

SADAKATHULLAH APPA COLLEGE

(AUTONOMOUS)

**(Reaccredited by NAAC with an 'A' Grade with a CGPA of
3.40 out of 4.00 in the III cycle An ISO 9001:2015 Certified
Institution)**

**RAHMATH NAGAR, TIRUNELVELI- 11,
Tamilnadu**

**PG AND RESEARCH DEPARTMENT OF
COMMERCE
(Unaided)**



CBCS SYLLABUS

For

M.Phil. COMMERCE

**(Applicable for students admitted in June 2018 and
onwards)**

**(As per the Resolutions of the Academic Council
Meeting held on 17.10.2018)**

CONTENTS

Sl. No.	Content	Subject Code	Page No.
1	Course Structure	-	1
2	Research Methods In Commerce	18MCCO11	3
3	Functional Management	18MCCO12	5
4	Advanced Marketing Management	18MECO1A	6
5	Advanced Financial Management	18MECO1B	7
6	Human Resource Management	18MECO1C	8
7	Advanced Banking and Financial Services	18MECO1D	9
8	Recent Trends in Commerce and Management	18MECO1E	10
9	Dissertation and Viva-voce	18MDCO21	12

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS), TIRUNELVELI - 11
RESEARCH DEPARTMENT OF COMMERCE
M. Phil. COMMERCE (2018 - 2021)
(Applicable for students admitted in June 2018 and onwards)

I SEMESTER			II SEMESTER		
COURSE	H/W	C	COURSE	H/W	C
Core 1	4	4	Dissertation and Viva – Voce	12	12
Core2	4	4			
Elective (Area Paper)	4	4			
TOTAL	12	12	TOTAL	12	12
DISTRIBUTION OF HOURS, CREDITS, NO. OF PAPERS, & MARKS					
SUBJECT		HOURS	CREDITS	NO. OF PAPERS	MARKS
Core		8	8	2	200
Elective (Area paper)		4	4	1	100
Dissertation and Viva-Voce		12	12	1	100
TOTAL		24	24	4	400

TITLE OF THE PAPERS - M.PHIL. COMMERCE (2018 - 2021)

(The candidate should select any one of the area papers in the first semester related to their proposed topics of research)

SEM	P	TITLE OF THE PAPER	SUB. CODE	H/W	C	MARKS			
						I	E	T	
I	DSC1	Research Methods in Commerce	18MCCO11	4	4	25	75	100	
	DSC2	Functional Management	18MCCO12	4	4	25	75	100	
	DSE	Advanced Marketing Management (or)		18MECO1A	4	4	25	75	100
		Advanced Financial Management (or)		18MECO1B					
		Human Resource Management (or)		18MECO1C					
		Advanced Banking and Financial Services (or)		18MECO1D					
Recent Trends in Commerce and Management		18MECO1E							
II	D	Dissertation and Viva- Voce	18MDCO21	12	12	--	100	100	
TOTAL				24	24	75	325	400	

SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)
DEPARTMENT OF COMMERCE
M.Phil. (COMMERCE) SYLLABUS

I SEMESTER			
DSC1	RESEARCH METHODS IN COMMERCE	18MCCO11	
Hrs./Week: 4	Hrs./Sem: 60	Hrs./Unit: 12	Credits: 4

Objectives

- To gain the various research methods in commerce (social science) research
- To acquire the depth knowledge in the research methods

UNIT - I: Fundamentals of Research

Introduction to Research: - Social Research – Nature, significance – Types of Research – Methods of Research. Research Design – Factors affecting research design – Selection and formulation of a research problem – need and importance of review of literature.

UNIT - II: Data collection methods

Data resources – Census Vs Sample – Primary Vs Secondary – Sampling techniques – Sample size determination – Selection of Appropriate methods for data collection – Questionnaire design – pilot study – pre-testing – Interviews – Scaling techniques – Collecting Government data – Sources.

UNIT - III: Analysis of Data

Processing and analysis – methods – Hypothesis – formulation – testing of hypothesis. Correlation – Regression Analysis – Chi-square – ANOVA – Rating Scales – *t*-test (one variable only) – Interpretation

UNIT - IV: Preparation of Research Report

Preparation of research report – types - layout – essentials of good report format – contents – Editing – Coding – tabulation – steps in drafting report – Annexure – Bibliography.

