing mix, as well as meeting the needs of consumers. Unorganized businesses use digital marketing to engage with customers all around the world. It establishes a new market trend. It also has an impact on customer preferences for products and services. Simply said, individuals embrace new technology and like experimenting with new market trends such as online shopping, e-transactions, and so on. The survey looks at how customers choose to buy products and whether they prefer traditional or digital marketing. As a result, the study conducted an literature analysis to show that the most common reason given in studies for customers to choose specific marketing tactics for shopping is to save money. In the form of a conceptual framework, this research intended to show which factors directly affect customer preference. Finally, we discuss which marketing concept is most popular among customers.

Key words: Consumer Preference, Online Shopping, Traditional Marketing, Digital Marketing

INTRODUCTION

Marketing is a broad term that refers to a set of social and management activities carried out by an individual or group of individuals in order to generate profit and riches by exchanging products &

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A STUDY ON CONSUMER'S ENVIRONMENT KNOWLEDGE, GREEN ADVERTISEMENT AND ITS IMPACT ON BUYING BEHAVIOUR

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Abstract:

In an era when major social issues can be discussed and analyzed freely by the masses due to the advancement of the tools of social media and mobile Internet, advertisers often try to predict what consumers might want and how brands should be portrayed through these channels. An emerging trend in today's marketplace is the notion of being environmentally friendly, also phrased as "going green." Now a days with the demand of eco-friendly products is increased. So many organizations produce eco friendly products and taken into consideration of environmental protection and safe to consumers are turning towards more on ecological products for the betterment of self as well as environment. "Product promotion based on environment related situations is the central idea of green advertising". The primary objective of this study is to assess the level of Environment knowledge, green advertisement and it influence on buying behaviour. The study was conducted in Tirunelveli with a sample size 120. Percentage analysis and Mann-whitney U test and spearman rank correlation, Path analysis are used in this study.

Keywords: Green advertisement, Green purchase, Environment knowledge and Green Buying Behaviour

Introduction:

In an era when major social issues can be discussed and analyzed freely by the masses due to the advancement of the tools of social media and mobile Internet, advertisers often try to predict what consumers might want and how brands should be portrayed through these channels. An emerging trend in today's marketplace is the notion of being environmentally friendly, also phrased as "going green." Now a days with the demand of eco-friendly products is increased. So many organizations produce eco friendly products and taken into consideration of environmental protection and safety consumers are turning towards more on ecological products for the betterment of self as well as environment. "Product promotion based on environment related situations is the central idea of green advertising".

Green advertisement: Green advertisement is a specific type of advertisement, and it is focus on environment benefits rather than product benefits. Green advertising is a new way to attract consumers with the features of green communication for the sustainable development or sustainable communication as this will help in detailing those features which consumers are looking for and in demand. With the help of green communication the organizations are retain their the consumers for the long period of time in today's scenario.

Green advertising is a new way to attract consumers with the features of green communication for the sustainable development or sustainable communication as this will help in detailing those features which consumers are looking for and in demand. With the help of green communication the organizations are retain their the consumers for the long period of time in today's scenario. So many organizations adopt "go Green" strategy is a natural phenomenon. Green advertisement help to promote the products and services, this is one of the specific type of advertisement and focus on the relationship between products and environment. It is highlights that the products are ecological products and benefits to the environment. Green advertising help to satisfy the customers needs through quality, availability, affordability, and without any effect on the

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A Study on Factors Affecting Work Life Balance of Women Employees in Selected Retail Textile Shops in Tirunelveli

Mohamed Imran and Shahul Hameed

Abstract---The role of working women has changed throughout the world due to economic conditions and social demands. This has resulted in a scenario in which working women have tremendous pressure to develop a career as robust as their male counterparts while sustaining active engagement in personal life. The ever-increasing work pressure is taking a toll on the working women leaving them with less time for themselves. Even in retail textile industry, the problem faced by women employees is very high. Some major problem faced by women work forces in retail textile industries in India are No Written Contract, Underpaid, Lure of Lump Sum Amount, Forces Over Time, Restricted Movements, Unhealthy and Unsafe Working Conditions, Abusive Supervisors, Child Labor, etc. Thus, achieving work life balance is a necessity for working women to have a good quality of life. This paper is an attempt to explore the tough challenges faced by working women in maintaining a balance between their personal and professional life. The various factors affecting the work-life balance of married working women have been examined in this study. The present study was carried out in Tirunelveli city by selecting women employees of retail textile shops. A sample of 325 employees was selected for gathering primary data. To carry out the study in a more accurate and easier way, convenient sampling methods was adopted.

Keywords-Work-life balance, quality of life, working women, work place support and family support.

INTRODUCTION

WOMEN of the early centuries were mostly confined to their kitchens and those who were employed worked in factories, farms or shop works. Very few women had the access to higher education and they were forced to be at the mercy of their fathers' or husbands' attitudes towards women and work. The fast developing knowledge economy has given place for more number of women to be enlightened by higher education. Education has not only empowered them but also has given them robust careers. With brain power being the requisite skill in this knowledge era, rather than endurance or physical strength, the women workers seem to flood into every industry on par with men. But this has indeed become a tough challenge for women as they have to perform a lot of duties in home and office as well. As working women get married, they have additional responsibilities and when they become mothers, they have to

manage the primary care of children and extended family and are thus, under greater pressure to continue on a career path. Working mothers of today fulfill family responsibilities and also try to remain fully involved in their careers coping up with the competing demands of their multiple roles. The caring responsibilities that working mothers have lays a heavy stress on them when it is combined with their professional duties. The attempt of working women to integrate, organize and balance the various problems and activities in their different roles simultaneously puts them under tremendous pressure.

Even in retail textile industry, the problem faced by women employees is very high. Some major problem faced by women work forces in retail textile industries in India are No Written Contract, Underpaid, Lure of Lump Sum Amount, Forces Over Time, Restricted Movements, Unhealthy and Unsafe Working Conditions, Abusive Supervisors, Child Labor, etc.

- Particularly they are not able to balance their work and life smoothly because of the long working hours. Women often work 12 hours per day on a regular basis that is one and a half shift. During the peak season, they sometimes also work for two shifts (16 hours) or three shifts (24 hours) in a row. They often have to work on Sundays during busy seasons. These workers sometimes do not receive any overtime payment. Hostel workers are subjected to excessive and forced overtime. The women workers have also reported that they are woken up in the middle of the night to complete urgent
- Hence, researcher takes this an important issue and tries to find the sources and impacts of work-life Imbalance of women employees who are working in retail textile industry as a sales woman.

REVIEW OF LITERATURE

Tatheer Yawar Ali, Atif Hassan, TahiraYawer Ali, and Dr. Rizwana Bashir (2013) [1] in their study it is discovered that employees face a problem of staying in work place for long working hours adversely affect their health and productivity creating stress.

Nilgun Anafarta (2011) [2] in his research work identifies the relationship among WFC, FWC and job satisfaction. This study reveals that WFC seems to be more effective on job satisfaction than FWC. Therefore studying WFC by considering the cultural beliefs, values and norms is helpful to better understand WFC.

Saira Ashfaq, Zahid Mahmood and Mehboob Ahmad (2013) [3] the results showed that employee

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GREEN ADVERTISEMENT IS AN EFFECTIVE TOOL IN RECENT TREND

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Introduction

Advertising is the process by which companies can introduce their products and services in front of the consumer to gain their attention towards their products and services and to convey messages easily. Now a days with the demand of eco- friendly products is increased. So, many organizations produce eco-friendly products and taken into consideration of environmental protection and safety consumers are turning towards more on ecological products for the betterment of self as well as environment. "Product promotion based on environment related situations is the central idea of green advertising". Green advertising promotional campaigns are associated with the eco-friendly products. Companies claims of using green/eco-friendly products constitute a form of green advertising.

Green advertising is done to target those particular groups(green consumers) they are conscious for themselves along with the environment. Green advertising is done like labels with green in colour and green schemes on the products, advertisement with the *natural claim* and print images of "natural" on products and advertisements must show environmental claim both intentionally and subliminally address the green movement which is generally refer to "green advertising".

Green Advertising is done generally for those products which are supposed to be environmentally preferable to others. Green advertising is a new way to attract consumers with the features of green communication for the sustainable development or sustainable communication as this will help in detailing those features which consumers are looking for and in demand. With the help of green communication, the organizations retain their consumers for the long period of time in today's scenario.

