

Programme Outcomes (PO) for M.Phil. Commerce

PO No.	Upon completion of the M.Phil. Commerce Degree programme, the graduates will be able to:
PO1	Accumulate abundant knowledge in the domain area of Commerce.
PO2	Develop expertise and professionalism in exploring innovative methods and establishing novel commercial ventures.
PO3	Imbibe the traits of an inquisitive researcher.
PO4	Become a resourceful and competent faculty at the tertiary level.
PO5	Be endowed with caliber and potential to crack competitive examinations and occupy plum posts at the corporate level.

Programme Specific Outcomes (PSO) for M.Phil. Commerce

PSO No.	Upon completion of M.Phil. Commerce Degree programme, the graduates will be able to:
PSO1	Cultivate broad knowledge in the areas of banking, financial management, marketing, and human resource development.
PSO2	Develop skills and competence in undertaking profitable business ventures, Professional Practices and Entrepreneurial initiatives.
PSO3	Apply scientific and innovative statistical tools in new areas of business research.
PSO4	Equip with appropriate pedagogical skills and modern technical approaches to be a competent and inspiring Teacher.
PSO5	Acquire a wide range of analytical skills in accomplishing tasks in the fluctuating business climate.

List of Courses offered in M.Phil. Commerce

Sl.No.	Subject Title	SubjectCode
1	Research Methods in Commerce	
2	Functional Management	
3	Advanced Marketing Management	
4	Advanced Financial Management	
5	Human Resource Management	
6	Advanced Banking and Financial Services	
8	Dissertation and Viva-voce	

Code					
Title	RESEARCH METHODS IN COMMERCE				
Degree	M.Phil.	Year	I	Hours per Week	4
Branch(s)	Commerce	Type	Core	Hours per Semester	60
Semester	I	Credit	5	Hours per Unit	15

CO No.	Upon completion of the course, the students will be able to	PSO addressed	Cognitive Level
CO1	Be exposed to the varieties of Research in Commerce.	1,2	Remembering/ Understanding
CO2	Evolve suitable sampling mechanism for accurate research in business.	3,5	Applying/ Evaluating
CO3	Be efficient in the collection of adequate data for research.	2,3,5	Understanding/ Applying/ Evaluating
CO4	Assimilate the concepts of data analysis and draft a persuasive report.	2,3,4	Understanding/ Applying/ Evaluating
CO5	Familiarise with the modern digital technology in enhancing pedagogical competence.	3,4,6	Applying/ Analysing/ Creating

Code					
Title	FUNCTIONAL MANAGEMENT				
Degree	M.Phil.	Year	I	Hours per Week	4
Branch(s)	Commerce	Type	Core	Hours per Semester	60
Semester	I	Credit	5	Hours per Unit	15

CO No.	Upon completion of the course, the students will be able to	PSO addressed	Cognitive Level
CO1	Interpret the financial data to delve into unexplored areas of business.	1,2	Remembering/ Understanding
CO2	Develop strategies to assess buying behaviour and customer satisfaction.	3,4	Applying/ Analysing
CO3	Acquire knowledge in improving human resources for a healthy progress.	2,4,5	Understanding/ Analysing/ Evaluating
CO4	Critically approach the systems in financial management.	3,4,5	Applying/ Analysing/ Evaluating
CO5	Be an expert in the field of administration.	6	Creating

Code					
Title	ADVANCED MARKETING MANAGEMENT				
Degree	M.Phil.	Year	I	Hours per Week	4
Branch(s)	Commerce	Type	Core	Hours per Semester	60
Semester	I	Credit	5	Hours per Unit	15

CO. No.	Upon completion of the course, the students will be able to	PSO addressed	Cognitive Level
CO1	Be knowledgeable about the recent concepts of marketing.	1,2	Remembering/ Understanding
CO2	Develop a critical understanding of product strategy and pricing policies.	2,3,4	Understanding/ Applying/ Analysing
CO3	Identify appropriate channels of distribution.	3,4	Applying/ Analysing
CO4	Acquire skills in efficiently marketing products and handling services.	3,4,6	Applying/ Analysing/ Creating
CO5	Evaluate the buying behaviour of consumers.	2,4,5	Understanding/ Analysing/ Evaluating

Code					
Title	ADVANCED FINANCIAL MANAGEMENT				
Degree	M.Phil.	Year	I	Hours per Week	4
Branch(s)	Commerce	Type	Core	Hours per Semester	60
Semester	I	Credit	5	Hours per Unit	15

CO No	Upon completion of the course, the students will be able to	PSO addressed	Cognitive Level
CO 1	Master the art of financial management.	2,3	Understanding/ Applying
CO2	Be cognizant about the analytical tools to arrive at accurate decisions regarding investment.	3,4	Applying/ Analysing
CO3	Estimate the quantum of capital investment.	4,5	Analysing/ Evaluating
CO4	Distinguish the policies and the factors involved in Dividends.	3,4	Applying/ Analysing
CO5	Operate with the optimum working capital.	3,4,5	Applying/ Analysing/ Evaluating

Code					
Title	HUMAN RESOURCE MANAGEMENT				
Degree	M.Phil.	Year	I	Hours per Week	4
Branch(s)	Commerce	Type	Core	Hours per Semester	60
Semester	I	Credit	5	Hours per Unit	15

CO. No.	Upon completion of the course, the students will be able to	PSO addressed	Cognitive Level
CO1	Approach professionally the Human resource management.	2,3	Understanding/ Applying
CO2	Effectively estimate the Human Resources available.	3,4	Applying/ Analysing
CO3	Master the methods of Human resource Development.	4,5	Analysing/ Evaluating
CO4	Be familiar with the appropriate personality traits.	2	Understanding
CO5	Execute innovative Human Resource system.	3,5,6	Applying/ Evaluating/ Creating

Code					
Title	ADVANCED BANKING AND FINANCIAL SERVICES				
Degree	M.Phil.	Year	I	Hours per Week	4
Branch(s)	Commerce	Type	Core	Hours per Semester	60
Semester	I	Credit	5	Hours per Unit	15

CO. No.	Upon completion of the course, the students will be able to	PSO addressed	Cognitive Level
CO1	Learn the advanced Banking systems.	1,2	Remembering/ Understanding
CO2	Study critically the role and functions of Reserve Bank of India.	2,3,4	Understanding/ Applying/ Analysing
CO3	Grasp the concepts of merchant and private Banking.	2	Understanding
CO4	Gain knowledge in the innovative technological advancements in the areas of modern banking.	2,3,4,6	Understanding/ Applying/ Analysing/ Creating
CO5	Analyse financial feasibility in successfully managing any commercial enterprise.	3,4,6	Applying/ Analysing/ Creating