UNIT - V: Methodology of Teaching

Teaching – Objectives of Teaching – Phases of Teaching Methods: Lecture Methods, Discussion Method, Discovery Learning, Inquiry, Problem Solving Method, Project Method, Seminar – Integrating ICT in Teaching: Individualised Instruction, Ways for Effective presentation with PowerPoint – Documentation – Evaluation: Formative, Summative, Continuous and Comprehensive Evaluation – Later Adolescent Psychology: Meaning, Physical, Cognitive, Emotional Social Moral Development – Teaching Later Adolescents.

(Note:100% Theory)

Text Book:

Research Methodology – Dr. N. Thanulingam and A. Arulanandam, Rainbow Publication, Coimbatore

Reference Books:

1. C.R. Kothari – Research Methodology – Methods and Techniques. The New international (P) Ltd., Publishers – 2005
2. Donald R. Cooper, Business Research Methods, Tata McGraw Hill
3. Wilkinson and Bhandakar – Methods and Techniques of Social research
4. Research Methods for Business Students – Mark Saunderer Philp Lewis – Pearsons Publication Singapore Pvt. Ltd.
5. Business Reseech Methods – William G Zilmund Thomson Asia Pvt. Ltd.
6. Scientific Social surveys and Research – Practice Hall of India P.Ltd. – by Paulin V.Young.
7. Thesis and Assignment Writing by Anderson J. Berry. H.D. & Poole, M.
8. MethodsofSocialSurveyandResearch –KitapGhar, AcharyaNagar, Kanpur – 3. – By S.R.Bajpai
9. Sampath K. Paneerselvan A & Santhanam S (1984) Introduction to educational technology, (2nd revised ed.) Sterling Publishers, New Delhi.
10. Sharma S.R. (2003) Effective class room teaching modern methods, tools & Techniques, Mangal Deep, Jaipur
11. Vedanayagam, E.G. (1989) Teaching methodology for College Teachers, Sterling Publishers, New Delhi.

I SEMESTER			
DSC2	FUNCTIONAL MANAGEMENT	18MCCO12	
Hrs./Week:4	Hrs./Sem: 60	Hrs./Unit: 12	Credits: 4

Objectives

- To introduce the Concepts under various fields of Business
- To acquire the depth knowledge to all functional areas of Business

UNIT - I

Accounting: Financial statements-analysis and interpretation-Ratio Analysis-Fund flow and Cash flow analysis-marginal costing techniques.

UNIT - II

Marketing Management: New product development-pricing strategies – distribution channels –Promotional mix-consumer buying behaviour – Customer Satisfaction.

UNIT - III

Personnel Management: Leadership-meaning-importance-leadership qualities- theories of leadership- employee motivation, morale, absenteeism, job satisfaction.

UNIT - IV

Financial Management: -scope and importance- cost of capital and capital structure decision –Sources of Capital – factors of capital structure-investment decision-capital budgeting-dividend decision-objectives-functions

UNIT - V

Business Management: Process of Management-objectives-functions-planning -principles of organisation- organizational structure- co-ordination-direction-control techniques.

(Note:100% Theory)

Reference Books:

1. Management Accounting-S.N. Maheswari
2. Cost Accounting – Jain and Narang
3. Essentials of Consumer Behaviour – Carl E. Block &Kenneyth
4. Marketing Management – Philip Kotler
5. Human Resource Management – Thirupathi, Gary dessler
6. Financial Management – S. N. Maheswari, I.M. Pandey

I SEMESTER (2018 - 2021) (The candidate should select any one of the area papers which they have not studied in their PG Programme related to their proposed topics of research.)			
Area Paper - I			
DSE1A	ADVANCED MARKETING MANAGEMENT		18MECO1A
Hrs./Week: 4	Hrs./Sem: 60	Hrs./Unit: 12	Credits: 4

Objectives

- To impart conceptual frame working Marketing
- To acquire the depth knowledge in Marketing management

UNIT - I

Evolution and Development of Marketing: Role of marketing in Modern organizations – Recent Trend in Marketing – classification of markets

UNIT - II

Product Strategy and Pricing Policy: Product mix, Brand strategy, Packaging technology and labelling – product life Cycle - price mix – pricing problems – objectives – factors affecting pricing – methods of pricing

UNIT - III

Channels of Distribution: Importance – Types – Merits and Demerits – Criterion for selection

UNIT - IV

Advertising and Sales Promotion: importance of advertising – Advertising Agencies and their role – Sales Promotion – Methods– Merits– Personal Selling – Importance – Types

UNIT - V

Market Segmentation and buying behaviour: Basis of segmentation – need – buying behaviour – factors influencing buying behaviour.