So, many organizations adopt "go Green" strategy is a natural phenomenon. Green advertisement helps to promote the products and services, this is one of the specific types of advertisement and focus on the relationship between products and environment. It highlights that the products are ecological products and benefits to the environment. Green advertising help to satisfy the customer needs through quality, availability, affordability, and without any effect on the environment. A communicator whose commitment to green advertising must focus on two set of consumer needs that area.



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on

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Editors

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A STUDY ON CHANGES OF CONSUMER BEHAVIOUR IN TIRUNELVELI, TAMIL NADU DUE TO COVID -19

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Introduction:

The study of consumer behaviour enables markets to understand and predict consumer behaviour in the market place, not only analysis buy the products but also analyse why, when, where, how often they buy the product. It helps to the marketers to adopt some strategy achieving their organization goals. The corona virus covid-19 pandemic is defining the global crisis and great challenge to all country. The entire world is struggling to recover from corona virus. This is not only affect health of humans and also affects the economy. Consumers' attitudes and purchasing behaviour is changes post pandemic. Consumers are isolated and stay-at-home and they are more connected to digital and more often they are stressed and socially away from others. So, that will create some psychological and health problems. At the same time consumers attitudes and purchasing habits is also changed. Industry Also Passing in Greece More Industries Are Close and Stop Produced. Consumer packed goods is more suffered from covid 19. Because consumers are more concentrate essential, health and hygiene goods while they are avoid non essential goods.

Review of Literature:

Stanciu et al., (2020) When accounting for the main pandemics which have had affected the humanity, Jarus shows that generalized epidemics have occurred since 5,000 years ago in China (epidemic wiped), followed by the Bubonic Plague in Ancient Greece (430 BC) and the Roman Empire (A.D. 165-180, 250-271, 541-542), Black Death (1346-1353) in Asia and Europe, cocoliztli epidemic in Central America (1545-1548), Great Plague of London (1665-1666), Marseille: (1720-1723), Russia (1770-1772), Philadelphia yellow fever (1793), Flu pandemic (1889-1890), American polio epidemic (1916), Spanish Flu (1918-1920), Asian Flu (1957-1958), AIDS pandemic and epidemic (1981-present day), H1N1 Swine Flu pandemic (2009-2010), West African Ebola epidemic (2014-2016), Zika Virus epidemic (2015-present day) and Swine fever (2010-present).

According to the study conducted by the Nielsen Company, quoted by Start-up Cafe (2020) publication, because the pandemic spread, there was a globally manifested modification in consumer behaviour. Thus, supported the survey conducted among consumers in a hundred countries, a method as well as six stages within the evolution of consumer behaviour was known, due to corona virus. This evolution is common to all or any markets suffering from the pandemic, the businesses requiring grasping and adapting to those changes, so they'll higher arrange future actions. The correlation of media releases and government selections concerning COVID-19 with consumers' payment on things like health merchandise and groceries reveals variety of continual patterns.

Wright (2020)why, what and way of consumer buying is changed due to COVID19 outbreak. During this analysis they notice the buyer priorities became targeted on the foremost basic wants, causation the demand for hygiene, cleansing and staples merchandise soaring, whereas non- essential classes slump. The factors that influence complete selections are ever-changing as a "buy local" trend accelerates. Digital Commerce has conjointly seen a lift in new grocery buying on-line patrons.

Objectives of the study:

To analyse the changes of consumer behaviour due to covid 19

To discuss about what kind of goods is most preferred by consumers.

To find the relationship between economic fear, Health fear and consumer behaviour

Methodology:

The sample size is 120 respondents and the area of the study is Tirunelveli district, in Tamilnadu. The data are primary in nature. In the method Non probability sampling, we used convenience sampling technique. The results of the research have been analyzed, graphically examined and interpreted. The





Fintech in India: Issues and Challenges

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INTRODUCTION

Fintech is short for financial technology. The term fintech includes financial products, technologies, and business models that changing in the financial servicing industry. This segment refers to all the cashless payments to crowdfunding platforms to the Robo-advisors to virtual currencies. Fintech companies are disrupting banking and finance companies by changing the way payments and borrowings are transacted. Global investment in the fintech industries has added up to 100 billion dollars, since 2010. In 1the year 2017 alone fintech investment surged to 18%. Startups focus on payments and lending technologies receiving the majority of those funds

One out of every three people at least use two fintech services in the last year. China and India are leading the way with half of the consumers using financial services such as money transfers, borrowings, insurance, and financial planning. Fintech is the Integration of technology. It enables the usage of technology in financial services companies to provide efficient financial services to customers. There is a wide variety of technologies like Robotic Process Automation, Artificial Intelligence, big data, and blockchain.

Table 1: Evolution of FinTech Companies

| 1860 | The Pantelegraph was invented | |
|------|------------------------------------------------|--|
| 1866 | Transatlantic cable | |
| 1918 | Electronic fund transfer system was introduced | |

Global Venture Capital Investment in Fintech Industry Set Record in 2017, Driven by Surge in India, US and UK, Accenture Analysis Finds

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
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(57) Abstract:

ABSTRACT TAMPERPROOF DELIVERY SYSTEM Disclosed is a tamperproof delivery system (100) for ensuring safe and allegation free delivery of articles to a customer, the system (100) comprising: a receptacle (102) configured to receive an article within, wherein the receptacle (102) comprises: a digital lock (200) embedded on the outer surface of the receptacle (102); a digital lock interface (202) configured to enable a user to enter a One-time Password (OTP) for unlocking the digital lock (200) of the receptacle (102) at the time of delivery; an emergency button (204) configured to unlock the digital lock (200) of the receptacle (102) in case the customer is unable to provide the One-time password; and a processing unit (206) connected to the digital lock (200), the digital lock interface (202), and the emergency button (204); a controller (110) in communication with the digital lock (200) of the receptacle (102) and a user device (106).

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This certificate is awarded to Mr./ Ms. /Dr. <u>Abdul Khaliq K</u> Assistant Professor, Sadakathullah Appa College, Tirunelveli for unwavering contribution as PAPER PRESENTER in International Conference on "INNOVATION AND ENTREPRENEURSHIP" held on 2nd March 2022. Paper Title: Optimising consumer preference with digitalised tools: An objectivist approach

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Paper Title: In-group brand Failure develops pseudo effects on brands exploring consumer psychological dimensions

Conference organized by PG & Research Department of Commerce with CA, Idhaya College, Sarugani in collaboration with Ananda College, Devakotltai and Madurai Sivakasi Nadar's Pioneer Meenakshi Women's College, Poovanthi.

Dr. R. Vijayalakshmi Dr. Sr. C. Jothimary Conferece Director

Principal Idhaya College Dr. Fr. S. John Vasanthakumar Principal Ananda College

Dr. R. RajaRajeswari

Principal **MSNPM College** This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, https://nptel.ac.in/noc/

Roll No: NPTEL20MG58S82420340

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| Score | Type of Certificate |
|-------|------------------------|
| >=90 | Elite+Gold |
| 75-89 | Elite+Silver |
| >=60 | Elite |
| 40-59 | Successfully Completed |
| <40 | No Certificate |

No. of credits recommended by NPTEL:3

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

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This certificate is awarded to

S MOHAMED MEERAN

for successfully completing the course



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with a consolidated score of 77

Online Assignments 22.44/25 Proctored Exam 54.75/75

Total number of candidates certified in this course: 1012

Prof. G P Raja Sekhar

Dean, Continuing Education IIT Kharagpur

Sep-Dec 2020 (12 week course)





Indian Institute of Technology Kharagpur

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This certificate is awarded to Mr./ Ms. /Dr. Yasmin Kathija S Assistant Professor, Sadakathullah Appa College, Tirunelveli for unwavering contribution as PAPER PRESENTER in International Conference on "INNOVATION AND ENTREPRENEURSHIP" held on 2nd March 2022. Paper Title: Optimising consumer preference with digitalised tools: An objectivist approach

Conference organized by PG & Research Department of Commerce with CA, Idhaya College, Sarugani in collaboration with Ananda College, Devakotltai and Madurai Sivakasi Nadar's Pioneer Meenakshi Women's College, Poovanthi.