TextBook:

Philip Kotler, Gary Armstrong, John Saunders and Veronica Wong - “Principle of Marketing” (PHI).

Reference Books:

1. Cundiff, Still & Covoni - “Fundamentals of Modern Marketing” (Prentice Hall of India)
2. Still, Cundiff & Covoni - “Sales Management” (Prentice Hall of India)
3. Harper W.Boyd& Ralph Westfall - “Marketing Research – Text and Cases” (Richard D.Irwin).
4. Rajan Saxena-“Marketing Management”(Tata McGraw Hill Publishing Company Ltd)
5. Dr.C.B.Mamoria & R.L.Joshi-“Principles and Practice of Marketing in India” (Kitab Mahal)

I SEMESTER (2018 - 2021) (The candidate should select any one of the area papers which they have not studied in their PG Programme related to their proposed topics of research.)			
Area Paper - II			
DSE1B	ADVANCED FINANCIAL MANAGEMENT		18MECO1B
Hrs./Week: 4	Hrs./Sem: 60	Hrs./Unit: 12	Credits: 4

Objectives

- To acquire the depth knowledge regarding Financial management

UNIT - I

Financial Management – meaning – definition – objectives – functions – scope – Significance – Role of Financial Manager – Financial Management with other Areas

UNIT - II

Firm's Investment Decisions – Application of capital budgeting – project formulation – project appraisal project report – modern analytical tools – Risk analysis in investment – Cost of capital – concepts

UNIT - III

Financing decisions – Theories of capital structure – Financial leverage – Internal and external financing methods – Capital structure planning – determinants

UNIT - IV

Dividend Policy – factors influencing a firm's dividend policy. Types of dividend payment – consideration in paying dividend

UNIT - V

Working Capital Management – Need and importance – Types of working capital - determinants of working capital requirements – current assets management

(Note:100% theory)

TextBook:

I.M.Pandey, Financial Management, Vikas Publishing House

Reference Books:

1. Brealey & Myers, Principles of Corporate Finance, McGraw Hill
2. Weston & Brigham, Managerial Finance, Holt Rinehart
3. Schall & Haley, Financial Management, McGraw Hill
4. S.N.Maheshwari, Financial Management, Sultan Chand
5. Khan and Jain, Financial Management, Tata McGraw Hill
6. Prasanna Chandra, Financial Management, Tata McGraw Hill

I SEMESTER (2018 - 2021)			
(The candidate should select any one of the area papers which they have not studied in their PG Programme related to their proposed topics of research.)			
Area Paper – III			
DSE1C	HUMAN RESOURCE MANAGEMENT	18MECO1C	
Hrs./Week: 4	Hrs./Sem: 60	Hrs./Unit: 12	Credits: 4

Objectives

- Impart concepts of Human Resource Management
- To acquire the depth knowledge in Human Resource Management

UNIT - I

Human Resource Management – Meaning – Definition – Importance – Historical perspective of the personnel function – Scope of Human Resource Development – Functions – Manpower Planning – Executive resources planning – New Trends in HRD. HRD Education – Corporate application – Evaluation HR Management.

UNIT - II

Human Resource Planning – Steps in the Human Planning Process – Selection – Recruitment – Training and its types – Principles of Training – Organisation Development – Performance appraisal – Promotion.

UNIT - III

Role of psychology in HRD and Management – Industrial psychology – Human Relations, Employees morale – Measures to improve morale – Job Satisfaction – Motivation – Theories – Leadership – Theories – Group Dynamics.

UNIT - IV

Individual and Personality – Characteristics and Traits of Personality – Personality Development – Theories of Personality – Learning Importance and Types of Learning. Trade Unions and worker Satisfaction in Management.

UNIT - V

Human Resources Information System: Resources Accounting Vs Human Resource Information System – HRM Research and Audit – HRM in changing Environment – International HRM- Managing Human Resource in Virtual Organizations.