Conferece Director

Dr. R. Vijayalakshmi Dr. Sr. C. Jothimary Principal Idhaya College

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Roll No: NPTEL20HS43S82420058

To A FATHIMA RAZINA

23A, TEACHERS COLONY, MEETPER NAGAR, 2ND

STREET,

TRIVANDRUM ROAD, NEAR GOVERNMENT

ENGINEERING COLLEGE,

TIRUNELVELI

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No. of credits recommended by NPTEL:2

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for successfully completing the course



Developing Soft Skills and Personality

with a consolidated score of 77 %

Online Assignments 22.88/25 Proctored Exam 53.65/75

Total number of candidates certified in this course: 8393

Prof. Rajesh M.Hegde Chairman, Centre for Continuing Education IIT Kanpur

Sep-Nov 2020 (8 week course) Satyahifr

Prof. Satyaki Roy NPTEL Coordinator IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL20HS43S82420058

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This certificate is awarded to

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for successfully completing the course

Developing Soft Skills and Personality

with a consolidated score of 77

Online Assignments 23.50/25 Proctored Exam 53.39/75

Total number of candidates certified in this course: 8393

Prof. Rajesh M.Hegde man, Centre for Continuing Edu IIT Kanpur

Sep-Nov 2020 (8 week course) Prof. Satyaki Roy NPTEL Coordinator IIT Kanpur



Roll No: NPTEL20HS43S82420070

Indian Institute of Technology Kanpur



FACULTY OF MANAGEMENT STUDIES



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Gratefully Wishes

First Place: Subramaniyan K, II BBA
Sadakathullah Appa College

Second Place: Suviesha Suthan T, I MBA

Bell Institute of Hotel Management

and Catering Academy

March 26, 2021



Certificate Of Participation

This Is To Certify That

Mr./Ms. MOHAMMED SULTHAN .M

Has Actively Participated In The Big Bazaar 5 DAYS MAHA SAVINGS From

11TH to 15th August 2018

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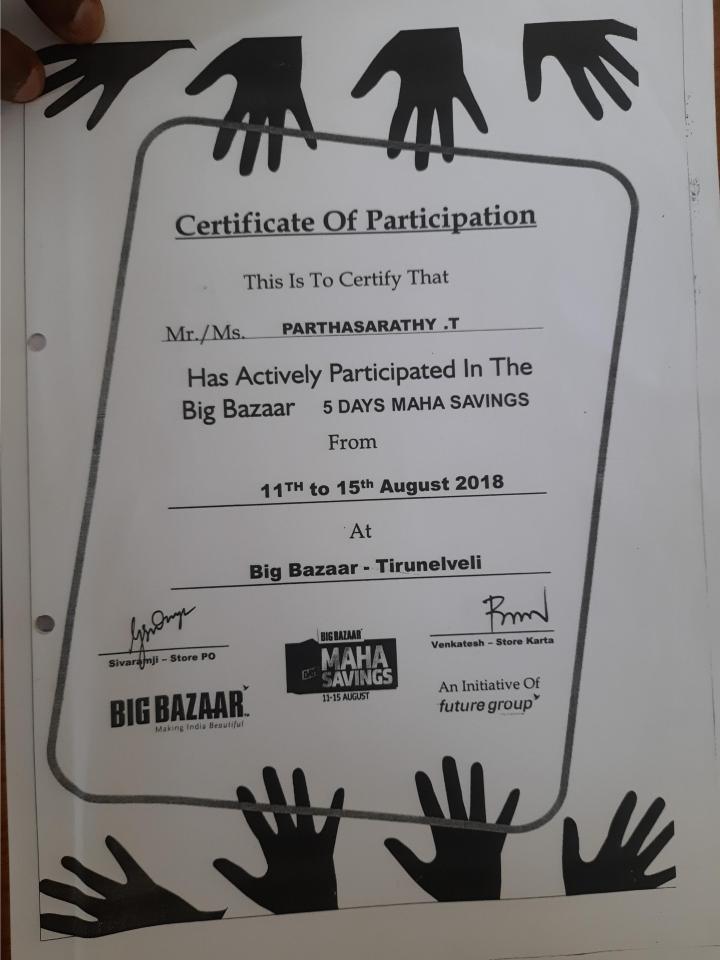
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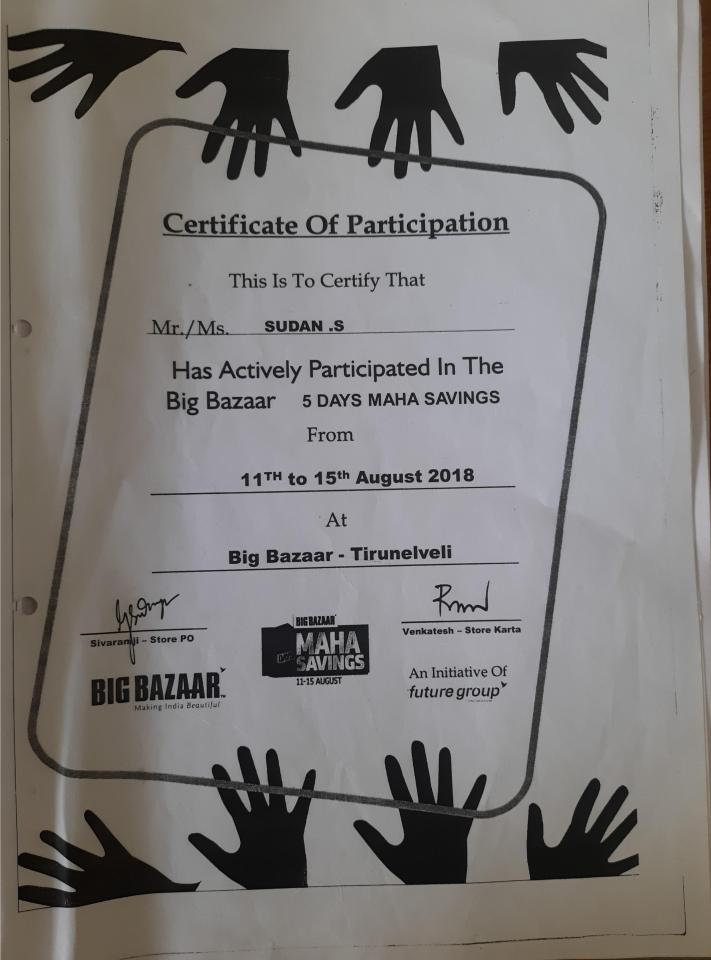


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V.O.CHIDAMBARAM COLLEGE

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Thoothukudi -628008



Department of Business Administration

Bumin Fest 29618 CERTIFICATE OF MERIT



This is to certify that Mr / Ms.

of Sachkathullah ... Appa. (Allege...... has won the 1st / Hnd / IIIrd prize in

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Meet organized by the Department of Business Administration on 14th September 2018

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Department of Business Administration

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Department of Business Administration

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Meet organized by the Department of Business Administration on 14" September 2018



Co-ordinator



SUNATIONAL LIEVIEL MAINAGEMENT MEET

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ANNIA UNIVERSITY REGIONAL CAMPUS, TIRUNELVELI.

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organized by Department Of Management Studies, Anna University Regional Campus Tirunelveli.



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Head of the Department





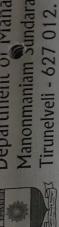












Department of Management Studies Manonmaniam Sundaranar University



ORIFIAMME 2K19

Measure yourself

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This is to certify that Mr./Ms. A. SATHEESH KUMAR

10

College SADAKKATHULLAH APPA has won 1st prize in the M-ELITE competition in "ORIFLAMME 2k19", organized by the

Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, on March 01, 2019.



Head of the Department Prof. S. Madhavan

Co-ordinator Prof. P. Ravi



DEPARTMENT OF MANAGEMENT STUDIES



NMANIAM SUNDARANAR UNIVERSITY-TIRUNELVEL







Certify that Mr. / Ms. M. SHIEK MOHAMED THAREEK

of College SADAKATHULLA APPA COLLEGIE, TIRUNELVELI

has Won 1st/ 2nd / 3rd Prize in the Biz - Trick Competition in "ORIFIAMME'18",

Organized by the Department of Management Studies,

maniam Sundaranar University, Tirunelveli on 16th MARCH, 2018.