Reference Books:

1. N.S Gupta, "Organisation Theory and Behaviour", Himalayas Publishing House, New Delhi.
2. Rudrabasavaraj, "Dynamics for Personnel Administration" Himalayas Publishing House, New Delhi.
3. CB Memoria, "Industrial Relations"
4. Dale Yoder, "Personnel Management and Industrial Relations"
5. Michael, "Organizational Behavior & Management Effectiveness"
6. Fred Luthans, "Organisational Behaviour"
7. H.Peer Mohamed & A Sagadevan, "Customer Relationship Management", Vikas Publication.

I SEMESTER (2018 - 2021)			
(The candidate should select any one of the area papers which they have not studied in their PG Programme related to their proposed topics of research.)			
Area Paper – III			
DSE1D	ADVANCED BANKING AND FINANCIAL SERVICES		18MECO1D
Hrs./Week: 4	Hrs./Sem: 60	Hrs./Unit: 12	Credits: 4

Objectives

- To provide the conceptual knowledge of Banking
- To acquire the depth knowledge in Banking Sector

UNIT - I

Banking Business in India-Financial Services rendered by organized sector- Class Banking v/s Mass Banking-Commercial Banking functions-Micro-Credit-Emphasis on Rural Development and Agricultural lending.

UNIT - II

Central bank – functions – Role of RBI in Banking Sector – Risk Management – Credit Risk, Market risk and Operational risk – Basel II – Requirements on Capital Adequacy and 3 Pillar Approach- Asset Liability Management.

UNIT - III

Merchant Banking – Progress of Merchant Banking in India – Export Finance – Pre-Shipment – Post Shipment Credit – RBI & Export Finance – Exim Bank- Private Sector Banks v/s Public Sector Banks – Mergers and Acquisitions – Consolidation.

UNIT - IV

Priority Sector lending in Banks – Small Scale Industries & Tiny Sector – Functions of DICGC. Services of banks – Tele Banking Credit Card – ATM – Core Banking in India. Impact of Globalization on Banking Services.

UNIT - V

Project Evaluation – Technical Feasibility – Commercial Feasibility – Financial Feasibility Ratio Analysis – Break Even Analysis – Working Capital Analysis – Risk Analysis – Profitability Analysis.

(Note: 100% Theory)

Reference Books:

1. Radhaswami.M & Vasudevan.S.V “Banking” S. Chand & Co Ltd.
2. Saravanavel.P, “Modern Banking in India and Abroad”, Margan Publications.
3. Suba Rao, Himalaya.P, “Principles and Practice of Bank Management” Publishing House.
4. Vasanth Desai “Development Banking Issues and Options”
5. K.P.M. Sundaram Sultan, “Money Banking, Foreign Exchange & International Trade”. S.Chand & Sons.

I SEMESTER (2018 - 2021)			
(The candidate should select any one of the area papers which they have not studied in their PG Programme related to their proposed topics of research.)			
Area Paper – III			
DSE-1E	RECENT TRENDS IN COMMERCE AND MANAGEMENT		18MECO1E
Hrs./Week: 4	Hrs./Sem: 60	Hrs./Unit: 12	Credits: 4

Objectives:

- To learn some of the recent theoretical perspectives in commerce & management.
- To acquire analytical and interpretative skills so as to pursue career in research.

Unit - I: Recent Trends in Business Environment:

- Liberalization, Privatization and Globalization [LPG]: Environmental changes in business- SWOT analysis, Role & performance of WTO in changing economic environment, Management change, Adaptability for success,
- Liberalization: structural reforms de-regulation.
- Privatization: change in the top management of public sector, disinvestment of public enterprises and entry into MOUs & Navaratnas,
- Globalization: integrating the Indian economy into the global economy, Free Trade Areas (FTAs)

UNIT - II: Recent Trends in Management.

- Recent trends in management practices: Total quality management (TQM), six sigma, Basic concept of ISO, Bench marking, corporate social responsibility.
- Recent Trends in legal environment: Legal environment relating to business, Features of Consumer Protection Act, Restrictive Trade Practices, MTP, Unfair trade Practices (UTP), IPR, TRIMS, GATS, FEMA.
- Recent trends in Marketing: Concept of services marketing, 7 P's (Product, Price, Place, Promotion, People, Physical evidence & procedure), Customer relationship management (CRM), supply chain management, logistics management, concept of mega marketing.
- Recent trends in Human Resource Management: HRM in perspective, Human resource requirement, Developing effectiveness, compensation and security, employee relations, strategic Human Resource Management and performance appraisal.

UNIT - III: Recent Trends in Accounting & Finance:

- Recent Trends in Accounting: IFRS including International Accounting standards (Broad understanding of concepts is expected), Accounting for intangibles, Environmental Accounting and auditing, Forensic Accounting, Balanced scorecard.
- Recent trends in Finance- Portfolio management, security analysis, changes in capital market, Role of national level stock exchanges, Derivatives- Concept, New financial instruments, securitization of loans and risk management, Role of credit rating agencies including CRISIL & CRIEDA, Commodity markets.
- Recent trends in Banking and Financial Institutions: E- Banking, Core Banking, ATM, RTGS, Private Banking, Global Banking, IFC, SFCs, IDBI, SIDBI, EXIM Bank and regulatory agencies like SEBI, IRDA and recent trends in Central Banking.

UNIT - IV: Recent Trends in Information Technology and E- Commerce:

Concept of IT & E-commerce, scope of IT & E-commerce, Types of E-commerce Practices, Concept of Business process outsourcing and knowledge process outsourcing.

UNIT - V: Current Trends in Indirect Taxes in India:

Indirect Taxes - Meaning - History of indirect Taxes in India - Special features - Types - Merits - Demerits - Major reforms in indirect taxation in India - Direct Tax Vs Indirect Tax - Goods and Services Tax - Levy and Collection of GST - Registration under GST - Customs Duty - Important Definitions - Circumstances of Levy of Customs Duties.

REFERENCE BOOKS:

1. Dutt and Sundaram (2010), Indian Economy, Sultan Chand & Co.
2. Peter F. Drucker, Principles and Practice of Management Practice Hall Ltd., New Delhi.
3. L. M. Prasad (2008), Management Principles and Practice, Himalayas Publishing House, New Delhi.
4. Christorphor Lovelock, Services Marketing, Pearson Education, Delhi.
5. Jawahar Lal, Accounting Theory and profile, Taxmann Publication, New Delhi.
6. Jawahar Lal, Corporate Financial reporting, Taxmann, New Delhi.
7. Philip Kotler, Principles of Marketing, Practice Hall, New Delhi.
8. I. M. Pandey, Financial Management, Vikas Publishing House, New Delhi.
9. Babtosh Banerji, Financial Management.
10. George Bohlander, Scott Snell, Arthur Sherman, Managing Human Resources, Thomson, South western Latest edition.
11. Indian institute of Banking and Finance, Principles and Practices of Banking, 2007
12. S. Sundalaimuthu, S. Anthony Raj, Computer Application in Business, Himalaya Publishing House, edition 2008.
13. James, P.S.; Roji George and Roshna Vargese (2010), Rediscovering Finance & Banking, Excel India Publishers Ltd., New Delhi.
14. Goods and Services Tax, Dr. H.C. Mehrotra and V.P. Agarwal, Sahitya Bhawan Publications, Agra.
15. GST - A Brief Introduction, L.V.R. Prasad and G.J. Kiran Kumar, PK Publishers.
16. Provisions of GST Act 2016.
17. Customs Law Manual - R.K. Jain
18. Customs Tariff of India - R.K. Jain

II SEMESTER		
D	DISSERTATION	18MDCO21
Hrs./Week: 12	Hrs./Sem.: 180	Credits: 12

The following guidelines have to be followed by every candidate while preparing his/her M.Phil. Dissertation:

- The Dissertation should be in English
- The candidate has to follow the instructions of the Sadakathullah Appa College Commerce Research Centre with regard to the format and content of the Dissertation.
- The first page, Declaration and certificate of the dissertation should be according to the model given at the end of this.
- Dissertation text should be typed in usual MS-Office font with size 12 / 13 on A4 size Executive bond quality paper with double line spacing. Each page should contain at least 20 lines.
- The Dissertation should be submitted in duplicate.
- The number of pages in M.Phil. Dissertation should be not less than 100 pages inclusive of bibliography and Annexure.
- Two bound copies of the M.Phil. Dissertation duly signed by the Guide and Head of the Department should be submitted through the Research Centre along with the CD containing the softcopy of the Dissertation in PDF format.
- Candidates shall submit the dissertation duly signed by the Supervisor and forwarded by the Head of the Department to the Controller of Examinations within 6 months but not earlier than 5 months from the date of start of the second semester.
- The M.Phil. scholars should attend at least one of the following: training programmes / Workshops / Seminars / Symposiums, etc., and that they should also have a paper either published or received for acceptance in an ISSN / Reputed Journal before submitting the Dissertation. M.Phil. Scholars shall present at least one research paper in a conference or seminar as per UGC norms. Photo copy of the publication/Letter of acceptance for publication should be given as Annexure at the end of the Dissertation. **Scholars who fail to comply with the above are not eligible for the submission of their Dissertation.**
- Both the Internal as well as External Examiner award 100 marks each for the Dissertation. The distribution of mark will be