Dr.S. Madhavan

Head of the Department

Convener



ONMANIAM SUNDARANAR UNIVERSITY-TIRUNELVELI

Management Meet Measure Yourself



This is to Certify that Mr. / Ms. S. PON PERUMAL

TIRVNELVELI of College SADAKATHVILA APPA COLLEGIE, has Won Prize in the B- Master Competition in "ORIFIAMME'18", Organized by the

Department of Management Studies,

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Head of the Department Dr.S.Madhavan

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EPARTMENT OF MANAGEMENT STUDIES

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Measure Yourself Management Meet



Certify that Mr. I MS. T. ERSATH MYDEEN

of College SADAKATHULA APPA COLLEGIE. TIRUN

has Won 1st/ 2nd / 3rd Prize in the I Got Idea Competition in "ORIFIAMME'18",

Organized by the Department of Management Studies,

naniam Sundaranar University, Tirunelveli on 16th MARCH, 2018.

A.

Dr.S. Madhavan

Head of the Department

Dr.P.Ravi

Convener



PG DEPARTMENT OF COMMERCE & RESEARCH CENTRE SRI PARASAKTHI COLLEGE FOR WOMEN

(An Autonomous College of the Manonmaniam Sundaranar University)

(Under the Management of H.R. & C.E. Department)

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CACHETCOM 2018 STATE LEVEL INTER COLLEGIATE CULTURAL FEST



This is to certify that Mr./Ms. M. MYDEEN BASHA BBA-T

SADAKATHULLAH APPA COLLEGE, TIRUNELVELI

has participated/is awarded I/II/III place in DUBSMASH

Competition conducted by Commerce Association on 13th March 2018.

Dr.R.Geetha
Head, Dept. of Commerce

Dr.K.Thiripurasundari
Principal



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Dr.R.Geetha Head, Dept. of Commerce

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SADAKATHULLAH APPA COLLEGE (SF), TIRUNELVELI

has participated/is awarded I/II/III place in BIZ QUIZ

Competition conducted by Commerce Association on 13th March 2018.

Dr.R.Geetha
Head, Dept. of Commerce

Dr.K.Thiripurasundari
Principal







PG DEPARTMENT OF COMMERCE & RESEARCH CENTRE SRI PARASAKTHI COLLEGE FOR WOMEN

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This is to certify that Mr./Ms. MOHAMED SULTHAN

BBA-I SADAKATHULLAH APPA COLLEGE, TRUNELVELI

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Competition conducted by Commerce Association on 13th March 2018.

Dr.R.Geetha

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Department of Corporate Secretaryship ST.XAVIER'S COLLEGE (AUTONOMOUS)



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(Recognized as "College with Potential for Excellence") by UGC (Re-accredited with "A" Grade with a CGPA of 3.50 by NAAC)

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DEPARTMENT OF MANAGEMENT STUDIES

REGIONAL CENTRE OF ANNA UNIVERSITY Tirunelveli

CERTIFICATE

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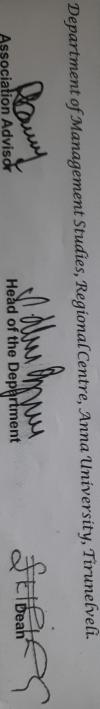
DEPARTMENT OF MANAGEMENT STUDIES REGIONAL CENTRE OF ANNA UNIVERSITY

Tirunelveli

CERTIFICATE

| First / Second in IPL AUCTION The "MELAANN" National Level Management Meet held on 16 FEB 2018 | SADAKATHULIAH APPA COLLEGE | This is to certify that Mr./Miss. MYDEEN BASHA. M. |
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| ement Meet held on | COLLEGIE. | MYDEEN BA |
| 16 FEB 2018 | | |
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Head of the Department







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RIZENI ASSOCIATION

DEPARTMENT OF MANAGEMENT STUDIES

REGIONAL CENTRE OF ANNA UNIVERSITY

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CERTIFICATE

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Association Advisor

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DEPARTMENT OF MANAGEMENT STUDIES

REGIONAL CENTRE OF ANNA UNIVERSITY Tirunelveli

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| Department of Management Studies, Regional Centre, Anna University, Tirunelveli. | the "MELAANN" National Level Management Meet held on_ | First/Second in AD ZAP | SADAKATHULLAH APPA COLLEGIE | This is to certify that Mr./Miss. S. M | |
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Association Advisor

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DEPARTMENT OF MANAGEMENT STUDIES

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DEPARTMENT OF MANAGEMENT STUDIES

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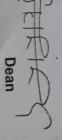
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Department of Management Studies, Regional Centre, Anna University, Tirunelveli.

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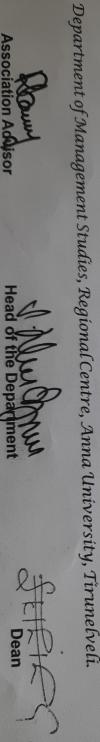
DEPARTMENT OF MANAGEMENT STUDIES

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DEPARTMENT OF MANAGEMENT STUDIES

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| Department of Management Studies, Regional Centre, Anna University, Tirunel | the "MELAANN" National Level Management Meet held on 16 FEB 2018 | First/Secondin BUSINESS PLAN | SADAKATHULLAH APPA COLLEGE | This is to certify that Mr./Miss. SEYAD WASIM AKRAM. R |
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DEPARTMENT OF MANAGEMENT STUDIES

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Head of the Department

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CERTIFICATE OF MERIT

2018-2019

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Organising Secretary

Date 20-09-2018

Convener

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SPORTS DEVELOPMENT AUTHORITY OF TAMILNADU



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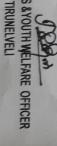
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VENUE: ANNA STADIUM, PALAYAMKOTTAI DATE: 29-01-2019 & 30-01-2019

DISTRICT SPORTS & YOUTH WELFARE OFFICER

































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S. No : 923

CERTIFICATE OF MERIT / PARTICIPATION

This is to Certify that Mr./Miss. .. H. MOHAMED. WALEED. D.O.B. .. 22.07.2000...., Participated / secured HH/III place, at Amrita Vidyalayam, kovur Chennai.

Mr. Ram Parkash Gen.Secretary SGDF INDIA

Mr. Raghvender Singh **Technical Director** SGDF INDIA

Mr. Kalai Selvan President SGDF TAMILNADU

Mr. Ajith Kumar Gen.Secretary SGDF TAMILNADU

| Registration Number | 21121 | 747 | N. Comments | Carl March College |
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SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2021-2022.

25-04-2021 09:22 AM







TEST MONTH & YEAR : DECEMBER 2020

REGISTRATION NUMBER : 957172

ROLL NUMBER : 2101957172

NAME : AHAMAD IRFAN RIAZ DOB : 05 MAY 1998

GENDER : MALE CATEGORY : OBC (NON CREAMY LAYER)

DEGREE : BBA WORK EXPERIENCE : NOT WORKING

FATHER'S NAME : RIAZ HAMID MOTHER'S NAME : AL ZAINAB FATIMA

SCALED SCORES

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| Scaled Score | Percentile Below | Scaled Score | Percentile Below | Scaled Score | Percentile Below | Scaled Score | Percentile Below | Scaled Score | Percentile Below |
| 39.77 | 17.11 | 40.10 | 2.95 | 39.25 | 2.76 | 34.81 | 2.60 | 41.40 | 2.15 |
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Note:

- Please refer to the website link: https://resources.aima.in/event-uploaded-file/mat-score-and-its-interpretation.pdf to interpret your score
- Your score has already been advised to the institutes opted for by you.
- Score card to be downloaded from AIMA website only. Score card will NOT be sent by post or email.
- · You must retain this score card for future reference and records.