60 marks for the Dissertation and 40 marks for the Public Viva-voce Examination. In the Public Viva-Voce Examination the M.Phil. Scholars should present their Dissertation work with PowerPoint Presentation. The Division of marks for the Dissertation is as mentioned below:

Particulars	Internal Examiner	External Examiner
Wording of Title	5	5
Objectives/ Formulation including Hypothesis	5	5
Review of Literature	10	10
Relevance of Dissertation to Social Needs	5	5
Methodology/ Technique/ Procedure Adopted	15	15
Summary/ Findings/ Conclusion	5	5
Bibliography/ Annexure/ Foot notes	10	10
Training/ Seminar/ Workshop	5	5
	60	60

(Model for the Title Page of the Dissertation)

TITLE OF THE DISSERTATION

*Dissertation Submitted to the
Sadakathullah Appa College (Autonomous)
in partial fulfilment of the requirements for the award of
the degree of*

MASTER OF PHILOSOPHY (MAJOR)

Submitted by

NAME OF THE CANDIDATE

(REGISTER NO. XXXXXXXXX)

Under the guidance of

NAME OF THE GUIDE

Designation of the Guide

Sadakathullah Appa College (Autonomous)

Tirunelveli – 627 011



**RESEARCH DEPARTMENT OF (MAJOR)
SADAKATHULLAH APPA COLLEGE (AUTONOMOUS)
TIRUNELVELI – 627 011
MONTH, YEAR**

(Model for the Certificate of the Dissertation)

Sadakathullah Appa College (Autonomous)

Rahmath Nagar, Tirunelveli – 627 011

CERTIFICATE

Certified that the dissertation work with the title, **“TITLE OF THE DISSERTATION”** submitted by **NAME OF THE CANDIDATE** with the register number XXXXXXXX in partial fulfilment of the requirements for the award of the degree of **Master of Philosophy in (Major) at the Research Department of (Major), Sadakathullah Appa College (Autonomous)**, is a work done by the candidate during the period 20XX-XX, under my guidance and supervision and this dissertation or any part thereof has not been submitted elsewhere for any other Degree or Diploma.

Tirunelveli – 627 011

DD-MM-YEAR

<<Signature of the HOD with date>>

<<Name of the HOD>>

<<Academic Designation of the HOD>>

<<Name of the Department>>

Sadakathullah Appa College (Autonomous)

Tirunelveli - 11

<<Signature of the Supervisor with date>>

<<Name of the Supervisor>>

<<Academic Designation of the Supervisor>>

<<Name of the Department>>

Sadakathullah Appa College (Autonomous)

Tirunelveli - 11

Viva-Voce Examination for the candidate was conducted on

Internal Examiner

External Examiner

(Model for the Declaration by the Candidate)

Name of the Candidate,

M.Phil. Scholar, (Register No.: XXXXXXXX)

Research Department of XXXXXXXX,

Sadakathullah Appa College (Autonomous),

Rahmath Nagar, Tirunelveli – 627 011

DECLARATION BY THE CANDIDATE

I hereby declare that, the dissertation with the title, **“TITLE OF THE DISSERTATION”** submitted in partial fulfilment of the requirements for the award of the degree of **Master of Philosophy in XXXXXXXX** at **the Research Department of XXXXXXXX, Sadakathullah Appa College (Autonomous)**, is my original work done under the guidance of **Name of the Guide, Designation of the Guide, Sadakathullah Appa College (Autonomous), Tirunelveli – 11** and this work has not been submitted elsewhere for any other Degree or Diploma.

Tirunelveli – 627011

DD-MM-YEAR

(Signature of the Candidate)

Countersigned

1. Signature and Seal of the Guide 2. Signature and Seal of the HOD