Management Aptitude Test and Test Scores

- 1 The Management Aptitude Test (MAT) is designed to measure the aptitude of a candidate for pursuing management education and should be used only for this purpose.
- 2 MAT is administered in five sections-Language Comprehension, Mathematical Skills, Data Analysis & Sufficiency, Intelligence & Critical Reasoning and Indian & Global Environment-each section testing a different ability relevant for management education.
- 3 All MAT administrations necessarily have different questions. Thus one administration may be slightly more difficult or less difficult than another. Scaling has been used to take care of these differences.
- 4 The scaled scores reported are standardised scores for respective sections. These scores are reported on a scale of 0 to 100. Extreme scores (below 15 or above 85) are rare.
- 5 The percentile below column indicates the percentage of candidates in the test who scored below that of the candidate in the section.
- 6 The Composite score is an overall scaled score based on the first four sections of MAT. This is reported on a scale of 199 to 801.
- 7 The percentile below for the Composite Score represents the percentage of candidates whose composite scores are below the candidate's. The composite score has a validity period of one year.
- 8 All scores and percentile below figures are reported after rounding off to the nearest whole number.
- 9 Personal data is as reported by the candidate.

| Registration Number | er 2112 ⁻ | 1068 | N. | Fill areas |
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| Name of the Candid | date AHA | AHAMAD IRFAN RIAZ A Z | | |
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| Nationality | India | n Wiff | | Signature of the candidate |
| | | PERCENTI | LE SCORE | |
| PROGRAMI | ME | IN FIGURES | IN W | ORDS |
| M.B.A |) | 23.447 | TWO THREE POINT FOI | JR FOUR SEVEN |
| M.C.A | | | - 3 | |
| M.E/M.Tech/M.Arch | /M.Plan | PROGR ass Th ROUGH KNOWLEDGE | PROGRESS THROU | GH KNOWLEDGE |
| | | | (| برادن |
| | | | SE | CRETARY, TANCE |
| | | IMPORTA | NT NOTE | |
| • | | • | nitting authorities for admi | ssion. |
| Hall Ticket should be This Score Card is va | - | with this Score Card r the Academic Year | _ | |

| PERCENTILE SCORE | | | |
|-------------------------------|----------------------------|---------------------------------|--|
| PROGRAMME IN FIGURES IN WORDS | | | |
| M.B.A | 23.447 | TWO THREE POINT FOUR FOUR SEVEN | |
| M.C.A | 3444 | 3 | |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE | |

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| Registration Number | 21121140 | |
|-----------------------|-----------------|----------------------------|
| Name of the Candidate | | |
| Date of Birth | 02-05-1999 | ON ENT |
| Gender | Male TRUTH ALON | |
| Community | MBC/DNC | A CHARLES - |
| Nativity | Tamil Nadu | |
| Nationality | Indian | Signature of the candidate |

| PERCENTILE SCORE | | | |
|-------------------------------|----------------------------|----------------------------|--|
| PROGRAMME IN FIGURES IN WORDS | | | |
| M.B.A | 21.888 | TWO ONE POINT EIGHT EIGHT | |
| M.C.A | 3 444 5 | 3 | |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE | |



SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2021-2022.

27-04-2021 09:46 PM









TAMIL NADU COMMON **ENTRANCE TEST**





Result

Log out

NEELAKANDAN S [123623]

Reg. Number 21121488

Gender Male

Nativity Tamil Nada

22-03-2000 Date of Birth

Community

Nationality Indian

Enfrance Test : MBA Only : Not Applicable Subject Choice



| TANCET 2021 | | | | |
|-------------------------------------------------------------|--------|--------|-------|--|
| Exam Actual Score Percentile Score Number of candidates app | | | | |
| MCA | | | | |
| MBA | 8.000 | 19.489 | 19047 | |
| ME(ON SUBJECT CHOICE) | / pale | (***) | | |
| ME(OVERALL) | 7 | | | |



- . Percentile Score will be considered for Merit List.
- . Score card will not be sent by post.
- . Candidates have to apply seperately for admission in College/Institution.
- . For M.E/M.Tech, overall percentile score will be considered for Merit List.
- . For M.E/M.Tech overall percentile score is calculated after normalization.
- . Percentile Score is the percentage of number of candidates scored less than your score.
- . Score Card will be released on April 8, 2021, and that will be available till April 22, 2021.

| Registration Number | 21121041 | N. | - | |
|---------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|--|
| Name of the Candidat | e VIG <mark>NESHARI</mark> B | 07. | 6 | |
| Date of Birth | 25-11-2000 | HOOM COMM | ON ENTRANCE | |
| Gender | Female TRUTH | ET 200 | Ta IV | |
| Community | вс | American Ame | B. Vinneswani | |
| Nativity | Tamil Nadu | ERTSIT | Charadismoll | |
| Nationality | Indian | Indian Signature of the candidate | | |
| | PERCEN | ITILE SCORE | | |
| PROGRAMME | IN FIGURES | S IN WO | RDS | |
| M.B.A | 12.879 | ONE TWO POINT EIGHT S | EVEN NINE | |
| S M.C.A | 3 (44) | 5 | 95 | |
| M.E/M.Tech/M.Arch/M. | Plan Plan October | Incomes heaver | CMERCE | |
| | | (| الم | |
| | | SEC | RETARY, TANCE | |
| | IMPOR | TANT NOTE | | |
| Hall Ticket should be pro | s will be released by the a oduced with this Score C only for the Academic Yo | | sion. | |
| 25-04-2021 09:14 AM | | | | |

| PERCENTILE SCORE | | | |
|-------------------------------|---------|--------------------------------|--|
| PROGRAMME IN FIGURES IN WORDS | | | |
| M.B.A | 12.879 | ONE TWO POINT EIGHT SEVEN NINE | |
| S M.C.A | 3(11) 2 | - 3 | |
| M.E/M.Tech/M.Arch/M.Plan | PRO- | PROVED PROVINGENIES | |





TAMIL NADU COMMON **ENTRANCE TEST**



ANNA UNIVERSITY, CHENNAI

Amult

MOHAMED THAMEEM S [138780]

Gender

Male

Nativity

Tamil Nadu

Date of Birth :

17-05-2001

Community :

Nationality

Indian

Entrance Test : MEA Only

Subject Choice : Not Applicable



| TANCET 2021 | | | | |
|---------------------------------------------------------------|-------|--------|-------|--|
| Exam Actual Score Percentile Score Number of candida appeared | | | | |
| MCA | - | - | - | |
| MBA | 0.000 | 04.127 | 19047 | |
| ME(ON SUBJECT CHOICE) | - | - | - | |
| ME(OVERALL) | | > | | |



- · Percentile Score will be considered for Merit List.
- . Score card will not be sent by post.
- Candidates have to apply seperately for admission in College/Institution
 For M.E/M.Tech, overall percentile upper will be considered for Ment List
 For M.E/M. Tech overall percentile score is calculated after normalization.
- Percentile Score is the percentage of number of candidates scored less than your score . Score Card will be released on April 8, 2021, and that will be available till April 22, 2021.

NIZARUTHEEN PJ [137456]

Reg. Number 21111085

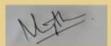
Male Gender

Tamil Nadu Nativity

Date of Birth 26-12-1999

BC Community Nationality Indian

Entrance Test : MBA Only Subject Choice : Not Applicable



| TANCET 2021 | | | |
|------------------------------------------------------------------|--------|--------|-------|
| Exam Actual Score Percentile Score Number of candidates appeared | | | |
| MCA | TT1.12 | - | |
| МВА | 14.667 | 42.553 | 19047 |
| ME(ON SUBJECT CHOICE) | | | |
| ME(OVERALL) | 48 | - | = |



- Percentile Score will be considered for Merit List.
- . Score card will not be sent by post.
- Candidates have to apply seperately for admission in College/Institution.
- For M.E/M.Tech, overall percentile score will be considered for Merit List.
- · For M.E/M.Tech overall percentile score is calculated after normalization.
- Percentile Score is the percentage of number of candidates scored less than your score.
- . Score Card will be released on April 8, 2021, and that will be available till April 22, 2021.













TAMIL NADU COMMON ENTRANCE TEST



ANNA UNIVERSITY, CHENNAI

Result

Log ou

DAVID ANAND M [107070]

Reg. Number : 21121113

nder : Ma

Nativity : Tamil Nadu

 Date of Birth
 :
 19-03-2001

 Community
 :
 MBC/DNC

Nationality : Indian

Entrance Test : MBA Only
Subject Choice : Not Applicable

Signature of the candidate



| TANCET 2021 | | | |
|-----------------------|------------------|------------------|-------------------------------|
| Exam | Actual Score | Percentile Score | Number of candidates appeared |
| мса | : ::: | ##3 | *** |
| МВА | 24.333 | 74.279 | 19047 |
| ME(ON SUBJECT CHOICE) | 500 | ma. | - |
| ME(OVERALL) | | max. | - |



- · Percentile Score will be considered for Merit List.
- Score card will not be sent by post.
- Candidates have to apply seperately for admission in College/Institution.
- For M.E/M. Tech, overall percentile score will be considered for Merit List.
- For M.E/M.Tech percentile score is calculated after normalization.
- Percentile Score is the percentage of number of candidates scored less than your score.
- Score Card will be released on April 8, 2021, and that will be available till April 22, 2021.

Print Score Card

TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TANCET2021TA

| Registration Number | 21121188 | |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| Name of the Candidate | | (22) |
| Date of Birth | 23-09-2000 Predu COMM | ON ENTRANCE |
| Gender | Female TRUTH ALCO 100 100 100 100 100 100 100 100 100 10 | SET 200 |
| Community | OC PARTY OF THE PROPERTY OF TH | A Dusga Crioithi |
| Nativity | Tamil Nadu | Y, Ch' |
| Nationality | Indian | Signature of the candidate |

| PERCENTILE SCORE | | | |
|--------------------------|-------------------------------|-------------------------------|--|
| PROGRAMME | PROGRAMME IN FIGURES IN WORDS | | |
| M.B.A | 27.668 | TWO SEVEN POINT SIX SIX EIGHT | |
| M.C.A | 34444 | 3 | |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE | |



SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2021-2022.

25-04-2021 10:39 AM

| Registration Number | er 2112 ² | 1068 | N. | Filippin . | |
|------------------------------------------------|----------------------|---------------------------------------------|------------------------------|----------------------------|--|
| Name of the Candid | date AHA | MAD IRFAN RIAZ | A Z | (E) | |
| Date of Birth | 05-05 | 05-05-1998 | | | |
| Gender | Male | Male TRUTH ACC | | | |
| Community | всм | 4 | Pun Pond | ALT MANAGE TO LAN RIA | |
| Nativity | Tami | Nadu | ERTS | TY, CHENTER | |
| Nationality | India | n Wiff | | Signature of the candidate | |
| | | PERCENTI | LE SCORE | | |
| PROGRAMI | ME | IN FIGURES | IN W | ORDS | |
| M.B.A | > | 23.447 | TWO THREE POINT FOL | R FOUR SEVEN | |
| M.C.A | | | 3 | | |
| M.E/M.Tech/M.Arch | / /M.Plan | PROGR ass Th ROUGH KNOWLEDGE | PROGRESS THROU | SH KNOWLEDGE | |
| | | | (| بادن. | |
| | | | SE | CRETARY, TANCE | |
| | | IMPORTA | NT NOTE | | |
| • | | • | nitting authorities for admi | ssion. | |
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| PERCENTILE SCORE | | | | |
|--------------------------|----------------------------|---------------------------------|--|--|
| PROGRAMME | IN FIGURES | IN WORDS | | |
| M.B.A | 23.447 | TWO THREE POINT FOUR FOUR SEVEN | | |
| M.C.A | 3444 | 3 | | |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE | | |



| Registration Number | 21121681 | 2 | 1 |
|----------------------------|-------------------------------------------------------------------------------|--------------------------|----------------------------|
| Name of the Candidate | SUBASH ANAND K | 0, | 6 300 |
| Date of Birth | 03-11-2001 | HAPOU COMM | |
| Gender | Male TRUTH REC | | |
| Community | oc 👇 | Anna Con | Straden Anone |
| Nativity | Tamil Nadu | ERTEIT | Y, CHENIN |
| Nationality | Indian | | Signature of the candidate |
| | PERCENT | ILE SCORE | |
| PROGRAMME | IN FIGURES | IN WO | RDS |
| M.B.A | 47.532 | Four Seven Point Five Th | ree Two |
| S M.C.A | 3 (144) 2 | - 3 | 7 |
| M.E/M.Tech/M.Arch/M.P | lan PID | PRODRESS TAILCOOK | 008,002 |
| | | | Judh. |
| | | SEC | RETARY, TANCE |
| | IMPORTA | ANT NOTE | |
| Hall Ticket should be pro- | will be released by the adduced with this Score Caronly for the Academic Year | | sion. |
| 16-06-2022 10:06 PM | | | |

| PERCENTILE SCORE | | | | |
|--------------------------|------------|---------------------------------|--|--|
| PROGRAMME | IN FIGURES | IN WORDS | | |
| M.B.A | 47.532 | Four Seven Point Five Three Two | | |
| S M.C.A | 3 | - 3 (200) 5 | | |
| M.E/M.Tech/M.Arch/M.Plan | PRD | PROGRESS TRICOGH EXEMPLEDEE | | |





TAMIL NADU COMMON ENTRANCE TEST



ANNA UNIVERSITY, CHENNAI

Result

PEER MOHAMMED AZAD. J [120518]

Entrance Test | MBA Only

Subject Choice | Not Applicable



| TANCET 2022 | | | | | |
|-----------------------|--------------|------------------|-------------------------------|--|--|
| Exam | Actual Score | Percentile Score | Number of candidates appeared | | |
| MCA | ### I | - | - | | |
| MBA | 1,333 | 11.273 | 19614 | | |
| ME(ON SUBJECT CHOICE) | | | | | |
| ME(OVERALL) | - | -5 | 181 | | |



- Percentile Score will be considered for Merit List.
 Score card will not be sent by post.
 Candidates have to apply seperately for admission in College/Institution.
 For ME/M.Tech, overall percentile score will be considered for Merit List.
 For ME/M. Tech overall percentile score is calculated after normalization.
 Percentile Score is the percentage of number of candidates scored less than your score.
 Score card will be released on June 10, 2022 and that will be available till June 30, 2022.



TAMIL NADU COMMON ENTRANCE TEST



ANNA UNIVERSITY, CHENNAI

Result

MANIKANDAN P [130614]

11251115 Date of Birth : 28-05-2002 Community : MBC/DNC Nationality : indian

Entrance Test : MBA Only Subject Choice : Not Applicable



| TANCET 2022 | | | | | | |
|-------------------------------------------------------------|--------|--------|-------|--|--|--|
| Exam Actual Score Percentile Score Aumber of carry appeared | | | | | | |
| MCA | 福 | - | 340 | | | |
| MBA | 13,333 | 45.447 | 19614 | | | |
| ME(ON SUBJECT CHOICE) | | - | - | | | |
| ME(OVERALL) | - | 40 | - | | | |



- Percentile Scare will be considered for Merit List.
 Score cand will not be sent by post.
 Candidates have to apply seperately for admission in College/Institution.
 For ME/M.Tech, overall percentile score will be considered for Merit List.
 For ME/M.Tech overall percentile score is calculated after normalization.
 Percentile Score is the percentage of number of candidates scored less than your score.
 Score card will be released on June 10, 2022 and that will be available till June 30, 2022.



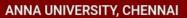
| | 100 | AMILA | - 1 | |
|--------------------------------------------------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------|
| Name of the Candida | ate SALM | AN K H | 0, | (25) |
| Date of Birth | 20-07- | 20-07-2000 specific contraction of the contraction | | |
| Gender | Male | Male Mark No. | | |
| Community | всм | BCM AND THE REST OF THE REST O | | |
| Nativity | Tamil | Tamil Nadu | | |
| Nationality | Indian | Indian Signature of the candidate | | |
| | | PERCENTI | LE SCORE | |
| PROGRAMM | 3 | IN FIGURES | II | N WORDS |
| M.B.A | | 14.296 | One Four Point Tw | o Nine Six |
| \$ (M.C.A) > | | S (and the) | - 5 | 2 |
| M.E/M.Tech/M.Arch/N | 1.Plan | PICE MEDIO ODICIDA | [i0 | HREET THIOUGH KNOWLUDGE |
| | | | | Judh. |
| | | | | SECRETARY, TANCE |
| | | IMPORTA | NT NOTE | |
| Seperate advertisemen Hall Ticket should be p | roduced v | [[기업] 선생님 시간 [[인명 # [] [[[[[[[[[[[[[[[[[| during admission. | admission. |

| PERCENTILE SCORE | | | | |
|--------------------------|------------------------|-----------------------------|-------------------------|--|
| PROGRAMME | IN FIGURES | | IN WORDS | |
| M.B.A | 14.296 | One Four Point Two Nine Six | | |
| S M.C.A | 3(4) | | 3 (11) } | |
| M.E/M.Tech/M.Arch/M.Plan | MCHINA WESTON CONTROLS | | PRODUCES THIS CONTROLS. | |





TAMIL NADU COMMON ENTRANCE TEST



Male



KRISHNA [119715]

Gender

21121784 Reg. Number

Tamil Nadu Nativity

Date of Birth : 02-12-2001

Indian Nationality :

Entrance Test : MBA Only Subject Choice : Not Applicable



| TANCET 2022 | | | | | |
|-----------------------|--------------|------------------|-------------------------------|--|--|
| Exam | Actual Score | Percentile Score | Number of candidates appeared | | |
| MCA | 221 | S444 | 4 | | |
| МВА | 8.667 | 31.579 | 19614 | | |
| ME(ON SUBJECT CHOICE) | 222 | | 722 | | |
| ME(OVERALL) | 223 | S22 | 7444 | | |



- Percentile Score will be considered for Merit List.
 Score card will not be sent by post.
 Candidates have to apply seperately for admission in College/Institution.
 For M.E/M.Teo, overall percentile score will be considered for Merit List.
 For M.E/M.Teo hoverall percentile score is calculated after normalization.
 Percentile Score is the percentage of number of candidates scored less than your score.
 Score card will be released on June 10, 2022 and that will be available till June 30, 2022.

IJAYA RAGAVAN M [105346]

Reg. Number 21121073

Gender Male

Nativity Tamil Nadu

Date of Birth 04-12-2001

MBC/DNC Community

Entrance Test : MBA Only

Subject Choice : Not Applicable

Signature of the candidate

m vijaya Ragavan

Nationality

| TANCET 2022 | | | | | |
|-----------------------|--------------|------------------|----------------------------------|--|--|
| Exam | Actual Score | Percentile Score | Number of candidates appeared | | |
| мса | #4 | | | | |
| МВА | -1.333 | 06.128 | 19614 | | |
| ME(ON SUBJECT CHOICE) | - | #27 | - | | |
| ME(OVERALL) | H | - | - | | |



- Percentile Score will be considered for Merit List.
 Score card will not be sent by post.
 Candidates have to apply seperately for admission in College/Institution.
 For M.E/M.Tech, overall percentile score will be considered for Merit List.
 For M.E/M.Tech overall percentile score is calculated after normalization.
 Percentile Score is the percentage of number of candidates scored less than your score.
- Score card will be released on June 10, 2022 and that will be available till June 30, 2022.



| Registration Number | 21111310 | 2 | - |
|---------------------------|--------------------------------------------------------------------------------|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of the Candidate | NAFEEL AHAMED K S | | |
| Date of Birth | 19-10-2001 | HADDI COMM | THE STATE OF THE S |
| Gender | Male TRUTH NO | ET 202 | 102 THE 102 TH |
| Community | всм | Anna Cari | |
| Nativity | Tamil Nadu | The February | * CHEMIN 1 + |
| Nationality | Indian | | Signature of the candidate |
| | PERCENT | ILE SCORE | |
| PROGRAMME | IN FIGURES | IN WO | RDS |
| M.B.A | 29.886 | Two Nine Point Zero Eigh | t Six |
| S M.C.A | 3(44) 2 | - 3 | 5 |
| M.E/M.Tech/M.Arch/M.P | Plan Promise Document | POOR IN DROLLE | 100.00 |
| | | | Jedh. |
| | | SEC | RETARY, TANCE |
| | IMPORTA | ANT NOTE | |
| Hall Ticket should be pro | will be released by the adduced with this Score Cardonly for the Academic Year | | sion. |
| 02-07-2022 11:16 AM | | | |

| | PERCENTILE SCORE | | | |
|--------------------------|-----------------------------|-------------------------------|--|--|
| PROGRAMME | IN FIGURES | IN WORDS | | |
| M.B.A | 29.886 | Two Nine Point Zero Eight Six | | |
| S M.C.A | 3 (4) 5 | - 3 - 3 | | |
| M.E/M.Tech/M.Arch/M.Plan | PROMERNA MONERAL MANAGEMENT | PG00[31 M0306 color,350] | | |





| Registration Number | 21121494 | 2 | | |
|----------------------------|------------------------------------------------------------------------------------|--------------------------|----------------------------|--|
| Name of the Candidate | MOHAMED ABUSHALI | MOHAMED ABUSHALI | | |
| Date of Birth | 19-02-2002 | THEON COMM | DN ENT | |
| Gender | Male TRUTH ALON | - 124s | | |
| Community | всм | Pund Pund | Moramed Albushal | |
| Nativity | Tamil Nadu | ERTSI | Y, OHELLY | |
| Nationality | Indian | | Signature of the candidate | |
| | PERCENT | LE SCORE | | |
| PROGRAMME | IN FIGURES | IN WC | RDS | |
| M.B.A | 52.554 | Five Two Point Five Five | Four | |
| S M.C.A | 3 (444) 2 | - 5 | 95 | |
| M.E/M.Tech/M.Arch/M.P | lan Province Coopy (NOTAL EXCE) | PRODRESS THROUGH | KHOMLEDGE | |
| | | | Judh. | |
| | | SEC | CRETARY, TANCE | |
| | IMPORTA | NT NOTE | | |
| Hall Ticket should be pro- | will be released by the adduced with this Score Card only for the Academic Year | | sion. | |
| 18-06-2022 03:09 PM | | | | |

| PERCENTILE SCORE | | | |
|-------------------------|--------------------------|-------------------------------|--|
| PROGRAMME | IN FIGURES | IN WORDS | |
| M.B.A | 52.554 | Five Two Point Five Five Four | |
| S M.C.A | 3(4) 5 | - 3 | |
| .E/M.Tech/M.Arch/M.Plan | PROSPERING REPORT ENGINE | PROGRESS THROUGH KNOWLEDGE | |





| Registration Number | 21111227 | 2 | |
|---------------------------|----------------------------------------------------------------------------------|--------------------------|----------------------------|
| Name of the Candidate | P. ESAKKI KATHICK | . 07 | 36 |
| Date of Birth | 27-12-2001 | HADU COMA | ADN ENT |
| Gender | Male TRUTH AUG | - Taun ET 202 | |
| Community | вс | Puna June | 3 2 0 |
| Nativity | Tamil Nadu | ERTSI | The Energial Kapelhare |
| Nationality | Indian | | Signature of the candidate |
| | PERCENT | ILE SCORE | |
| PROGRAMME | IN FIGURES | IN WO | ORDS |
| M.B.A | 48.343 | Four Eight Point Three F | our Three |
| S M.C.A > | 3 (44.44) 2 | 3 | 2 |
| M.E/M.Tech/M.Arch/M.I | Plan PROMINENCE ANCHORE | PROGRESS THROUGH | PS KNOWLIDGE |
| | | | Judh. |
| | | SE | CRETARY, TANCE |
| | IMPORTA | ANT NOTE | |
| Hall Ticket should be pro | will be released by the adduced with this Score Car only for the Academic Yea | | ssion. |
| 02-07-2022 11:06 AM | only for the Academic Fea | | |

| PROGRAMME | IN FIGURES | IN WORDS |
|------------------------|-------------------------------|-----------------------------------|
| M.B.A | 48.343 | Four Eight Point Three Four Three |
| S M.C.A | 344 | - 3(44) |
| E/M.Tech/M.Arch/M.Plan | PROGRAMM THE CHOICH KNOWLEDGE | PRODRESS THICH ON ANY MILLION |



| Registration Number | 21121439 | | |
|-------------------------------------------------------------------------------------|------------------------------|-------------------------|----------------------------|
| Name of the Candidate | SRINIVASAN R | | |
| Date of Birth | 18-09-2001 | THEOU COMM | ON ENTRAND |
| Gender | Male TRUTH AUGH | - Taun ET 202 | 100 kg |
| Community | вс | WWW CAS | DC Thank |
| Nativity | Tamil Nadu | ERTSI | K. CHSWINNOSTA |
| Nationality | Indian | | Signature of the candidate |
| | PERCENT | LE SCORE | |
| PROGRAMME | IN FIGURES | IN WC | RDS |
| M.B.A | 42.679 | Four Two Point Six Seve | n Nine |
| S M.C.A | 3 (and) 2 | - 5 | 7 |
| M.E/M.Tech/M.Arch/M.P | lan Picalia - OUGH SIGNALOSE | PROCRESS DATOLICA | KN0W-L006 |
| | | | Judh. |
| | | SEC | CRETARY, TANCE |
| | IMPORTA | NT NOTE | |
| Seperate advertisements Hall Ticket should be prod This Score Card is valid o | duced with this Score Care | | sion. |
| 02-07-2022 03:53 PM | my for the reductine real | | |

| | PERCENTILE SCORE | | | |
|--------------------------|-------------------------------|-------------------------------|--|--|
| PROGRAMME | IN FIGURES | IN WORDS | | |
| M.B.A | 42.679 | Four Two Point Six Seven Nine | | |
| S M.C.A S | 3 (444) 5 | 3 (4444) 2 | | |
| M.E/M.Tech/M.Arch/M.Plan | PROBLEM BY OLD HOUR TOOK TOOK | PROCRESS THROUGH MODIFIEDS | | |





TANCET 2022

TAMIL NADU COMMON ENTRANCE TEST



ANNA UNIVERSITY, CHENNAI

Result

Log out

ERSHATH GANI. F [119358]

Reg. Number : 21121593

Gender : Male

Nativity : Tamil Nadu

Date of Birth : 15-10-2001

Community : BCM
Nationality : Indian

Entrance Test : MBA Only

Subject Choice : Not Applicable

Print Score Card

Signature of the candidate

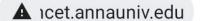
Eashnolgani.

| TANCET 2022 | | | | |
|-----------------------|--------------|------------------|-------------------------------|--|
| Exam | Actual Score | Percentile Score | Number of candidates appeared | |
| мса | - | | () | |
| МВА | -2.667 | 04.221 | 19614 | |
| ME(ON SUBJECT CHOICE) | m. | | · | |
| ME(OVERALL) | - | *** | (***) | |



- · Percentile Score will be considered for Merit List.
- . Score card will not be sent by post.
- Candidates are advised to look for separate advertisement for admission/counselling.
- For M.E/M.Tech, overall percentile score will be considered for Merit List.
- For M.E/M. Tech overall percentile score is calculated after normalization.
- Percentile Score is the percentage of number of candidates scored less than your score.
- Score card will be released on June 10, 2022 and that will be available till June 30, 2022.











USMAN N [135675]

Reg. Number 21111085 Gender Male

Nativity Tamil Nadu

Date of Birth 26-06-2002 Community всм

Entrance Test : MBA Only Subject Choice : Not Applicable

Signature of the candidate



| TANCET 2022 | | | |
|-----------------------|--------------|------------------|-------------------------------|
| Exam | Actual Score | Percentile Score | Number of candidates appeared |
| MCA | - | - | |
| МВА | 1.333 | 11.273 | 19614 |
| ME(ON SUBJECT CHOICE) | 1- | - | |
| ME(OVERALL) | | - | |



- ercentile Score will be considered for Merit List.
- Score card will not be sent by post.

- Candidates have to apply seperately for admission in College/Institution.
 For M.E/M.Tech, overall percentile score will be considered for Merit List.
 For M.E/M.Tech overall percentile score is calculated after normalization.
 Percentile Score is the percentage of number of candidates scored less than your score.
- Score card will be released on June 10, 2022 and that will be available till June 30, 2022.







| Registration Number | 21121699 | |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of the Candidate | MOHAMED ATHAM ASHIK H | 10 |
| Date of Birth | 24-05-2002 | ON ENT |
| Gender | Male TRUTH ALCOY | |
| Community | BCM Private Constitution of the Constitution o | S THE STATE OF THE |
| Nativity | Tamil Nadu | Y, CENT |
| Nationality | Indian | Signature of the candidate |

| PERCENTILE SCORE | | | |
|--------------------------|----------------------------|------------------------------|--|
| PROGRAMME | IN FIGURES | IN WORDS | |
| M.B.A | 57.112 | Five Seven Point One One Two | |
| M.C.A | 3 | 3 | |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE | |

SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2022-2023.

02-07-2022 11:29 AM

| Registration Number | 21111329 | |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| Name of the Candidate | | 90 |
| Date of Birth | 18-04-2001 | ON ENTR |
| Gender | Male TRUTH ALCOY | SET 200 |
| Community | BCM Property of the second sec | A. Mohamed Y. CHENT USana |
| Nativity | Tamil Nadu | Y, CHEMIN Usama |
| Nationality | Indian HH | Signature of the candidate |

| PERCENTILE SCORE | | | |
|-------------------------------|----------------------------|--------------------------------|--|
| PROGRAMME IN FIGURES IN WORDS | | | |
| M.B.A | 82.752 | Eight Two Point Seven Five Two | |
| M.C.A | 3 (44) | 3 | |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE | |

SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2022-2023.

15-06-2022 09:19 PM

| Registration Number | 21121428 | |
|-----------------------|-----------------|----------------------------|
| Name of the Candidate | | |
| Date of Birth | 12-04-2001 | ON ENTRANCE |
| Gender | Male TRUTH ALCO | SET 200 |
| Community | BC PARKET | Y, CHENNA Curopuolos. |
| Nativity | Tamil Nadu | Y, CHEM |
| Nationality | Indian | Signature of the candidate |

| PERCENTILE SCORE | | |
|-------------------------------|----------------------------|---------------------------------|
| PROGRAMME IN FIGURES IN WORDS | | |
| M.B.A | 08.463 | Zero Eight Point Four Six Three |
| M.C.A | 3 444 5 | 3 |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE |

SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2022-2023.

02-07-2022 04:22 PM

| Registration Number | 21111197 | 60 |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| Name of the Candidate | | |
| Date of Birth | 26-09-2002 | ON ENTRANCA |
| Gender | Male TRUTH ALON | SET 200 |
| Community | BCM PUND CONTRACTOR OF THE PROPERTY OF THE PRO | 3 |
| Nativity | Tamil Nadu | |
| Nationality | Indian | Signature of the candidate |

| PERCENTILE SCORE | | |
|-------------------------------|----------------------------|-------------------------------|
| PROGRAMME IN FIGURES IN WORDS | | |
| M.B.A | 62.736 | Six Two Point Seven Three Six |
| M.C.A | 3 (44) | 3 |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE |

SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2022-2023.

02-07-2022 01:11 PM

| Registration Number | 21121455 | |
|-----------------------|-----------------|-----------------------------------------|
| Name of the Candidate | | 700 |
| Date of Birth | 02-01-2001 | ON ENTRANCE |
| Gender | Male TRUTH ALCO | |
| Community | Dom Yun | 3 % 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 |
| Nativity | Tamil Nadu | Y, CHENTAL |
| Nationality | Indian | Signature of the candidate |

| PERCENTILE SCORE | | |
|-------------------------------|----------------------------|-------------------------------|
| PROGRAMME IN FIGURES IN WORDS | | |
| M.B.A | 11.273 | One One Point Two Seven Three |
| M.C.A | 3 (44) | 3 |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE |

SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2022-2023.

02-07-2022 01:41 PM

| Registration Number | 21121393 | |
|-----------------------|-----------------|----------------------------|
| Name of the Candidate | | (3.6) |
| Date of Birth | 05-04-2002 | ON ENTRANCE |
| Gender | Male TRUTH ALCO | SET 200 |
| Community | BC Pray X | A STEP A |
| Nativity | Tamil Nadu | Y, CHIERIT |
| Nationality | Indian | Signature of the candidate |

| PERCENTILE SCORE | | | |
|--------------------------|----------------------------|------------------------------|--|
| PROGRAMME | IN FIGURES | IN WORDS | |
| M.B.A | 01.132 | Zero One Point One Three Two | |
| M.C.A | 3444 | 3 | |
| M.E/M.Tech/M.Arch/M.Plan | PROGRESS THROUGH KNOWLEDGE | PROGRESS THROUGH KNOWLEDGE | |

SECRETARY, TANCET

IMPORTANT NOTE

Seperate advertisements will be released by the admitting authorities for admission.

Hall Ticket should be produced with this Score Card during admission.

This Score Card is valid only for the Academic Year 2022-2023.

15-06-2022 01:57 PM